

PRESS RELEASE

VIII edition of the EUROPE DAY 2020 CELEBRATIONS IN VENICE “THE FURUTE OF EUROPE, THE EUROPE OF THE FUTURE”

Venice, 5th-31st May 2020

The President Damiano: “We emphasise the European vocation of Venice”

The Europe Day 2020 Celebrations in Venice came to an end on 31st May, concluding the VIII edition of the event with the celebration of the 70th anniversary of the “Schuman declaration”, which is considered to be the birth of the European Union.

Despite the coronavirus emergency, the big event in Venice did not stop, as a sign of the pro-European and resilient nature of Venice and of its institutional partners taking part to the event.

The initiative, which is the result of the collaboration among the Municipality of Venice – Europe Direct, the Council of Europe – Office in Venice, European Parliament – Office in Milan, European Commission – Delegation in Milan as explained by the President of the City Council Ermelinda Damiano; highlighted the “European vocation” of Venice, as a place for reflection on the European Union.

From 5th to 31st May, complying with containment measures, the events were held with the online mode. We hope to be able to organise the events that require the physical presence of the citizenry during October, especially the European Coffees, conversations about several European themes that take place in the historical coffees of Piazza San Marco, and the exhibition “Founding fathers and mothers of the European Union” from 9th to 31st October at M9-Multimedial Museum of ‘900.

Satisfaction about the overall data of May, showing the online participation of several people:

- 15 online events followed by more or less 100 people each and 8 online initiatives available during May (3000 visualisations)
- Heavy social media coverage: 104 Facebook posts and events, 133 Instagram posts, 90 Twitter posts
- 11.000 post and event visualisations on Facebook and thousands of interactions among comments, likes and shares (in addition to 10.000 visualisations of the Facebook page of the Council of Europe in Venice)
- 29.000 visualisations on Twitter and more or less one hundred shares
- 12.000 visualisations on Instagram with 1000 interactions among comments and likes
- Municipality website: 20 pages related to the Celebrations, with daily updates and viewed by 37.000 people during May
- 35.000 people reached by means of 3 newsletters
- 30 local, national and European partner concretely cooperation in all ways possible

The recordings of the events are available at the link: www.comune.venezia.it/it/content/festa-delleuropa-2020-venezia

Several **partners** cooperated in the event as a whole:

Comune di Venezia - Europe Direct, Consiglio d'Europa - Ufficio di Venezia, Parlamento Europeo - Ufficio a Milano, Commissione Europea - Rappresentanza a Milano, Città Metropolitana di Venezia, CIME Consiglio Italiano del Movimento Europeo, MFE Movimento Federalista Europeo, Università Ca' Foscari di Venezia, CESTUDIR Centro Studi sui Diritti Umani, CDE Centro di Documentazione Europea, VIU Venice International University, MIUR Ufficio Scolastico Regionale Veneto, Eurodesk, EURES, Veneto Lavoro, RAI Veneto, EEN Unioncamere-Eurosportello del Veneto, PON Metro, ESU Venezia, Associazioni

InMarciaperlaPace, Conservatorio Benedetto Marcello di Venezia, VDS Venice Diplomatic Society, Compagnia teatrale Pantakin, Shylock Centro Universitario Teatrale di Venezia, Circuito Cinema, M9 Museo del '900, Caffè Florian, Caffè Lavena, San Servolo Servizi Metropolitan di Venezia srl, Liceo Stefanini.

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