

CITTA' DI  
VENEZIA



# **Yearbook of Tourism data 2022**

City of Venice

**City of Venice**

**Tourism Department**

*City Councillor*

Simone Venturini

*Area Servizi al Cittadino e Imprese e Qualità della Vita*

*Executive Director*

Stefania Battaggia

*Tourism Department*

*Executive Manager*

Francesco Bortoluzzi

*Edited by*

Tania Bettiol

Elena Marini

*Coordination*

Elena Marini

*Translated by*

Livia Sacchetti

# Contents

<b>Introduction</b>	<b>9</b>
<b>Methodological note</b>	<b>13</b>
<b>I The demand</b>	<b>17</b>
<b>1 Arrivals and overnight stays</b>	<b>23</b>
1.1 Tourism in the City of Venice: historical series 2010-2022 . . . . .	23
1.2 Tourism in the City of Venice year 2022 . . . . .	25
1.3 Total arrivals and overnight stays: total and by accommodation . . . . .	28
1.4 Total arrivals and overnight stays: total and by origin . . . . .	30
1.5 Foreign market: total arrivals and overnight stays by accommodation facility. . . . .	32
1.6 Italian market: total arrivals and overnight stays by accommodation facility . . . . .	33
1.7 Monthly tourism trend . . . . .	34
1.8 Foreign market: monthly tourism trend . . . . .	35
1.9 Italian market: monthly tourism trend . . . . .	36
1.10 Arrivals and overnight stays: all origins by City of Venice and areas . . . . .	38
1.11 Arrivals and overnight stays: foreigners and Italians by areas . . . . .	39
1.12 Arrivals and overnight stays: accommodation facilities by areas . . . . .	40
1.13 Arrivals and overnight stays: detail by accommodation facilities and by areas . . . . .	41
1.13.1 Total of the City of Venice . . . . .	41
1.13.2 Focus on Historic Centre . . . . .	43
1.13.3 Focus on Lido . . . . .	45
1.13.4 Focus on Mainland . . . . .	47
1.14 Arrivals and overnight stays by origin: italian regions. . . . .	49
1.15 Arrivals and overnight stays by countries: Europe . . . . .	50
1.16 Arrivals and overnight stays by countries: extraEurope . . . . .	51
1.17 TOP 12 Countries of origin . . . . .	52
1.18 TOP 12 countries . . . . .	53
1.19 Arrivals and overnight stays by countries: list of other countries . . . . .	58
1.20 Tourism in the Metropolitan City of Venice year 2022 . . . . .	59
<b>II The offer</b>	<b>63</b>
<b>2 The offer</b>	<b>67</b>
2.1 Hotel offer . . . . .	67
2.2 Hotel offer by type . . . . .	69
2.3 Other accommodation offer . . . . .	70
2.4 Other accommodation offer by type . . . . .	71
2.5 Dynamics of the beds in accommodation facilities: City of Venice and the areas . . . . .	72
2.6 Hotel offer by type in City of Venice and in the three areas . . . . .	75
2.7 Other accommodation offer by type in City of Venice and in the three areas . . . . .	76

2.8	Total accommodation offer by type and by areas . . . . .	77
<b>III</b>	<b>Main infrastructure and services</b>	<b>79</b>
<b>3</b>	<b>Port of Venice</b>	<b>83</b>
3.1	Passenger traffic . . . . .	83
3.2	Monthly passenger traffic . . . . .	84
3.3	Passenger traffic: absolute and percentage changes . . . . .	85
<b>4</b>	<b>Venice Airport – Treviso Airport</b>	<b>87</b>
4.1	Passenger traffic: Venice airport . . . . .	87
4.2	Passenger traffic: Treviso Airport . . . . .	88
4.3	Monthly passenger traffic: Venice Airport . . . . .	89
4.4	Monthly passenger traffic: Treviso Airport . . . . .	90
4.5	Main Italian airports . . . . .	91
<b>5</b>	<b>Local public transport</b>	<b>93</b>
5.1	Main types of tourist tickets AVM / ACTV . . . . .	93
5.2	Alilaguna: monthly sales . . . . .	95
5.3	Terminal Fusina: monthly sales . . . . .	95
<b>6</b>	<b>Limited traffic area pass</b>	<b>97</b>
6.1	Monthly release: City of Venice . . . . .	97
<b>7</b>	<b>Piazzale Roma transits</b>	<b>99</b>
7.1	Monthly transits: Municipal Garage . . . . .	99
7.2	Monthly transits: St. Andrea Parking . . . . .	100
<b>IV</b>	<b>The official tourist website</b>	<b>101</b>
<b>8</b>	<b>Venezia Unica / Events Venezia Unica</b>	<b>105</b>
8.1	Overview . . . . .	105
8.2	Visitor trend VeneziaUnica and Events Venezia Unica . . . . .	106
8.3	Visitors trend VeneziaUnica and events VeneziaUnica . . . . .	107
8.4	Sales data . . . . .	108
8.5	Detail of receipts and sales by provider . . . . .	109
8.6	Providers . . . . .	110
<b>V</b>	<b>Cultural Numbers</b>	<b>111</b>
<b>9</b>	<b>Visitors to the museums and the Venetian cultural institutions</b>	<b>115</b>
9.1	Visitors to the museums of Fondazione Musei Civici di Venezia . . . . .	119
9.1.1	Museums with more than 100 thousand visitors and museums with less than 100 thousand visitors . . . . .	119
9.1.2	Museums with more than 100 thousand visitors . . . . .	121
9.1.3	Museums with less than 100 thousand visitors . . . . .	123
9.1.4	Monthly distribution of visitors . . . . .	125
9.1.5	Doge's Palace . . . . .	126
9.1.6	Correr Museum . . . . .	127
9.1.7	Glass Museum . . . . .	128
9.1.8	Ca' Rezzonico . . . . .	129
9.1.9	Ca' Pesaro . . . . .	130

9.1.10	Natural History Museum . . . . .	131
9.1.11	Mocenigo Palace . . . . .	132
9.1.12	Carlo Goldoni's House . . . . .	133
9.1.13	Clock Tower . . . . .	134
9.1.14	Lace Museum . . . . .	135
9.1.15	Fortuny Palace . . . . .	136
9.2	State museums visitors . . . . .	137
9.3	Ecclesiastical museums and churches visitors . . . . .	139
9.3.1	Total visitors . . . . .	139
9.3.2	St. Mark's Museum . . . . .	143
9.3.3	St. Mark's Campanile . . . . .	144
9.3.4	Churches with Chorus Circuit ticket . . . . .	145
9.4	Visitors to La Biennale di Venezia . . . . .	147
9.5	Visitors to the Peggy Guggenheim Collection . . . . .	148
9.6	Visitors to the Querini Stampalia Museum . . . . .	149
9.7	Venezia Servizi alla Persona Foundation . . . . .	150
9.7.1	<i>Hidden Jewels of Venice project</i> . . . . .	150
9.7.2	Scala Contarini <i>del Bovolo</i> . . . . .	151
9.7.3	Other cultural heritage of the project <i>Hidden Jewels of Venice</i> . . . . .	152
9.8	Visitors to other museums . . . . .	153
9.8.1	Naval Historical Museum . . . . .	153
9.8.2	Provincial Museum of Torcello . . . . .	154
9.8.3	Monumental Rooms of the Marciana National Library . . . . .	155
9.8.4	Scuola Grande di San Rocco . . . . .	156
9.8.5	Scuola Dalmata dei santi Giorgio e Trifone . . . . .	157
9.8.6	Scuola Grande dei Carmini . . . . .	158
9.8.7	Scuola Grande di San Giovanni Evangelista . . . . .	159
9.8.8	Scuola Grande di San Marco . . . . .	160
9.8.9	Scuola Grande della Misericordia . . . . .	162
9.9	Temporary exhibitions visitors . . . . .	163
9.9.1	World most visited temporary exhibitions. . . . .	163
9.9.2	Italy most visited temporary exhibitions. . . . .	163
9.9.3	Venice most visited temporary exhibitions. . . . .	164
9.10	Live performances . . . . .	165
9.10.1	La Biennale di Venezia . . . . .	165
9.10.2	La Fenice Opera House . . . . .	165
9.10.3	Teatro Stabile del Veneto - The Goldoni Theatre . . . . .	165
9.10.4	City of Venice – Culture Department - Theatres . . . . .	166



# Introduction





**The Tourism Yearbook of the city of Venice**, since 2011, is an information document which offers a collection of data documenting in detail the most relevant tourism aspects of the area of Venice City and of the areas related or attributable to this, such as the use of the cultural offer or the services offered by the transport infrastructures.

The Tourism Yearbook has reached its 12<sup>th</sup> edition, herein including the latest collection of data (2022). The report is divided into **five sections**, which present an analysis of the data collected and include the tables and graphs tracing trends. As is customary, the data collected in 2022 is compared to the numbers from 2021. However, to include a pre-pandemic standard and measure the post-pandemic recovery, the data is also compared to numbers from 2019.

The **first part** shows the data of the historical tourism trend in the City of Venice and an overview of tourism in the lagoon Area and in the Metropolitan City of Venice. The tourism demand in the 2018-2022 period is as well the subject of the first part where the data of the arrivals (number of people) and of the overnight stays (number of nights spent in the city) tourists are compared, with reference to both the origin (foreigners, Italians), and to the type of accommodation chosen for the stay (hotels other accommodation facilities<sup>1</sup>). This year, a specific section was dedicated to tourist facilities, measuring the number of arrivals and overnight stays in the region and dividing these by type of facility (including rental homes). The data was collected by the Regional Statistics System, in compliance with specific regional privacy regulation.

The analysis of the tourist offer is deepened in the **second part**, where the data of the hotels and the other accommodation facilities are reported.

The **third part** is dedicated to illustrating, referring to the 2018- 2022 five-year period, the passenger flows of the Venice port, the Venice and Treviso airports, the local public transport, the issue of the limited traffic area passes by Venice City, as well as the transits recorded in Piazzale Roma (Municipal garage and Sant'Andrea parking).

The data of the VeneziaUnica tourist portal, which provides an overview of the trend of admissions and sales, are illustrated in the **fourth part**.

In the **fifth and last part** follow the data, both aggregated and detailed, of the visitors to the Venetian museums and cultural institutions and the users of the city's main cultural initiatives (exhibitions and shows).

---

<sup>1</sup>See the methodological note on the following page.



## **Methodological note**



**Tourist flow: the demand** To ensure a correct understanding of the data collected, it is important to refer to ISTAT's definition of the "Movement of Guests among Tourist Facilities". This states: *"monthly statistics on the movement of guests among tourist facilities have been collected by ISTAT regularly since 1957. These are the primary source of information on internal tourism in Italy. The data is collected in compliance with EU Regulation n. 692/2011 issued by the European Parliament and applied by the Ministry on 6 July 2011, regulating the European Statistics on Tourism. The data collected includes: the arrival of guests in tourist facilities; their stay within such facilities; their place of origin (regional for Italians; national for foreigners). The data also traces the daily movement of guests as communicated by the facilities' administrators through the ISTAT form C/59 (split in two sections: a monthly one (Mod\_C59\_M) and a daily one (Mod\_C59\_G)) or through tables A1 and A2 (in printed or electronic versions, compiled locally by transcribing verbatim the information requested in the ISTAT forms). This data is collected and summarized on a monthly basis by the Municipality, using a file corresponding to the MOV/C used by Tourist operators (in use since 2007). The operators communicate the data by using the certified and protected site <https://indata.istat.it/mtur>.*

*The most significant information emerging from the collection of data is related to the movement of guests (arrivals and stays). The data is classified thus: kind and category of hosting facility; hosting capacity of specific territories (region; province; tourist precinct); month of collection; guests' place of residence (foreign or regional) location; facility's occupational capacity; and facility's ability to track guest movements. The most interesting aspect of the data collection is the possibility to track all possible combination of guest movements and thus obtain a cross-referenced analysis of the numbers. ISTAT uses the statistics collected by the facilities to calculate the region's tourist capacity. This is computed by measuring the number of registered guests against the number of available beds. The 'net' capacity refers to the number of beds taking into account seasonal closures, while the 'gross' capacity includes all potentially available facilities, without taking closures into account. (source [http://dati.istat.it/OECDStat\\_Metadata/ShowMetadata.ashx?Dataset=DCSC\\_TURShowOnWeb=trueLang=it](http://dati.istat.it/OECDStat_Metadata/ShowMetadata.ashx?Dataset=DCSC_TURShowOnWeb=trueLang=it) <https://www.istat.it/it/archivio/15073>)*

The movements of guests (arrivals/presences), for the purposes of statistical surveys, are provided by the Statistical Office of the Veneto Region, which collects the data directly from the operators of the accommodation facilities through the Regional tourist information system, in accordance with the provisions issued by the National Institute of Statistics (ISTAT) and by the regional statistical structure itself, pursuant to Art. 13, paragraph 5, of the current Regional Law no. 11/2013.

The data of the tourist flow of the territory of the Municipality of Venice are analysed, as well as in its unity, even in the three urban areas:

- Venice historic City;
- Lido;
- Mainland.

Those of the smaller islands (Murano, Burano, Torcello, etc.) are included in the statistics of the historic city area. The data of Malamocco, Alberoni and Pellestrina are included in the statistics of the Lido area.

The tourist flow of the territory of the Metropolitan City of Venice is analysed, in addition to its overall territorial extension, also in the following three areas:

- Seaside resort;
- Cities of art;

- Metropolitan Hinterland.

The seaside area of the Metropolitan City includes Caorle, Cavallino Treporti, Chioggia, Eraclea, Jesolo, San Michele al Tagliamento-Bibione and the Venice Lido area.

The Cities of Art area includes the City of Venice, with the exception of the Lido area, and Dolo, Fiesse d'Artico, Mira, Mirano, Stra and Vigonovo (Riviera del Brenta).

The metropolitan hinterland area includes Annone Veneto, Campagna Lupia, Campolongo Maggiore, Camponogara, Cavarzere, Ceggia, Cinto Caomaggiore, Cona, Concordia Sagittaria, Fossalta di Piave, Fossalta di Portogruaro, Fossò, Gruaro, Marcon, Martellago, Meolo, Musile di Piave, Noale, Noventa di Piave, Pianiga, Portogruaro, Pramaggiore, Quarto d'Altino, Salzano, San Donà di Piave, San Stino di Livenza, Santa Maria di Sala, Scorzè, Spinea, Teglio Veneto, Torre di Mosto.

**Tourist facilities' capacity: Tourist offer** The ISTAT definition of the "tourist facilities' capacity" is useful to note when considering the data. It states: *The annual collection of data tracing the tourist facilities' capacity measures the specific structural elements of said facilities. The data is collected in compliance with the EU Regulation n. 692/2011 on European Statistics regarding Tourism, applied by the Ministry on 6 July 2011. The data tracks the number of facilities, beds, rooms, and bathrooms used in each individual hotel within the municipality. It also tracks the number of beds available in other types of facilities. The data is collected through a form – CTT/4— which is compiled once a year by each Province or Region (depending on local regulations) and sent directly to ISTAT. Data is collected from the following facilities: hotels (classified in 5 categories, depending upon the number of stars allocated); tourist residences; facilities other than hotels (including: camping sites; tourist villages; mixed structures; bed-and-breakfasts; agri-tourisms; youth hostels; vacation rentals; mountain lodges; and other N.A.C facilities; and private rentals).*

*Data regarding camping sites, tourist villages, and mixed forms is grouped under the name, "Camping sites and tourist villages", while data collected for other private locations is not published. The hotels' capacity has been measured in terms of their size (intended as number of rooms) since 2008. The capacity has been intended as the gross yearly capacity (meaning that facilities are included irrespective of seasonal closures) since 2007. Facilities that remain closed for an entire year are not included. Questionnaires have been collected using the certified secure site Indata (<https://indata.istat.it/ctur/>) since 2007. (source: [http://dati.istat.it/OECDStat\\_Metadata/ShowMetadata.ashx?Dataset=DCSC\\_TURShowOnWeb=trueLang=it](http://dati.istat.it/OECDStat_Metadata/ShowMetadata.ashx?Dataset=DCSC_TURShowOnWeb=trueLang=it) <https://www.istat.it/it/archivio/210783>)*

The accommodation facilities in the Veneto Region are divided into the following types: hotels, outdoor and other accommodation facilities.

The other accommodation facilities, identified by the art. 27 of the Regional Law N°11 of 14<sup>th</sup> June 2013, are the following (previously the Regional Law identified thirteen accommodation facilities in the non-hotel type):

- *tourist accommodations*, composed of one to six rooms, each one with a maximum of four beds;
- *holiday houses*, composed of a living room and a dining room both in common use and rooms which for more than half have two or more beds;
- *furnished residential units for tourist use*, composed of one or more rooms, each one with one or more beds, as well as independent toilets and kitchen;
- *bed & breakfast*, composed of one to three rooms for tourists, each one with a maximum of four beds; the owner must live in the real estate unit where the bed & breakfast is located

and must stay there, in a room reserved for him, during the opening period of the facility. The breakfast service is served to customers directly by the owner or his family.

Furthermore, the Regional Law n° 45 of 30<sup>th</sup> december 2014 introduced the art. 27 bis to the Regional Law N° 11 of 14<sup>th</sup> June 2013, which regulates the rooms given exclusively for tourist purposes without classification and brought back to the so-called tourist rental.

It is important to note that the data is collected exclusively for facilities that are managed as businesses<sup>1</sup>; it does not include “other private facilities”. The data for the latter is collected but not published, in compliance with the parameters set by ISTAT. A recent regulation by ISTAT (regulatory document 375120/23 dated 25/01/2023), however, specifies that “*given the increasing number of other private facilities, ISTAT intends to publish this as well (C.2).*”

**Visitors to ecclesiastical museums and churches of Chorus Circuit** The Venetian churches are usually open during worship time. The cultural and tourist use is also guaranteed at other times, through free or paid admission. The places here presented are equipped with an access tracking. Venice residents have free admission, as anyone who comes in to pray.

**Visitors to temporary exhibitions** The exhibitions with separate tickets and not integrated in the museums were taken into consideration. The ranking was based on the total number of visitors. The 59<sup>th</sup> International Art Exhibition of the Venice Biennale, entitled *The milk of dreams*, took place from 23<sup>th</sup> April to 27<sup>th</sup> November 2022 and counted 80 national participations and 30 collateral events.

---

<sup>1</sup>(B.4) Residential facilities managed by businesses (ATECO 55.20.51): This category includes all facilities (rooms; houses; apartments) that are managed by a business administrator and rented to tourists. In compliance with regional laws, several other facilities were identified as analogous to these (such as: restaurants; residences; room rentals; tourist housing units; and apartments used as vacation rentals).

(C.2) Other private facilities: This category includes all other types of private lodgings for rent (other than Bed-and-Breakfasts which are considered hotel facilities although they are not explicitly covered within the relevant regulation). These include: rooms rented in family homes where the tourist spends time with the host family; apartments; houses; and mountain lodges rented on a transitory basis by families or professional agencies.

Source: Attached 1 to “Nota metodologica” of ISTAT regulatory document protocol no. 375120/23 of 25/01/2023, <https://www.istat.it/it/archivio/210783>





**Part I**

**The demand**



Tourist movement <sup>1</sup> is defined as the “arrival and overnight stay of guests (both Italian and foreign) categorized according to the facility hosting them or their original place of residence”.

**In the five-year span between 2018-2022**, the **arrivals** were registered as follows: 5 million 255 thousand units in 2018 compared to 4 million 646 thousand units in 2022 (-11.6% on 2018). **The total number of overnight stays** registered, instead, were 12 million 118 thousand units in 2018 compared to 10 million 946 units in 2022 (-9.7% on 2018). When data from 2022 is compared to numbers from 2019 (pre-pandemic data), the comparison is negative: arrivals in 2022 have decreased by -15.9% and overnight stays by -15.5%.

Conversely, if the same data is compared to numbers from 2021 (during the pandemic) these show a progressive increase: arrivals in 2022 are +119% higher and stays are +91% higher than in 2021.

**In 2022, hotel facilities** across the municipality welcomed approximately 2 million and 914 thousand arrivals (an absolute increase of 1 million 328 thousand arrivals or 120% when compared to 2021) and 6 million 590 people stayed in the municipality (an absolute increase of approximately 3 million 156 units or 99.5% with respect to 2021). This adds up to an average stay in a hotel of 2.17 days per person (compared to 2.4 in 2021); this is marginally larger than the average stay in 2018, which was of 2.12 days. These are the lowest averages in the five-year span. In 2022, hotel facilities were once again the primary hospitality facility used; they welcomed 63% of guests (62% in 2021) and 58% of overnight stays (55% in 2021).

**The complementary sector**, instead, welcomed 1 million 732 thousand arrivals across the municipality (registering an absolute increase of 935 units or a relative increase of 117% with respect to 2021). Such arrivals correspond to 4 million and 617 stays in the territory (marking an absolute increase of 2 million 62 thousand units and a relative increase of 81% with respect to 2021). Average stays have decreased to 2.67 days (they were 3.2 in 2021); such stays continue to be the longest recorded in this category. In 2022, complementary facilities welcomed 37% of arrivals and 42% of stays (the same as 2021).

**Foreigners** made up 81% of individual arrivals (66% in 2021) and 83% of stays (67% in 2021) across the entire tourist population; they therefore contributed in the largest majority to the movement of tourists in 2022, constituting 19% of the Italian tourist industry in terms of arrivals and 17% in terms of stays. In 2022, the foreigners welcomed in the municipality were approximately 3 million and 780 thousand units; this marked a relative increase of 171% with respect to 2021. Their overnight stays were instead approximately 9 million and 110 thousand units, with a relative increase of 138% with respect to 2021. The average stay of foreign tourists is of 2.41 days (compared to the 2.76 days in 2021; this was the highest number in the five-year span).

Overnight stay of **Italians** in the municipality decreased by -3.3% in 2022 (compared to 2021), while arrivals increased by 19%. In 2022, approximately 870 thousand Italian tourists arrived in the municipality, while 1 million and 833 stayed there. The average stay for Italian tourists was of 2.1 days, the lowest in the five-year span.

In terms of the **distribution of the different tourists in the facilities**, 62% of foreigners chose to stay in hotels, also accounting for 58% of stays. The remaining 38% of foreign arrivals (42% of stays) chose complementary accommodations. As for Italian tourists, 67% of tourists arriving in the municipality preferred hotels (59% of stays) the remaining 33% chose to stay in complementary accommodations (41% of stays).

2022 saw a marked difference in the time of year chosen by foreign tourists when compared to

---

<sup>1</sup>See note on page 13

Italian tourists. Foreigners were present in the largest number in the month of July (522 thousand units) while the Italians in this month were 95 thousand units. Between January and February in 2022 no more than 300 thousand foreigners arrived in the municipality, while between October and April no more than 95 thousand Italians arrived. 68.9% of all the people who chose to visit Venice visited the historical city, 2.5% chose the Lido (bay) area and 28.6% the mainland. A detailed analysis of tourist movement in the different parts of Venice follows.

### **HISTORIC CITY**

The historic city welcomed approximately 69% of arrivals (71% in 2021) and 73% of stays (72% in 2021). In 2022, the arrivals in the historical center were around 3 million 202 thousand (112% more with respect to 2021, +1 million 689 thousand units) and the stays were approximately 7 million and 978 units (93% more with respect to 2021, +3 million 835 thousand units). The average stay in the historical city was of 2.5 days (2.7 in 2021). Hotel facilities in the historical city registered 1 million 887 thousand arrivals in 2022, which turned into 4 million and 376 stays. The numbers have grown by 104% and 95% respectively when compared to data for 2021. Hotel facilities are the most used facilities in the historical center. Complementary facilities recorded 1 million and 314 arrivals and 3 million and 602 stays. The arrivals increased by 123% when compared to 2021; the stays increased by 90%.

The historic city welcomed approximately 2 million 678 thousand foreigners in 2022 with 6 million 890 thousand stays. The Italians arriving in the historical city were instead approximately 524 thousand units, with 1 million 87 thousand stays. The Italians arriving in the historical center correspond to 16% of all arrivals in Venice; the foreigners correspond to 84%. The guests in the historical city mainly chose to reside in hotel facilities, the latter accounting for 59% of choices.

### **LIDO**

Lido area welcomed 2.5% of arrivals (compared to the 3.12% in 2021) and 3.2% of stays (compared with 3.94% in 2021). In 2022, 66 thousand units arrived in the Lido area; this marked a 77.3% increase with respect to 2021, corresponding to an increase in 51 thousand arrivals. The stays were approximately 355 thousand, marking an increase of 57.3% compared to 2021 or 129 thousand more units. The average stay in the Lido area decreased to 3 days (compared to the 3.4 days in 2021). In 2022, hotel facilities in the Lido area recorded approximately 100 thousand arrivals (marking a relative increase of 79.8% when compared to 2021). These were matched by 287 thousand stays (a relative increase of 58.6% compared to 2021). The average stay in a hotel facility was of 2.8 days, compared to the 3.2 days in 2021. Hotel facilities are the primary choice in the Lido area. Complementary facilities recorded approximately 17 thousand arrivals (an increase of 63.3% with respect to 2021) and 68 thousand stays (a 51.9% increase with respect to 2021). The average stay was of 4 days (4.4 in 2021). Foreign arrivals in the Lido area were approximately 86 thousand units and the stays were approximately 269 thousand. The average stay was 3.1 days. Italian arrivals in the Lido area were around 31 thousand units and the stays were approximately 86 thousand units. The average stay was 2.8 days. In the Lido area, the arrivals of Italians account for 0.67% of the total arrivals in Venice, while the arrivals of foreigners were 1.85%. Tourists in this area also elected to stay primarily in hotel facilities, accounting for 2.16% of arrivals.

### **MAINLAND**

The mainland welcomed 28.5% of arrivals (compared to 25.55% in 2021) and 23.8% of stays (compared to 23.7% in 2021). In 2022, there were 1 million 327 thousand arrivals on the mainland (a 145% increase when compared to 2021), while the stays were 2 million and 613 thousand (marking a 92% increase with respect to 2021). The average stay on the mainland was of 2 days (compared to 2.5 days in 2021). In 2022, the hotel industry on the mainland recorded approximately 927 arrivals (170% more than 2021) and 1 million 666 thousand stays (124% more than 2021). The average stay in a hotel facility was of 1.8 days (compared to 2.2 in 2021). Hotel facilities were the first choice on the mainland as well. Complementary accommodations recorded approximately 400 thousand arrivals (102% more than in 2021) with 947 thousand stays (54%

more than 2021). The average stay was 2.4 days, lower than the 3.1 average in 2021. 1 million 13 thousand foreigners arrived on the mainland, with 1 million 954 thousand stays recorded. As for Italians, 314 thousand Italians arrivals were recorded and 659 thousand stays. The average stay was 2 days. On the mainland, Italian arrivals account for 6.77% of the total arrivals in Venice, while the foreigners are 21.8% of the total. Guests on the mainland also chose hotel facilities as their preferred structures, with 20% opting for these.

## NATIONALITY

In terms of the nationality of those arriving, Europeans constitute the majority (excluding Italians) of arrivals (48% compared to 52.8% in 2021) and of tourist stays (53%, compared to 55% in 2021). Europeans are followed by: Americans (24.35% of arrivals; 9.2% in 2021 and 22.1% of stays; 8.3% in 2021); Asians with 5.04% of arrivals and 3.97% of stays (1.6% of both in 2021). In 2022, tourism coming from within Italy was 18.72% of the total arrivals (34.4% in 2021) and 16.75% of stays (33.1% of 2021).

**In 2022, the first twelve countries in terms of arrivals were: USA, France, Germany, Great Britain, Spain, Austria, Canada, Poland, Switzerland and Liechtenstein, Brazil, Mexico, the Netherlands.** Eight countries of the twelve are European; this emphasizes that in 2022 Venice hosted mainly proximity tourism (the same was true in 2021); this is a consequence of the sanitary emergency and the pandemic measures adopted by countries in correlation with vaccination campaigns.

*The United States of America are in the first position in 2022, with 724 thousand arrivals (15.% of the total); this marks a 384% increase with respect to 2021. The USA is two places higher than it was in 2021.*

For the third year in row, *France appeared in the second place* with 381 thousand arrivals (an 80% increase when compared to 2021) and 1 million 118 stays. France represents 8% of the tourist market in terms of arrivals and 10% in terms of stays, with an average stay of 2.9 days, the highest overall (together with Germany), for the third consecutive year.

*Germany is third*, losing two positions with respect to 2021, with 332 thousand recorded arrivals (7.1% of the total) and 975 thousand recorded stays (8.9% of the total); the average stay was of 2.9 days, the highest (along with France). Compared to 2021, the North American tourist industry saw a 22% increase in arrivals.

The fourth place was taken by Great Britain, with approximately 304 thousand arrivals (6.5% of the total, approximately) and 843 thousand stays (7.7% of the total). The average stay was of 2.8 days. With respect to 2020, Great Britain recorded a 723% increase in arrivals.

*Spain confirmed its place in fifth position* with 217 thousand arrivals (4.6% of the total; a 165.8% increase with respect to 2021) and 486 thousand stays (4.4% of the total). Average stay was 2.2 days.

*Austria came in sixth*, losing two positions with respect to 2021. It recorded 111 thousand arrivals in 2022 (26% more than 2021) and 276 thousand stays. The average stay in 2022 was 2.5 days. The Austrian tourist market accounts for 2.4% of the total arrivals in 2022.

*Canada was positioned in seventh place* and was a new entry, with 104 thousand arrivals (907% more than in 2021) and 235 thousand stays; it accounts for 2.2% of arrivals and 2.1% of the stays. The average stay was 2.3 days.

*Poland once again was in eighth position* with 93 thousand arrivals (117% more than 2021) and 224 thousand stays. The average stay for Polish tourists is 2.4 days. They account for 2% of

total arrivals and stays.

*Switzerland – Liechtenstein are in ninth position*, losing three positions with respect to 2021: 90 thousand arrivals (+35% compared to 2021) and 240 thousand stays. The average stay is 2.7 days. The Swiss tourist market accounts for 1.9% of the total arrivals and 2.2% of the total stays.

*Brazil is in tenth position* and is a new entry: 72 thousand arrivals (1064% more than 2021) and 154 thousand stays. Brazilian tourist arrivals account for 1.6% of the total and the stays for 1%. The average stay is 2.1 days.

*Mexico came in eleventh position* with 72 thousand arrivals (+995% compared to 2021) and 117 thousand stays. Average stay was 1.6 days. The Mexican tourist market accounts for 1.6% of the total arrivals and 1% of stays.

Finally, *the Netherlands came in twelfth position*, losing 5 positions when compared to 2021: 69 thousand arrivals (+27% compared to 2021) and 176 stays, accounting for 1.48% of total arrivals and 1.61% of stays. Average stay was 2.6 days.

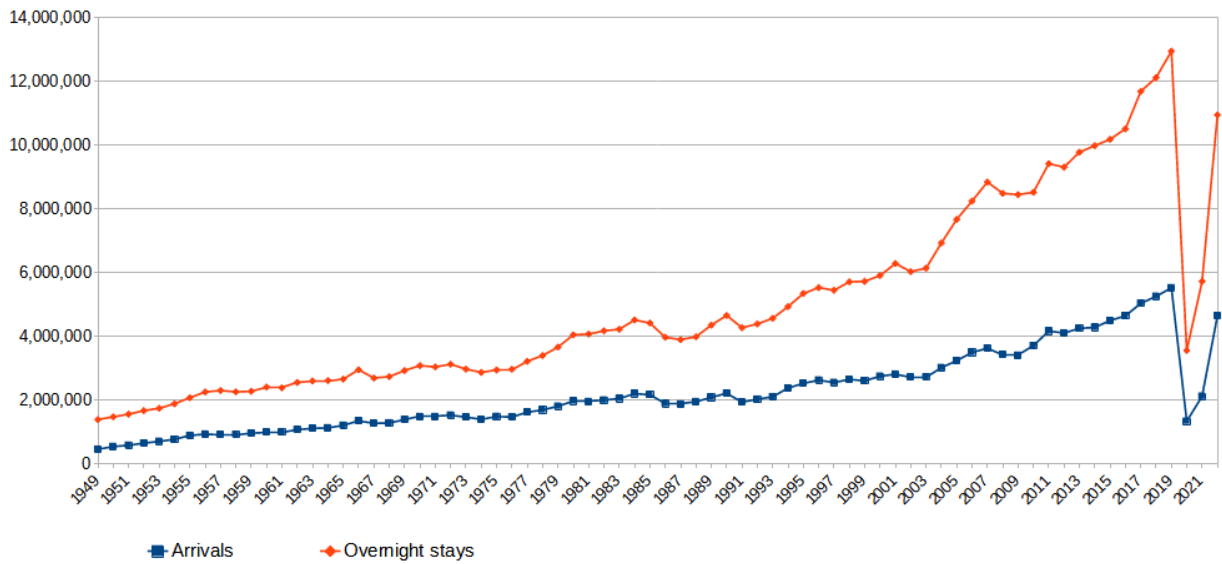
# Chapter 1

## Arrivals and overnight stays

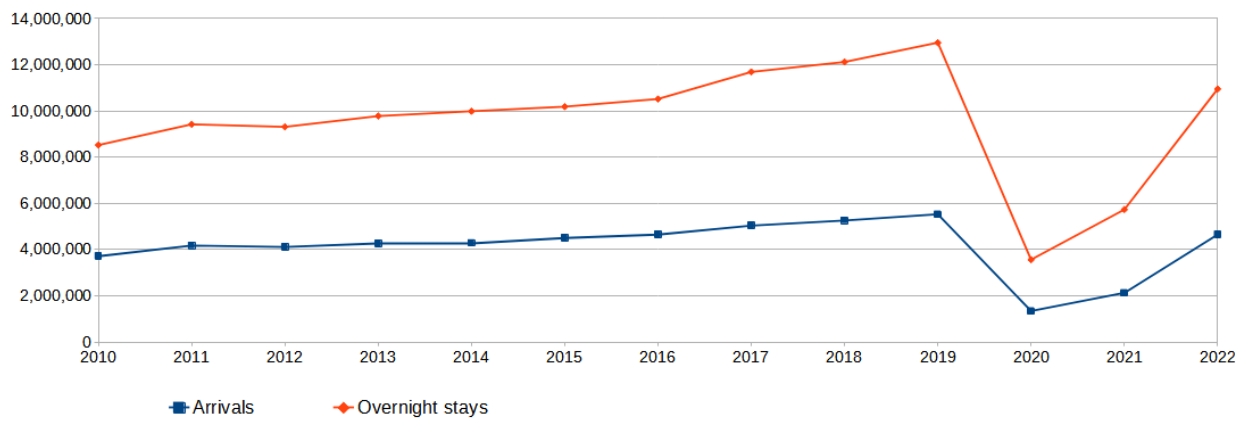
### 1.1 Tourism in the City of Venice: historical series 2010-2022

Year	Arrivals	% change	Nights	% change	Average stay
2010	3,708,407		8,521,247		2.30
2011	4,167,171	12.4%	9,417,872	10.5%	2.26
2012	4,106,161	-1.5%	9,310,132	-1.1%	2.27
2013	4,251,798	3.5%	9,778,225	5.0%	2.30
2014	4,280,632	0.7%	9,983,416	2.1%	2.33
2015	4,495,857	5.0%	10,182,829	2.0%	2.26
2016	4,645,567	3.3%	10,511,788	3.2%	2.26
2017	5,034,882	8.4%	11,685,819	11.2%	2.32
2018	5,255,499	4.4%	12,118,298	3.7%	2.31
2019	5,523,283	5.1%	12,948,519	6.9%	2.34
2020	1,337,626	-75.8%	3,557,036	-72.5%	2.66
2021	2,120,894	58.6%	5,727,887	61.0%	2.70
2022	4,646,360	119.1%	10,946,464	91.1%	2.36

**Table 1.1:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.1:** Venice, Arrivals and overnight stays historical series from 1949 to 2022.



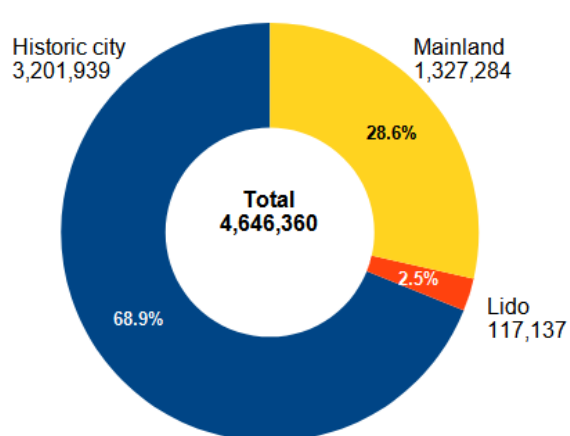
**Figure 1.2:** Venice, Arrivals and overnight stays historical series from 2010 to 2022.



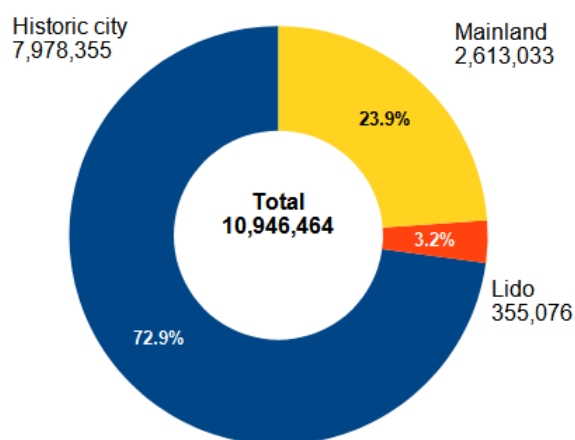
## 1.2 Tourism in the City of Venice year 2022

CITY OF VENICE	Arrivals	2022 Overnight stays	Average stay	Arrivals	% ch. 22/19 Overnight stays	Average stay	Arrivals	% ch. 22/21 Overnight stays	Average stay
Historic city	3,201,939	7,978,355	2.49	-8.9%	-9.5%	-0.7%	111.6%	92.6%	-9.0%
Lido	117,137	355,076	3.03	-18.2%	-17.4%	0.9%	77.3%	57.3%	-11.3%
Mainland	1,327,284	2,613,033	1.97	-28.8%	-29.4%	-0.8%	145.0%	92.2%	-21.6%
<b>TOTAL</b>	<b>4,646,360</b>	<b>10,946,464</b>	<b>2.36</b>	<b>-15.9%</b>	<b>-15.5%</b>	<b>0.5%</b>	<b>119.1%</b>	<b>91.1%</b>	<b>-12.8%</b>

**Table 1.2:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



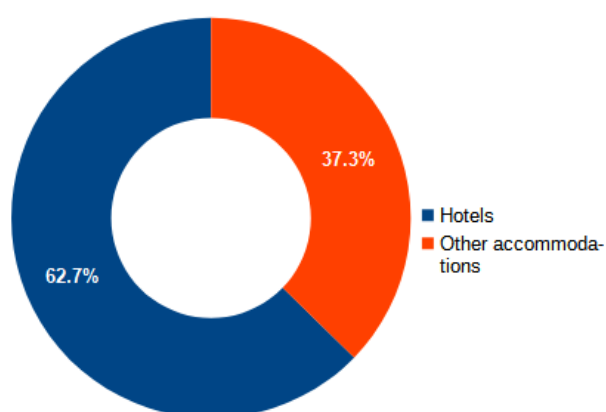
**Figure 1.3:** 2022 Arrivals by areas.



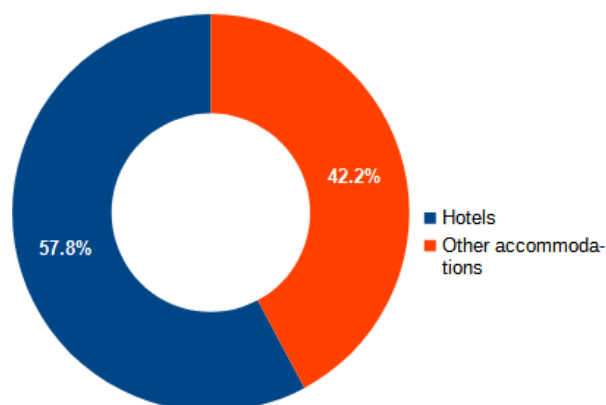
**Figure 1.4:** 2022 Overnight stays by areas.

CITY OF VENICE	2022			% ch. 22/19			% ch. 22/21		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	2,914,425	6,328,955	2.17	-22.6%	-19.2%	4.5%	120.2%	99.5%	-9.4%
Other accommodations	1,731,935	4,617,509	2.67	-1.3%	-9.7%	-8.5%	117.3%	80.7%	-16.8%
<b>TOTAL</b>	<b>4,646,360</b>	<b>10,946,464</b>	<b>2.36</b>	<b>-15.9%</b>	<b>-15.5%</b>	<b>0.5%</b>	<b>119.1%</b>	<b>91.1%</b>	<b>-12.8%</b>
Foreigners	3,776,648	9,113,404	2.41	-20.9%	-17.4%	4.5%	171.5%	137.8%	-12.4%
Italians	869,712	1,833,060	2.11	16.4%	-4.5%	-17.9%	19.1%	-3.3%	-18.8%

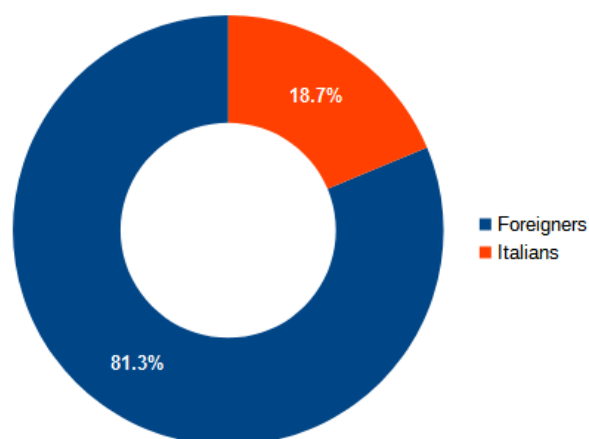
**Table 1.3:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



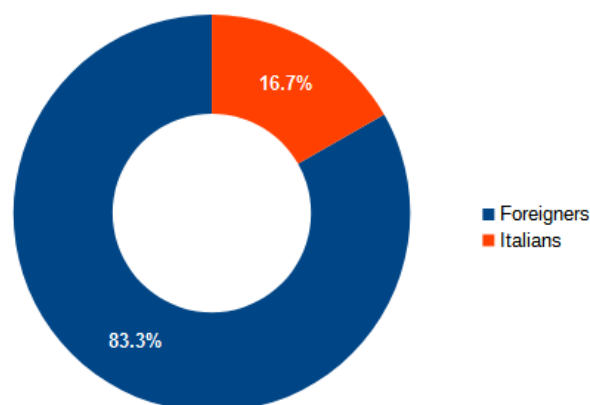
**Figure 1.5:** 2022 Arrivals by accommodation.



**Figure 1.6:** 2022 Nights by accommodation.



**Figure 1.7:** 2022 arrivals by origin.



**Figure 1.8:** 2022 nights by origin.

HISTORIC CITY	2022			% ch. 22/19			% ch. 22/21		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
<b>Hotels</b>	1,887,336	4,376,009	2.32	-15.1%	-14.0%	1.3%	104.2%	94.7%	-4.7%
<b>Other accomm.</b>	1,314,603	3,602,346	2.74	1.7%	-3.4%	-5.0%	123.3%	90.1%	-14.9%
<b>TOTAL</b>	<b>3,201,939</b>	<b>7,978,355</b>	<b>2.49</b>	<b>-8.9%</b>	<b>-9.5%</b>	<b>-0.7%</b>	<b>111.6%</b>	<b>92.6%</b>	<b>-9.0%</b>
<b>Foreigners</b>	2,677,879	6,890,824	2.57	-14.0%	-11.7%	2.6%	160.3%	134.7%	-9.9%
<b>Italians</b>	524,060	1,087,531	2.08	30.1%	7.5%	-17.3%	8.2%	-9.8%	-16.7%

**Table 1.4:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

LIDO	2022			% ch. 22/19			% ch. 22/21		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
<b>Hotels</b>	100,342	286,971	2.86	-18.5%	-17.2%	1.6%	79.8%	58.6%	-11.8%
<b>Other accomm.</b>	16,795	68,105	4.06	-16.0%	-18.2%	-2.6%	63.6%	51.9%	-7.1%
<b>TOTAL</b>	<b>117,137</b>	<b>355,076</b>	<b>3.03</b>	<b>-18.2%</b>	<b>-17.4%</b>	<b>0.9%</b>	<b>77.3%</b>	<b>57.3%</b>	<b>-11.3%</b>
<b>Foreigners</b>	85,855	268,862	3.13	-22.8%	-20.5%	3.1%	127.1%	93.5%	-14.8%
<b>Italians</b>	31,282	86,214	2.76	-1.8%	-6.1%	-4.3%	10.6%	-0.7%	-10.2%

**Table 1.5:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

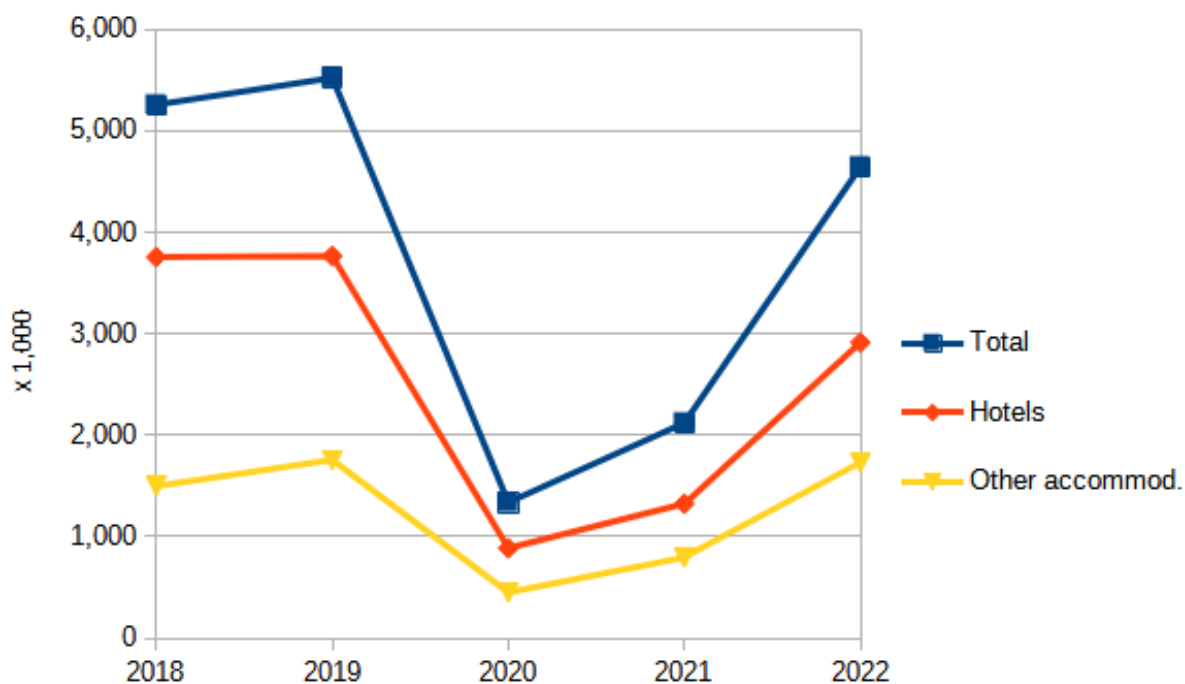
MAINLAND	2022			% ch. 22/19			% ch. 22/21		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
<b>Hotels</b>	926,747	1,665,975	1.80	-34.8%	-30.5%	6.6%	169.6%	123.9%	-16.9%
<b>Other accomm.</b>	400,537	947,058	2.36	-9.6%	-27.4%	-19.7%	102.2%	53.8%	-23.9%
<b>TOTAL</b>	<b>1,327,284</b>	<b>2,613,033</b>	<b>1.97</b>	<b>-28.8%</b>	<b>-29.4%</b>	<b>-0.8%</b>	<b>145.0%</b>	<b>92.2%</b>	<b>-21.6%</b>
<b>Foreigners</b>	1,012,914	1,953,718	1.93	-34.8%	-32.3%	3.8%	212.2%	157.8%	-17.4%
<b>Italians</b>	314,370	659,315	2.10	0.7%	-19.2%	-19.7%	44.6%	9.5%	-24.2%

**Table 1.6:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

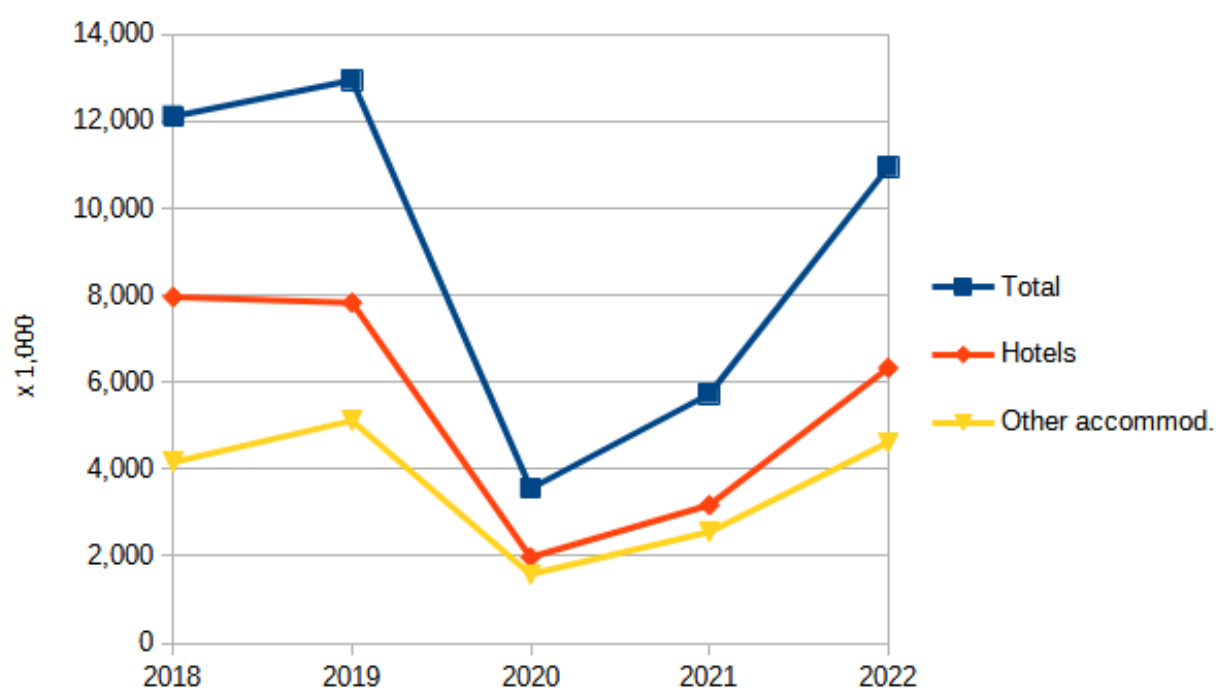
### 1.3 Total arrivals and overnight stays: total and by accommodation

Year	Arrivals (x 1,000)	% change	Nights (x 1,000)	% change	Average stay	% change
<b>Total accommodation facilities</b>						
2018	5,255		12,118		2.31	
2019	5,523	5.1%	12,949	6.9%	2.34	1.7%
2020	1,337	-75.8%	3,556	-72.5%	2.66	13.5%
2021	2,121	58.6%	5,728	61.1%	2.70	1.5%
2022	4,646	119.1%	10,946	91.1%	2.36	-12.8%
<b>Hotels</b>						
2018	3,756		7,961		2.12	
2019	3,768	0.3%	7,832	-1.6%	2.08	-1.9%
2020	886	-76.5%	1,974	-74.8%	2.23	7.2%
2021	1,324	49.4%	3,172	60.7%	2.40	7.6%
2022	2,914	120.2%	6,329	99.5%	2.17	-9.4%
<b>Other accommodations</b>						
2018	1,500		4,157		2.77	
2019	1,756	17.1%	5,116	23.1%	2.91	5.1%
2020	451	-74.3%	1,582	-69.1%	3.51	20.4%
2021	797	76.8%	2,556	61.5%	3.21	-8.6%
2022	1,732	117.3%	4,618	80.7%	2.67	-16.8%

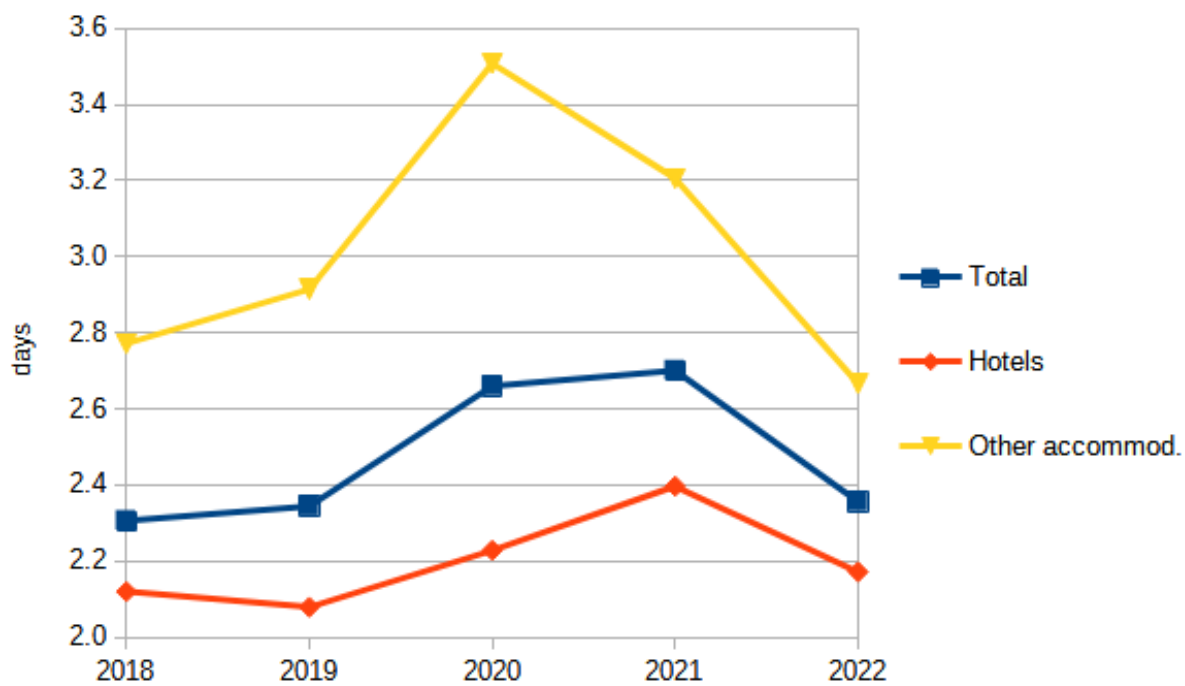
**Table 1.7:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.9:** Arrivals: total and by accom. facility.



**Figure 1.10:** Overnight stays: total and by accom. facility.

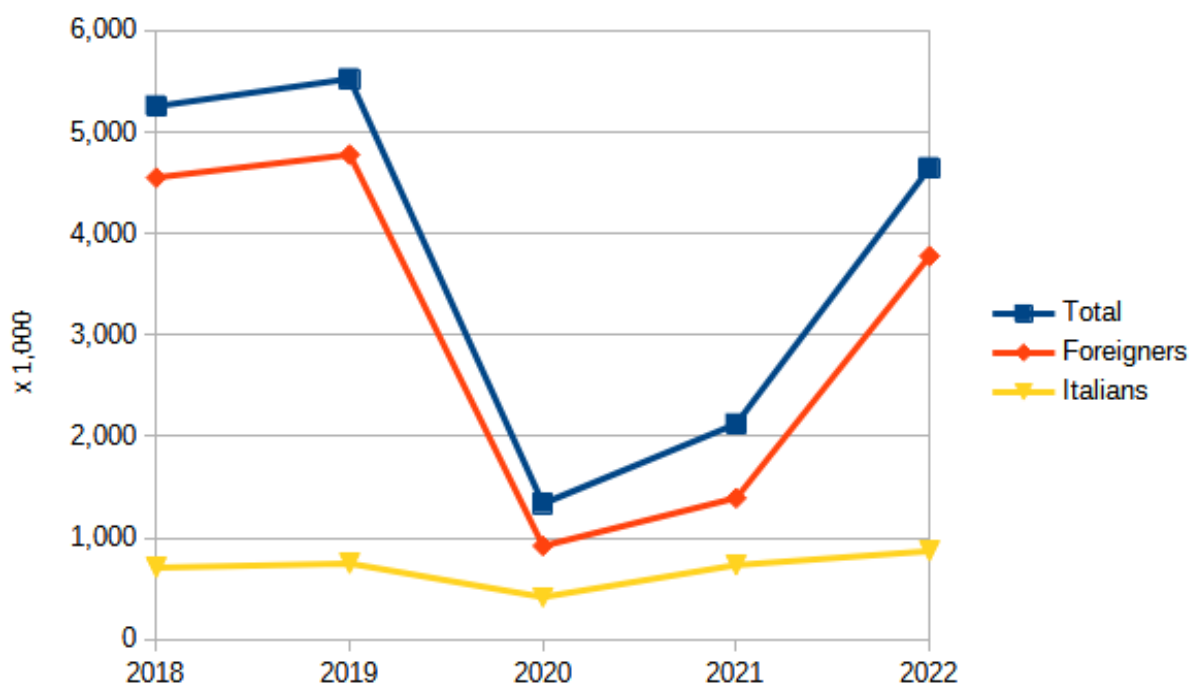


**Figure 1.11:** Average stay - total and by accom. facility.

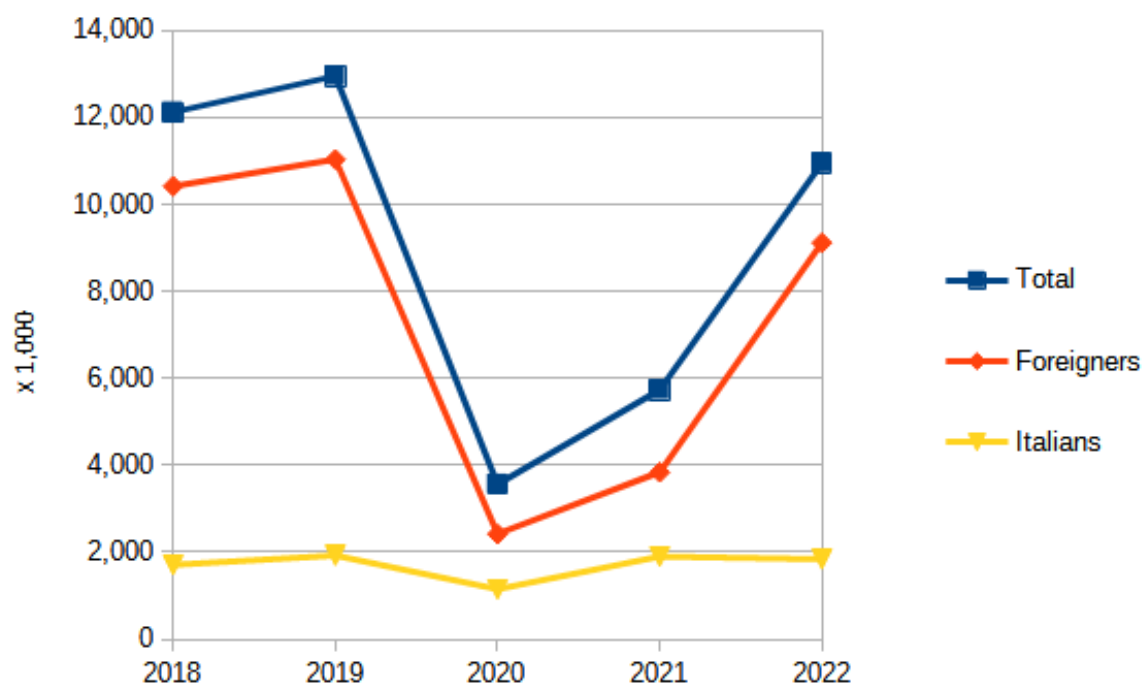
## 1.4 Total arrivals and overnight stays: total and by origin

Year	Arrivals (x 1,000)	% change	Nights (x 1,000)	% change	Average stay	% change
<b>Total</b>						
2018	5,255	0.0%	12,118	0.0%	2.31	0.0%
2019	5,523	5.1%	12,949	6.9%	2.34	1.7%
2020	1,337	-75.8%	3,556	-72.5%	2.66	13.5%
2021	2,121	58.6%	5,728	61.1%	2.70	1.5%
2022	4,646	119.1%	10,946	91.1%	2.36	-12.8%
<b>Foreigners</b>						
2018	4,549	0.0%	10,416	0.0%	2.29	0.0%
2019	4,776	5.0%	11,030	5.9%	2.31	0.9%
2020	921	-80.7%	2,413	-78.1%	2.62	13.5%
2021	1,391	51.0%	3,833	58.9%	2.76	5.2%
2022	3,777	171.5%	9,113	137.8%	2.41	-12.4%
<b>Italians</b>						
2018	706	0.0%	1,702	0.0%	2.41	0.0%
2019	747	5.7%	1,919	12.7%	2.57	6.6%
2020	416	-44.3%	1,143	-40.4%	2.75	7.0%
2021	730	75.5%	1,895	65.8%	2.60	-5.5%
2022	870	19.1%	1,833	-3.3%	2.11	-18.8%

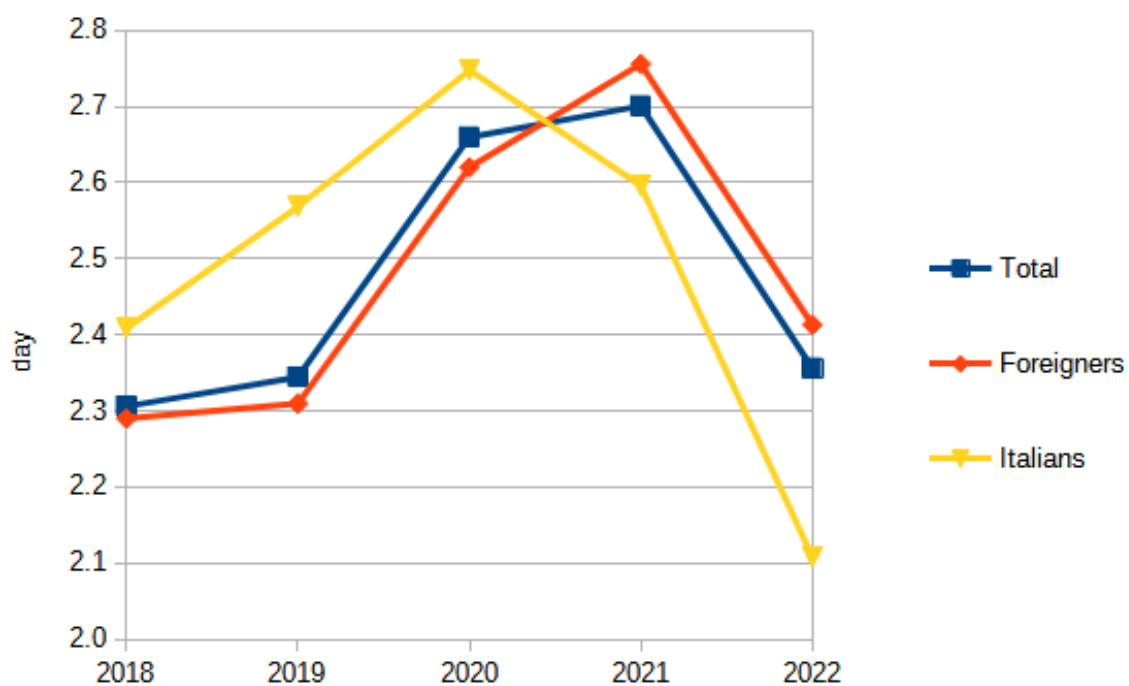
**Table 1.8:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.12:** Arrivals - Total and by origin.



**Figure 1.13:** Nights - Total and by origin.

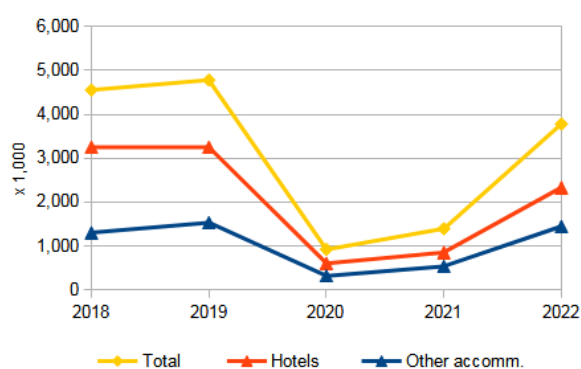


**Figure 1.14:** Average stay - Total and by origin.

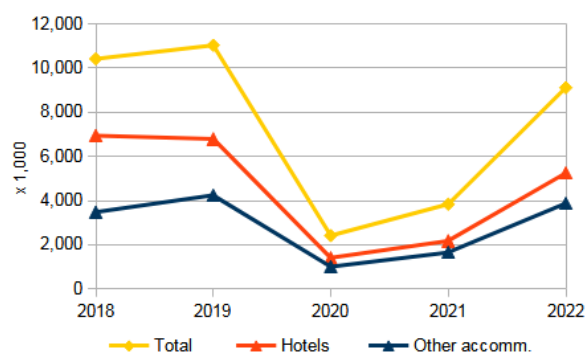
## 1.5 Foreign market: total arrivals and overnight stays by accommodation facility.

Year	Arrivals (x 1,000)	% ch.	Nights (x 1,000)	% ch.	Average stay	% ch.
<b>Foreign market: total accommodation facilities</b>						
2018	4,549		10,416		2.29	
2019	4,776	5.0%	11,030	5.9%	2.31	0.9%
2020	921	-80.7%	2,413	-78.1%	2.62	13.5%
2021	1,391	51.0%	3,833	58.9%	2.76	5.2%
2022	3,777	171.5%	9,113	137.8%	2.41	-12.4%
<b>Foreign market: hotels</b>						
2018	3,249		6,945		2.14	
2019	3,247	-0.1%	6,794	-2.2%	2.09	-2.1%
2020	605	-81.4%	1,406	-79.3%	2.32	11.1%
2021	854	41.1%	2,178	54.9%	2.55	9.8%
2022	2,332	173.1%	5,246	140.9%	2.25	-11.8%
<b>Foreign market: other accommodations</b>						
2018	1,300		3,472		2.67	
2019	1,529	17.6%	4,236	22.0%	2.77	3.7%
2020	316	-79.3%	1,007	-76.2%	3.19	15.0%
2021	537	69.9%	1,655	64.3%	3.08	-3.3%
2022	1,445	169.1%	3,867	133.7%	2.68	-13.2%

**Table 1.9:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.15:** Foreign market: Arrivals - Total and by accomm. facility.



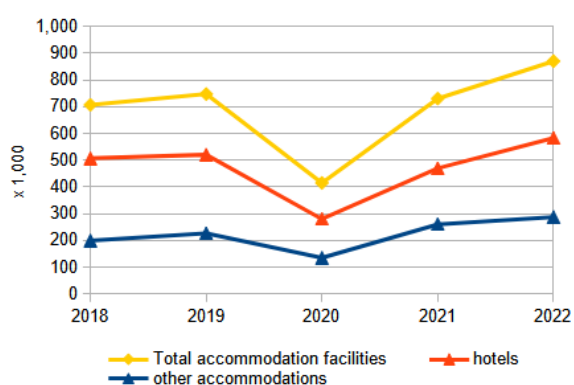
**Figure 1.16:** Foreign market: Overnight stays - Total and by accomm. facility.



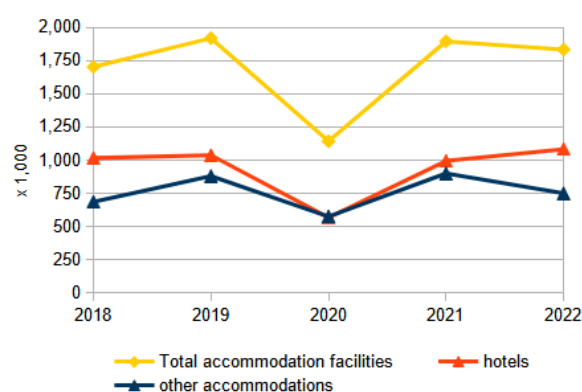
## 1.6 Italian market: total arrivals and overnight stays by accommodation facility

Year	Arrivals (x 1,000)	% ch.	Nights (x 1,000)	% ch.	Average stay	% ch.
<b>Italian market: total accommodation facilities</b>						
2018	706		1,702		2.41	
2019	747	5.7%	1,919	12.7%	2.57	6.6%
2020	415	-44.4%	1,143	-40.4%	2.75	7.2%
2021	730	75.9%	1,895	65.8%	2.60	-5.8%
2022	870	19.1%	1,833	-3.3%	2.11	-18.8%
<b>Italian market: hotels</b>						
2018	507		1,016		2.01	
2019	520	2.7%	1,038	2.1%	1.99	-0.5%
2020	280	-46.2%	568	-45.3%	2.03	1.7%
2021	470	67.8%	994	75.0%	2.12	4.3%
2022	583	24.0%	1,082	8.9%	1.86	-12.2%
<b>Italian market: other accommodations</b>						
2018	200		685		3.43	
2019	227	13.5%	881	28.5%	3.89	13.2%
2020	135	-40.4%	575	-34.7%	4.26	9.6%
2021	260	92.8%	901	56.6%	3.46	-18.7%
2022	287	10.3%	751	-16.7%	2.62	-24.4%

**Table 1.10:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.17:** Italian market: Arrivals - Total and by accomm. facility.

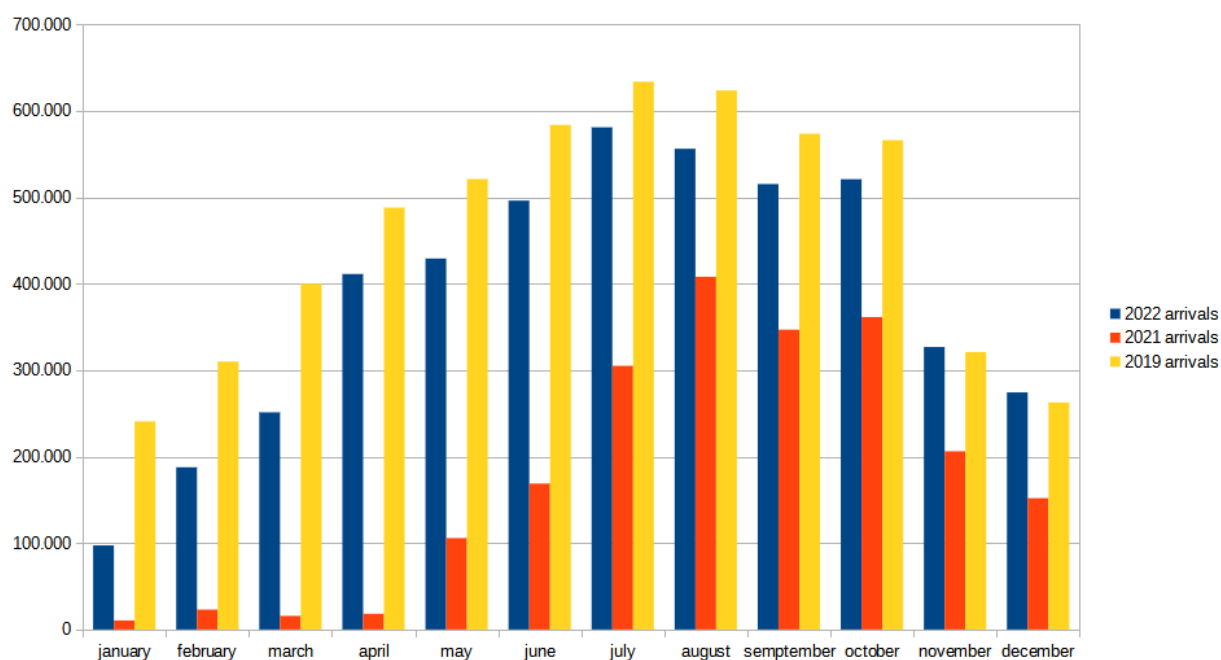


**Figure 1.18:** Italian market: Overnight stays - Total and by accomm. facility.

## 1.7 Monthly tourism trend

	Arrivals	% ch. 22/19	% ch. 22/21	Nights	% ch. 22/19	% ch. 22/21	Average stay	% ch. 22/19	% ch. 22/21
january	97,258	-59.6%	832.5%	246,186	-57.9%	314.4%	2.5	4.1%	-55.6%
february	187,602	-39.5%	717.3%	434,251	-38.8%	430.4%	2.3	1.1%	-35.1%
march	251,141	-37.2%	1499.3%	606,527	-34.5%	676.9%	2.4	4.3%	-51.4%
<b>1st Quarter</b>	<b>536,001</b>	<b>-43.6%</b>	<b>991.9%</b>	<b>1,286,964</b>	<b>-42.0%</b>	<b>486.7%</b>	<b>2.4</b>	<b>2.8%</b>	<b>-46.3%</b>
april	411,201	-15.7%	2163.1%	1,023,109	-12.4%	1153.0%	2.5	3.9%	-44.6%
may	429,083	-17.7%	306.0%	1,049,692	-15.5%	298.0%	2.4	2.6%	-2.0%
june	496,097	-15.0%	193.9%	1,149,988	-13.5%	161.7%	2.3	1.8%	-11.0%
<b>2nd Quarter</b>	<b>1,336,381</b>	<b>-16.1%</b>	<b>356.7%</b>	<b>3,222,789</b>	<b>-13.8%</b>	<b>310.6%</b>	<b>2.4</b>	<b>2.7%</b>	<b>-10.1%</b>
july	580,886	-8.3%	90.5%	1,303,866	-8.0%	66.3%	2.2	0.4%	-12.7%
august	556,096	-10.8%	36.3%	1,293,824	-10.6%	18.4%	2.3	0.3%	-13.1%
september	515,216	-10.2%	48.6%	1,211,516	-12.5%	31.5%	2.4	-2.6%	-11.5%
<b>3rd Quarter</b>	<b>1,652,198</b>	<b>-9.7%</b>	<b>55.9%</b>	<b>3,809,206</b>	<b>-10.3%</b>	<b>36.2%</b>	<b>2.3</b>	<b>-0.7%</b>	<b>-12.7%</b>
october	520,858	-8.0%	44.1%	1,237,363	-8.3%	27.9%	2.4	-0.4%	-11.3%
november	326,714	1.8%	58.5%	775,640	-0.5%	33.9%	2.4	-2.2%	-15.5%
december	274,208	4.4%	80.6%	614,502	0.7%	62.1%	2.2	-3.6%	-10.2%
<b>4th Quarter</b>	<b>1,121,780</b>	<b>-2.4%</b>	<b>55.9%</b>	<b>2,627,505</b>	<b>-4.1%</b>	<b>36.4%</b>	<b>2.3</b>	<b>-1.7%</b>	<b>-12.5%</b>
<b>Total</b>	<b>4,646,360</b>	<b>-15.9%</b>	<b>119.1%</b>	<b>10,946,464</b>	<b>-15.5%</b>	<b>91.1%</b>	<b>2.4</b>	<b>0.5%</b>	<b>-12.7%</b>

**Table 1.11:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

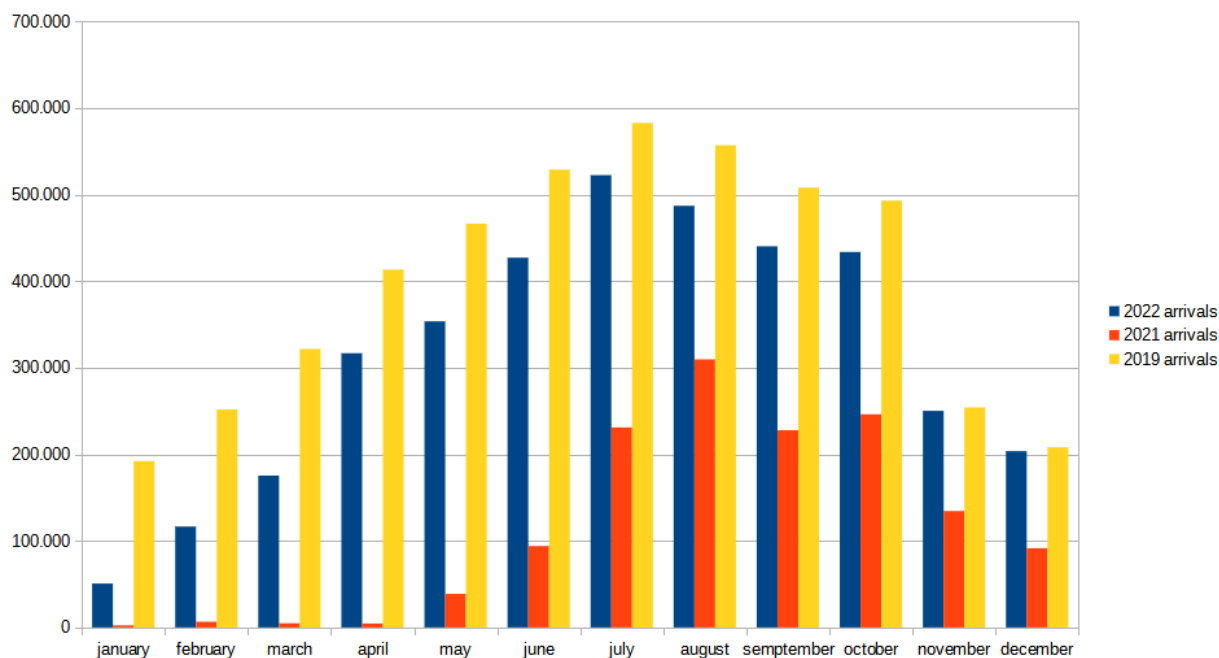


**Figure 1.19:** 2019-2021-2022 monthly total arrivals.

## 1.8 Foreign market: monthly tourism trend

	Arrivals	% change 22/19	% change 22/21
january	50,660	-73.6%	2053.0%
february	116,485	-53.7%	1,690.4%
march	175,335	-45.5%	3,606.1%
<b>1st Quarter</b>	<b>342,480</b>	<b>-55.2%</b>	<b>2,420.1%</b>
april	316,664	-23.4%	6,993.7%
may	353,559	-24.2%	813.1%
june	427,013	-19.3%	354.5%
<b>2nd Quarter</b>	<b>1,097,236</b>	<b>-22.1%</b>	<b>700.1%</b>
july	522,378	-10.4%	126.2%
august	487,008	-12.6%	57.3%
september	440,195	-13.3%	93.3%
<b>3rd Quarter</b>	<b>1,449,581</b>	<b>-12.0%</b>	<b>88.7%</b>
october	433,648	-12.0%	76.2%
november	250,124	-1.5%	86.1%
december	203,579	-2.1%	122.6%
<b>4th Quarter</b>	<b>887,351</b>	<b>-7.1%</b>	<b>88.0%</b>
<b>Total</b>	<b>3,776,648</b>	<b>-20.9%</b>	<b>171.5%</b>

**Table 1.12:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

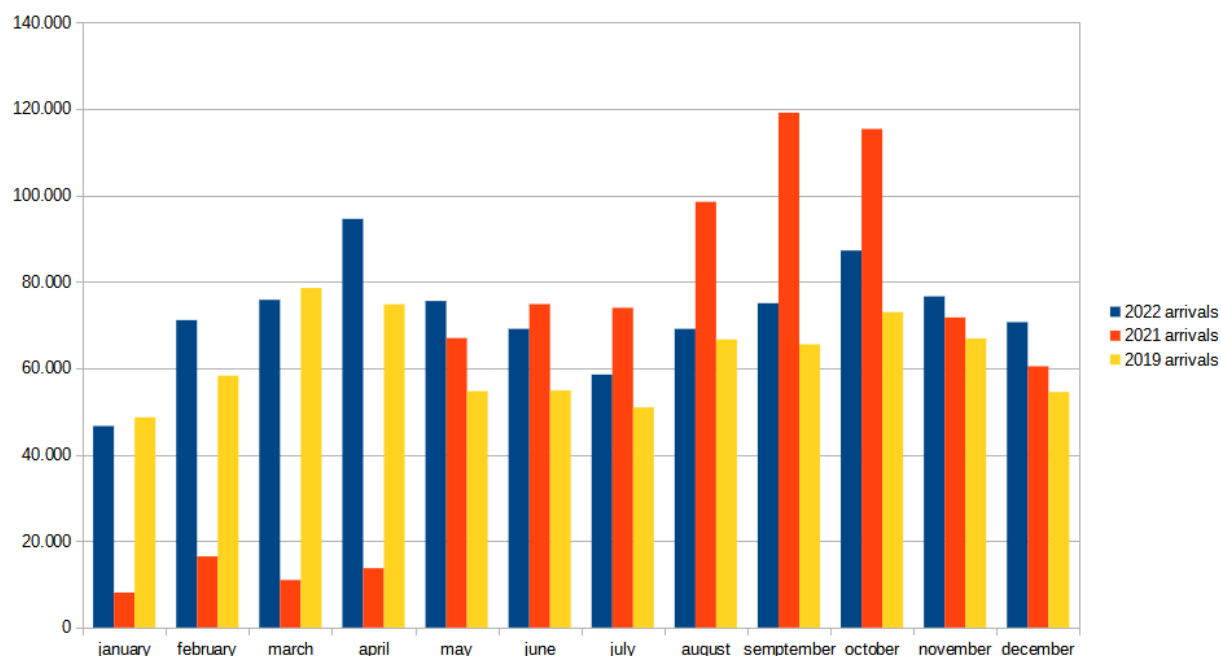


**Figure 1.20:** Foreign market: 2019-2021-2022 monthly arrivals.

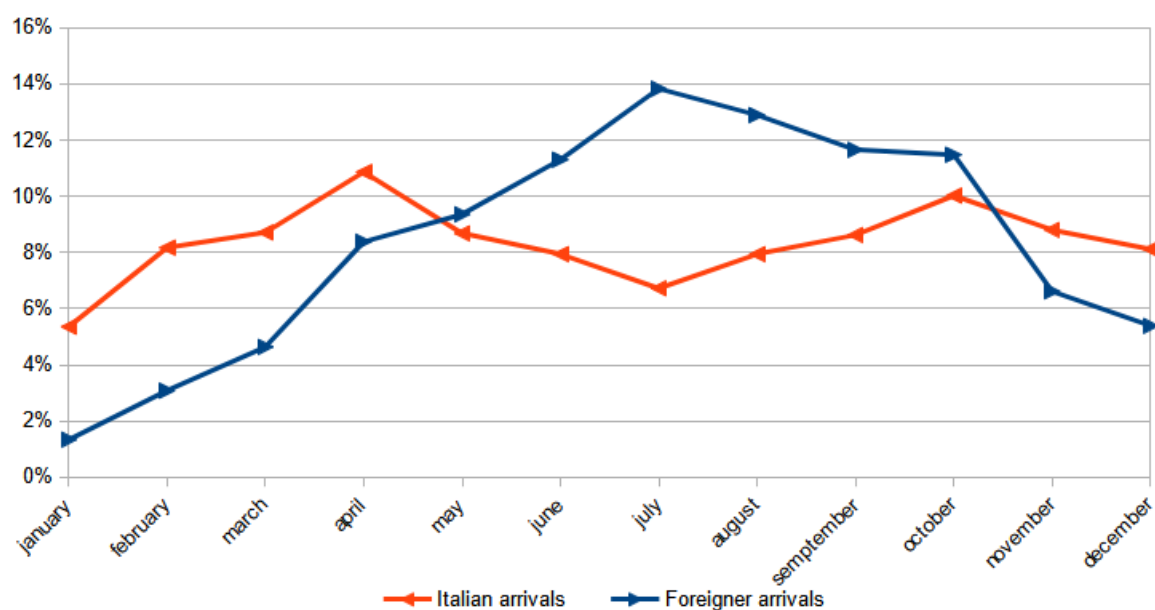
## 1.9 Italian market: monthly tourism trend

	Arrivals	% change 22/19	% change 22/21
january	46,598	-4.1%	476.9%
february	71,117	22.1%	332.4%
march	75,806	-3.5%	590.9%
<b>1st Quarter</b>	<b>193,521</b>	<b>4.4%</b>	<b>445.2%</b>
april	94,537	26.4%	589.7%
may	75,524	38.1%	12.8%
june	69,084	26.0%	-7.7%
<b>2nd Quarter</b>	<b>239,145</b>	<b>29.8%</b>	<b>53.8%</b>
july	58,508	14.9%	-20.9%
august	69,088	3.7%	-29.8%
september	75,021	14.5%	-37.0%
<b>3rd Quarter</b>	<b>202,617</b>	<b>10.7%</b>	<b>-30.5%</b>
october	87,210	19.5%	-24.4%
november	76,590	14.6%	6.8%
december	70,629	29.6%	16.9%
<b>4th Quarter</b>	<b>234,429</b>	<b>20.7%</b>	<b>-5.3%</b>
<b>Total</b>	<b>869,712</b>	<b>16.4%</b>	<b>19.1%</b>

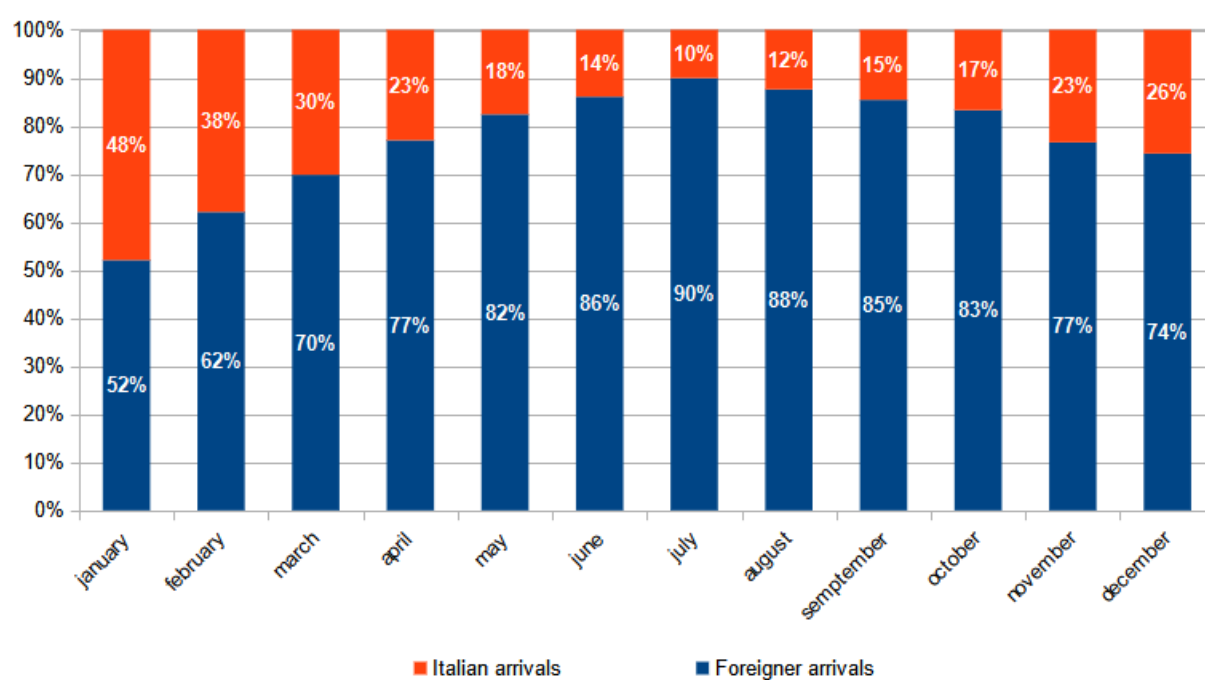
**Table 1.13:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.21:** Italian market: 2019-2021-2022 monthly arrivals.



**Figure 1.22:** Percentage of arrivals by origin on the total annual amount.



**Figure 1.23:** Composition of monthly arrivals by origin.

## 1.10 Arrivals and overnight stays: all origins by City of Venice and areas

Year	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Share of total Arrivals	Share of total Nights
<b>City of Venice</b>					
2018	5,255	12,118	2.31		
2019	5,523	12,949	2.34		
2020	1,338	3,557	2.66	100%	100%
2021	2,121	5,728	2.70		
2022	4,646	10,946	2.36		
<b>Historic City</b>					
2018	3,325	8,213	2.47	63.3%	67.8%
2019	3,515	8,818	2.51	63.6%	68.1%
2020	923	2,534	2.74	69.0%	71.2%
2021	1,513	4,142	2.74	71.3%	72.3%
2022	3,202	7,978	2.49	68.9%	72.9%
<b>Lido</b>					
2018	162	482	2.97	3.1%	4.0%
2019	143	430	3.00	2.6%	3.3%
2020	44	151	3.41	3.3%	4.2%
2021	66	226	3.42	3.1%	3.9%
2022	117	355	3.03	2.5%	3.2%
<b>Mainland</b>					
2018	1,768	3,423	1.94	33.6%	28.2%
2019	1,865	3,701	1.98	33.8%	28.6%
2020	370	872	2.36	27.7%	24.5%
2021	542	1,360	2.51	25.5%	23.7%
2022	1,327	2,613	1.97	28.6%	23.9%

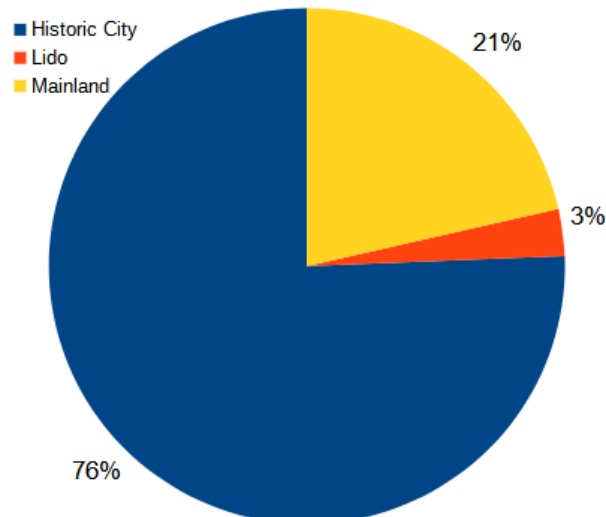
**Table 1.14:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

## 1.11 Arrivals and overnight stays: foreigners and Italians by areas

Year	Foreigners			Italians			Total	
	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Arrivals (x 1,000)	Nights (x 1,000)
<b>Historic City</b>								
2018	2,933	7,278	2.48	392	935	2.38	3,325	8,213
2019	3,112	7,806	2.51	403	1,011	2.51	3,515	8,818
2020	657	1,826	2.78	266	708	2.66	923	2,534
2021	1,029	2,936	2.85	484	1,206	2.49	1,513	4,142
2022	2,678	6,891	2.57	524	1,088	2.08	3,202	7,978
<b>Lido</b>								
2018	127	384	3.02	35	98	2.80	162	482
2019	111	338	3.04	32	92	2.88	143	430
2020	24	85	3.58	20	66	3.21	44	151
2021	38	139	3.67	28	87	3.07	66	226
2022	86	269	3.13	31	86	2.76	117	355
<b>Mainland</b>								
2018	1,489	2,755	1.85	279	668	2.39	1,768	3,423
2019	1,553	2,886	1.86	312	816	2.61	1,865	3,701
2020	240	502	2.09	130	370	2.85	370	872
2021	324	758	2.34	217	602	2.77	542	1,360
2022	1,013	1,954	1.93	314	659	2.10	1,327	2,613

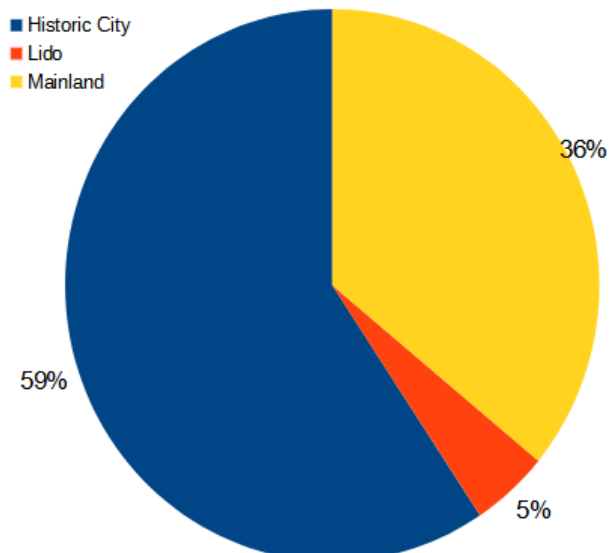
**Table 1.15:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

Overnight stays



**Figure 1.24:** Overnight stays 2022: Foreigners % composition per area.

Overnight stays

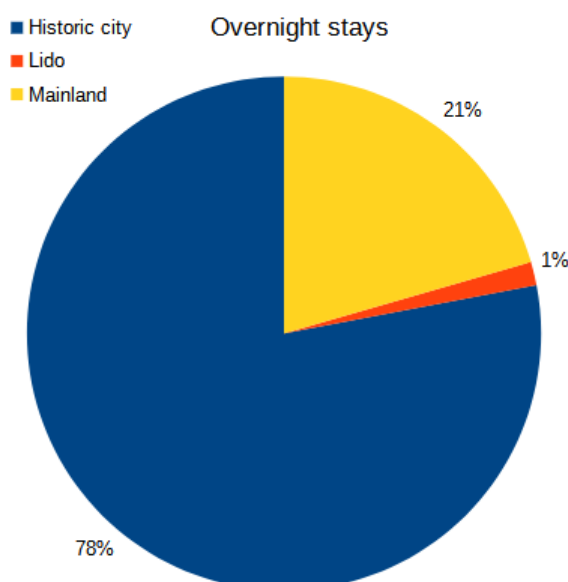
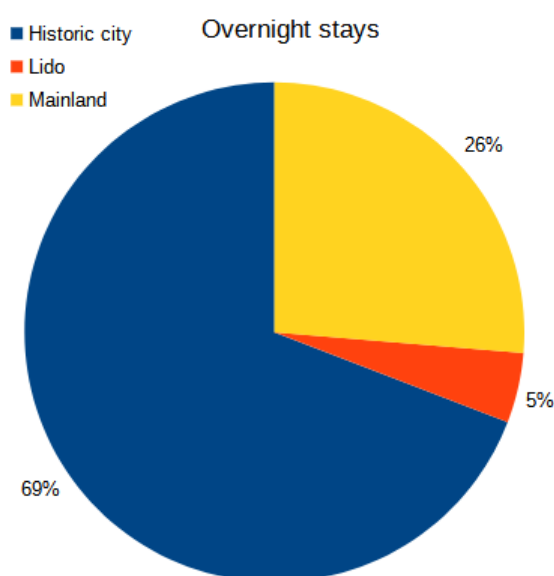


**Figure 1.25:** Overnight stays 2022: Italians % composition per area.

## 1.12 Arrivals and overnight stays: accommodation facilities by areas

Year	Hotels			Other accommodation			Total	
	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Arrivals (x 1,000)	Nights (x 1,000)
<b>Historic city</b>								
2018	2,209	5,103	2.31	1,116	3,111	2.79	3,325	8,213
2019	2,223	5,089	2.29	1,293	3,729	2.89	3,515	8,818
2020	595	1,372	2.31	328	1,162	3.54	923	2,534
2021	924	2,247	2.43	589	1,895	3.22	1,513	4,142
2022	1,887	4,376	2.32	1,315	3,602	2.74	3,202	7,978
<b>Lido</b>								
2018	140	396	2.82	22	86	3.95	162	482
2019	123	347	2.82	20	83	4.16	143	430
2020	37	120	3.27	8	31	4.09	44	151
2021	56	181	3.24	10	45	4.37	66	226
2022	100	287	2.86	17	68	4.06	117	355
<b>Mainland</b>								
2018	1,406	2,462	1.75	362	961	2.66	1,768	3,423
2019	1,422	2,397	1.69	443	1,304	2.94	1,865	3,701
2020	254	482	1.90	116	390	3.37	370	872
2021	344	744	2.16	198	616	3.11	542	1,360
2022	927	1,666	1.80	401	947	2.36	1,327	2,613

**Table 1.16:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.26:** Hotel overnight stays 2022: % composition per area.

**Figure 1.27:** Other accommodations overnight stays 2022: % composition per area.



## 1.13 Arrivals and overnight stays: detail by accommodation facilities and by areas

### 1.13.1 Total of the City of Venice

Type of accommodation facility – Total City of Venice	2017				2018				2019			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice
5* hotel	399,786	1,002,471	2.5	7.94%	374,132	943,727	2.5	7.12%	351,128	883,012	2.5	6.36%
4* hotel	1,911,591	3,911,077	2.0	37.97%	1,978,451	4,012,569	2.0	37.65%	2,046,548	4,047,187	2.0	37.05%
3* hotel and RTA <sup>1</sup>	1,121,845	2,421,424	2.2	22.28%	1,135,042	2,410,232	2.1	21.60%	1,116,876	2,333,874	2.1	20.22%
1/2* hotel	275,932	611,270	2.2	5.48%	268,162	594,400	2.2	5.10%	253,161	568,296	2.2	4.58%
Farmhouses	9,485	17,901	1.9	0.19%	14,999	25,078	1.7	0.29%	14,669	27,500	1.9	0.27%
Holiday flats	339,214	758,055	2.2	6.74%	332,882	736,155	2.2	6.33%	318,095	699,297	2.2	5.76%
B&B	113,654	240,147	2.1	2.26%	100,461	206,625	2.1	1.91%	86,878	190,038	2.2	1.57%
Campsites and tourist resorts	197,461	547,779	2.8	3.92%	176,379	435,744	2.5	3.36%	181,711	450,984	2.5	3.29%
Holiday houses	165,333	620,612	3.8	3.28%	212,575	766,788	3.6	4.04%	118,302	541,242	4.6	2.14%
Short term rentals	318,303	1,075,662	3.4	6.32%	480,952	1,502,884	3.1	9.15%	683,671	2,134,083	3.1	12.38%
Hostels	36,915	86,986	2.4	0.73%	43,921	114,599	2.6	0.84%	218,119	719,812	3.3	3.95%
Tourist apartments	145,363	392,435	2.7	2.89%	137,543	369,497	2.7	2.62%	134,125	353,194	2.6	2.43%
<b>TOTAL</b>	<b>5,034,882</b>	<b>11,685,819</b>	<b>2.3</b>	<b>100.00%</b>	<b>5,255,499</b>	<b>12,118,298</b>	<b>2.3</b>	<b>100.00%</b>	<b>5,523,283</b>	<b>12,948,519</b>	<b>2.3</b>	<b>100.00%</b>

Type of accommodation facility – Total City of Venice	2020				2021				2022			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice
5* hotel	79,873	209,054	2.6	5.97%	156,422	443,066	2.8	7.38%	322,301	805,840	2.5	6.94%
4* hotel	463,877	997,143	2.1	34.68%	664,887	1,540,424	2.3	31.35%	1,456,618	3,035,865	2.1	31.35%
3* hotel and RTA <sup>1</sup>	280,664	621,789	2.2	20.98%	397,414	955,262	2.4	18.74%	918,174	2,026,962	2.2	19.76%
1/2* hotel	61,812	146,519	2.4	4.62%	104,981	233,457	2.2	4.95%	217,332	460,288	2.1	4.68%
Farmhouses	5,510	19,473	3.5	0.41%	8,171	21,266	2.6	0.39%	16,558	29,889	1.8	0.36%
Holiday flats	86,099	194,781	2.3	6.44%	158,149	347,381	2.2	7.46%	263,028	560,997	2.1	5.66%
B&B	21,704	52,397	2.4	1.62%	32,956	83,519	2.5	1.55%	66,041	149,074	2.3	1.42%
Campsites and tourist resorts	57,672	167,470	2.9	4.31%	106,308	303,306	2.9	5.01%	166,931	426,884	2.6	3.59%
Holiday houses	23,784	243,603	10.2	1.78%	53,914	315,303	5.8	2.54%	111,422	346,403	3.1	2.40%
Short term rentals	170,520	634,680	3.7	12.75%	305,802	1,088,404	3.6	14.42%	779,152	2,353,591	3.0	16.77%
Hostels	54,481	165,809	3.0	4.07%	81,198	246,302	3.0	3.83%	214,984	463,938	2.2	4.63%
Tourist apartments	31,630	104,318	3.3	2.36%	50,692	150,197	3.0	2.39%	113,819	286,733	2.5	2.45%
<b>TOTAL</b>	<b>1,337,626</b>	<b>3,557,036</b>	<b>2.7</b>	<b>100.00%</b>	<b>2,120,894</b>	<b>5,727,887</b>	<b>2.7</b>	<b>100.00%</b>	<b>4,646,360</b>	<b>10,946,464</b>	<b>2.4</b>	<b>100.00%</b>

**Table 1.17:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

<sup>1</sup>RTA: tourist hotel residence

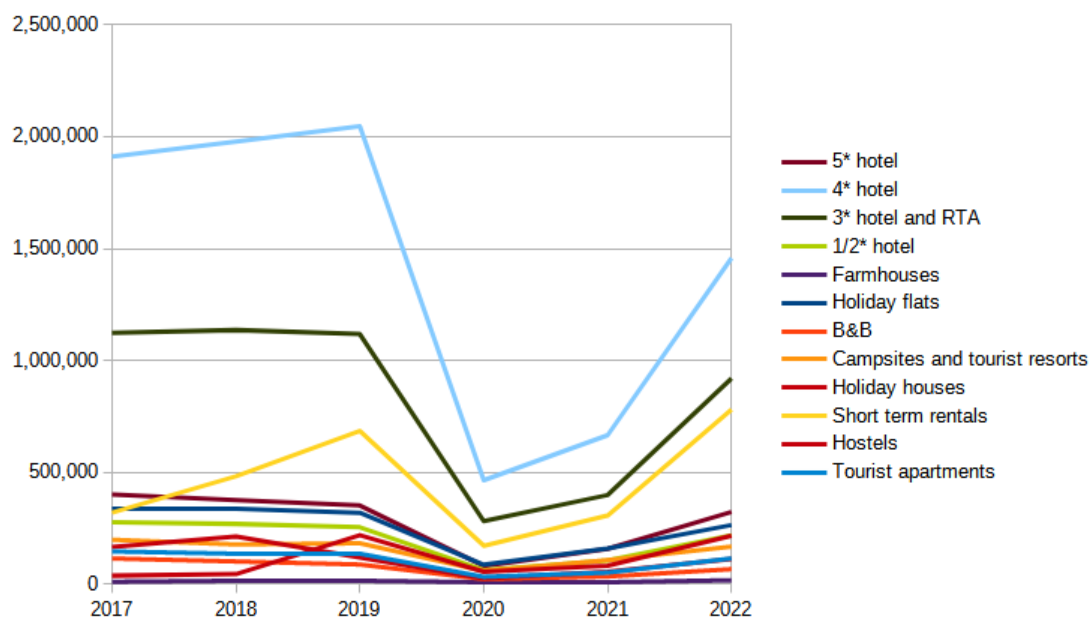


Figure 1.28: Arrivals trend for the years 2017-2022 by accommodation type, total City of Venice.

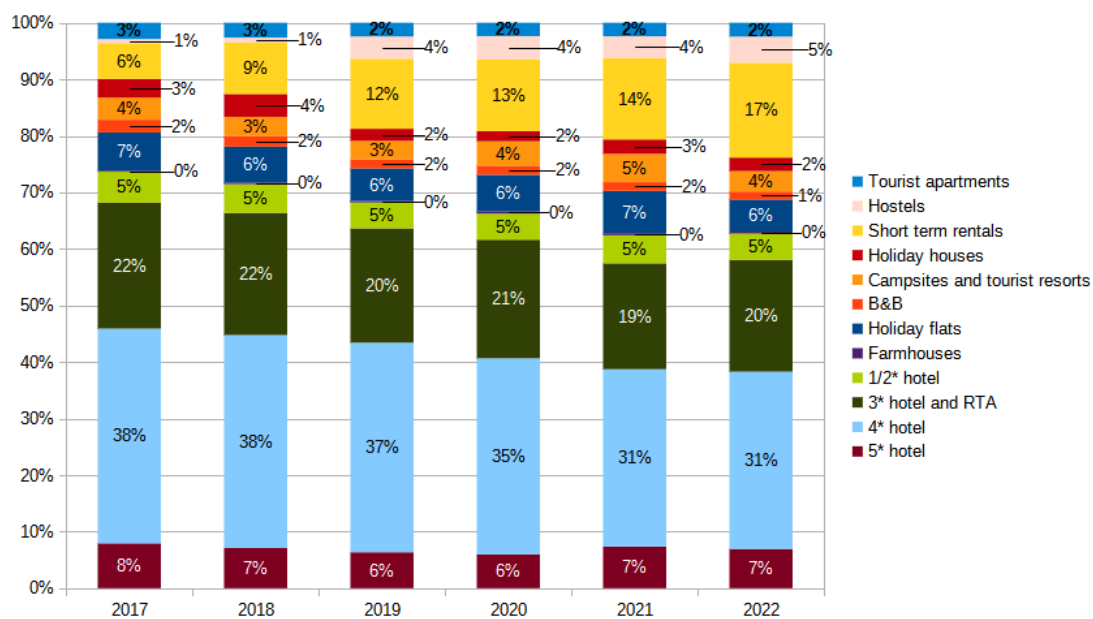


Figure 1.29: Arrivals composition for the years 2017-2022 by accommodation type, total City of Venice.

## 1.13.2 Focus on Historic Centre

Type of accommodation facility – Historic centre	2017				2018				2019			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of historic centre	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of historic centre	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of historic centre
5* hotel	381,480	941,792	2.5	12.09%	356,765	891,767	2.5	10.73%	331,710	825,277	2.5	9.44%
4* hotel	905,016	2,160,408	2.4	28.68%	944,904	2,189,343	2.3	28.42%	983,905	2,245,849	2.3	27.99%
3* hotel and RTA <sup>I</sup>	667,962	1,508,312	2.3	21.17%	692,091	1,553,231	2.2	20.81%	707,135	1,573,442	2.2	20.12%
1/2* hotel	217,590	473,402	2.2	6.90%	215,459	468,198	2.2	6.48%	199,980	443,996	2.2	5.69%
Holiday flats	313,682	698,589	2.2	9.94%	306,581	678,748	2.2	9.22%	291,603	639,990	2.2	8.30%
B&B	80,013	171,932	2.1	2.54%	70,126	148,512	2.1	2.11%	63,533	139,785	2.2	1.81%
Short term rentals	307,598	1,038,272	3.4	9.75%	474,443	1,477,292	3.1	14.27%	682,097	2,128,255	3.1	19.40%
Tourist apartments	129,209	339,097	2.6	4.09%	122,282	315,828	2.6	3.68%	120,177	302,869	2.5	3.42%
Other accomm. facilities <sup>II</sup>	152,998	530,488	3.5	4.85%	142,632	490,197	3.4	4.29%	135,093	518,160	3.8	3.84%
<b>TOTAL</b>	<b>3,155,548</b>	<b>7,862,292</b>	<b>2.5</b>	<b>100.00%</b>	<b>3,325,283</b>	<b>8,213,116</b>	<b>2.5</b>	<b>100.00%</b>	<b>3,515,233</b>	<b>8,817,623</b>	<b>2.5</b>	<b>100.00%</b>

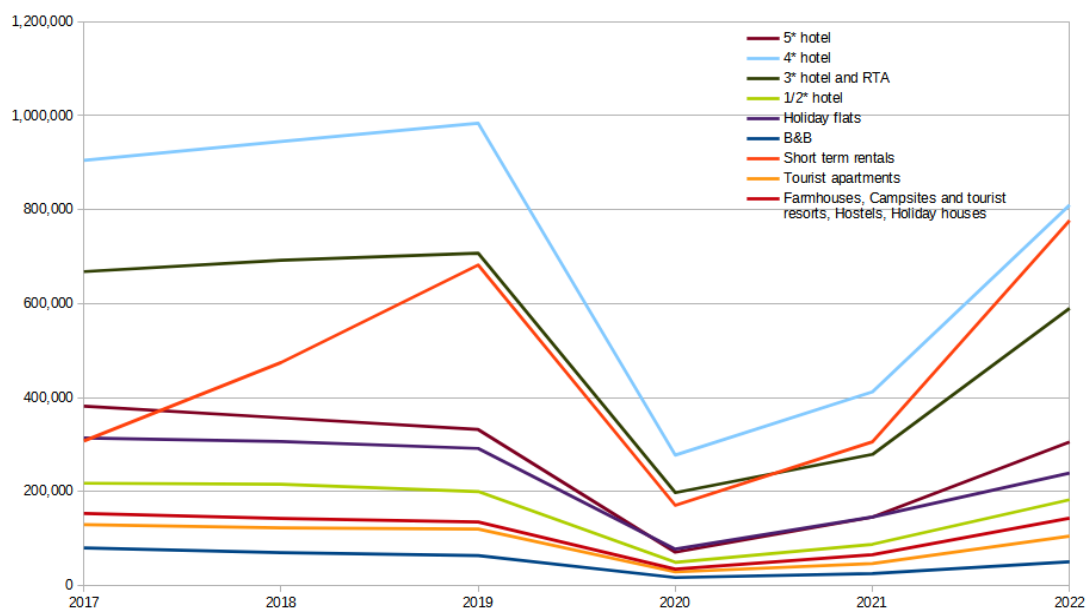
  

Type of accommodation facility – Historic centre	2020				2021				2022			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of historic centre	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of historic centre	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of historic centre
5* hotel	70,835	179,836	2.5	7.67%	145,540	406,614	2.8	9.62%	305,288	748,711	2.5	9.53%
4* hotel	277,367	639,363	2.3	30.04%	412,094	981,259	2.4	27.24%	809,522	1,894,291	2.3	25.28%
3* hotel and RTA <sup>I</sup>	197,597	446,980	2.3	21.40%	278,898	674,884	2.4	18.43%	590,082	1,349,345	2.3	18.43%
1/2* hotel	49,360	106,157	2.2	5.35%	87,620	184,585	2.1	5.79%	182,444	383,662	2.1	5.70%
Holiday flats	77,194	173,281	2.2	8.36%	145,825	315,860	2.2	9.64%	239,217	513,320	2.1	7.47%
B&B	16,896	38,822	2.3	1.83%	25,226	60,699	2.4	1.67%	50,322	113,733	2.3	1.57%
Short term rentals	170,520	634,680	3.7	18.47%	305,737	1,088,013	3.6	20.21%	776,780	2,342,922	3.0	24.26%
Tourist apartments	28,726	75,856	2.6	3.11%	46,672	120,198	2.6	3.08%	104,939	260,380	2.5	3.28%
Other accomm. facilities <sup>II</sup>	34,809	239,393	6.9	3.77%	65,379	310,332	4.7	4.32%	143,345	371,991	2.6	4.48%
<b>TOTAL</b>	<b>923,304</b>	<b>2,534,368</b>	<b>2.7</b>	<b>100.00%</b>	<b>1,512,991</b>	<b>4,142,444</b>	<b>2.7</b>	<b>100.00%</b>	<b>3,201,939</b>	<b>7,978,355</b>	<b>2.5</b>	<b>100.00%</b>

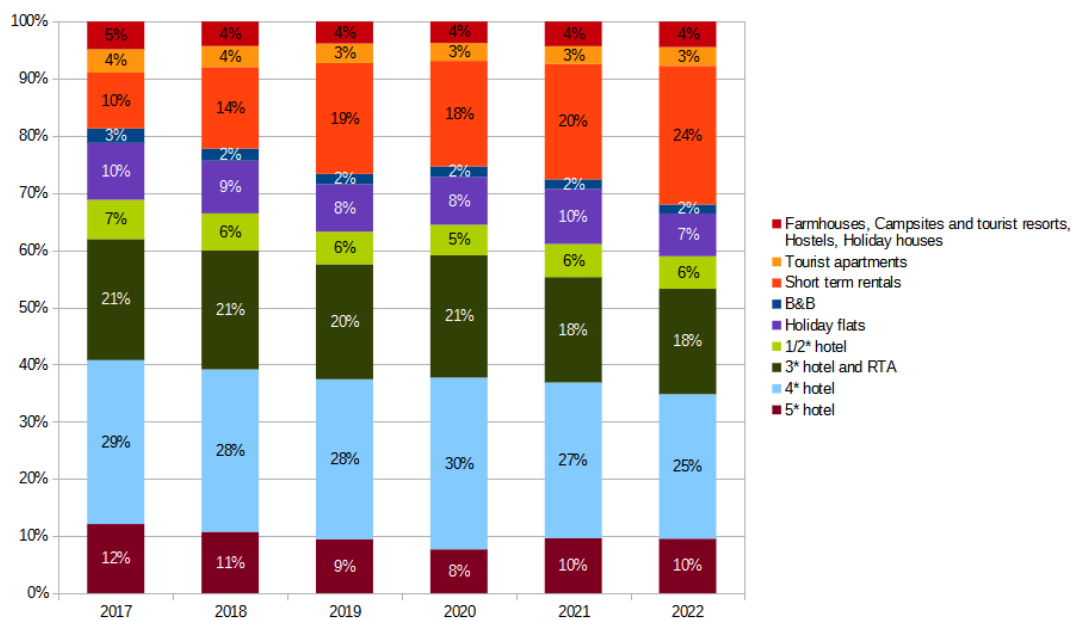
**Table 1.18:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

<sup>I</sup>RTA: tourist hotel residence

<sup>II</sup>Farmhouses, Campsites and tourist resorts, Hostels, Holiday houses.



**Figure 1.30:** Arrivals trend for the years 2017-2022 by accommodation type, Historic Centre.



**Figure 1.31:** Arrivals composition for the years 2017-2022 by accommodation type, historic Centre.

### 1.13.3 Focus on Lido

Further details on the Lido are not available in compliance with art.9 of Legislative Decree 322/1989 or due to low survey coverage.

Type of accommodation facility – Lido	2017				2018				2019			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Lido	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Lido	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Lido
4/5* hotel	91,167	258,607	2.8	49.35%	83,030	230,825	2.8	51.21%	73,439	200,900	2.7	51.31%
3* hotel and RTA <sup>I</sup>	58,192	172,151	3.0	31.50%	49,249	138,074	2.8	30.37%	40,541	115,987	2.9	28.33%
1/2* hotel	8,639	29,168	3.4	4.68%	8,090	27,378	3.4	4.99%	9,140	29,707	3.3	6.39%
B&B	4,066	12,716	3.1	2.20%	3,595	10,597	2.9	2.22%	3,839	11,781	3.1	2.68%
Other accomm. facilities <sup>II</sup>	22,689	86,340	3.8	12.28%	18,187	75,359	4.1	11.22%	16,158	71,432	4.4	11.29%
<b>TOTAL</b>	<b>184,753</b>	<b>558,982</b>	<b>3.0</b>	<b>100.00%</b>	<b>162,151</b>	<b>482,233</b>	<b>3.0</b>	<b>100.00%</b>	<b>143,117</b>	<b>429,807</b>	<b>3.0</b>	<b>100.00%</b>

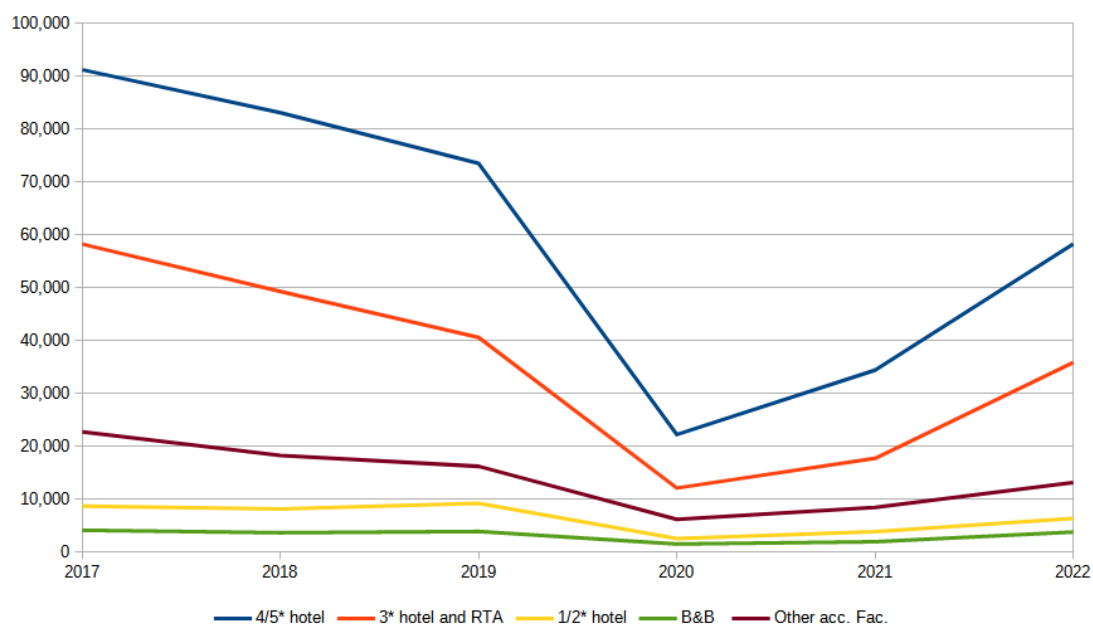
  

Type of accommodation facility – Lido	2020				2021				2022			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Lido	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Lido	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Lido
4/5* hotel	22,161	71,617	3.2	50.07%	34,343	110,668	3.2	51.97%	58,241	166,467	2.9	49.72%
3* hotel and RTA <sup>I</sup>	12,048	39,287	3.3	27.22%	17,657	57,598	3.3	26.72%	35,802	100,771	2.8	30.56%
1/2* hotel	2,472	8,922	3.6	5.59%	3,814	12,625	3.3	5.77%	6,299	19,733	3.1	5.38%
B&B	1,461	4,415	3.0	3.30%	1,892	6,788	3.6	2.86%	3,725	12,038	3.2	3.18%
Other accomm. facilities <sup>II</sup>	6,116	26,579	4.3	13.82%	8,376	38,037	4.5	12.68%	13,070	56,067	4.3	11.16%
<b>TOTAL</b>	<b>44,258</b>	<b>150,820</b>	<b>3.4</b>	<b>100.00%</b>	<b>66,082</b>	<b>225,716</b>	<b>3.4</b>	<b>100.00%</b>	<b>117,137</b>	<b>355,076</b>	<b>3.0</b>	<b>100.00%</b>

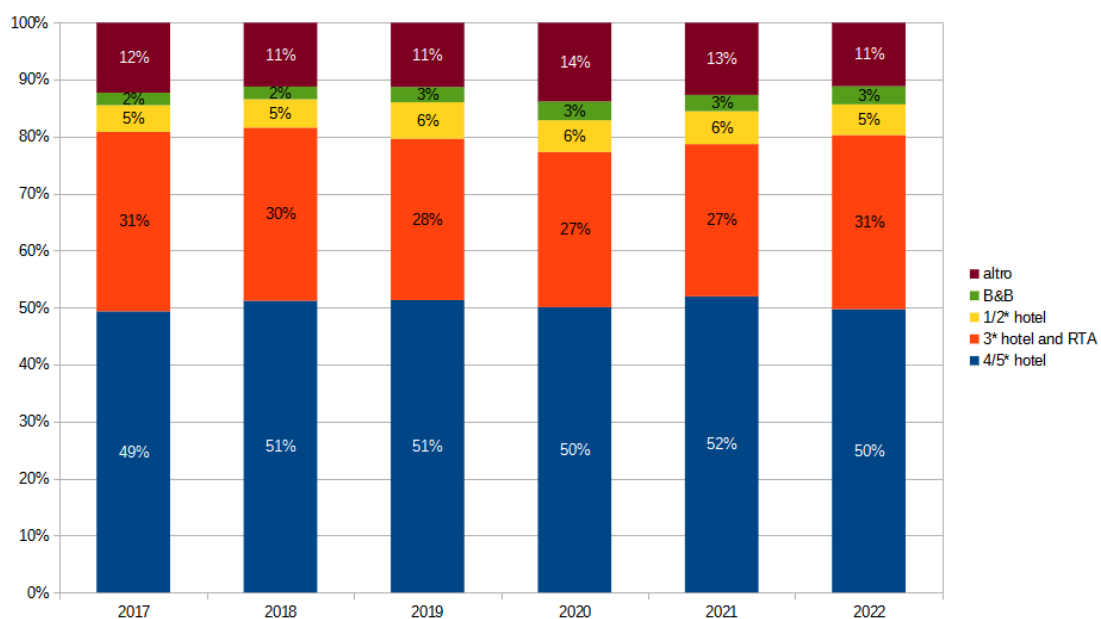
**Table 1.19:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

<sup>I</sup>RTA: tourist hotel residence.

<sup>II</sup>Farmhouses, Campsites and tourist resorts, Hostels, Holiday houses, Holiday flats (among which country houses and inns), tourist apartments (among which residences), Short term rentals.



**Figure 1.32:** Arrivals trend for the years 2017-2022 by accommodation type, Lido.



**Figure 1.33:** Arrivals composition for the years 2017-2022 by accommodation type, Lido.

### 1.13.4 Focus on Mainland

Further details on the Mainland are not available in compliance with art.9 of Legislative Decree 322/1989 or due to low survey coverage.

Type of accommodation facility – Mainland	2017				2018				2019			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Mainland	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Mainland	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Mainland
4/5* hotel	933,714	1,552,741	1.7	55.10%	967,884	1,644,361	1.7	54.74%	1,008,622	1,658,173	1.6	54.08%
3* hotel and RTA <sup>I</sup>	395,691	740,961	1.9	23.35%	393,702	718,927	1.8	22.27%	369,200	644,445	1.7	19.80%
1/2* hotel	49,703	108,700	2.2	2.93%	44,613	98,824	2.2	2.52%	44,041	94,593	2.1	2.36%
B&B	29,575	55,499	1.9	1.75%	26,740	47,516	1.8	1.51%	19,506	38,472	2.0	1.05%
Other accomm. facilities <sup>II</sup>	285,898	806,644	2.8	16.87%	335,126	913,321	2.7	18.95%	423,564	1,265,406	3.0	22.71%
<b>TOTAL</b>	<b>1,694,581</b>	<b>3,264,545</b>	<b>1.9</b>	<b>100.00%</b>	<b>1,768,065</b>	<b>3,422,949</b>	<b>1.9</b>	<b>100.00%</b>	<b>1,864,933</b>	<b>3,701,089</b>	<b>2.0</b>	<b>100.00%</b>

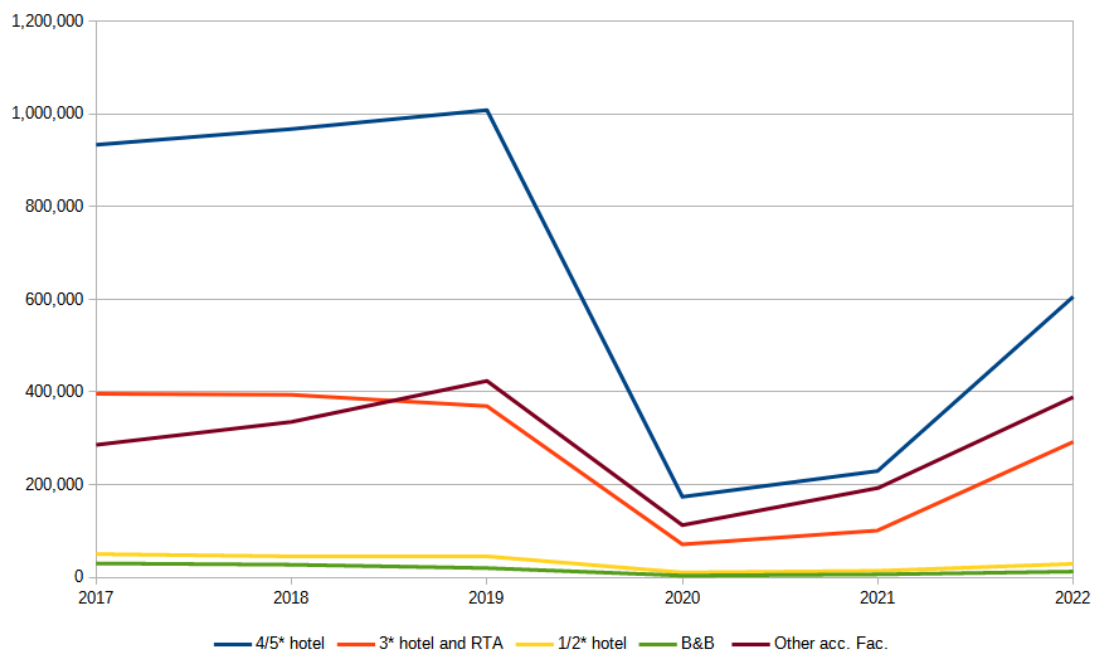
  

Type of accommodation facility - Mainland	2020				2021				2022			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Mainland	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Mainland	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Mainland
4/5* hotel	173,387	315,381	1.8	46.85%	229,332	484,949	2.1	42.33%	605,868	1,032,236	1.7	45.65%
3* hotel and RTA <sup>I</sup>	71,019	135,522	1.9	19.19%	100,859	222,780	2.2	18.61%	292,290	576,846	2.0	22.02%
1/2* hotel	9,980	31,440	3.2	2.70%	13,547	36,247	2.7	2.50%	28,589	56,893	2.0	2.15%
B&B	3,347	9,160	2.7	0.90%	5,838	16,032	2.7	1.08%	11,994	23,303	1.9	0.90%
Other accomm. facilities <sup>II</sup>	112,331	380,345	3.4	30.35%	192,245	599,719	3.1	35.48%	388,543	923,755	2.4	29.27%
<b>TOTAL</b>	<b>370,064</b>	<b>871,848</b>	<b>2.4</b>	<b>100.00%</b>	<b>541,821</b>	<b>1,359,727</b>	<b>2.5</b>	<b>100.00%</b>	<b>1,327,284</b>	<b>2,613,033</b>	<b>2.0</b>	<b>100.00%</b>

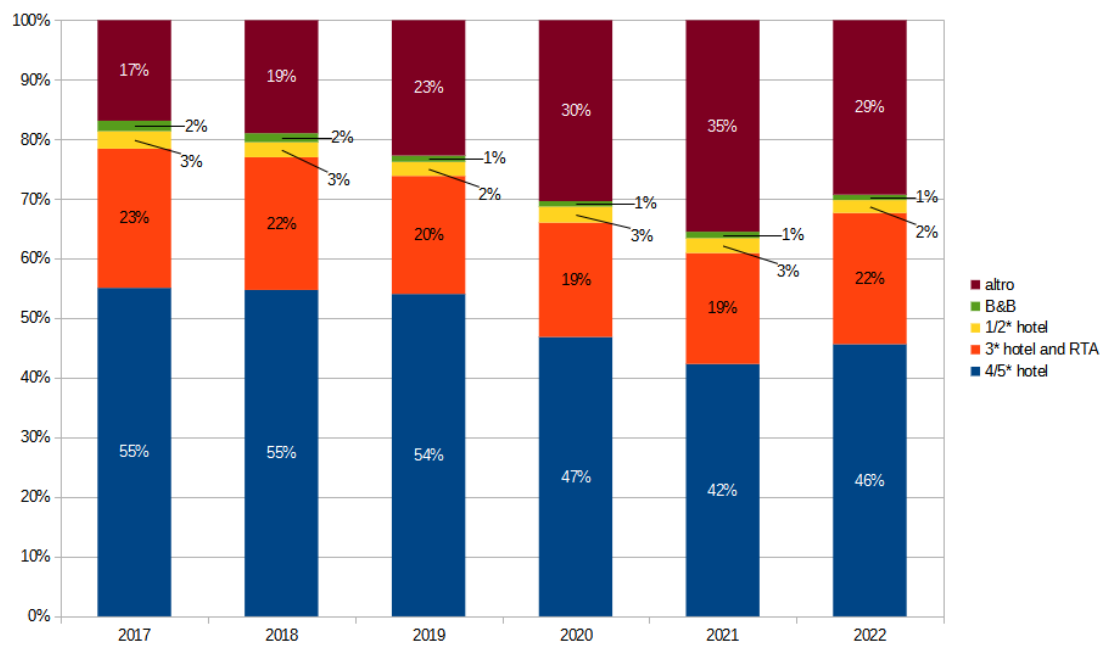
**Table 1.20:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

<sup>I</sup>RTA: tourist hotel residence.

<sup>II</sup>Farmhouses, Campsites and tourist resorts, Hostels, Holiday houses, Holiday flats (among which country houses and inns), tourist apartments (among which residences), Short term rentals.



**Figure 1.34:** Arrivals trend for the years 2017-2022 by accommodation type, Mainland.



**Figure 1.35:** Arrivals composition for the years 2017-2022 by accommodation type, Mainland



## 1.14 Arrivals and overnight stays by origin: italian regions.

Italian Regions	Arrivals	% on total	Nights	% on total	Average Stay
Lombardy	189,104	4.1%	359,325	3.3%	1.90
Lazio	104,936	2.3%	232,887	2.1%	2.22
Veneto	88,171	1.9%	187,134	1.7%	2.12
Emilia Romagna	66,228	1.4%	115,573	1.1%	1.75
Piedmont	64,230	1.4%	140,944	1.3%	2.19
Campania	57,633	1.2%	130,550	1.2%	2.27
Tuscany	55,437	1.2%	106,122	1.0%	1.91
Sicily	46,916	1.0%	137,657	1.3%	2.93
Apulia	34,660	0.7%	90,690	0.8%	2.62
Friuli Venezia Giulia	29,311	0.6%	49,219	0.4%	1.68
Liguria	23,970	0.5%	55,592	0.5%	2.32
Marche	22,146	0.5%	40,785	0.4%	1.84
Trentino South Tyrol	21,429	0.5%	37,065	0.3%	1.73
Sardinia	18,586	0.4%	42,897	0.4%	2.31
Calabria	14,750	0.3%	34,323	0.3%	2.33
Abruzzo	12,445	0.3%	28,135	0.3%	2.26
Umbria	11,274	0.2%	23,630	0.2%	2.10
Basilicata	4,535	0.1%	11,334	0.1%	2.50
Molise	2,505	0.1%	5,372	0.0%	2.14
Aosta Valley	1,446	0.0%	3,826	0.0%	2.65
<b>Total Italy</b>	<b>869,712</b>	<b>18.7%</b>	<b>1,833,060</b>	<b>16.7%</b>	<b>2.11</b>
<b>Total other countries</b>	<b>3,776,648</b>	<b>81.3%</b>	<b>9,113,404</b>	<b>83.3%</b>	<b>2.41</b>
<b>TOTAL</b>	<b>4,646,360</b>	<b>100.0%</b>	<b>10,946,464</b>	<b>100.0%</b>	<b>2.36</b>

**Table 1.21:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

## 1.15 Arrivals and overnight stays by countries: Europe

Countries of origin	Hotels		Other accomod.		Total facilities	
	Arrivals	Nights	Arrivals	Nights	Arrivals	Nights
France	214,269	581,411	166,485	536,563	380,754	1,117,974
Germany	168,506	462,872	163,937	511,706	332,443	974,578
U.K.	196,226	525,221	107,614	317,483	303,840	842,704
Spain	136,692	289,488	80,717	196,753	217,409	486,241
Austria	70,254	167,356	41,348	108,630	111,602	275,986
Poland	45,831	103,147	46,946	120,833	92,777	223,980
Switzerland-Liech.	54,740	138,858	35,041	101,538	89,781	240,396
Netherlands	36,521	82,480	32,140	93,363	68,661	175,843
Belgium	40,225	101,056	24,682	74,814	64,907	175,870
Romania	35,021	97,582	22,613	67,018	57,634	164,600
Ireland	26,759	68,131	18,973	51,561	45,732	119,692
Ukraine	22,592	40,795	18,153	42,735	40,745	83,530
Portugal	25,625	58,024	14,173	33,985	39,798	92,009
Czech Republic	16,123	34,590	16,684	39,393	32,807	73,983
Sweden	17,846	39,926	11,525	27,756	29,371	67,682
Greece	19,018	43,863	9,862	26,784	28,880	70,647
Russia	17,990	37,155	10,391	27,212	28,381	64,367
Denmark	14,856	38,790	11,707	35,372	26,563	74,162
Turkey	17,239	29,210	8,770	17,575	26,009	46,785
Hungary	13,657	28,400	11,668	28,232	25,325	56,632
Norway	13,588	32,056	8,377	22,038	21,965	54,094
Finland	11,782	27,734	8,536	21,610	20,318	49,344
Croatia	11,321	18,995	5,278	12,411	16,599	31,406
Lithuania	7,948	17,193	7,275	19,320	15,223	36,513
Slovenia	8,143	13,055	5,661	10,750	13,804	23,805
Bulgaria	7,746	17,441	6,042	16,317	13,788	33,758
Estonia	6,065	13,525	5,665	14,255	11,730	27,780
Latvia	5,577	12,538	5,879	15,763	11,456	28,301
Slovakia	5,908	11,663	4,192	9,748	10,100	21,411
Luxembourg	2,904	8,046	1,554	4,592	4,458	12,638
Iceland	2,486	5,153	1,521	4,324	4,007	9,477
Cyprus	2,630	6,184	1,242	3,073	3,872	9,257
Malta	2,292	5,645	1,272	3,215	3,564	8,860
Other Eur. Countries <sup>1</sup>	22,377	42,058	12,481	30,293	34,858	72,351
<b>Italy</b>	<b>582,711</b>	<b>1,082,494</b>	<b>287,001</b>	<b>750,566</b>	<b>869,712</b>	<b>1,833,060</b>
<b>TOTAL EUROPE Italy included</b>	<b>1,883,468</b>	<b>4,282,135</b>	<b>1,215,405</b>	<b>3,397,581</b>	<b>3,098,873</b>	<b>7,679,716</b>
<b>TOTAL EUROPE Italy excluded</b>	<b>1,300,757</b>	<b>3,199,641</b>	<b>928,404</b>	<b>2,647,015</b>	<b>2,229,161</b>	<b>5,846,656</b>

**Table 1.22:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

<sup>1</sup>The detailed list is available on page 58.

## 1.16 Arrivals and overnight stays by countries: extraEurope

Countries of origin	Hotels		Other accommod.		Total facilities	
	Arrivals	Nights	Arrivals	Nights	Arrivals	Nights
U.S.A.	500,707	1,066,761	223,963	564,423	724,670	1,631,184
Canada	61,985	129,058	42,170	106,015	104,155	235,073
Brazil	50,909	104,477	22,422	49,543	73,331	154,020
Mexico	51,874	78,584	20,577	38,425	72,451	117,009
Argentina	29,280	54,059	14,919	31,292	44,199	85,351
Venezuela	2,981	5,336	1,510	3,047	4,491	8,383
Other American Countries <sup>1</sup>	68,692	110,199	39,594	78,311	108,286	188,510
<b>TOTAL AMERICA</b>	<b>766,428</b>	<b>1,548,474</b>	<b>365,155</b>	<b>871,056</b>	<b>1,131,583</b>	<b>2,419,530</b>
South Korea	33,633	49,997	13,828	28,871	47,461	78,868
China	25,479	44,667	16,574	35,649	42,053	80,316
India	23,123	41,711	15,088	29,970	38,211	71,681
Japan	14,218	25,859	6,315	14,926	20,533	40,785
Other Asian Countries <sup>1</sup>	56,929	98,825	29,179	63,935	86,108	162,760
<b>TOTAL ASIA</b>	<b>153,382</b>	<b>261,059</b>	<b>80,984</b>	<b>173,351</b>	<b>234,366</b>	<b>434,410</b>
Israel	25,193	53,005	16,232	36,231	41,425	89,236
Other Western Asia Countries <sup>1</sup>	27,048	53,308	9,957	26,734	37,005	80,042
<b>TOTAL WESTERN ASIA</b>	<b>52,241</b>	<b>106,313</b>	<b>26,189</b>	<b>62,965</b>	<b>78,430</b>	<b>169,278</b>
South Africa	6,056	12,586	3,203	7,826	9,259	20,412
Egypt	2,778	6,658	1,711	3,994	4,489	10,652
Mediterranean Africa <sup>1</sup>	8,716	19,369	4,956	13,435	13,672	32,804
Other African Countries <sup>1</sup>	6,392	13,983	3,152	9,048	9,544	23,031
<b>TOTAL AFRICA</b>	<b>23,942</b>	<b>52,596</b>	<b>13,022</b>	<b>34,303</b>	<b>36,964</b>	<b>86,899</b>
Australia	30,643	69,098	26,964	67,875	57,607	136,973
New Zeland	3,751	8,116	3,906	9,566	7,657	17,682
<b>TOTAL OCEANIA</b>	<b>34,394</b>	<b>77,214</b>	<b>30,870</b>	<b>77,441</b>	<b>65,264</b>	<b>154,655</b>
Other Countries <sup>1</sup> And Unspecified Countries	570	1,164	310	812	880	1,976
<b>TOTAL FOREIGNERS (European and extra Eur.)</b>	<b>1,030,957</b>	<b>2,046,820</b>	<b>516,530</b>	<b>1,219,928</b>	<b>1,547,487</b>	<b>3,266,748</b>

**Table 1.23:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

<sup>1</sup>The detailed list is available on page 58.

## 1.17 TOP 12 Countries of origin

Countries	Arrivals	% on total	Nights	% on total	Average Stay
U.S.A.	724,670	15.6%	1,631,184	14.9%	2.25
France	380,754	8.2%	1,117,974	10.2%	2.94
Germany	332,443	7.2%	974,578	8.9%	2.93
U.K	303,840	6.5%	842,704	7.7%	2.77
Spain	217,409	4.7%	486,241	4.4%	2.24
Austria	111,602	2.4%	275,986	2.5%	2.47
Canada	104,155	2.2%	235,073	2.1%	2.26
Poland	92,777	2.0%	223,980	2.0%	2.41
Switzerland-Liecht.	89,781	1.9%	240,396	2.2%	2.68
Brazil	73,331	1.6%	154,020	1.4%	2.10
Mexico	72,451	1.6%	117,009	1.1%	1.62
Netherlands	68,661	1.5%	175,843	1.6%	2.56
<b>Total TOP 12 foreigners</b>	<b>2,571,874</b>	<b>55.4%</b>	<b>6,474,988</b>	<b>59.2%</b>	<b>2.52</b>
<b>Total other Countries</b>	<b>1,204,774</b>	<b>25.9%</b>	<b>2,638,416</b>	<b>24.1%</b>	<b>2.19</b>
<b>Total italians</b>	<b>869,712</b>	<b>15.7%</b>	<b>1,833,060</b>	<b>17.3%</b>	<b>2.60</b>
<b>TOTAL</b>	<b>4,646,360</b>	<b>100.0%</b>	<b>10,946,464</b>	<b>100.0%</b>	<b>2.36</b>

**Table 1.24:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

## 1.18 TOP 12 countries

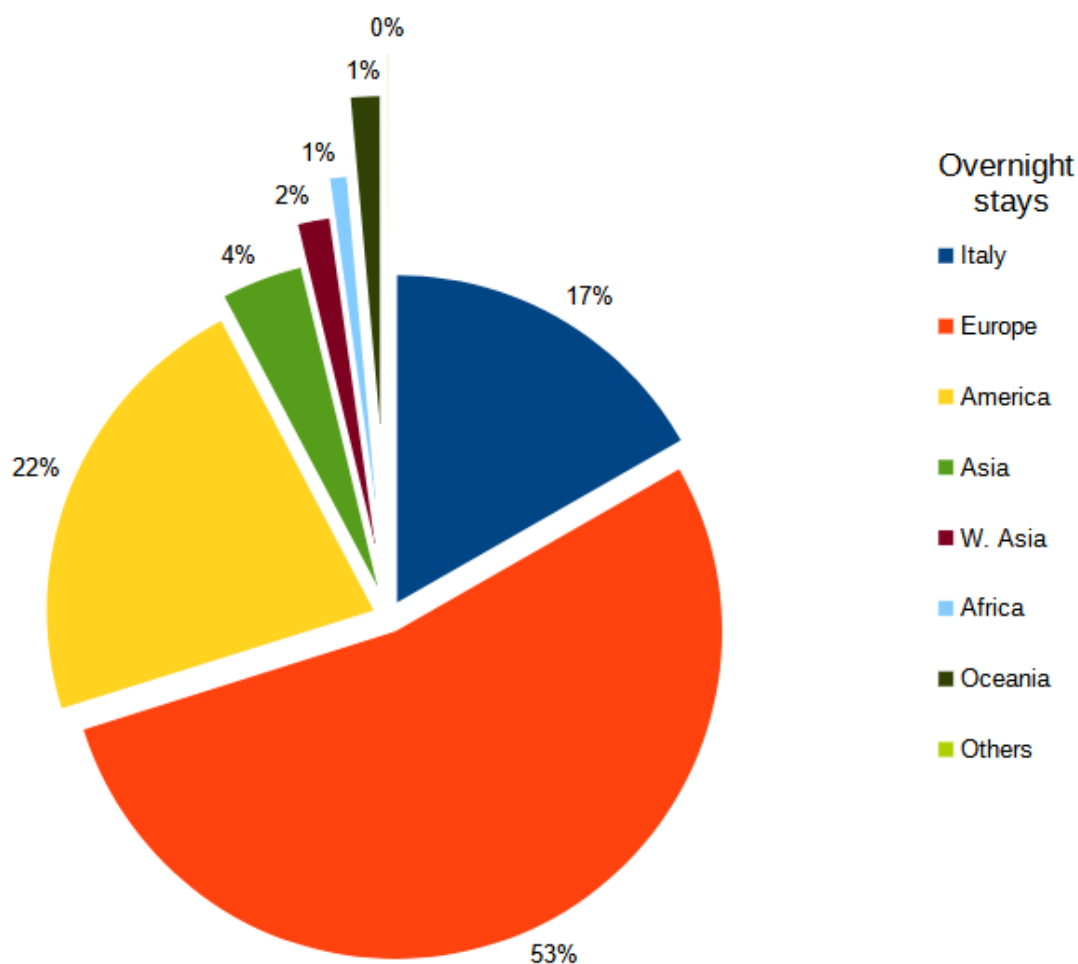
Year	Arrivals (x 1,000)	% ch.	Nights (x 1,000)	% ch.	Aver. stay
<b>1<sup>st</sup> USA</b> ↑↑					
2018	790		1,742		2.21
2019	844	6.8%	1,821	4.5%	2.16
2020	43	-94.9%	114	-93.7%	2.65
2021	150	248.5%	359	215.1%	2.40
2022	725	383.6%	1,631	354.1%	2.25
<b>2<sup>nd</sup> France</b>					
2018	361		1,048		2.91
2019	357	-1.0%	1,045	-0.4%	2.93
2020	100	-72.1%	308	-70.5%	3.09
2021	212	112.3%	650	110.8%	3.07
2022	381	80.0%	1,118	72.1%	2.94
<b>3<sup>rd</sup> Germany</b> ↓↓					
2018	275		765		2.78
2019	292	6.4%	842	10.0%	2.88
2020	184	-37.0%	491	-41.7%	2.66
2021	271	47.0%	771	57.0%	2.84
2022	332	22.7%	975	26.5%	2.93
<b>4<sup>th</sup> U.K.</b> ↑↑↑↑↑					
2018	376		1,025		2.72
2019	387	2.9%	1,069	4.3%	2.76
2020	78	-80.0%	235	-78.1%	3.02
2021	37	-52.4%	112	-52.2%	3.04
2022	304	722.9%	843	651.0%	2.77
<b>5<sup>th</sup> Spain</b>					
2018	207		476		1.71
2019	212	2.7%	488	2.6%	1.63
2020	35	-83.6%	90	-81.6%	2.58
2021	82	135.1%	209	133.1%	2.56
2022	217	165.8%	486	132.7%	2.24
<b>6<sup>th</sup> Austria</b> ↓↓					
2018	86		207		2.40
2019	92	7.2%	230	11.4%	2.49
2020	57	-38.4%	139	-39.5%	2.45
2021	88	55.0%	230	65.3%	2.61
2022	112	26.6%	276	20.0%	2.47

Table 1.25 follows to next page

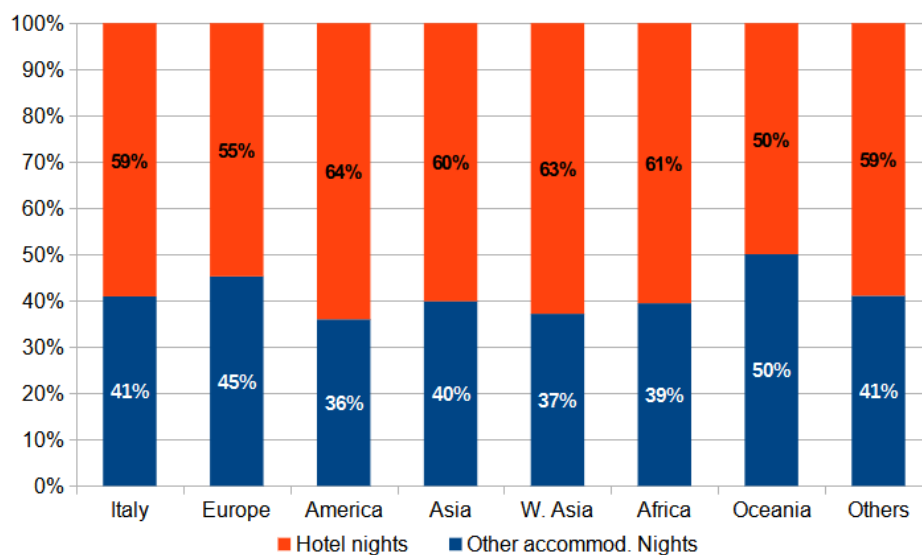
Table 1.25 follows from previous page

Year	Arrivals (x 1,000)	% ch.	Nights (x 1,000)	% ch.	Aver. stay
<b>7<sup>th</sup> Canada</b>					
2018	123		288		2.35
2019	133	8.4%	311	8.0%	2.34
2020	5	-96.6%	15	-95.3%	3.18
2021	10	125.7%	28	91.1%	2.69
2022	104	906.8%	235	744.2%	2.26
<b>8<sup>th</sup> Poland</b>					
2018	48		117		2.41
2019	52	6.9%	127	8.5%	2.45
2020	16	-69.9%	36	-71.3%	2.34
2021	43	174.5%	102	179.4%	2.38
2022	93	117.2%	224	120.6%	2.41
<b>9<sup>th</sup> Switzerland-Liechtenstein ↓↓↓</b>					
2018	77		209		2.72
2019	75	-2.7%	209	-0.1%	2.79
2020	50	-32.8%	136	-34.7%	2.71
2021	66	32.3%	192	41.2%	2.90
2022	90	35.1%	240	24.9%	2.68
<b>10<sup>th</sup> Brazil</b>					
2018	127		266		2.09
2019	144	12.7%	300	12.4%	2.09
2020	19	-86.5%	43	-85.6%	2.24
2021	6	-67.4%	18	-59.5%	2.78
2022	73	1064.2%	154	779.4%	2.10
<b>11<sup>th</sup> Mexico</b>					
2018	74		129		1.74
2019	92	23.9%	159	23.4%	1.73
2020	7	-92.5%	14	-91.4%	1.99
2021	7	-3.3%	14	6.0%	2.19
2022	72	994.6%	117	708.5%	1.62
<b>12<sup>th</sup> Netherland ↓↓↓↓↓</b>					
2018	54		146		2.70
2019	51	-5.7%	143	-2.4%	2.80
2020	26	-49.5%	60	-58.1%	2.32
2021	54	110.2%	139	131.7%	2.56
2022	69	26.7%	176	26.8%	2.56

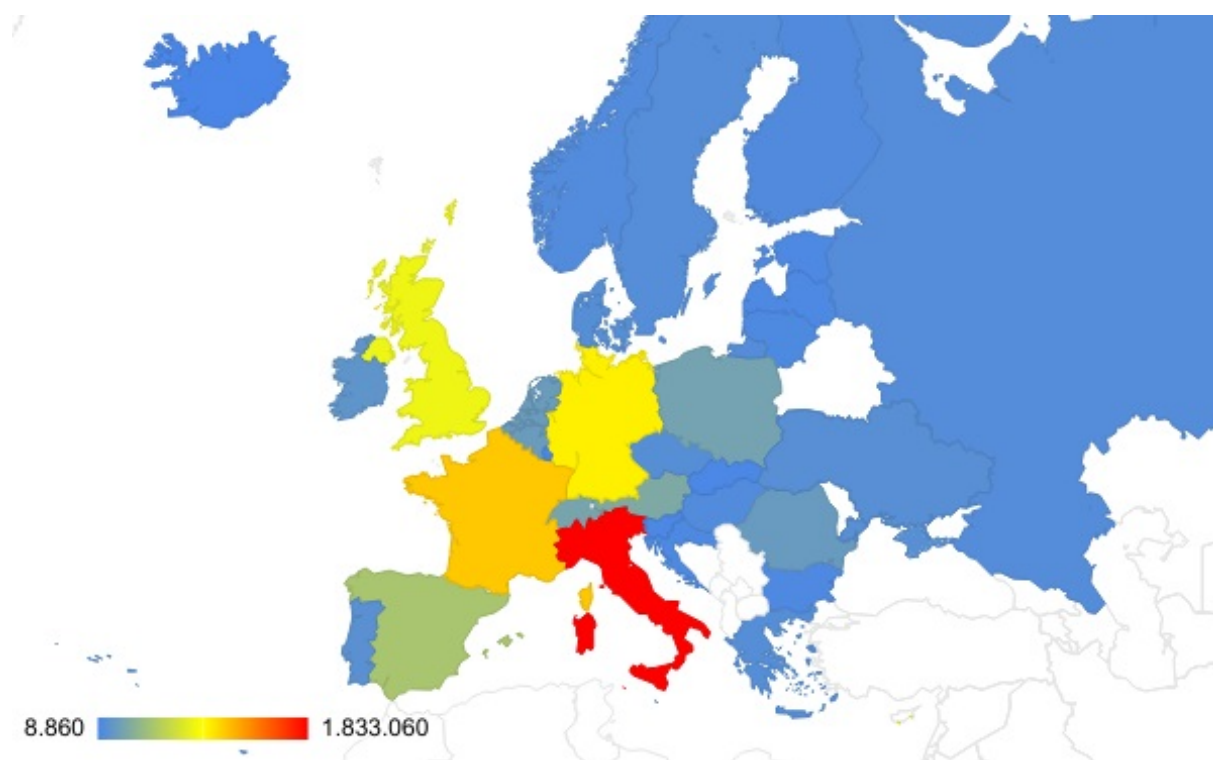
**Table 1.25:** Source: City of Venice Tourism Department Processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



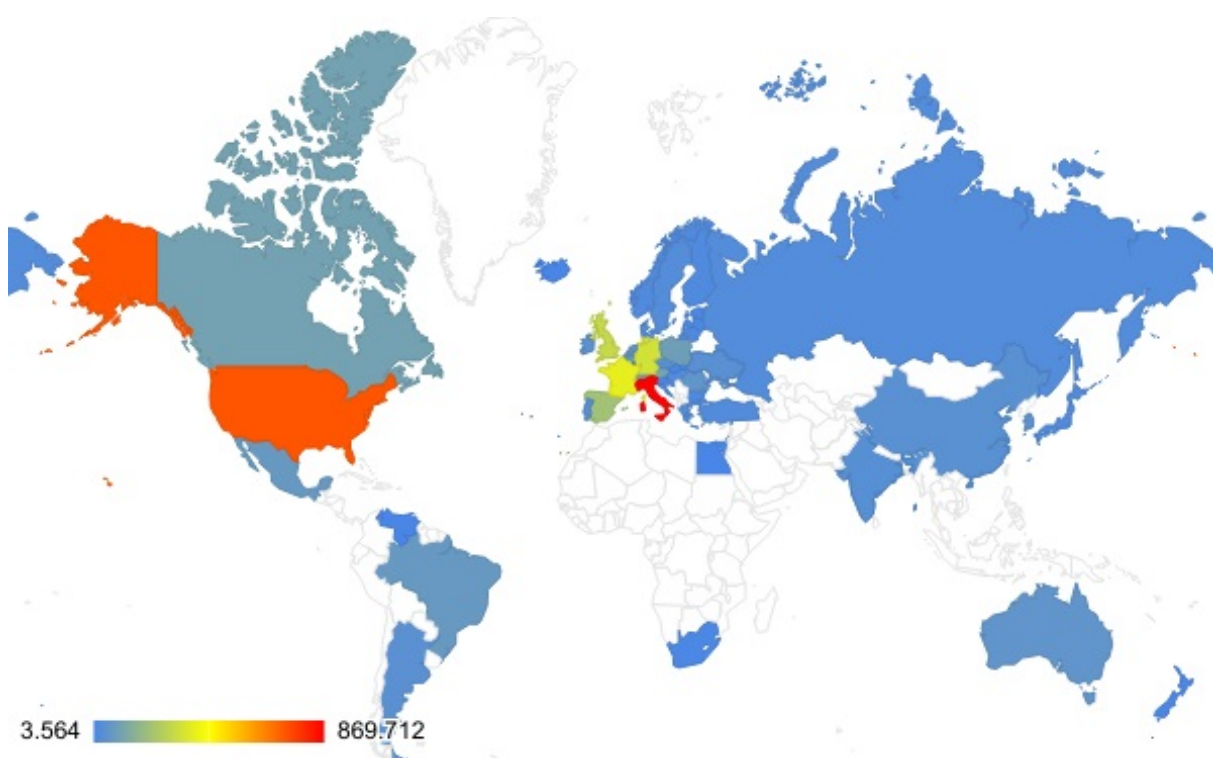
**Figure 1.36:** 2022 Overnight stays distribution by origin.



**Figure 1.37:** 2022 overnight stays composition by origin and acc. facilities.

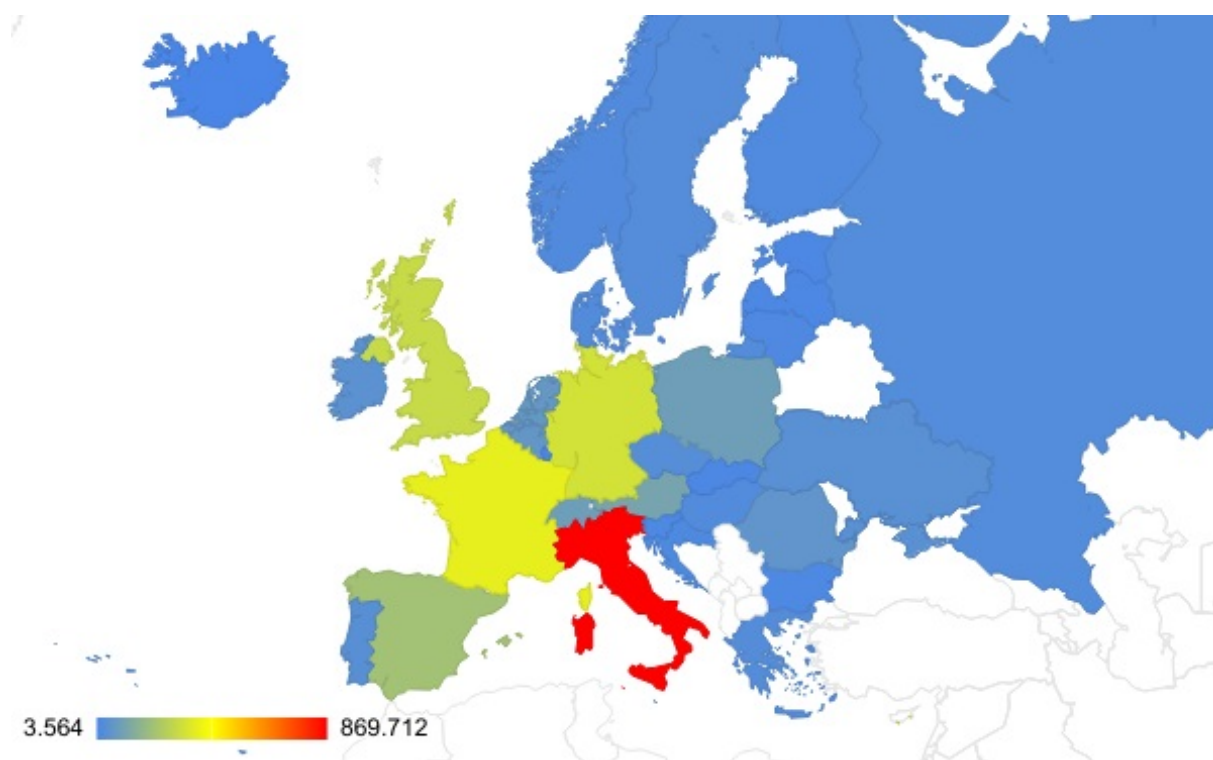


**Figure 1.38:** Arrivals by country of origin - Europe.

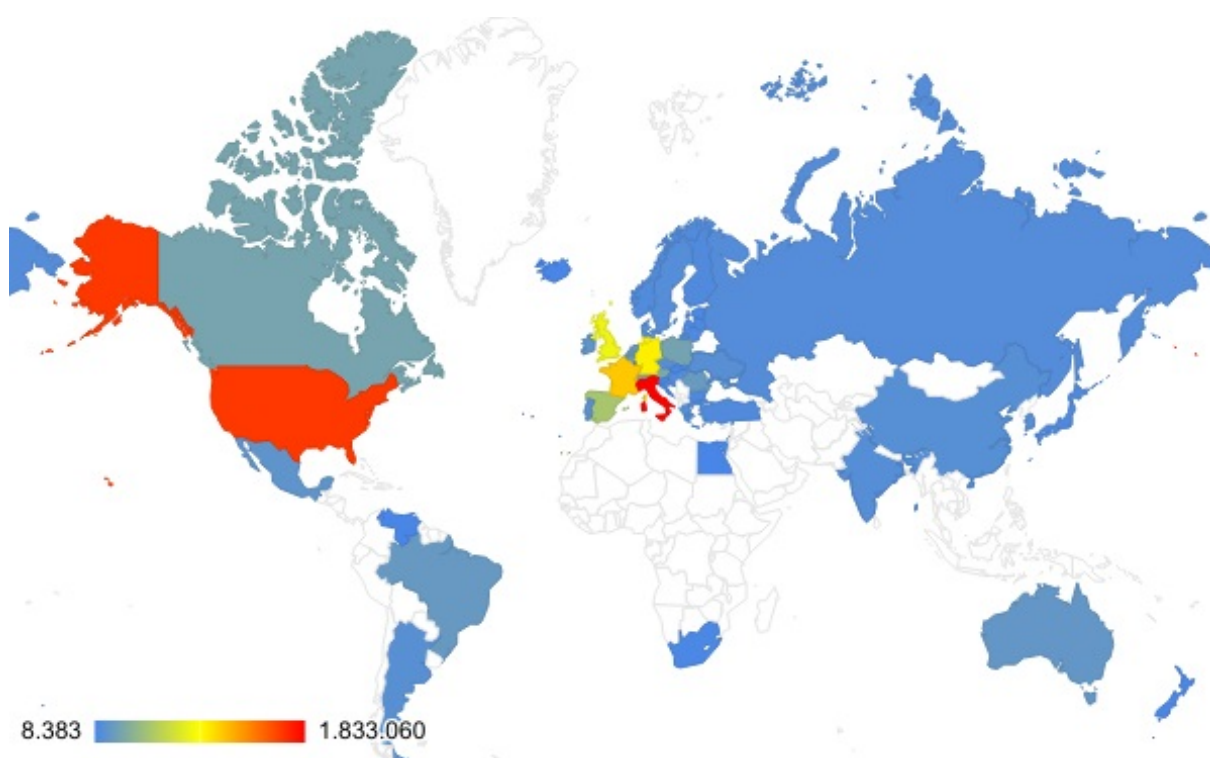


**Figure 1.39:** Arrivals by country of origin - World.





**Figure 1.40:** Overnight stays by country of origin - Europe.



**Figure 1.41:** Overnight stays by country of origin - World.

## 1.19 Arrivals and overnight stays by countries: list of other countries

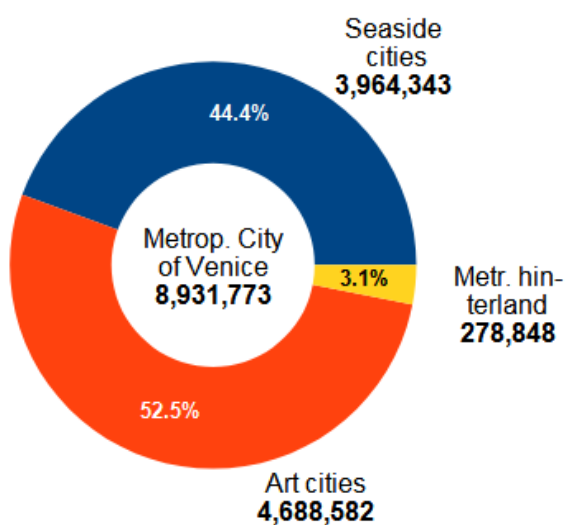
Other countries of origin		Countries
Other Countries	European	Albania, Andorra, Belarus, Bosnia Herzegovina, Faroe Islands (DK), Gibraltar (UK), Guernsey, Man Island, Jersey, Kosovo, Macedonia, Moldova, Monaco, Montenegro, San Marino, Serbia, Vatican City, Svalbard and Jan Mayen, Bonaire, Sint Eustatius and Saba (NL).
Other Countries	American	Bermuda (UK), Greenland (DK), Saint Pierre and Miquelon (FR), Anguilla (UK), Antigua and Barbuda, Aruba (NL), Bahamas, Barbados, Belize, Bolivia, British Virgin Islands (UK), Cayman Islands (UK), Chile, Clipperton (FR), Colombia, Costa Rica, Cuba, Curaçao (NL), Dominica, Falkland Islands (UK), Dominican Republic, Ecuador, El Salvador, Jamaica, Grenada, Guatemala, Guyana, Haiti, Honduras, Monserrat (UK), Nicaragua, Panama, Paraguay, Peru, Puerto Rico (US), Saint Barthelemy (FR), Saint Kitts and Nevis, Saint Lucia, Saint Martin (FR), Saint Vincent and Grenadine, Saint Marteen (NL), Suriname, Trinidad and Tobago, Turks and Caicos Islands (UK), Uruguay, American Virgin Islands (US).
Other Countries	Asian	Afghanistan, Bangladesh, Bhutan, Burma, British Indian Ocean Territory (UK), Brunei Darussalam, Cambodia, North Korea, Philippines, Indonesia, Kazakhstan, Kirghizistan, Laos, Malaysia, Maldives, Mongolia, Nepal, Pakistan, Singapore, Sri Lanka, Tagikistan, Taiwan, Thailand, Timor Est, Turkmenistan, Uzbekistan, Vietnam.
Other Countries (already other Middle East Countries)	Western Asia	Saudi Arabia, Armenia, Azerbaijan, Bahrein, United Arab Emirates, Georgia, Jordan, Iran, Iraq, Kuwait, Lebanon, Oman, Qatar, Syria, territories of Palestinian Autonomy, Yemen.
Mediterr. Africa		Libya, Tunisia, Algeria, Morocco.
Other African Countries		Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Chad, Comore, Congo, Ivory Coast, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Djibouti, Guinea, Guinea Bissau, Equatorial Guinea, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mozambique, Namibia, Nigeria, Central African Republic, Democratic Republic of Congo, Rwanda, Saint Elena (UK), São Tomé and Príncipe, Senegal, Seychelles, Sierra Leon, Somalia, Sudan, South Sudan, Swaziland, Tanzania, Togo, Uganda, Western Sahara, Zambia, Zimbabwe.
Other Countries		American Samoa (US), Christmas Islands (AU), Cocos Islands (AU), Cook Islands (NZ), Fiji, French Polynesia (FR), Guam (US), Heard and McDonald (AU), Kiribati, Marshall Islands, Federated States of Micronesia, New Caledonia (FR), Nauru, Niue (NZ), Norfolk Islands (AU), Northern Marianne (US), Palau, Papua New Guinea, Pitcaim Islands (UK), Solomon Islands, Samoa, Tokelau (NZ), Tonga, Tuvalu, Smaller Outer Islands of USA (US), Vanuatu, Wallis and Futuna (FR).

**Table 1.26:** Source: ISTAT Circular of the protocol n. 3230359/21 of 16<sup>th</sup> december 2021 “Movement of customers in the hospitality establishments”, - IST-00139 – year 2022. *Source: ISTAT.*

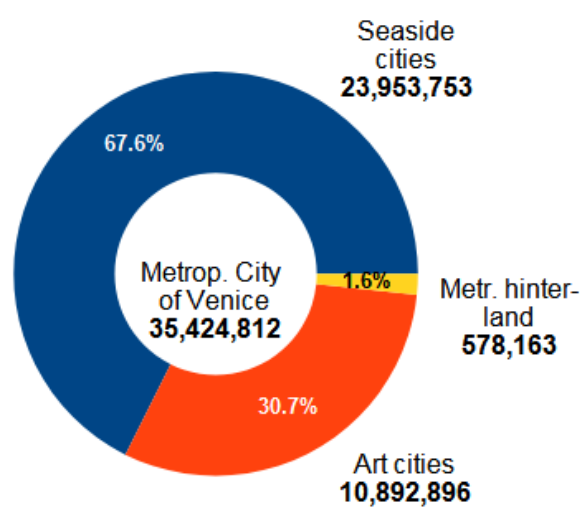
## 1.20 Tourism in the Metropolitan City of Venice year 2022

METROPOLIT. CITY OF VENICE	Arrivals	2022 Overnight stays	Average stay	Arrivals	% ch. 22/19 Overnight stays	Average stay	Arrivals	% ch. 22/21 Overnight stays	Average stay
Seaside cities	3,964,343	23,953,753	6.04	1.8%	-0.9%	-2.7%	21.9%	14.5%	-6.1%
Art cities	4,688,582	10,892,896	2.32	-16.8%	-15.8%	1.3%	119.3%	91.1%	-12.8%
Metropol. Hinterland	278,848	578,163	2.07	-37.7%	-31.3%	10.4%	64.9%	25.2%	-24.1%
<b>TOTAL</b>	<b>8,931,773</b>	<b>35,424,812</b>	<b>3.97</b>	<b>-10.5%</b>	<b>-6.7%</b>	<b>4.3%</b>	<b>60.7%</b>	<b>30.8%</b>	<b>-18.6%</b>

**Table 1.27:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



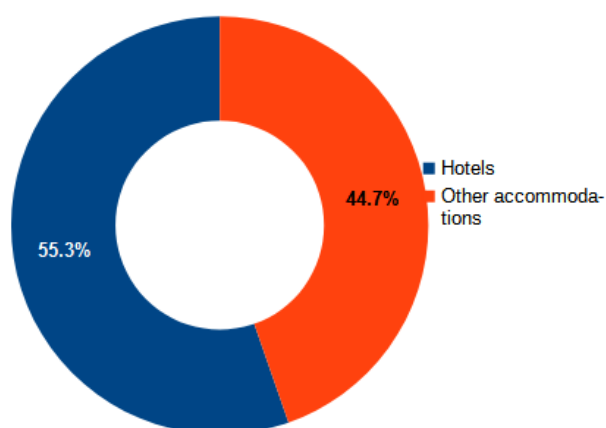
**Figure 1.42:** Metropolitan City of Venice: 2022 Arrivals by area.



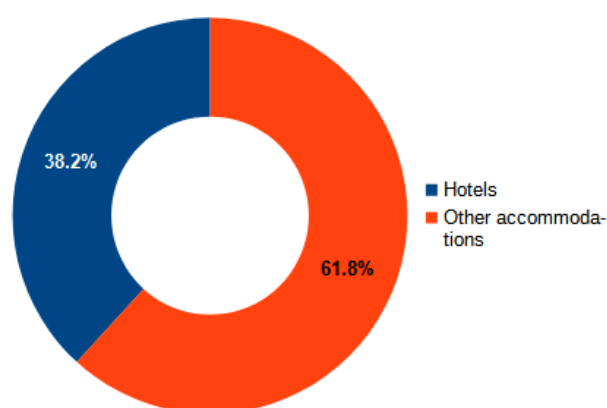
**Figure 1.43:** Metropolitan City of Venice: 2022 Nights by area

METROPOL. CITY OF VENICE	2022			% ch. 22/19			% ch. 22/21		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	4,943,312	13,543,218	2.74	-18.7%	-13.2%	6.9%	269.0%	332.3%	17.2%
Other accomm.	3,988,461	21,881,594	5.49	2.4%	-2.1%	-4.4%	399.4%	752.5%	70.7%
<b>TOTAL</b>	<b>8,931,773</b>	<b>35,424,812</b>	<b>3.97</b>	<b>-10.5%</b>	<b>-6.7%</b>	<b>4.3%</b>	<b>317.7%</b>	<b>521.6%</b>	<b>48.8%</b>
Foreigners	6,474,186	26,107,582	4.03	-15.4%	-6.9%	10.0%	369.2%	594.2%	48.0%
Italians	2,457,587	9,317,230	3.79	5.4%	-6.0%	-10.9%	224.0%	380.6%	48.3%

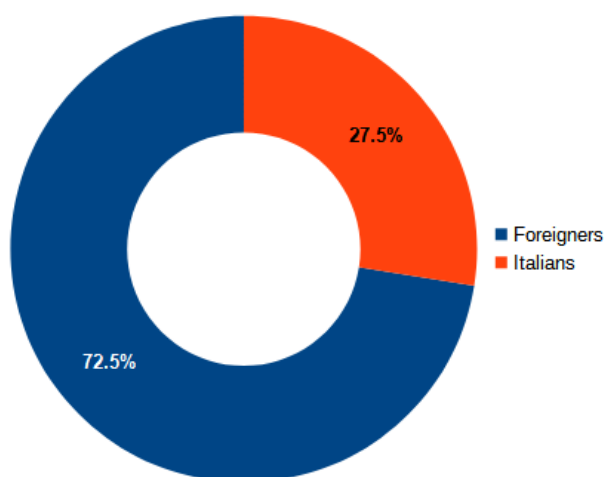
**Table 1.28:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



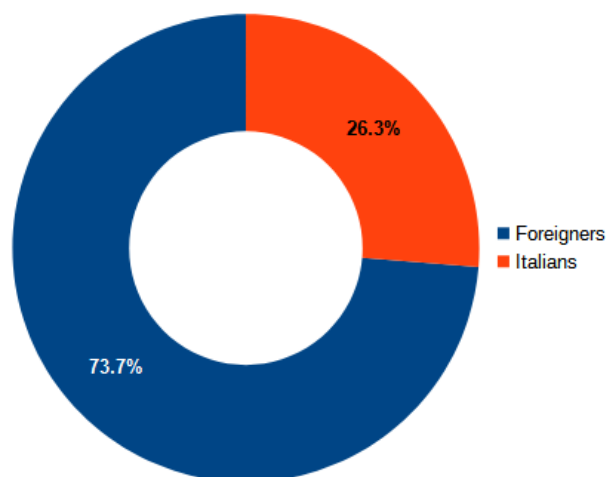
**Figure 1.44:** Metropolitan City of Venice: 2022 Arrivals by accommodation.



**Figure 1.45:** Metropolitan City of Venice: 2022 Nights by accommodation.



**Figure 1.46:** Metropolitan City of Venice: 2022 Arrivals by origin.



**Figure 1.47:** Metropolitan City of Venice: 2022 Nights by origin.

SEASIDE CITIES	2022			% ch. 22/19			% ch. 22/21		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
<b>Hotels</b>	1,746,403	6,811,253	3.90	-2.7%	-4.3%	-1.7%	21.8%	11.2%	-8.7%
<b>Other accomm.</b>	2,217,940	17,142,500	7.73	5.6%	0.5%	-4.9%	22.1%	15.8%	-5.1%
<b>TOTAL</b>	<b>3,964,343</b>	<b>23,953,753</b>	<b>6.04</b>	<b>1.8%</b>	<b>-0.9%</b>	<b>-2.7%</b>	<b>21.9%</b>	<b>14.5%</b>	<b>-6.1%</b>
<b>Foreigners</b>	2,551,740	16,831,090	6.60	1.6%	1.4%	-0.2%	43.1%	34.0%	-6.3%
<b>Italians</b>	1,412,603	7,122,663	5.04	2.1%	-6.1%	-8.1%	-3.8%	-14.9%	-11.5%

**Table 1.29:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

ART CITIES	2022			% ch. 22/19			% ch. 22/21		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
<b>Hotels</b>	2,952,294	6,277,901	2.13	-23.9%	-19.7%	5.5%	120.4%	100.4%	-9.1%
<b>Other accomm.</b>	1,736,288	4,614,995	2.66	-1.3%	-9.8%	-8.6%	117.4%	79.8%	-17.3%
<b>TOTAL</b>	<b>4,688,582</b>	<b>10,892,896</b>	<b>2.32</b>	<b>-16.8%</b>	<b>-15.8%</b>	<b>1.3%</b>	<b>119.3%</b>	<b>91.1%</b>	<b>-12.8%</b>
<b>Foreigners</b>	3,772,422	8,992,107	2.38	-21.9%	-17.9%	5.2%	173.4%	139.1%	-12.5%
<b>Italians</b>	916,160	1,900,789	2.07	13.9%	-4.1%	-15.8%	20.8%	-2.0%	-18.8%

**Table 1.30:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

METROPOLIT. HINTERLAND	2022			% ch. 22/19			% ch. 22/21		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
<b>Hotels</b>	244,615	454,064	1.86	-40.5%	-31.3%	15.4%	66.5%	48.1%	-11.0%
<b>Other accomm.</b>	34,233	124,099	3.63	-6.5%	-31.0%	-26.2%	54.8%	-19.9%	-48.3%
<b>TOTAL</b>	<b>278,848</b>	<b>578,163</b>	<b>2.07</b>	<b>-37.7%</b>	<b>-31.3%</b>	<b>10.4%</b>	<b>64.9%</b>	<b>25.2%</b>	<b>-24.1%</b>
<b>Foreigners</b>	150,024	284,385	1.90	-50.7%	-42.6%	16.5%	138.0%	86.3%	-21.7%
<b>Italians</b>	128,824	293,778	2.28	-10.1%	-15.0%	-5.5%	21.5%	-4.9%	-21.7%

**Table 1.31:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



## **Part II**

# **The offer**





In the next section, the available **accommodation facilities are presented along with data on their fluctuations (for the five-year span 2018-2022)**. The data refers to facilities that were open for at least one day (as defined by ISTAT<sup>1</sup>) within the solar year. *“The facility’s ‘capacity’ refers to its ‘gross capacity’, meaning to facilities open over the course of the year without specifying for how long. The data therefore includes both facilities that are open year-round and seasonal facilities; conversely, facilities that were not open at all are not considered.”*

The total number of beds in **hotel facilities** was 6.9% higher in 2022 than in 2021. Likewise, the number of beds in complementary accommodations was 3.5% higher. 457 hotel facilities were active in 2022 (compared to the 392 active in 2021).

There was a 4.8% increase in the facilities in the historical center in 2022 and of 13.6% on the mainland. On the other hand, the facilities in the Lido area decreased by -3%.

With respect to 2018, the overall number of beds in hotel facilities was 3.5% higher. By area, these are thus distributed: +5.6% in the historical city; -33.8% in the Lido area; + 11.8% on the mainland.

In 2022, the average size per hotel facility was 71 beds.

Active **complementary accommodations** (including tourist rentals) were 1.72% higher in 2022 with respect to 2021 and 1.74% higher with respect to 2018.

The number of beds in the complementary accommodations saw an overall increase of 5.41% compared to 2021. Specifically, the number of beds in complementary accommodations was higher in 2022 than in 2021: 6.5% higher in the historical city; 3.3% higher in the Lido area; and 0.4% higher on the mainland.

With respect to 2018, complementary accommodations saw a growth of 7.5% in the overall number of beds. This corresponds to an 8.85% increase in the historical city, a -8.8% drop in the Lido area, and a 3.15 increase on the mainland. There was an increase in the number of available beds in the complementary sector in 2022 (these amounted to 57.6% of total beds) compared to the hotel sector (42.4%). This confirms the trend over the five-year span.

---

<sup>1</sup>See note on page 13



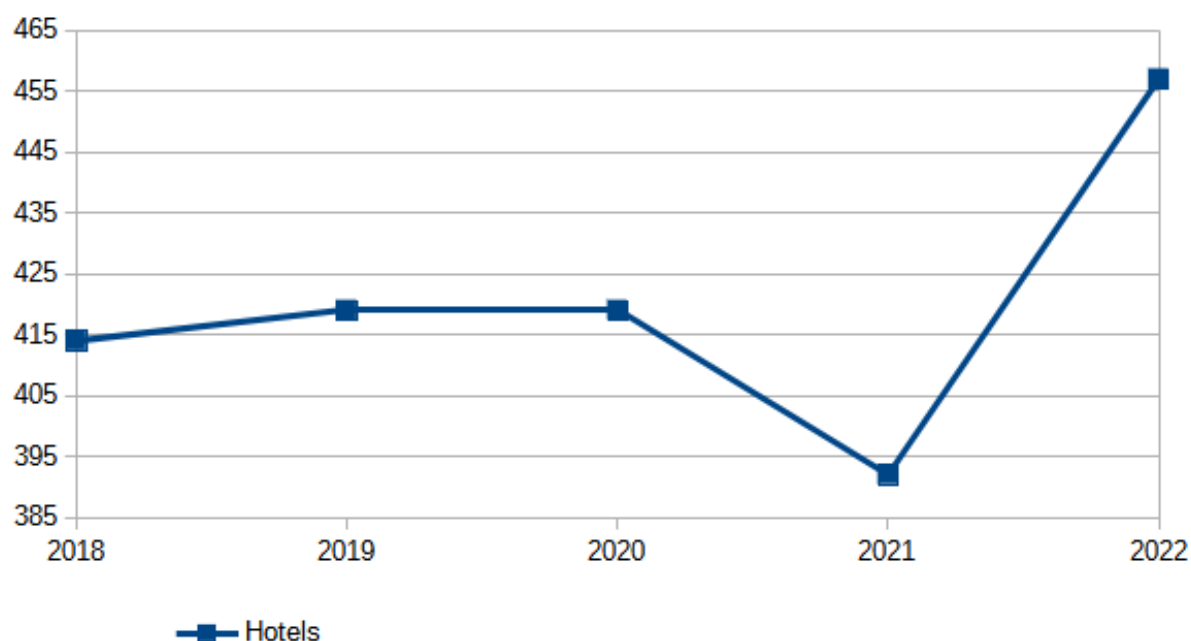
## Chapter 2

# The offer

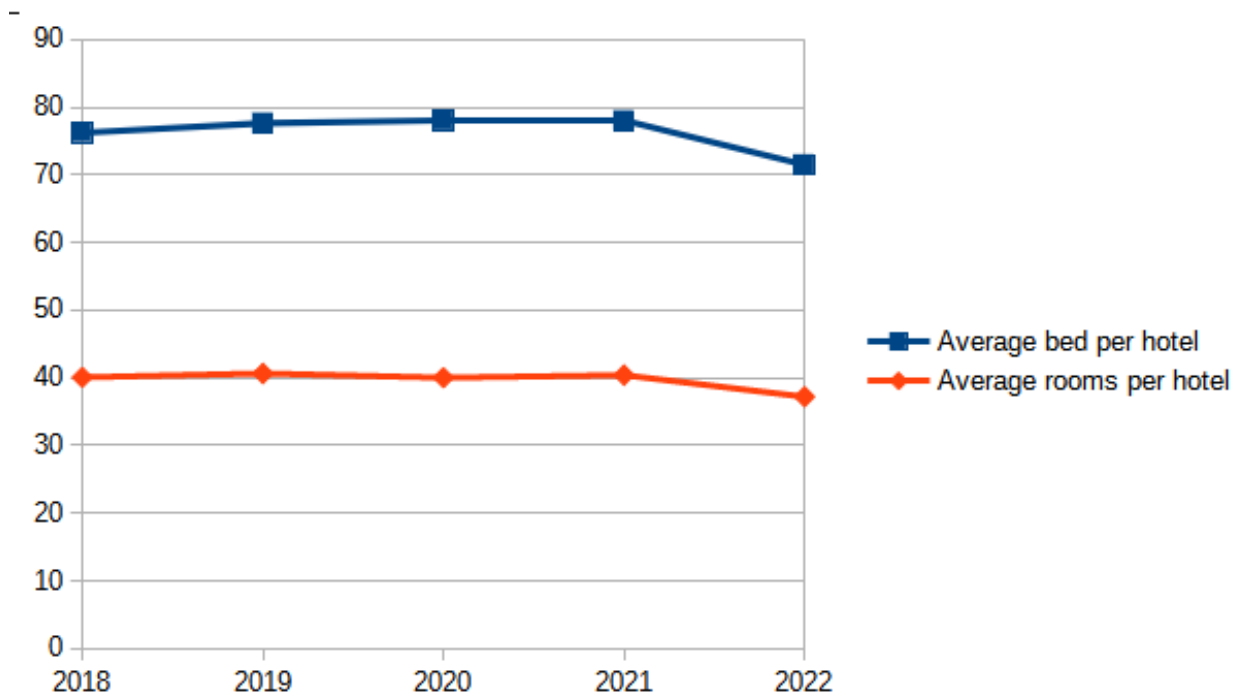
### 2.1 Hotel offer

Year	Hotels	Beds	Rooms	Average rooms per hotel	Average beds per hotel
2018	414	31,556	16,581	40	76
2019	419	32,523	17,023	41	78
2020	419	32,562	16,964	40	78
2021	392	30,556	15,827	40	78
2022	457	32,655	16,988	37	71

**Table 2.1:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 2.1:** Hotel number.



**Figure 2.2:** Hotels: average rooms and average beds.

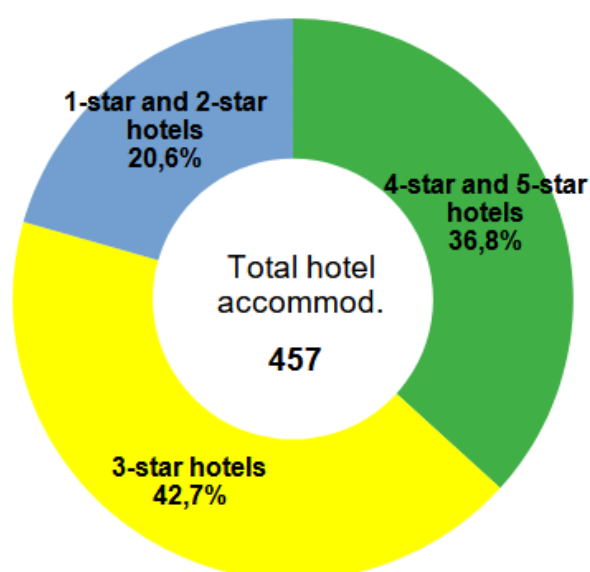
Year	Hotels	Beds	Hotel % ch.	Bed % ch.	Hotel % ch. 22/19	Bed % ch. 22/19
2018	414	31,556	-	-	-	-
2019	419	32,523	1.2%	3.1%	-	-
2020	419	32,562	0.0%	0.1%	-	-
2021	392	30,556	-6.4%	-6.2%	-	-
2022	457	32,655	16.6%	6.9%	9.1%	0.4%

**Table 2.2:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

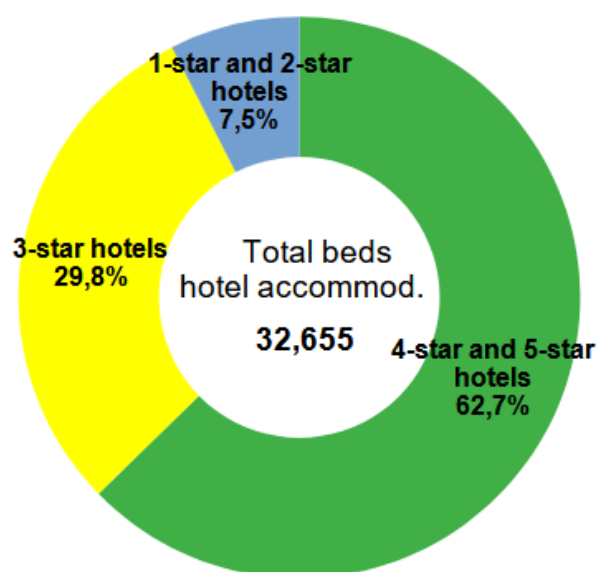
## 2.2 Hotel offer by type

Categories and type of facilities	Hotels	Share of total	Beds	Share of total	Rooms	Share of total
4-star and 5-star hotels	168	36.8%	20,468	62.7%	10,313	60.7%
3-star hotels	195	42.7%	9,741	29.8%	5,293	31.2%
1-star and 2-star hotels	94	20.6%	2,446	7.5%	1,382	8.1%
<b>Total hotels</b>	<b>457</b>	<b>100.0%</b>	<b>32,655</b>	<b>100.0%</b>	<b>16,988</b>	<b>100.0%</b>

**Table 2.3:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 2.3:** Hotel offer composition on hotel total.

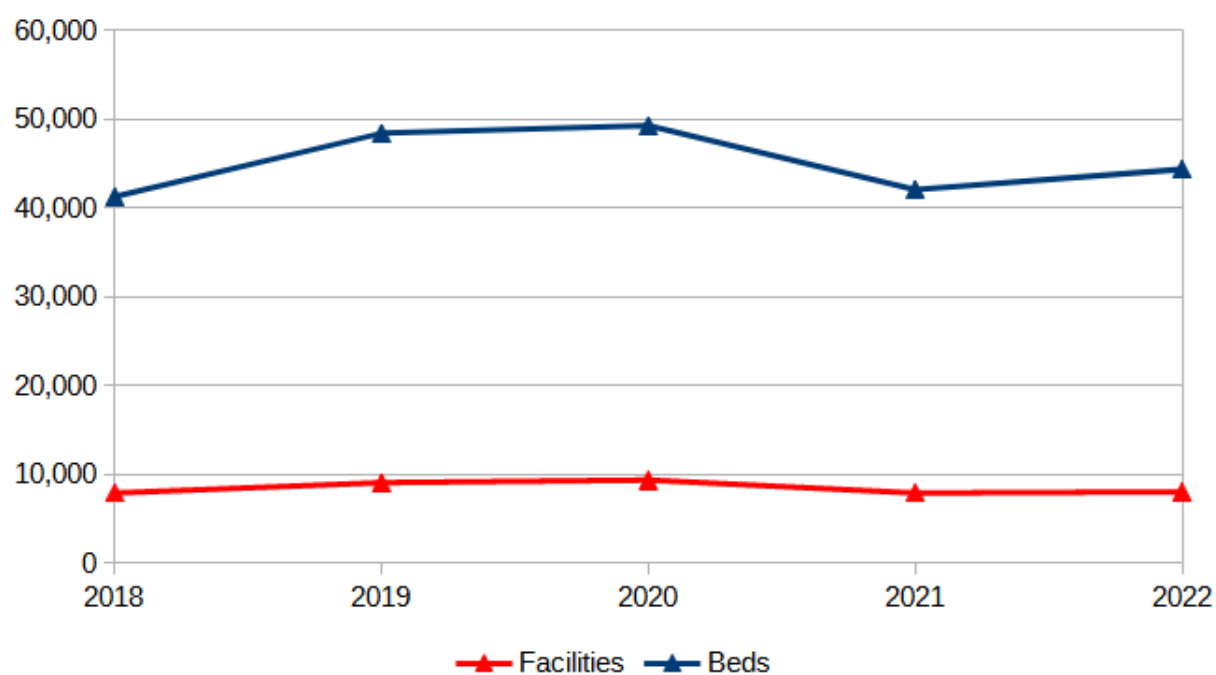


**Figure 2.4:** Hotel offer composition on the total number of hotel beds.

## 2.3 Other accommodation offer

Year	Facilities	Beds
2018	7,916	41,299
2019	9,085	48,441
2020	9,380	49,287
2021	7,918	42,106
2022	8,054	44,382

**Table 2.4:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

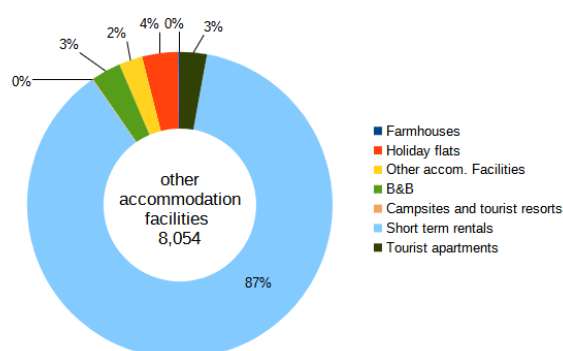


**Figure 2.5:** Other accommodation: facilities and number of beds.

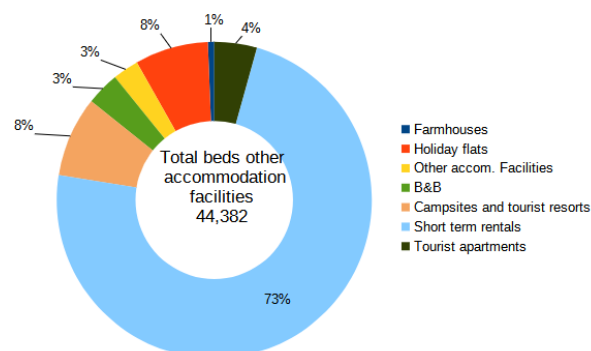
## 2.4 Other accommodation offer by type

Type of facilities	Facilities	Share of total	Beds	Share of total	Rooms	Share of total
Farmhouses	14	0.2%	264	0.6%	141	0.7%
Holiday flats	314	3.9%	3,009	6.8%	1,530	7.6%
Other accommodation facilities <sup>1</sup>	39	0.5%	5,508	12.4%	2,091	10.4%
B&B	259	3.2%	1,359	3.1%	633	3.2%
Campsites and tourist resorts	6	0.1%	3,283	7.4%	1,089	5.4%
Short term rentals	7,188	89.2%	29,215	65.8%	13,643	68.2%
Tourist apartments	234	2.9%	1,744	3.9%	888	4.4%
<b>Total other accommodation facilities</b>	<b>8,054</b>	<b>100.0%</b>	<b>44,382</b>	<b>100.0%</b>	<b>20,015</b>	<b>100.0%</b>

**Table 2.5:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 2.6:** Composition of the offer on the total.



**Figure 2.7:** Composition of bed offer on the total.

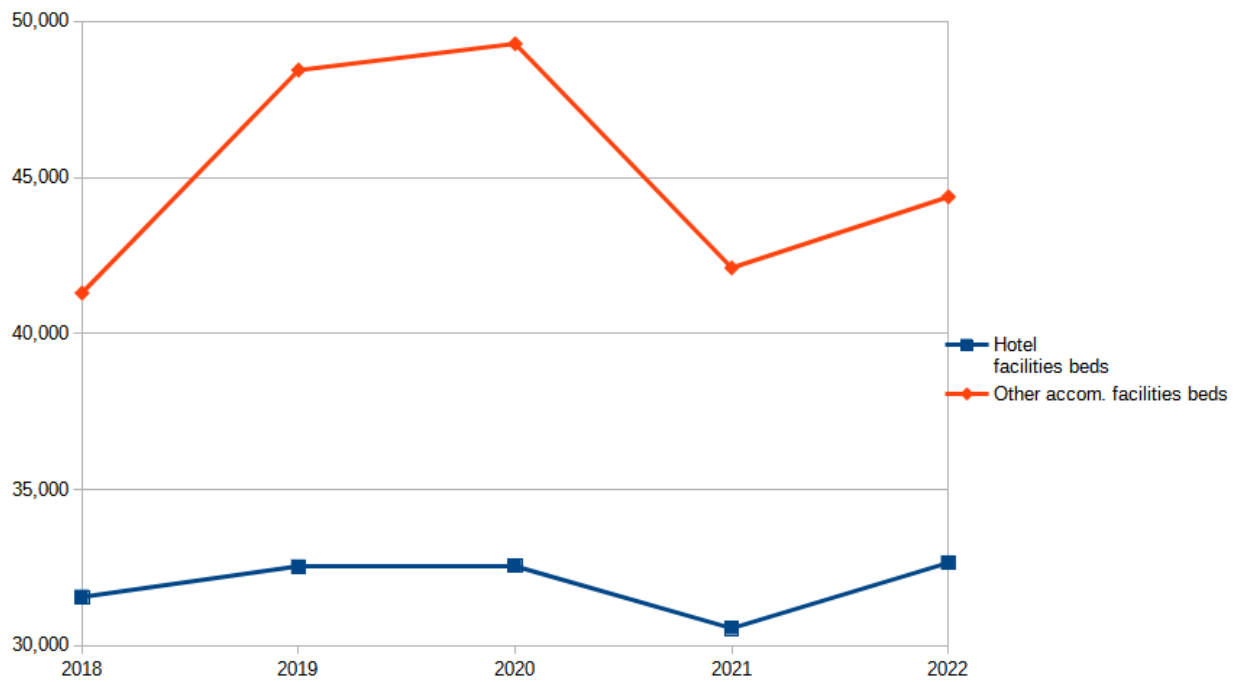
<sup>1</sup>Other includes hostels and holiday houses.

## 2.5 Dynamics of the beds in accommodation facilities: City of Venice and the areas

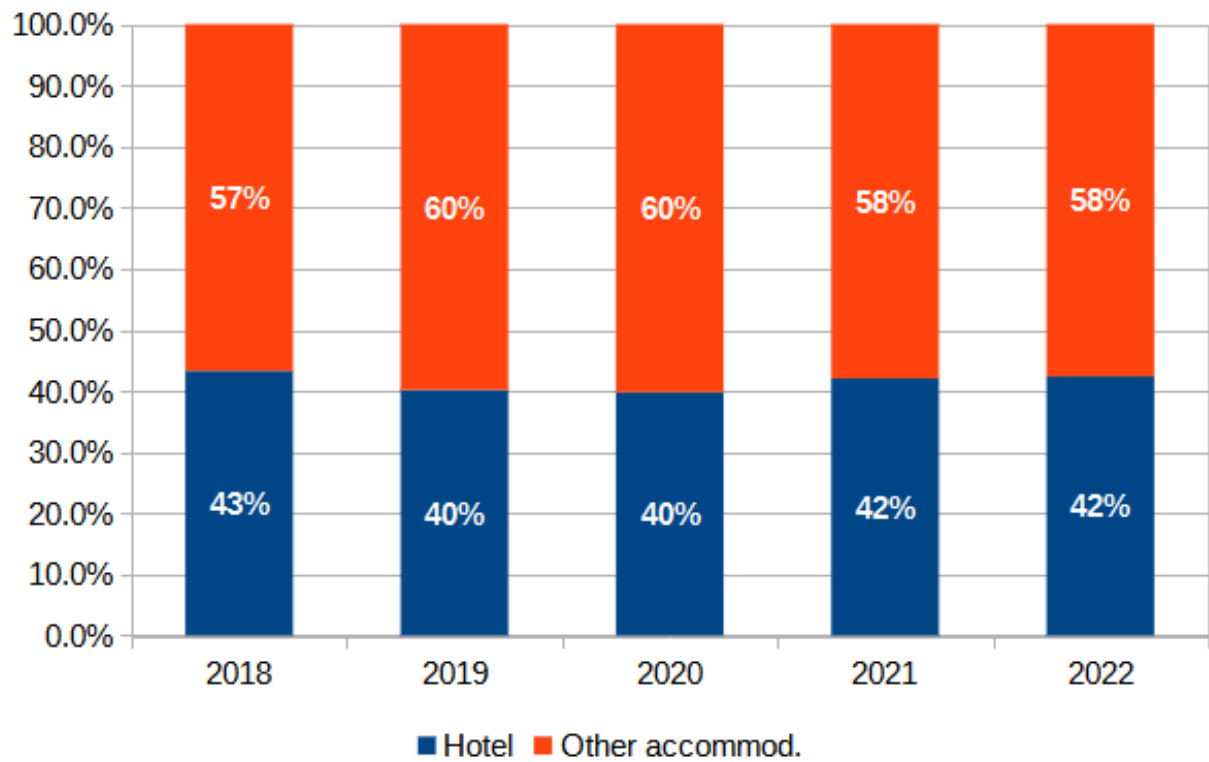
Year	Hotel beds	% ch.	Absolute change	Other accom. facilities beds	% ch.	Absolute change	Total beds	% ch.	Absolute change
<b>City of Venice</b>									
2018	31,556			41,299			72,855		
2019	32,523	3.1%	967	48,441	17.3%	7,142	80,964	11.1%	8,109
2020	32,562	0.1%	39	49,287	1.7%	846	81,849	1.1%	885
2021	30,556	-6.2%	-2,006	42,106	-14.6%	-7,181	72,662	-11.2%	-9,187
2022	32,655	6.9%	2,099	44,382	5.4%	2,276	77,037	6.0%	4,375
<b>Historic city</b>									
2018	19,224			33,496			52,720		
2019	19,972	3.9%	748	39,401	17.6%	5,905	59,373	12.6%	6,653
2020	19,898	-0.4%	-74	40,491	2.8%	1,090	60,389	1.7%	1,016
2021	19,368	-2.7%	-530	34,210	-15.5%	-6,281	53,578	-11.3%	-6,811
2022	20,302	4.8%	934	36,432	6.5%	2,222	56,734	5.9%	3,156
<b>Lido</b>									
2018	3,155			828			3,983		
2019	2,456	-22.2%	-699	781	-5.7%	-47	3,237	-18.7%	-746
2020	2,374	-3.3%	-82	776	-0.6%	-5	3,150	-2.7%	-87
2021	2,155	-9.2%	-219	736	-5.2%	-40	2,891	-8.2%	-259
2022	2,090	-3.0%	-65	760	3.3%	24	2,850	-1.4%	-41
<b>Mainland</b>									
2018	9,177			6,975			16,152		
2019	10,095	10.0%	918	8,259	18.4%	1,284	18,354	13.6%	2,202
2020	10,290	1.9%	195	8,020	-2.9%	-239	18,310	-0.2%	-44
2021	9,033	-12.2%	-1,257	7,160	-10.7%	-860	16,193	-11.6%	-2,117
2022	10,263	13.6%	1,230	7,190	0.4%	30	17,453	7.8%	1,260

**Table 2.6:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

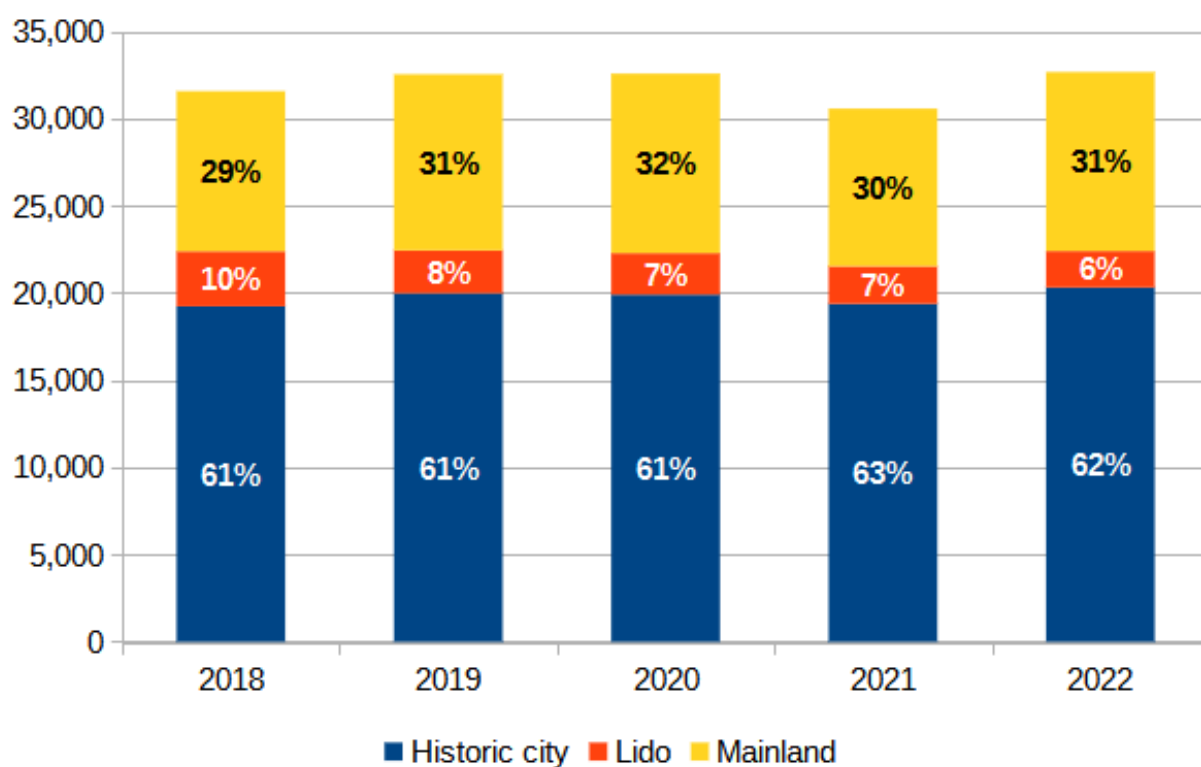




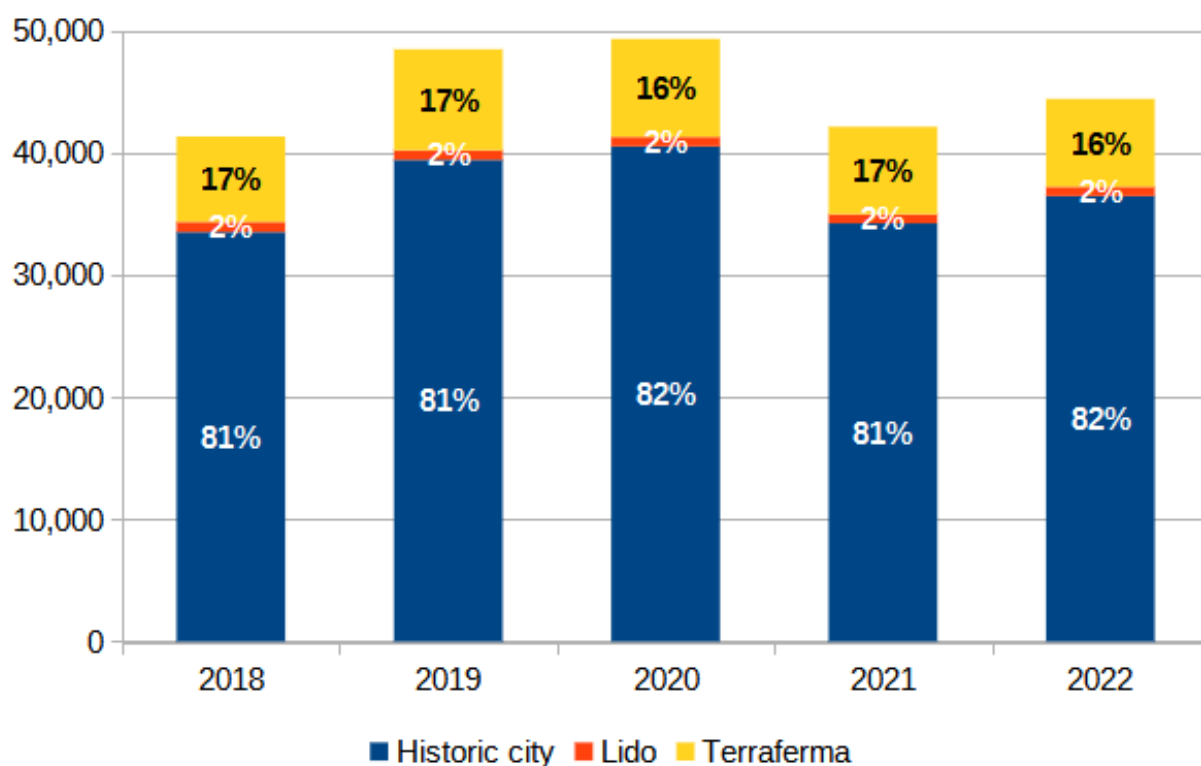
**Figure 2.8:** Number of beds by facility type.



**Figure 2.9:** Number of bed composition by facility.



**Figure 2.10:** Hotel facilities: number of bed composition divided by the three areas.



**Figure 2.11:** Other accommodation facilities: number of bed composition divided by the three areas.

## 2.6 Hotel offer by type in City of Venice and in the three areas

Categories and type of facilities	Hotels	Beds	Rooms
<b>City of Venice</b>			
1-star and 2-star hotels	94	2,446	1,382
3-star hotels	195	9,741	5,293
4-star and 5-star hotels	168	20,468	10,313
<b>Total</b>	<b>457</b>	<b>32,655</b>	<b>16,988</b>
<b>Historic City</b>			
1-star and 2-star hotels	70	1,761	999
3-star hotels	124	5,896	3,070
4-star and 5-star hotels	125	12,645	6,327
<b>Total</b>	<b>319</b>	<b>20,302</b>	<b>10,396</b>
<b>Lido</b>			
1-star and 2-star hotels	6	217	113
3-star hotels	15	722	394
4-star and 5-star hotels	11	1,151	569
<b>Total</b>	<b>32</b>	<b>2,090</b>	<b>1,076</b>
<b>Historic City</b>			
1-star and 2-star hotels	18	468	270
3-star hotels	56	3,123	1,829
4-star and 5-star hotels	32	6,672	3,417
<b>Total</b>	<b>106</b>	<b>10,263</b>	<b>5,516</b>

**Table 2.7:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

## 2.7 Other accommodation offer by type in City of Venice and in the three areas

Type of facilities	Facilities	Beds	Rooms
<b>City of Venice</b>			
Farmhouses	14	264	141
Holiday flats	314	3,009	1,530
Other accom. Facilities <sup>1</sup>	39	5,508	2,091
B&B	259	1,359	633
Camp sites and tourist resorts	6	3,283	1,089
Short term rentals	7,188	29,215	13,643
Tourist apartments	234	1,744	888
<b>Total</b>	<b>8,054</b>	<b>44,382</b>	<b>20,015</b>
<b>Historic City</b>			
Farmhouses	12	237	125
Holiday flats	272	2,599	1,303
Other accom. Facilities <sup>1</sup>	27	2,230	1,067
B&B	173	922	417
Short term rentals	7,139	28,987	13,534
Tourist apartments	217	1,457	745
<b>Total</b>	<b>7,840</b>	<b>36,432</b>	<b>17,191</b>
<b>Lido</b>			
Holiday flats	7	75	39
Other accom. Facilities <sup>1</sup>	2	222	114
B&B	17	89	44
Camp sites and tourist resorts	1	185	46
Short term rentals	17	88	44
Tourist apartments	6	101	65
<b>Total</b>	<b>50</b>	<b>760</b>	<b>352</b>
<b>Mainland</b>			
Farmhouses	2	27	16
Holiday flats	35	335	188
Other accom. Facilities <sup>1</sup>	10	3,056	910
B&B	69	348	172
Camp sites and tourist resorts	5	3,098	1,043
Short term rentals	32	140	65
Tourist apartments	11	186	78
<b>Total</b>	<b>164</b>	<b>7,190</b>	<b>2,472</b>

**Table 2.8:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

<sup>1</sup> Other includes hostels and holiday houses.

## 2.8 Total accommodation offer by type and by areas

Type of facilities	Facilities	Beds	Rooms
<b>City of Venice</b>			
1-star and 2-star hotels	94	2,446	1,382
3-star hotels	195	9,741	5,293
4-star and 5-star hotels	168	20,468	10,313
Farmhouses	14	264	141
Holiday flats	314	3,009	1,530
Other accom. facilities <sup>1</sup>	39	5,508	2,091
B&B	259	1,359	633
Camp sites and tourist resorts	6	3,283	1,089
Short term rentals	7,188	29,215	13,643
Tourist apartments	234	1,744	888
<b>TOT</b>	<b>8,511</b>	<b>77,037</b>	<b>37,003</b>
<b>Historic City</b>			
1-star and 2-star hotels	70	1,761	999
3-star hotels	124	5,896	3,070
4-star and 5-star hotels	125	12,645	6,327
Farmhouses	12	237	125
Holiday flats	272	2,599	1,303
Other accom. facilities <sup>1</sup>	27	2,230	1,067
B&B	173	922	417
Short term rentals	7,139	28,987	13,534
Tourist apartments	217	1,457	745
<b>TOT</b>	<b>8,159</b>	<b>56,734</b>	<b>27,587</b>
<b>Lido</b>			
1-star and 2-star hotels	6	217	113
3-star hotels	15	722	394
4-star and 5-star hotels	11	1,151	569
Holiday flats	7	75	39
Other accom. facilities <sup>1</sup>	2	222	114
B&B	17	89	44
Camp sites and tourist resorts	1	185	46
Short term rentals	17	88	44
Tourist apartments	6	101	65
<b>TOT</b>	<b>82</b>	<b>2,850</b>	<b>1,428</b>
<b>Mainland</b>			
1-star and 2-star hotels	18	468	270
3-star hotels	56	3,123	1,829
4-star and 5-star hotels	32	6,672	3,417
Farmhouses	2	27	16
Holiday flats	35	335	188
Other accom. facilities <sup>1</sup>	10	3,056	910
B&B	69	348	172
Camp sites and tourist resorts	5	3,098	1,043
Short term rentals	32	140	65
Tourist apartments	11	186	78
<b>TOT</b>	<b>270</b>	<b>17,453</b>	<b>7,988</b>

**Table 2.9:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

<sup>1</sup>Other includes hostels and holiday houses.



## **Part III**

# **Main infrastructure and services**





**The passenger traffic data** from the Venice Port, SAVE System Airports (Venice and Treviso), Local Public Transport tickets (ACTV, Alilaguna, Terminal Fusina), ZTL bus passes issued by the Municipality of Venice, transits to the Municipal Garage and the S. Andrea Parking in Piazzale Roma (passes not included) are presented.

Regarding the **ACTV and Alilaguna tickets**, the quantity of titles sold at the full rate is presented; **online sales**, sales to residents (IMOB / VeneziaUnica City Pass) and sales at reduced rates are excluded (for example: reduced rates for groups).



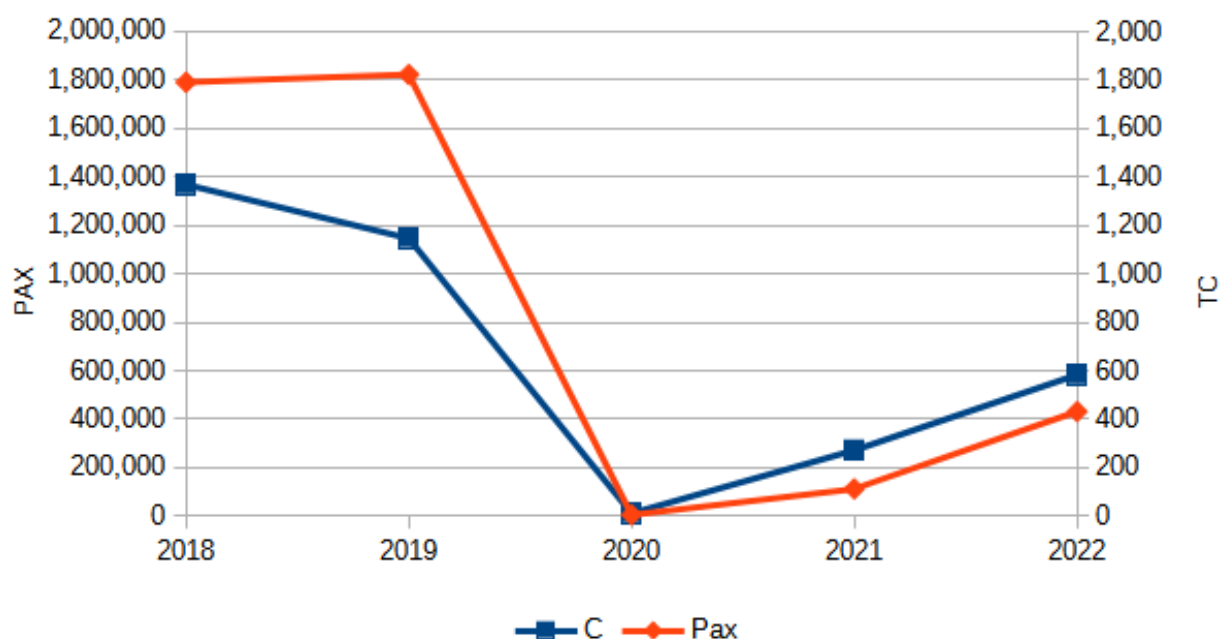
## Chapter 3

# Port of Venice

### 3.1 Passenger traffic

Year	Cruises		River cruises		Ferries		Hydrofoils		Total	
	C	Pax	C	Pax	C	Pax	C	Pax	C	Pax
2018	502	1,560,579	100	20,227	375	110,051	391	99,793	1,368	1,790,650
2019	500	1,611,341	78	15,796	204	101,708	365	93,858	1,147	1,822,703
2020	6	5,237	5	512	0	0	0	0	11	5,749
2021	43	33,906	32	4,108	136	57,883	61	16,503	272	112,400
2022	179	278,275	68	10,524	67	75,380	269	67,194	583	431,373
% ch. 22/19	-64.2%	-82.7%	-12.8%	-33.4%	-67.2%	-25.9%	-26.3%	-28.4%	-49.2%	-76.3%
% ch. 22/21	316.3%	720.7%	112.5%	156.2%	-50.7%	30.2%	341.0%	307.2%	114.3%	283.8%

**Table 3.1:** Source: North Adriatic Sea Port Authority, VTP.



**Figure 3.1:** Total passengers and calls.

### 3.2 Monthly passenger traffic

	Cruises		River cruises		Ferries		Hydrofoils		Total	
	C	Pax	C	Pax	C	Pax	C	Pax	C	Pax
January			1	91	9	2,418			10	2,509
February					6	2,082			6	2,082
March	6	3,370	3	308	7	3,160			16	6,838
April	12	18,127	10	1,384	5	5,230	5	708	25	8,030
May	17	19,279	9	1,534	5	5,178	33	3,704	80	14,120
June	28	36,572	7	985	7	11,319	42	10,467	98	33,238
July	29	51,905	7	1,043	3	7,885	78	21,840	166	52,608
August	33	54,080	7	1,359	1	10,508	76	21,359	160	54,585
September	27	40,692	7	1,238	4	7,983	33	8,537	77	26,295
October	19	41,775	11	1,697	7	9,297	2	579	22	12,152
November	8	12,475	4	574	7	5,155			19	18,204
December			2	311	6	3,365			8	3,676
<b>TOT</b>	<b>179</b>	<b>278,275</b>	<b>68</b>	<b>10,524</b>	<b>67</b>	<b>73,580</b>	<b>269</b>	<b>67,194</b>	<b>583</b>	<b>429,573</b>

Table 3.2: Source: North Adriatic Sea Port Authority, VTP.

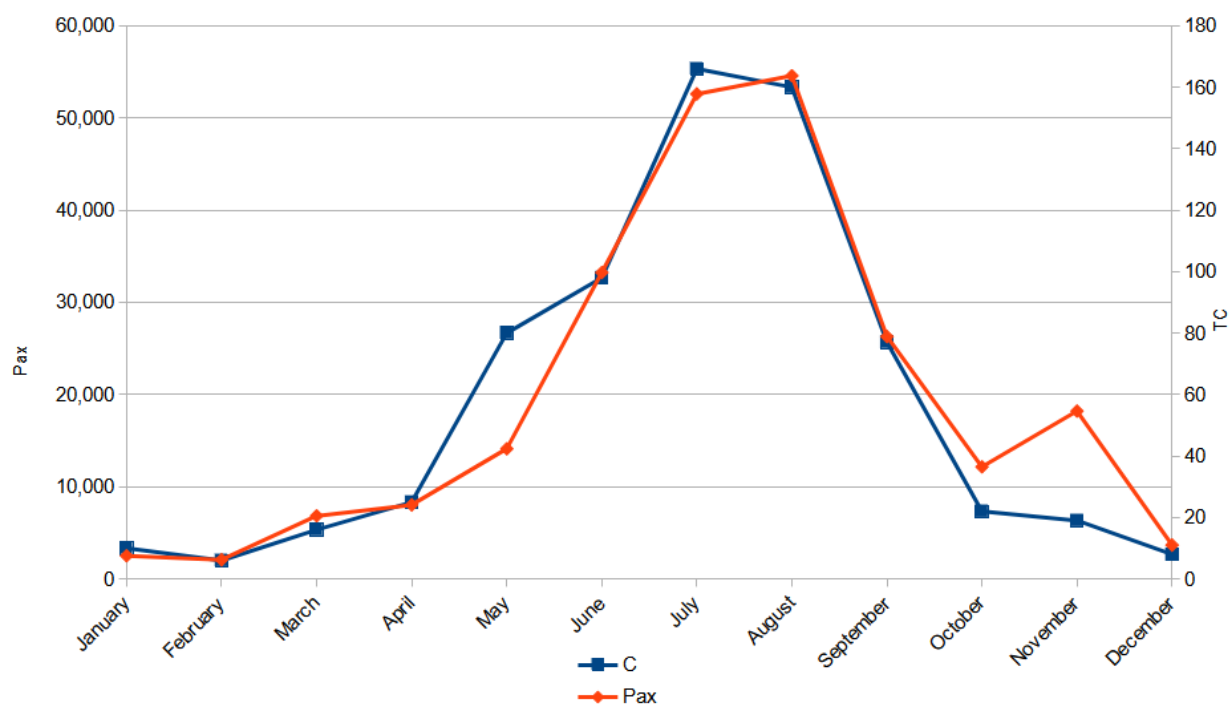


Figure 3.2: Passengers and calls number per month.

### 3.3 Passenger traffic: absolute and percentage changes

	Absolute change					% change				
	2019 on 2018	2020 on 2019	2021 on 2020	2022 on 2019	2022 on 2021	2019 on 2018	2020 on 2019	2021 on 2020	2022 on 2019	2022 on 2021
<b>Cruises</b>	50,762	-1,606,104	28,669	273,038	244,369	3.3%	-99.7%	547.4%	-82.7%	720.7%
<b>River cruises</b>	-4,431	-15,284	3,596	10,012	6,416	-21.9%	-96.8%	702.3%	-33.4%	156.2%
<b>Ferries</b>	-8,343	-101,708	57,883	75,380	17,497	-7.6%	-100.0%		-25.9%	30.2%
<b>Hydrofoils</b>	-5,935	-93,858	16,503	67,194	50,691	-5.9%	-100.0%		-28.4%	307.2%
<b>Total</b>	<b>32,053</b>	<b>-1,816,954</b>	<b>106,651</b>	<b>425,624</b>	<b>318,973</b>	<b>1.8%</b>	<b>-99.7%</b>	<b>1855.1%</b>	<b>-76.3%</b>	<b>283.8%</b>

**Table 3.3:** *Source: North Adriatic Sea Port Authority, VTP.*



## Chapter 4

# Venice Airport – Treviso Airport

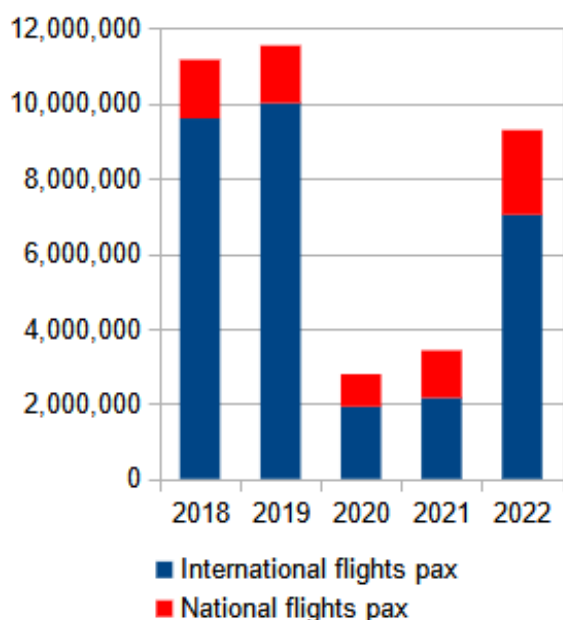
### 4.1 Passenger traffic: Venice airport

	National flights inbound and outbound pax	% ch.	International flights inbound and outbound pax	% ch.	UE pax (including UK and Switzerland)	Transit Pax	General Aviation	Total pax	% ch.
2018	1.561.213		9.602.550		7.723.974	7.877	12.968	11.184.608	
2019	1.535.699	-1,6%	10.006.040	4,2%	8.066.820	8.424	11.431	11.561.594	3,4%
2020	866.496	-43,6%	1.922.869	-80,8%	1.653.506	1.776	8.547	2.799.688	-75,8%
2021	1.263.461	45,8%	2.156.577	12,2%	1.753.855	3.273	13.893	3.437.204	22,8%
2022	2.256.544	78,6%	7.034.334	226,2%	4.963.787	8.772	19.506	9.319.156	171,1%
% ch. 22/19 <sup>l</sup>		46,9%		-29,7%					-19,4%

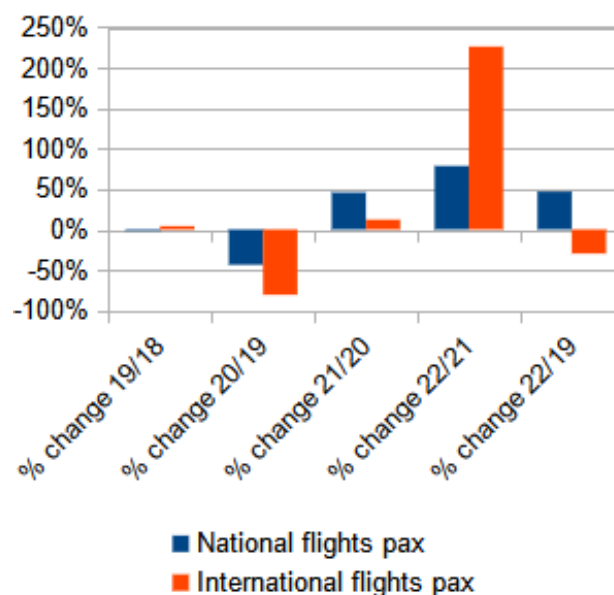
**Table 4.1:** Source: Assaeroporti.

**Pax:** number of passengers.

**Direct transfers:** passengers transiting through an airport and departing using an aircraft with the same flight number as the arrival.



**Figure 4.1:** Passengers by origin.



**Figure 4.2:** Passengers % change.

<sup>l</sup>In order to measure flights recovery it is convenient to display % change of 2022 on 2019 (pre-pandemic year).

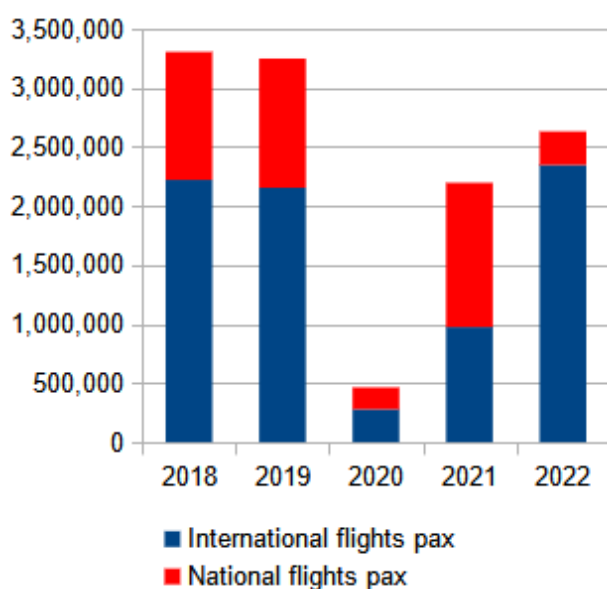
## 4.2 Passenger traffic: Treviso Airport

	National flights inbound and outbound pax	% ch.	International flights inbound and outbound pax	% ch.	UE pax (including UK and Switzerland)	Transit Pax	General Aviation	Total pax	% ch.
2018	1,083,746		2,220,746		2,009,604	189	4,274	3,308,955	
2019	1,093,815	0.9%	2,153,706	-3.0%	1,908,563	1,359	5,851	3,254,731	-1.6%
2020	184,421	-83.1%	278,388	-87.1%	237,178	157	713	463,679	-85.8%
2021	1,221,946	562.6%	974,254	250.0%	756,035	0	1,221,946	3,418,146	637.2%
2022	283,997	-76.8%	2,346,494	140.9%	1,859,672	139	4,542	2,635,172	-22.9%
% ch. 22/19 <sup>1</sup>		-74.0%		9.0%					-19.0%

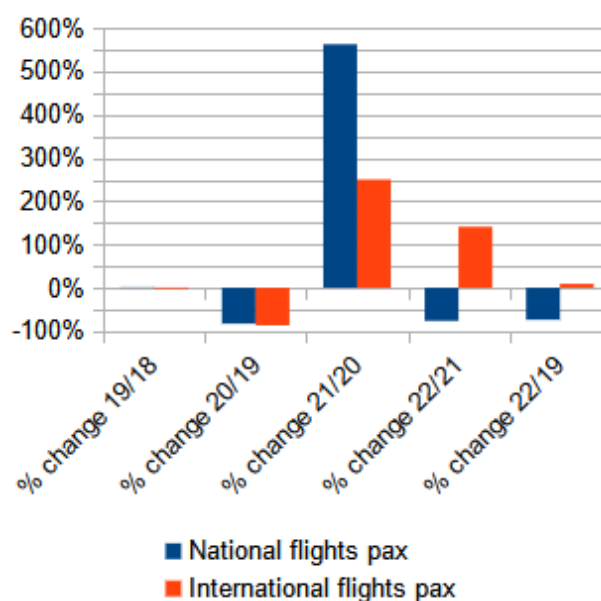
**Table 4.2:** Source: Assaeroporti.

**Pax:** number of passengers.

**Direct transfers:** passengers transiting through an airport and departing using an aircraft with the same flight number as the arrival.



**Figure 4.3:** Passengers by origin



**Figure 4.4:** Passengers % change

<sup>1</sup>In order to measure flights recovery it is convenient to display % change of 2022 on 2019 (pre-pandemic year).



## 4.3 Monthly passenger traffic: Venice Airport

	National flights Inbound and outbound Pax	% ch. 22/21	% ch. 22/19	International flights Inbound and outbound Pax	% ch. 22/21	% ch. 22/19	Transit pax	General Aviation	Total pax	% ch. 22/21	% ch. 22/19
January	97,864	252.4%	10.9%	162,362	289.0%	-69.1%	291	595	261,112	273.3%	-57.6%
February	100,097	431.5%	11.8%	230,628	527.9%	-58.1%	249	655	331,629	490.7%	-48.3%
March	134,795	502.2%	22.8%	342,927	813.6%	-50.8%	276	1,124	479,122	692.6%	-40.7%
April	201,717	379.1%	71.4%	593,944	1,472.2%	-30.3%	253	2,260	798,174	893.7%	-17.8%
May	218,854	244.0%	81.0%	683,924	930.1%	-27.6%	1,359	1,896	906,033	588.3%	-15.1%
June	250,565	93.7%	65.9%	776,769	531.7%	-24.3%	343	2,958	1,030,635	306.4%	-12.6%
July	260,391	39.3%	53.4%	815,814	198.9%	-25.8%	909	2,389	1,079,503	133.5%	-15.1%
August	263,467	25.4%	54.3%	822,631	134.9%	-26.8%	1,371	1,514	1,088,983	93.6%	-16.0%
September	245,329	48.2%	42.9%	820,804	148.0%	-21.9%	1,802	2,274	1,070,209	114.5%	-12.7%
October	208,016	47.6%	45.9%	753,859	108.7%	-20.2%	1,373	2,191	965,439	91.3%	-11.4%
November	125,978	1.0%	29.5%	516,486	96.6%	-14.6%	455	995	643,914	65.6%	-8.4%
December	149,471	14.0%	40.5%	514,186	118.4%	-12.4%	91	655	664,403	80.6%	-4.3%
<b>TOTAL</b>	<b>2,256,544</b>	<b>78.6%</b>	<b>46.9%</b>	<b>7,034,334</b>	<b>226.2%</b>	<b>-29.7%</b>	<b>8,772</b>	<b>19,506</b>	<b>9,319,156</b>	<b>171.1%</b>	<b>-19.4%</b>

Table 4.3: Source: Assaeroporti.

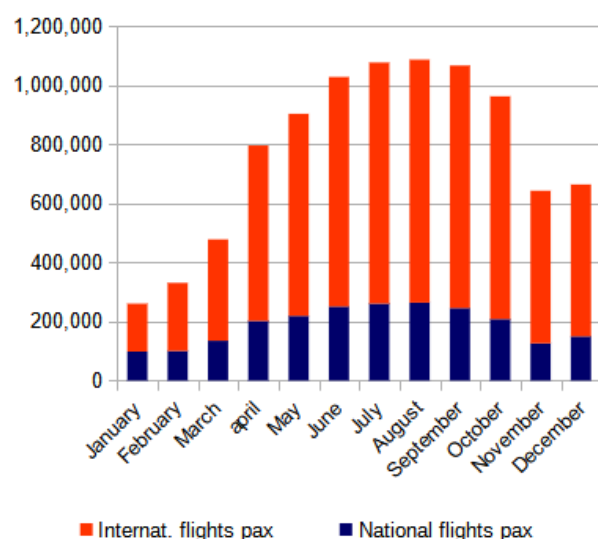


Figure 4.5: Passengers 2022: monthly by origin.

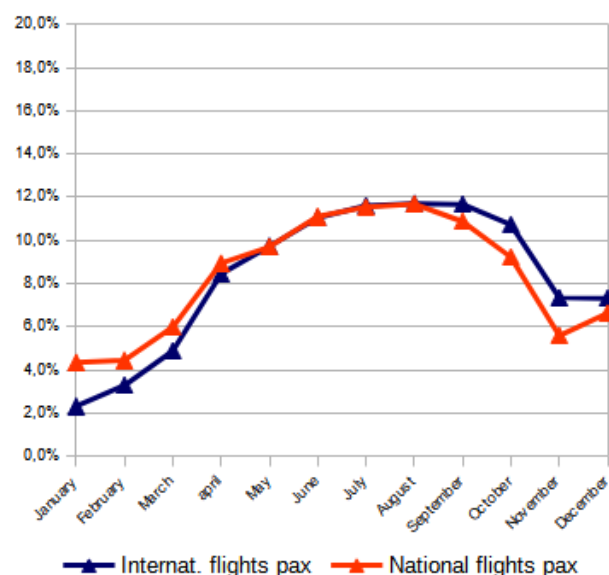


Figure 4.6: Passengers 2022: monthly % by origin.

## 4.4 Monthly passenger traffic: Treviso Airport

	National flights Inbound and outbound Pax	% ch. 22/21	% ch. 22/19	International flights Inbound and outbound Pax	% ch. 22/21	% ch. 22/19	Transit pax	General Aviation	Total pax	% ch. 22/21	% ch. 22/19
January	17,054		-80.0%	86,616		-50.2%	0	243	103,913	305,526.5%	-60.0%
February	20,299		-75.0%	124,810		-23.2%	0	193	145,302	372,469.2%	-40.4%
March	25,053		-73.3%	172,036		-11.2%	0	380	197,469	705,146.4%	-31.4%
April	18,639		-80.0%	204,380		8.9%	0	280	223,299	620,175.0%	-20.6%
May	23,717		-75.2%	221,791		15.9%	0	390	245,898	261,493.6%	-14.7%
June	21,785	-14.6%	-76.8%	227,575	252.9%	19.6%	0	627	249,987	176.4%	-12.3%
July	22,320	-47.9%	-74.9%	241,054	78.4%	21.5%	139	662	264,175	47.9%	-8.3%
August	22,773	-48.6%	-74.9%	245,243	43.9%	21.6%	0	379	268,395	24.7%	-8.4%
September	21,766	-46.3%	-76.3%	236,909	54.4%	24.4%	0	487	259,162	33.3%	-8.4%
October	23,668	-38.5%	-73.8%	225,030	44.7%	26.3%	0	368	249,066	28.1%	-7.4%
November	32,149	19.3%	-66.1%	181,201	12.0%	26.6%	0	243	213,593	13.0%	-10.4%
December	34,774	34.1%	-63.2%	179,849	34.7%	26.0%	0	290	214,913	34.6%	-9.6%
<b>TOTAL</b>	<b>283,997</b>	<b>16.1%</b>	<b>-74.0%</b>	<b>2,346,494</b>	<b>140.9%</b>	<b>9.0%</b>	<b>139</b>	<b>4,542</b>	<b>2,635,172</b>	<b>115.7%</b>	<b>-19.0%</b>

Table 4.4: Source: Assaeroporti.

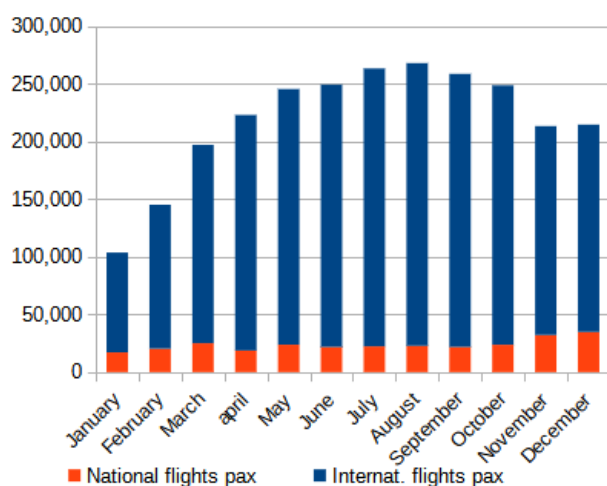


Figure 4.7: Passengers 2022: monthly by origin.

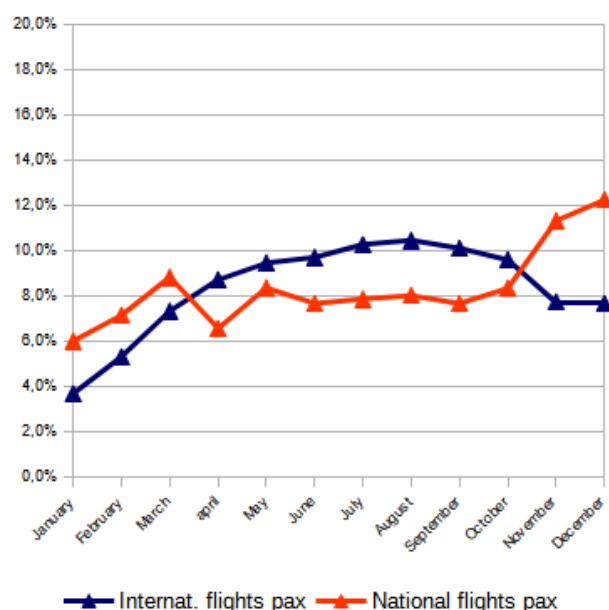
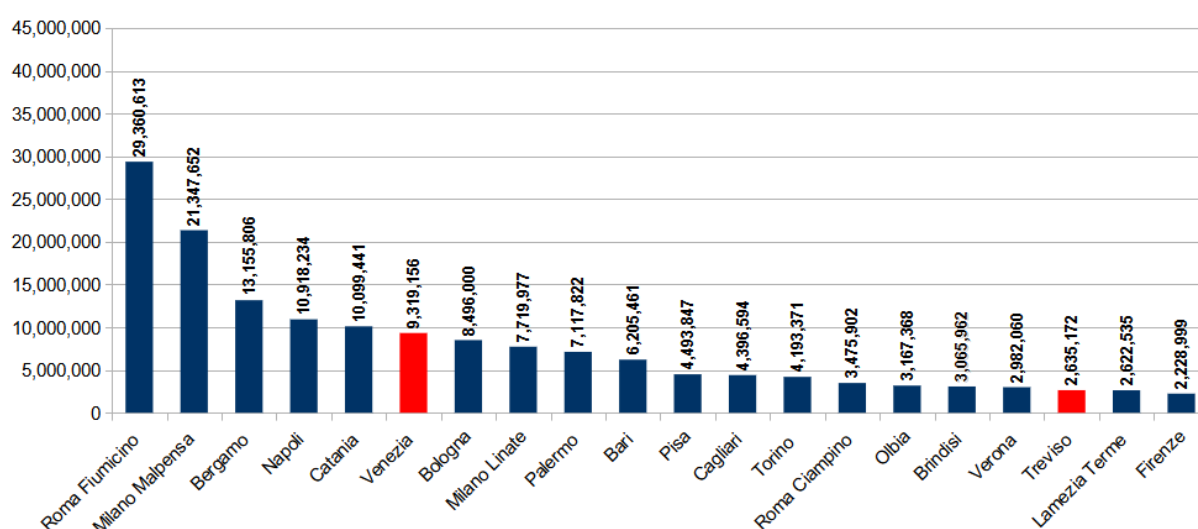


Figure 4.8: Passengers 2022: monthly % by origin.

## 4.5 Main Italian airports

Airport	Passengers	% change 22/21
Roma Fiumicino =	29,360,613	151.7%
Milano Malpensa =	21,347,652	121.9%
Bergamo =	13,155,806	103.4%
Napoli ↑	10,918,234	135.5%
Catania ↓	10,099,441	64.9%
Venezia ↑	9,319,156	171.1%
Bologna ↑	8,496,000	107.0%
Milano Linate ↓	7,719,977	77.6%
Palermo ↓	7,117,822	55.5%
Bari =	6,205,461	88.7%
Pisa ↑	4,493,847	124.8%
Cagliari ↓	4,396,594	59.6%
Torino ↑	4,193,371	103.0%
Roma Ciampino ↓	3,475,902	49.4%
Olbia ↓	3,167,368	52.2%
Brindisi =	3,065,962	65.4%
Verona ↑	2,982,060	104.4%
Treviso ↑	2,635,172	115.7%
Lamezia Terme	2,622,535	53.7%
Firenze ↑	2,228,999	166.0%
Other italian airports total	7,639,164	89.6%
<b>TOTAL ITALY</b>	<b>164,641,136</b>	<b>115.0%</b>

**Table 4.5:** The symbols ↑ and ↓ indicate, respectively, the increase or decrease of a position compared to 2020. The absence of symbols ↑ and ↓ indicates that there were no changes in position compared to 2021. *Source: Assaeroporti.*



**Figure 4.9:** Main Italian airports - Total 2022 passengers.



## Chapter 5

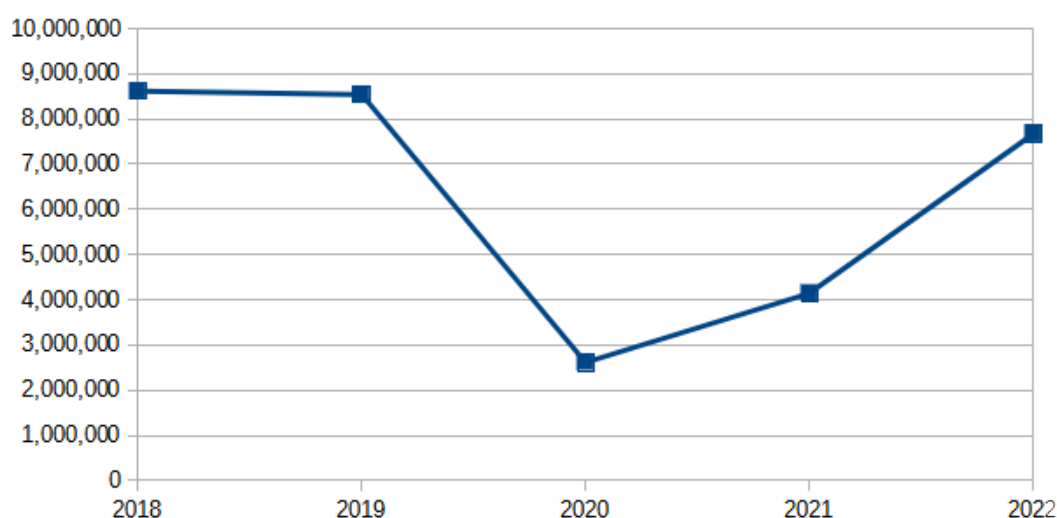
# Local public transport

### 5.1 Main types of tourist tickets AVM / ACTV

Ticket type <sup>I</sup>	2018	2019	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>24 hours ticket</b>	1,775,787	1,758,613	502,560	810,314	1,376,663	-21.7%	69.9%
<i>of which Venezia Metropolitana 24</i>	78,346	68,609	25,387	41,618	21,116	-69.2%	-49.3%
<b>48 hours ticket</b>	497,558	493,606	125,215	204,828	480,205	-2.7%	134.4%
<b>72 hours ticket</b>	486,995	490,755	138,344	233,831	488,817	-0.4%	109.0%
<i>including discounted ticket for Rolling Venice holders</i>	174,372	166,493	48,129	72,514	141,220	-15.2%	94.7%
<b>7 days ticket</b>	114,905	132,892	38,118	76,736	156,206	17.5%	103.6%
<b>Regular ticket<sup>II</sup></b>	5,740,593	5,666,637	1,808,524	2,816,242	5,169,650	-8.8%	83.6%
<b>TOTAL</b>	<b>8,615,838</b>	<b>8,542,503</b>	<b>2,612,761</b>	<b>4,141,951</b>	<b>7,671,541</b>	<b>-10.2%</b>	<b>85.2%</b>

**Table 5.1:** From 2018, the new aggregation changes the data, which therefore deviates from those reported in the same table in previous editions.

Source: AVM SpA.



**Figure 5.1:** AVM/ACTV: Total sales of the main travel documents.

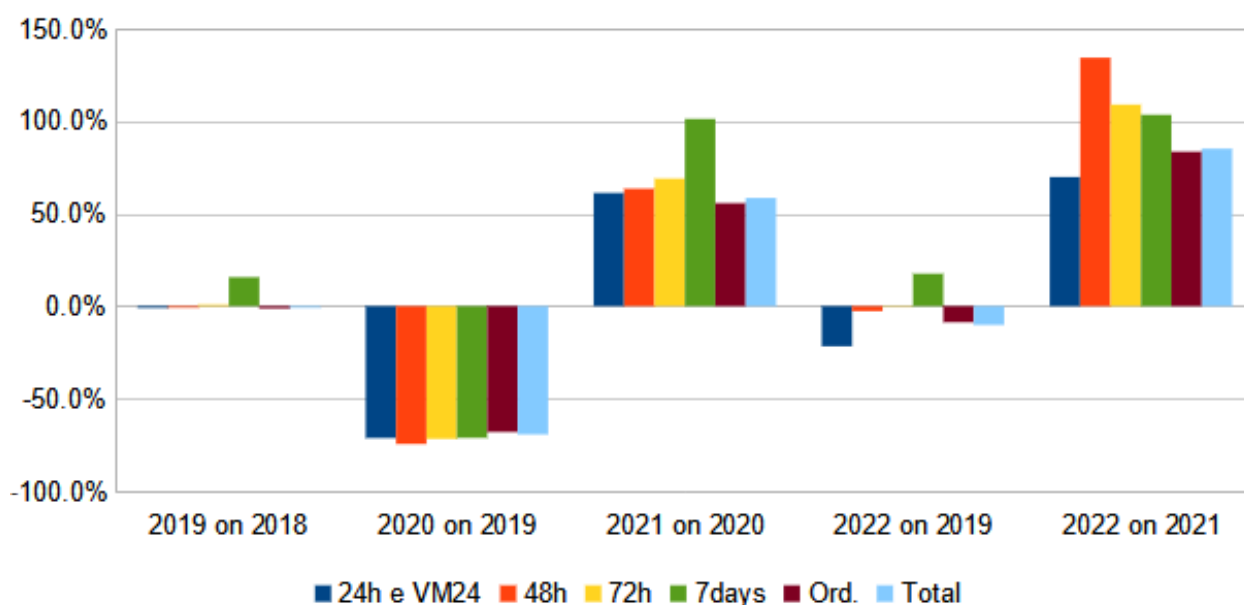
<sup>I</sup>All the titles on sale were considered, including the integrated from and to Marco Polo Airport and with ATVO.

<sup>II</sup>Including ferry regular ticket and on board regular ticket.

<b>Ticket type<sup>I</sup></b>	<b>% ch. 19/18</b>	<b>% ch. 20/19</b>	<b>% ch. 21/20</b>	<b>% ch. 22/19</b>	<b>% ch. 22/21</b>
<b>24 hours ticket</b>	-1.0%	-71.4%	61.2%	-21.7%	69.9%
<i>of which Venezia Metropolitana 24</i>	-12.4%	-63.0%	63.9%	-69.2%	-49.3%
<b>48 hours ticket</b>	-0.8%	-74.6%	63.6%	-2.7%	134.4%
<b>72 hours ticket</b>	0.8%	-71.8%	69.0%	-0.4%	109.0%
<i>including discounted ticket for Rolling Venice holders</i>	-4.5%	-71.1%	50.7%	-15.2%	94.7%
<b>7 days ticket</b>	15.7%	-71.3%	101.3%	17.5%	103.6%
<b>Regular ticket<sup>II</sup></b>	-1.3%	-68.1%	55.7%	-8.8%	83.6%
<b>TOTAL</b>	<b>-0.9%</b>	<b>-69.4%</b>	<b>58.5%</b>	<b>-10.2%</b>	<b>85.2%</b>

**Table 5.2:** From 2018, the new aggregation changes the data, which therefore deviates from those reported in the same table in previous editions.

Source: AVM SpA.



**Figure 5.2:** AVM/ACTV: % change of sales of the main travel documents.

<sup>I</sup>All the titles on sale were considered, including the integrated from and to Marco Polo Airport and with ATVO.

<sup>II</sup>Including ferry regular ticket and on board regular ticket.

## 5.2 Alilaguna: monthly sales

	2018	2019	2020	2021	2022	% ch. 22/18	% ch. 22/19	% ch. 22/21
<b>January</b>	40,956	41,096	37,852	139	9,627	-76.5%	-76.6%	6825.9%
<b>February</b>	52,905	54,633	44,790	504	21,629	-59.1%	-60.4%	4191.5%
<b>March</b>	68,812	72,316	2,021	307	31,513	-54.2%	-56.4%	10164.8%
<b>April</b>	95,509	94,991	2	153	63,178	-33.9%	-33.5%	41192.8%
<b>May</b>	113,474	114,341	7	2,357	74,412	-34.4%	-34.9%	3057.1%
<b>June</b>	108,665	118,806	402	7,058	73,669	-32.2%	-38.0%	943.8%
<b>July</b>	117,640	120,432	8,121	22,741	77,841	-33.8%	-35.4%	242.3%
<b>August</b>	115,564	114,082	19,725	31,879	74,076	-35.9%	-35.1%	132.4%
<b>September</b>	118,904	117,630	18,278	32,329	83,455	-29.8%	-29.1%	158.1%
<b>October</b>	116,133	119,968	10,760	38,863	86,944	-25.1%	-27.5%	123.7%
<b>November</b>	59,649	53,036	413	25,281	52,049	-12.7%	-1.9%	105.9%
<b>December</b>	44,696	39,312	235	18,460	39,886	-10.8%	1.5%	116.1%
<b>TOTAL</b>	<b>1,052,907</b>	<b>1,060,643</b>	<b>142,606</b>	<b>180,071</b>	<b>688,279</b>	<b>-34.6%</b>	<b>-35.1%</b>	<b>282.2%</b>

Table 5.3: Source: Alilaguna SpA.

## 5.3 Terminal Fusina: monthly sales

	2018	2019 <sup>I</sup>	2020	2021	2022	% ch. 22/18	% ch. 22/19	% ch. 22/21
<b>January</b>	1,967	1,661	1,538	52	1,926	-2.1%	16.0%	3,603.8%
<b>February</b>	3,155	2,965	2,747	610	3,097	-1.8%	4.5%	407.7%
<b>March</b>	3,375	4,656	161	216	2,579	-23.6%	-44.6%	1,094.0%
<b>April</b>	8,414	8,601	15	104	10,219	21.5%	18.8%	9,726.0%
<b>May</b>	11,457	6,999	461	3,451	8,773	-23.4%	25.3%	154.2%
<b>June</b>	9,117	11,479	2,879	6,250	11,107	21.8%	-3.2%	77.7%
<b>July</b>	20,783	17,893	7,284	14,416	18,602	-10.5%	4.0%	29.0%
<b>August</b>	21,645	20,316	13,709	23,836	22,852	5.6%	12.5%	-4.1%
<b>September</b>	11,452	10,830	10,733	13,118	12,643	10.4%	16.7%	-3.6%
<b>October</b>	7,074	8,195	4,977	11,437	11,346	60.4%	38.5%	-0.8%
<b>November</b>	2,206	2,372	664	2,982	3,235	46.6%	36.4%	8.5%
<b>December</b>	2,493	1,695	194	1,567	2,090	-16.2%	23.3%	33.4%
<b>TOTAL</b>	<b>103,138</b>	<b>97,662</b>	<b>45,362</b>	<b>78,039</b>	<b>108,469</b>	<b>5.2%</b>	<b>11.1%</b>	<b>39.0%</b>

Table 5.4: Source: City of Venice – Water Traffic, Mobility and Transports Department.

<sup>I</sup>November 2019: data deriving from previous month correction.





## Chapter 6

# Limited traffic area pass

### 6.1 Monthly release: City of Venice

	2018	2019	2020	2021	2022	% ch. 22/18	% ch. 22/19	% ch. 22/21
january	3,935	5,512	5,434	331	1,970	-49.9%	-64.3%	495.2%
february	6,944	6,285	4,899	207	1,399	-79.9%	-77.7%	575.8%
march	8,183	8,218	339	286	3,079	-62.4%	-62.5%	976.6%
april	10,362	10,001	118	463	3,912	-62.2%	-60.9%	744.9%
may	13,696	12,000	149	734	5,602	-59.1%	-53.3%	663.2%
june	12,577	11,775	496	2,015	6,505	-48.3%	-44.8%	222.8%
july	11,152	11,161	398	3,898	6,447	-42.2%	-42.2%	65.4%
august	10,729	12,284	1,718	3,210	5,914	-44.9%	-51.9%	84.2%
september	11,403	8,736	1,555	3,665	6,821	-40.2%	-21.9%	86.1%
october	10,864	10,786	1,158	3,568	6,349	-41.6%	-41.1%	77.9%
november	7,133	7,211	235	2,525	4,375	-38.7%	-39.3%	73.3%
december	6,005	6,021	199	2,475	4,126	-31.3%	-31.5%	66.7%
<b>TOTAL</b>	<b>112,983</b>	<b>109,990</b>	<b>16,698</b>	<b>23,377</b>	<b>56,499</b>	<b>-50.0%</b>	<b>-48.6%</b>	<b>141.7%</b>

Table 6.1: Source: AVM SpA.



## Chapter 7

# Piazzale Roma transits

### 7.1 Monthly transits: Municipal Garage

“Transits” means only the number of parking entrances (tickets), regardless of the number of the days spent inside the garage for each vehicle.

	2018 <sup>1</sup>	2019	2020	2021	2022	% ch. 22/18	% ch. 22/19	% ch. 22/21
january	15,535	14,515	14,869	4,354	16,591	6.8%	14.3%	281.1%
february	14,515	14,911	14,700	12,158	17,419	20.0%	16.8%	43.3%
march	16,857	19,537	3,420	6,419	18,984	12.6%	-2.8%	195.7%
april	22,109	21,661	2,087	6,636	22,365	1.2%	3.3%	237.0%
may	23,374	20,609	11,301	17,442	23,265	-0.5%	12.9%	33.4%
june	23,685	24,908	21,239	21,006	25,121	6.1%	0.9%	19.6%
july	33,121	30,401	28,430	28,040	30,010	-9.4%	-1.3%	7.0%
august	35,032	35,510	33,455	31,292	32,827	-6.3%	-7.6%	4.9%
september	26,697	25,955	25,544	25,462	26,107	-2.2%	0.6%	2.5%
october	21,976	22,415	17,803	22,671	24,588	11.9%	9.7%	8.5%
november	14,786	13,340	8,443	17,049	17,246	16.6%	29.3%	1.2%
december	17,212	15,134	6,642	17,856	16,661	-3.2%	10.1%	-6.7%
<b>TOTAL</b>	<b>264,899</b>	<b>258,896</b>	<b>187,933</b>	<b>210,385</b>	<b>271,184</b>	<b>2.4%</b>	<b>4.7%</b>	<b>28.9%</b>

Table 7.1: Source: AVM SpA.

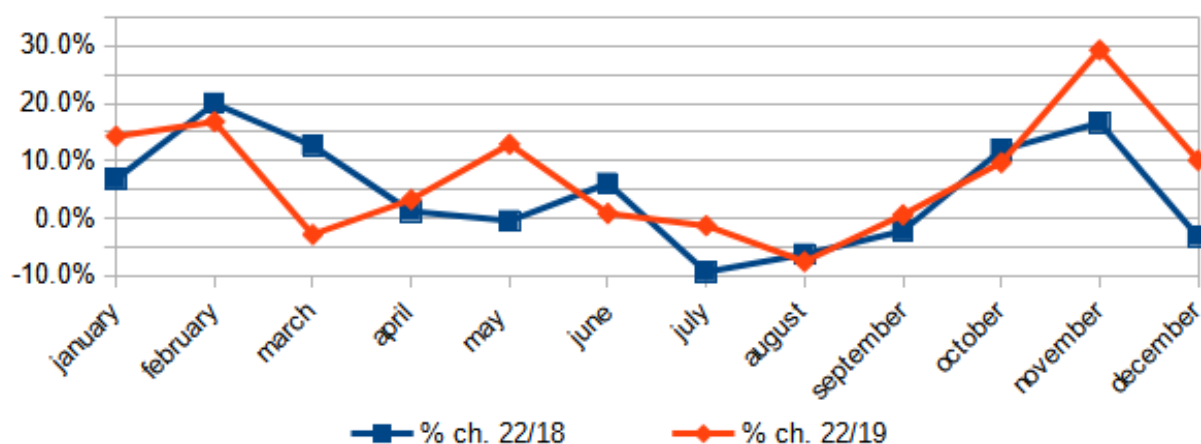


Figure 7.1: Transits monthly variation.

<sup>1</sup>August and October 2018 data have been updated by the source.

## 7.2 Monthly transits: St. Andrea Parking

	2018	2019	2020	2021	2022	% ch. 22/18	% ch. 22/19	% ch. 22/21
january	9,524	9,200	8,991	5,216	8,243	-13.5%	-10.4%	-8.3%
february	8,816	8,920	8,931	7,357	8,483	-3.8%	-4.9%	-5.0%
march	9,704	10,507	2,854	6,018	9,341	-3.7%	-11.1%	227.3%
april	9,949	9,675	1,051	6,313	9,124	-8.3%	-5.7%	768.1%
may	10,750	10,331	5,558	8,828	10,138	-5.7%	-1.9%	82.4%
june	10,568	10,628	8,021	9,488	9,947	-5.9%	-6.4%	24.0%
july	11,512	10,962	9,988	10,502	10,742	-6.7%	-2.0%	7.5%
august	10,529	10,684	9,784	9,861	10,041	-4.6%	-6.0%	2.6%
september	10,769	10,585	10,243	10,003	10,220	-5.1%	-3.4%	-0.2%
october	10,324	10,776	9,154	9,690	10,149	-1.7%	-5.8%	10.9%
november	9,245	8,740	7,146	8,781	9,071	-1.9%	3.8%	26.9%
december	9,910	9,634	6,121	9,127	9,132	-7.9%	-5.2%	49.2%
<b>TOTAL</b>	<b>121,600</b>	<b>120,642</b>	<b>87,842</b>	<b>101,184</b>	<b>114,631</b>	<b>-5.7%</b>	<b>-5.0%</b>	<b>30.5%</b>

Table 7.2: Source: AVM SpA.

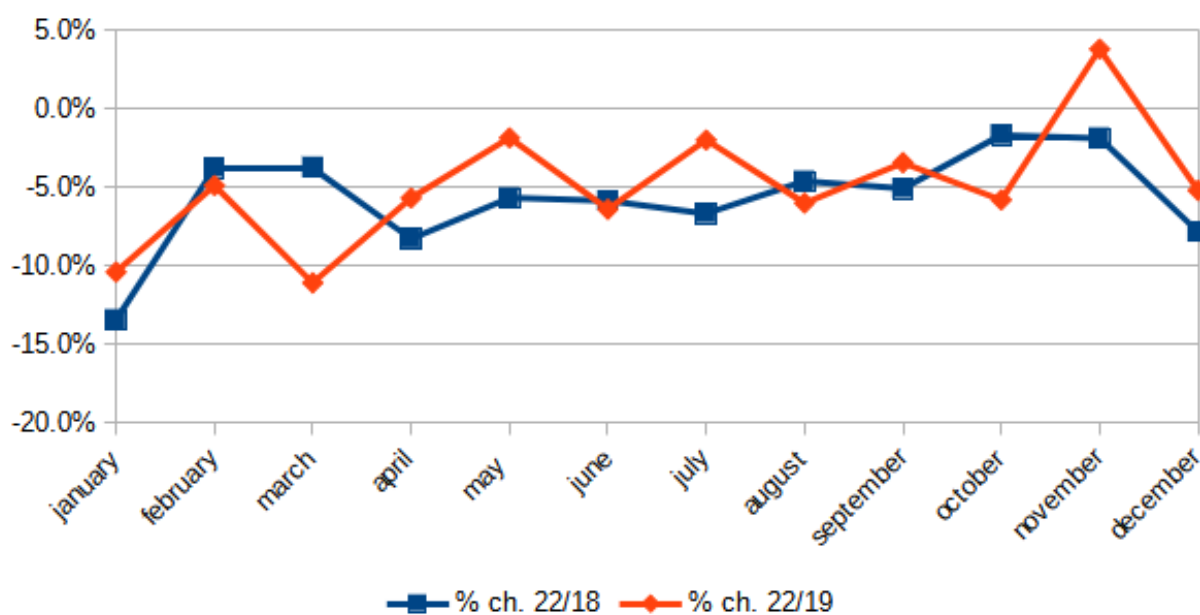


Figure 7.2: Transits monthly variation.

## **Part IV**

# **The official tourist website**



The data relating to the official tourist site of the City of Venice, **[www.veneziaunica.it](http://www.veneziaunica.it)**, are presented: visitors, number of page views, number of pages viewed per visit, amount of receipts, number of orders, average cost per user, sales detail for each supplier.





## Chapter 8

# Venezia Unica / Events Venezia Unica

### 8.1 Overview

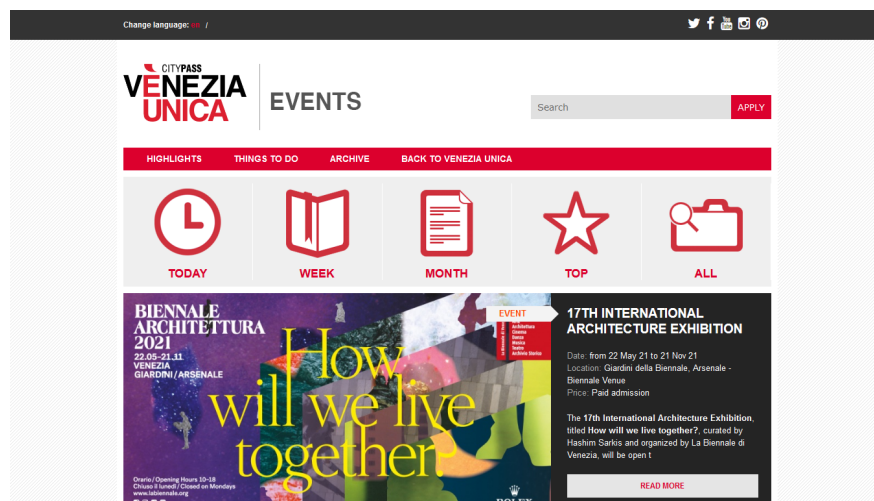
All data in this chapter are provided by Ve.La. SpA.



**Figure 8.1:** Figures of Venezia Unica:

2,726,096 visits (+76%) ↑

9,133,005 page views (+68%) ↑



**Figure 8.2:** Figures of Events Venezia Unica:

461,593 visits (+38.2%) ↑

1,004,445 page views (+47.6%) ↑

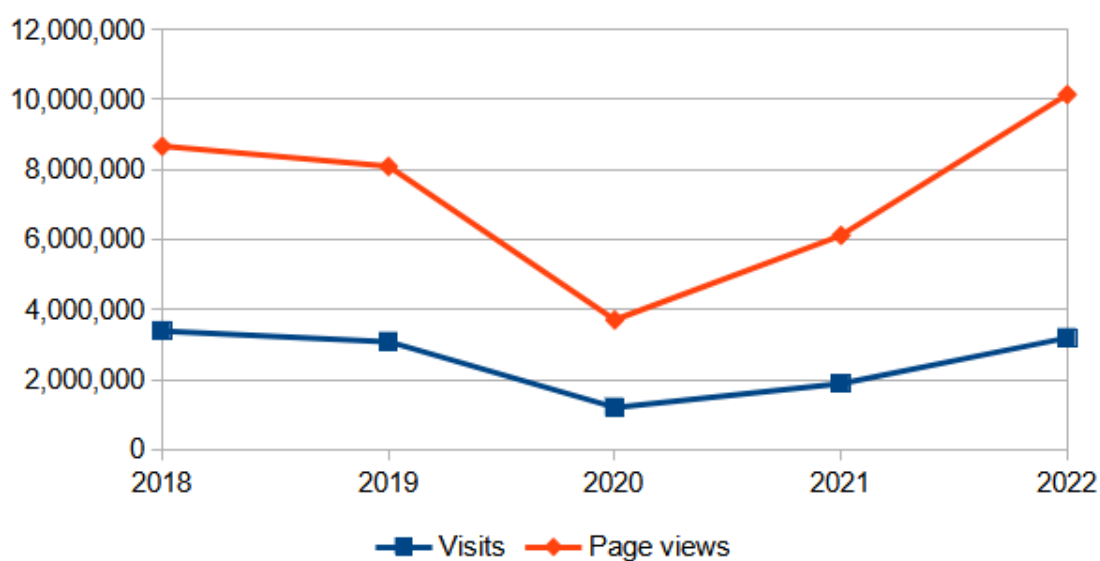
## 8.2 Visitor trend VeneziaUnica and Events Venezia Unica

	Visits	Page views	Pg/V	% ch. Visits	% ch. Page views	% ch. Pg/V
<b>2018</b>	3,389,441	8,664,271	2.6			
<b>2019</b>	3,080,347	8,085,660	2.6	-9.1%	-6.7%	2.7%
<b>2020</b>	1,204,452	3,703,345	3.1	-60.9%	-54.2%	17.1%
<b>2021</b>	1,882,662	6,115,649	3.2	56.3%	65.1%	5.6%
<b>2022</b>	3,187,689	10,137,450	3.2	69.3%	65.8%	-2.1%

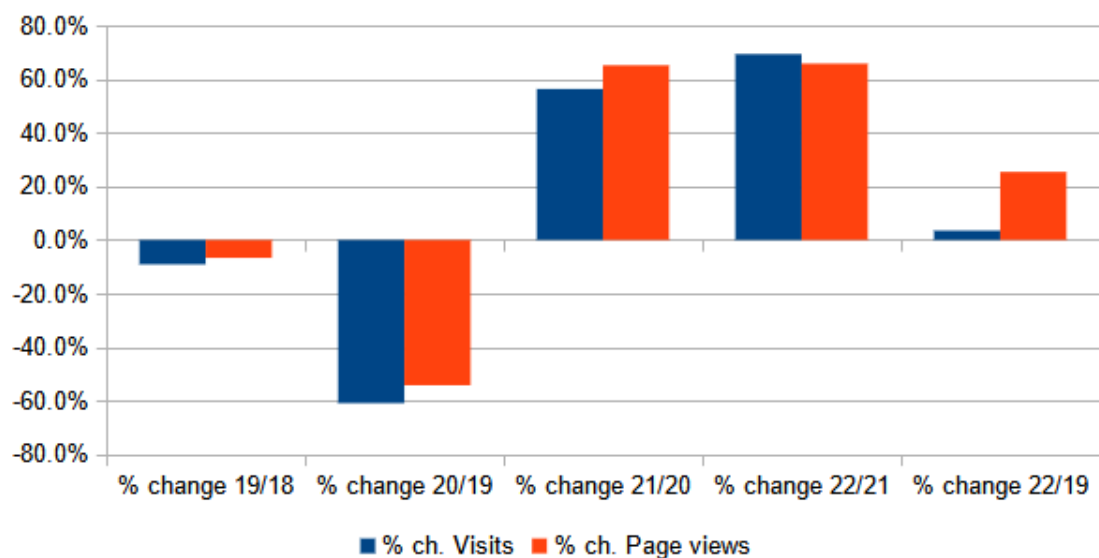
**Table 8.1:** Pg = page views

V = visits

Source: Ve.La. SpA.



**Figure 8.3:** Number of visits and of page views.



**Figure 8.4:** Comparison of % variation of visits and page views.

### 8.3 Visitors trend VeneziaUnica and eventsVeneziaUnica

	2022			% ch. 22/21		
	Visits	Page views	Pg/V	% visits	% page views	Pg/V
<b>January</b>	122,827	357,362	2.9	264.5%	379.9%	31.6%
<b>February</b>	203,830	658,341	3.2	275.9%	357.5%	21.7%
<b>March</b>	211,104	689,922	3.3	475.7%	640.0%	28.5%
<b>april</b>	332,275	1,076,256	3.2	661.7%	772.3%	14.5%
<b>May</b>	333,351	1,001,007	3.0	144.2%	115.1%	-11.9%
<b>June</b>	249,633	712,566	2.9	38.0%	24.0%	-10.2%
<b>July</b>	368,301	1,101,038	3.0	23.7%	22.7%	-0.8%
<b>August</b>	374,208	1,264,967	3.4	24.5%	20.9%	-2.9%
<b>September</b>	323,949	1,068,710	3.3	24.3%	21.2%	-2.5%
<b>October</b>	316,705	1,087,886	3.4	24.3%	21.2%	-2.5%
<b>November</b>	198,356	634,487	3.2	24.2%	21.6%	-2.1%
<b>December</b>	153,150	484,908	3.2	23.8%	22.3%	-1.2%
<b>TOTAL</b>	<b>3,187,689</b>	<b>10,137,450</b>	<b>3.2</b>	<b>69.3%</b>	<b>65.8%</b>	<b>-2.1%</b>

Table 8.2: Source: Ve.La. SpA.

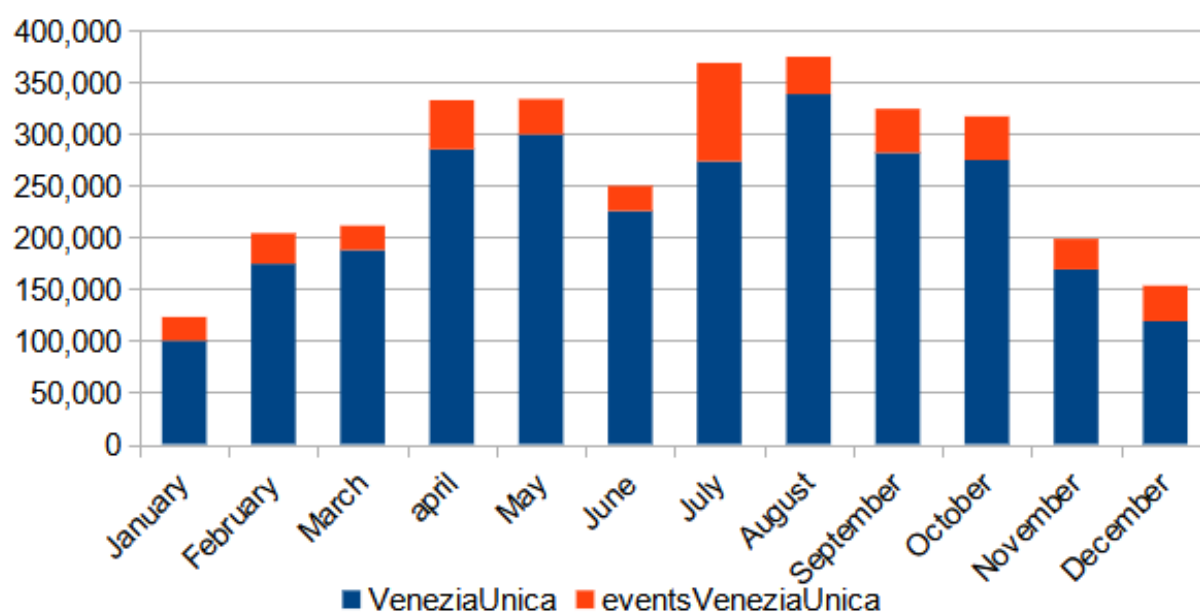


Figure 8.5: Monthly view number.

## 8.4 Sales data

	2022			% ch. 22/21		
	Receipts in €	PNR*	Av. exp. in €	% Receipts	% PNR <sup>l</sup>	% av. Exp. in €
january	330,326	8,125	€40.66	3425.43%	1421.54%	131.70%
february	825,479	16,116	€51.22	2492.17%	1284.54%	87.22%
march	1,245,193	23,282	€53.48	5982.33%	3481.85%	69.81%
april	2,207,898	39,991	€55.21	8127.54%	3943.58%	103.47%
may	2,194,923	40,367	€54.37	505.47%	329.34%	41.02%
june	1,982,556	39,454	€50.25	206.70%	184.72%	7.72%
july	2,086,581	40,767	€51.18	72.61%	49.93%	15.13%
august	2,349,219	45,555	€51.57	31.02%	16.32%	12.64%
september	2,034,471	34,632	€58.75	40.44%	3.87%	35.21%
october	2,310,267	37,003	€62.43	34.28%	15.98%	15.78%
november	1,085,869	19,895	€54.58	22.55%	-2.69%	25.94%
december	997,982	16,308	€61.20	65.63%	13.60%	45.81%
<b>TOTAL</b>	<b>19,650,762</b>	<b>361,495</b>	<b>€54.36</b>	<b>124.40%</b>	<b>87.31%</b>	<b>19.80%</b>

Table 8.3: Source: Ve.La. SpA.

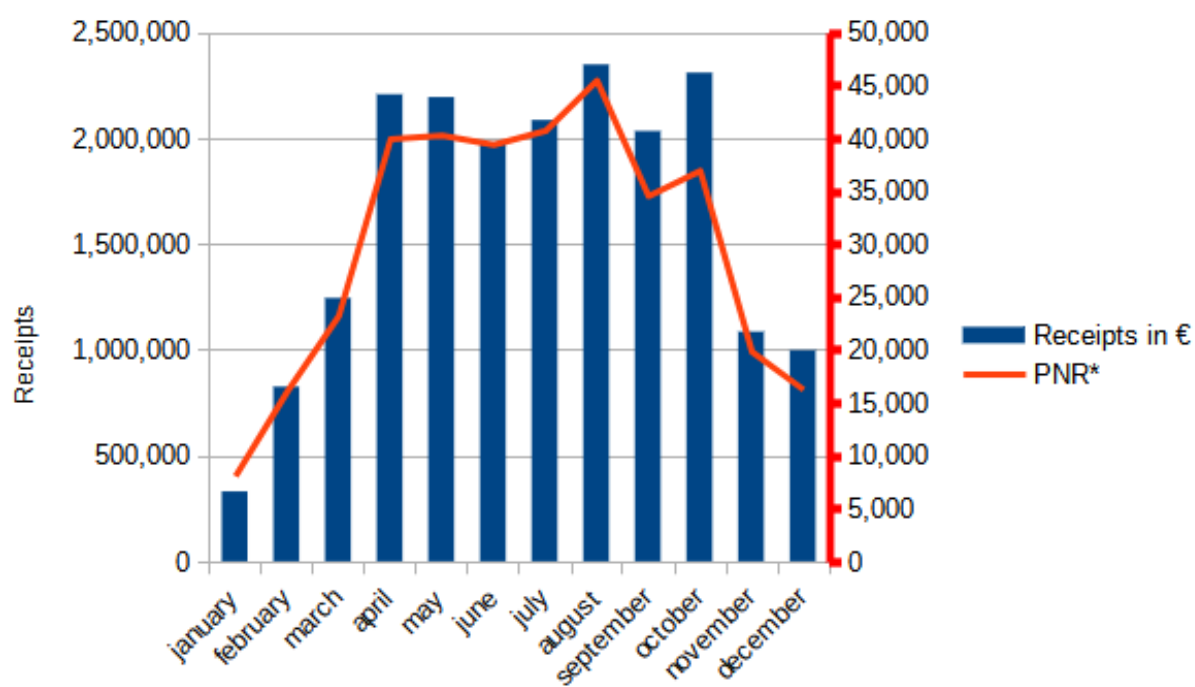


Figure 8.6: Monthly receipts and PNR.

<sup>l</sup> Personal Number Reservation = Individual orders.

## 8.5 Detail of receipts and sales by provider

Providers	2022 Receipts in €	Products quantity	% ch. 22/21 receipts
ACTV S.p.A.	€10.119.149,50	341,683	135.3%
Musei Civici Foundation	€5.664.177,50	251,311	163.7%
Vela S.p.A. (Rolling Venice)	€834.864,00	138,601	97.2%
Chorus circuit	€444.676,20	139,972	173.5%
AVM S.p.A.	€1.149.868,96	39,958	12.2%
Querini Stampalia Foundation	€282.651,00	60,223	133.6%
Fest Srl – La Fenice Theatre	€410.883,50	42,300	111.3%
Alilaguna S.p.A.	€297.270,00	12,708	194.0%
Jewish Museum of Venice	€3.731,00	184	-86.4%
Naval Historic Museum	€8.971,80	1,207	18.0%
Peggy Guggenheim Foundation	€117.829,00	14,708	88.4%
City of Venice	€13.165,00	990	130.2%
Venezia Servizi alla Persona foundation	€31.990,00	4,261	86.8%
D’Uva Workshop S.R.L.	€1.259,00	95	-24.3%
Veritas S.p.A.	€50.907,00	7,929	74.4%
ATVO S.p.A.	€218.492,40	21,694	75.4%
Vidali Group Consortium	€410,00	22	-87.2%
Fondo Ambiente Italiano	€569,00	58	-31.7%
Music Museum	€2.164,00	65	103.2%
M9 district srl	€1.088,00	115	1390.4%
The human safety net <sup>I</sup>	€335,00 <sup>I</sup>	34	I
Scuola San Giovanni Evangelista <sup>II</sup>	€128,00 <sup>I</sup>	14	I
<b>TOTAL</b>	<b>€19.654.579,86</b>	<b>1,078,132</b>	<b>124.4%</b>

**Table 8.4:** The details of the products sold through the sites *VeneziaUnica* and *eventsVeneziaUnica* are shown in the table on the following page. The data shown in the above tables show volumes and values that must not be considered fully compliant with the actual reporting carried out by the accounting administration.

Source: Ve.La. SpA.

<sup>I</sup>Products not marketed in 2021.

<sup>II</sup>New Service Provider.

## 8.6 Providers

<b>Providers</b>	<b>Product type</b>
<b>ACTV S.p.A.</b>	Public transport tickets
<b>Alilaguna S.p.A.</b>	Tickets for Alilaguna lines, water transfer, Marco Polo Airport/Venice
<b>Chorus circuit</b>	Tickets for visiting Venice Churches
<b>ATVO S.p.A.</b>	Public transport tickets
<b>AVM S.p.A.</b>	Car parking
<b>City of Venice</b>	City wi-fi connection
<b>Vidali Group Consortium</b>	Lagoon tour
<b>D’Uva workshop srl</b>	Videoguides: St. Mark’s Cathedral, St. Mark’s Square, Cini Foundation
<b>Fest Srl</b>	La Fenice Opera House tour
<b>Musei Civici Foundation</b>	Musei Civici admission tickets
<b>Peggy Guggenheim Foundation</b>	Peggy Guggenheim Collection admission tickets
<b>Querini Stampalia Foundation</b>	Foundation/Museum admission tickets
<b>Venezia Servizi alla Persona Foundation</b>	Scala del Bovolo admission tickets
<b>Fondo Ambiente Italiano</b>	Olivetti shop tickets
<b>M9 DISTRICT SRL</b>	M9 museum tickets
<b>Music Museum</b>	Music museum tickets
<b>Jewish Museum of Venice</b>	Jewish Museum and Synagogues admission tickets
<b>Naval Historic Museum</b>	Museum/Ships pavilion admission tickets
<b>Scuola San Giovanni Evangelista</b>	Admission tickets to the Scuola di San Giovanni Evangelista
<b>The Human Safety Net</b>	The Human Safety Net exhibitions tickets
<b>Vela S.p.A.</b>	Rolling Venice discount card (young 6-29 years) and Ville Card ( the discount card to visit the Riviera del Brenta)
<b>Veritas S.p.A.</b>	Toilette card

**Table 8.5:** Source: *Ve.La. SpA.*

**Part V**

**Cultural Numbers**





The **data relating to visitors** of the Fondazione Musei Civici di Venezia, the State Museums, the Chorus circuit, the Biennale di Venezia Foundation, the Peggy Guggenheim Collection, the Querini Stampalia Foundation, the Venezia Servizi alla Persona Foundation, the Historical Naval Museum, the Provincial Museum of Torcello, the Monumental Rooms of the Marciana National Library, the Scuola Grande di San Rocco, the Dalmatian School, the Scuola Grande San Giovanni Evangelista, the Scuola Grande dei Carmini, the Scuola Grande della Misericordia di Venezia, the Scuola Grande di San Marco and of La Biennale di Venezia 2022 are presented here. The monthly and annual number of visitors is provided for each institution, with the relative variations and trends.

The following chapters are dedicated to the **visitors to the temporary exhibitions** and to the spectators of the live show.

For the temporary exhibitions, the ranking of the **most visited exhibitions** in the world, in Italy and in Venice (source: Il Giornale dell'Arte) is provided. Only exhibitions with tickets or non-integrated admission to the eventual hosting museum are considered, providing the ranking by total number of visitors.

Finally, the **live show section** contains the data of the spectators of the Cinema, Theatre, Music and Dance performances of La Biennale di Venezia, of the Fenice Opera House, of the Goldoni Theatre, of the theatres Toniolo, Momo, del Parco e Teatrino Groggia managed by the Culture Department of the Municipality of Venice and by the Candiani Cultural Centre, as well as open-air cultural events organized by the Culture Department of the Municipality of Venice.



## Chapter 9

# Visitors to the museums and the Venetian cultural institutions

Data changed in 2021 as a result of updating by the source, which therefore deviates from those reported in the same table in previous editions.

	2018	2019	2020	2021	2022	% ch. 22/18	% ch. 22/19	% ch. 22/21
<b>Total Musei Civici Foundation<sup>I</sup></b>	2,464,787	2,285,912	494,568	803,914	2,027,634	-17.7%	-11.3%	152.2%
<b>Total State Museums<sup>II</sup></b>	787,606	758,606	209,663	375,130	904,929	14.9%	19.3%	141.2%
<b>Total ecclesiastical museums, churches, Chorus Circuit<sup>III-IV</sup></b>	1,887,970	3,612,933	846,224	1,434,613	2,089,116	10.7%	-42.2%	45.6%
<b>Total Foundations and Collections<sup>V</sup></b>	515,307	446,578	137,087	220,563	543,609	5.5%	21.7%	146.5%
<b>Total other Museums<sup>VI</sup></b>	660,780	702,012	138,805	367,646	810,717	22.7%	15.5%	120.5%
<b>TOTAL</b>	<b>6,316,450</b>	<b>7,806,041</b>	<b>1,826,347</b>	<b>3,201,866</b>	<b>6,376,005</b>	<b>0.9%</b>	<b>-18.3%</b>	<b>99.1%</b>

**Table 9.1:** Source: *Fondazione Musei civici di Venezia, Ministry of Culture - Veneto Museums regional department, Procuratoria of Saint Mark's Basilica, Tourism Office of the Patriarchal Curia of Venice, Chorus - Association for the churches of the Patriarchate of Venice, Peggy Guggenheim Collection, Querini Stampalia Foundation, Venezia Servizi alla Persona Foundation, Jewish Museum, Naval Historic Museum, Provincial Museum of Torcello, M9 Museum, Monumental Rooms of the Marciana National Library, Scuole Grandi.*

<sup>I</sup>Including the exhibitions at Doge's Palace, Correr Museum and Fortuny Palace. Since 2017, including also the headquarters of the Candiani Cultural Centre and Marghera Fort.

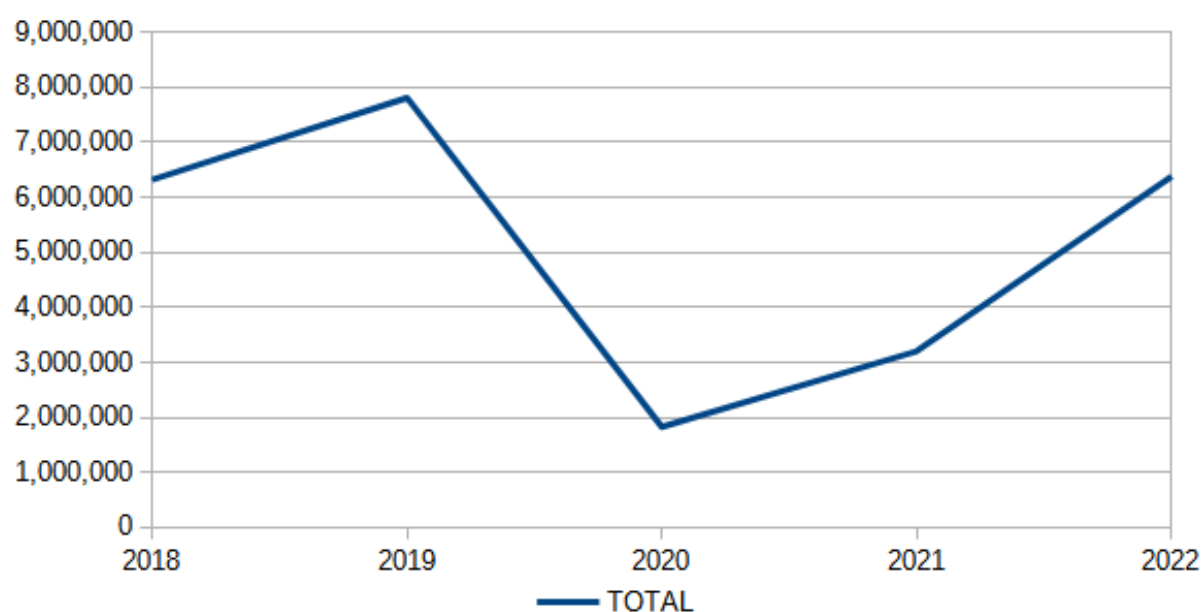
<sup>II</sup>Giorgio Franchetti Gallery, Grimani Palace, Archaeological Museum, Oriental art museum.

<sup>III</sup>Including St. Mark's Campanile (bell tower).

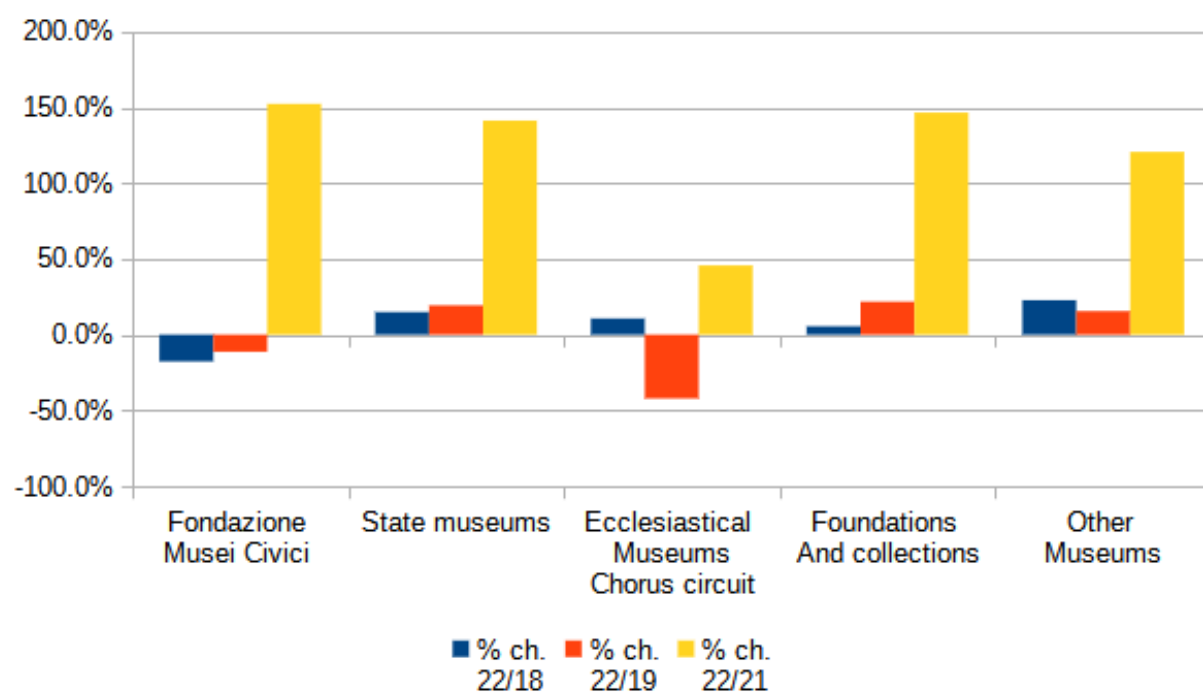
<sup>IV</sup>See detailed note on page 139.

<sup>V</sup>Peggy Guggenheim Collection, Querini Stampalia Foundation and Venezia Servizi alla persona Foundation.

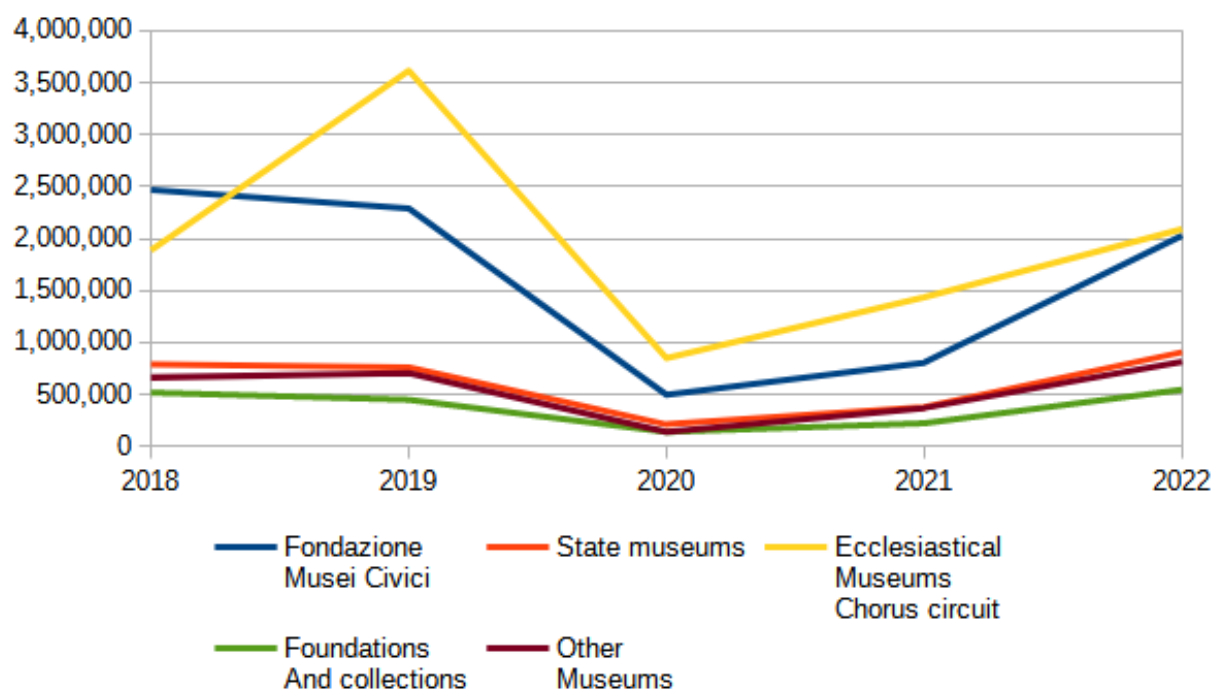
<sup>VI</sup>Jewish Museum, Naval Historic Museum, Provincial Museum of Torcello, Monumental Rooms of the Marciana National Library, Scuole Grandi (dalmata dei Santi Giorgio e Trifone, San Rocco, San Giovanni Evangelista, dei Carmini, San Marco, della Misericordia) and since 2019 also M9 – Museum.



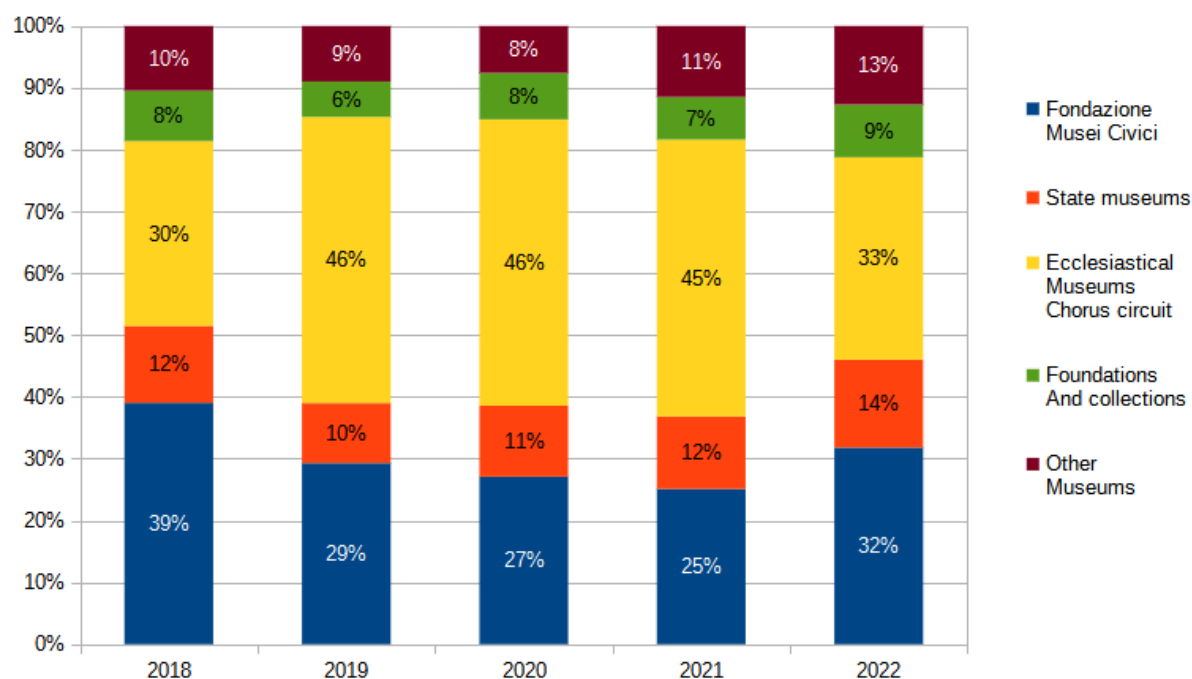
**Figure 9.1:** Total visitors of Venetian Museums and cultural Institutions.



**Figure 9.2:** Visitors percentage change - see notes on page 115 for more details.



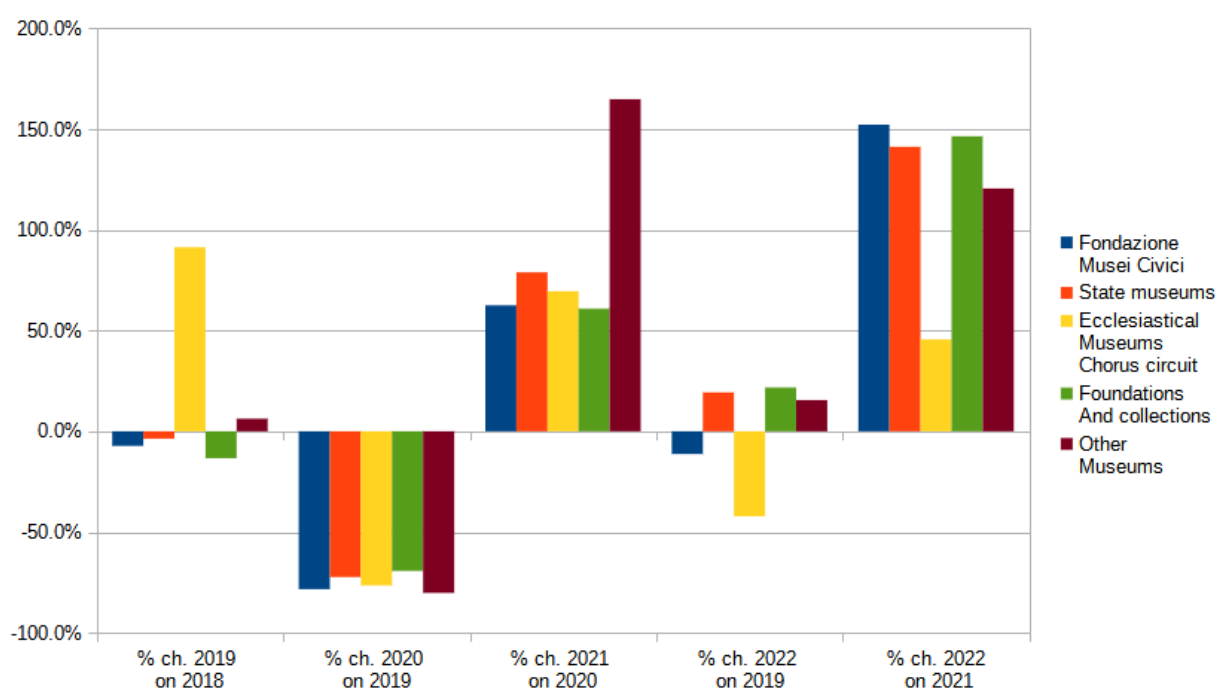
**Figure 9.3:** Visitors to the Venetian museums and the cultural institutions per year - see notes on page 115 for more details.



**Figure 9.4:** Visitors to the Venetian museums and the cultural institutions per year: composition - see notes on page 115 for more details.

	% ch. 2019 on 2018	% ch. 2020 on 2019	% ch. 2021 on 2020	% ch. 2022 on 2019	% ch. 2022 on 2021
<b>Fondazione Musei Civici</b>	-7.3%	-78.4%	62.5%	-11.3%	152.2%
<b>State museums</b>	-3.7%	-72.4%	78.9%	19.3%	141.2%
<b>Ecclesiastical Museums</b>	91.4%	-76.6%	69.5%	-42.2%	45.6%
<b>Chorus circuit Foundations And collections</b>	-13.3%	-69.3%	60.9%	21.7%	146.5%
<b>Other Museums</b>	6.2%	-80.2%	164.9%	15.5%	120.5%
<b>Total</b>	<b>23.6%</b>	<b>-76.6%</b>	<b>75.3%</b>	<b>-18.3%</b>	<b>99.1%</b>

**Table 9.2:** Source: Fondazione Musei civici di Venezia, Ministry of Culture - Veneto Museums regional department, Procuratoria of Saint Mark's Basilica, Tourism Office of the Patriarchal Curia of Venice, Chorus - Association for the churches of the Patriarchate of Venice, Peggy Guggenheim Collection, Querini Stampalia Foundation, Venezia Servizi alla Persona Foundation, Jewish Museum, Naval Historic Museum, Provincial Museum of Torcello, M9 Museum, Monumental Rooms of the Marciana National Library, Scuole Grandi.



**Figure 9.5:** Visitors percentage change on previous year.

## 9.1 Visitors to the museums of Fondazione Musei Civici di Venezia

### 9.1.1 Museums with more than 100 thousand visitors and museums with less than 100 thousand visitors

	2018	2019 <sup>IV</sup>	2020	2021	2022
<b>Museums with more than 100 thousand visitors<sup>I</sup></b>	1,986,721	1,903,749	450,458	682,823	1,682,937
<b>Museums with less than 100 thousand visitors<sup>II</sup></b>	300,072	241,773	43,590	98,437	306,303
<b>Total museums visitors</b>	<b>2,286,793</b>	<b>2,145,522</b>	<b>494,048</b>	<b>781,260</b>	<b>1,989,240</b>
Total exhibitions visitors <sup>III</sup>	177,994 <sup>III</sup>	140,390	520	22,654	38,394
<b>TOTAL VISITORS</b>	<b>2,464,787</b>	<b>2,285,912</b>	<b>494,568</b>	<b>803,914</b>	<b>2,027,634</b>

**Table 9.3:** Source: Fondazione musei civici di Venezia.

	% ch. 19/18 <sup>IV</sup>	V% ch. 20/19 <sup>IV</sup>	% ch. 21/20	% ch. 22/19	% ch. 22/21
<b>Museums with more than 100 thousand visitors<sup>I</sup></b>	-4.18%	-76.3%	51.6%	-11.6%	146.5%
<b>Museums with less than 100 thousand visitors<sup>II</sup></b>	-19.43%	-82.0%	125.8%	26.7%	211.2%
<b>Total museums visitors</b>	<b>-6.2%</b>	<b>-77.0%</b>	<b>58.1%</b>	<b>-7.3%</b>	<b>154.6%</b>
Total exhibitions visitors <sup>III</sup>	-21.13%	-99.6%	4.256.5%	-72.7%	69.5%
<b>TOTAL VISITORS</b>	<b>-7.3%</b>	<b>-78.4%</b>	<b>62.5%</b>	<b>-11.3%</b>	<b>152.2%</b>

**Table 9.4:** Source: Fondazione musei civici di Venezia.

2021: due to Prime Minister's Decrees of November 3rd 2020 and January 15th 2021, all the seats of Fondazione Musei Civici were closed for extended periods. Doges's Palace and Correr Museum were occasionally open during Carnival and on two days in March. From April 26th a new opening calendar was arranged.

2020: The Prime Minister's Decree ordered an extraordinary closure from February 24th to March 1st 2020 and from March 8th to June 13th 2020 in order to prevent Coronavirus 2019-nCoV spreading. From June 22nd to November 4th 2020 it was possible to book entrances to the closed museums (Doge's Palace, Glass Museum, Ca' Rezzonico, Goldoni's house, Mocenigo Palace and Natural History Museum) with tourist guides only. Furthermore, all the museums were closed under the Prime Minister's Decree of November 04th 2020.

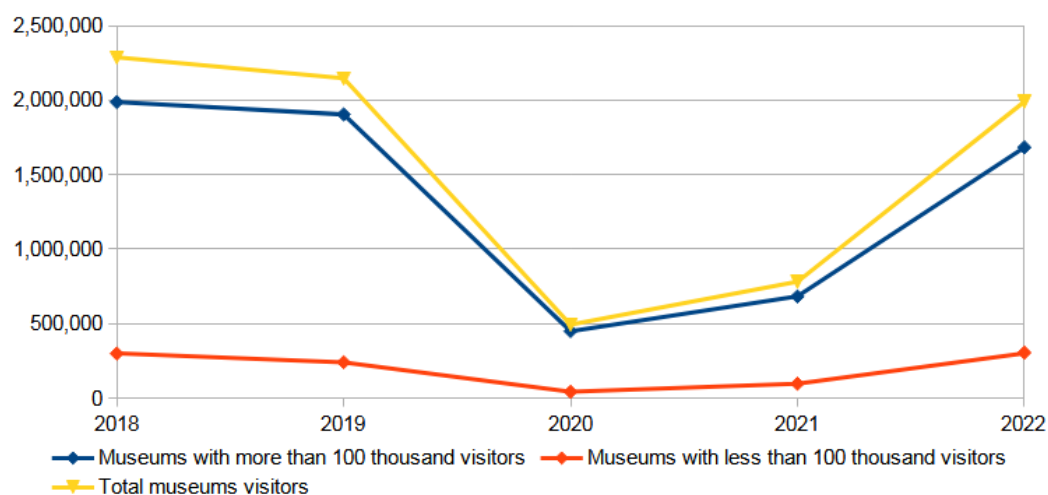
2019: The exceptional high tide of 11/12/2019 led to the prolonged closure of Palazzo Fortuny and Ca' Pesaro, which also continued in 2020.

<sup>I</sup>Palazzo Ducale, Museo Correr, Museo del Vetro, Ca' Rezzonico. Average of five-year period.

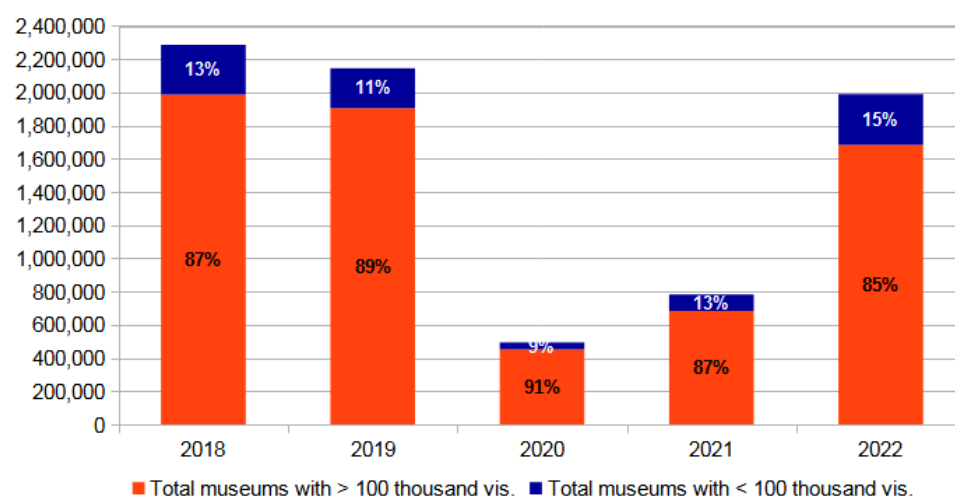
<sup>II</sup>Ca' Pesaro, Natural History Museum, Mocenigo Palace, Lace Museum, Carlo Goldoni's house, Clock Tower. Average of five-year period.

<sup>III</sup>Temporary exhibitions are set up at Doge's Palace, Correr Museum, Fortuny Palace, Marghera Fort and Candiani Cultural Centre. Since 2017, including visitors to the exhibitions held at Marghera Fort and Candiani Cultural Centre.

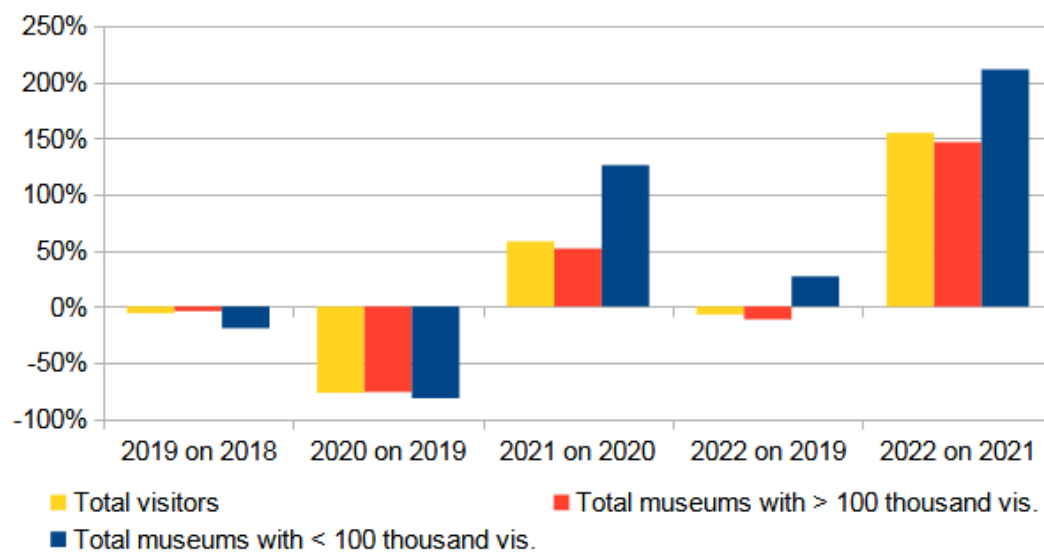
<sup>IV</sup>Data changed as a result of updating by the source.



**Figure 9.6:** Total visitors to the museums of Fondazione Musei Civici



**Figure 9.7:** Total visitors to the museums of Fondazione Musei Civici: composition.



**Figure 9.8:** Visitors percentage change on previous year (excluding exhibitions).

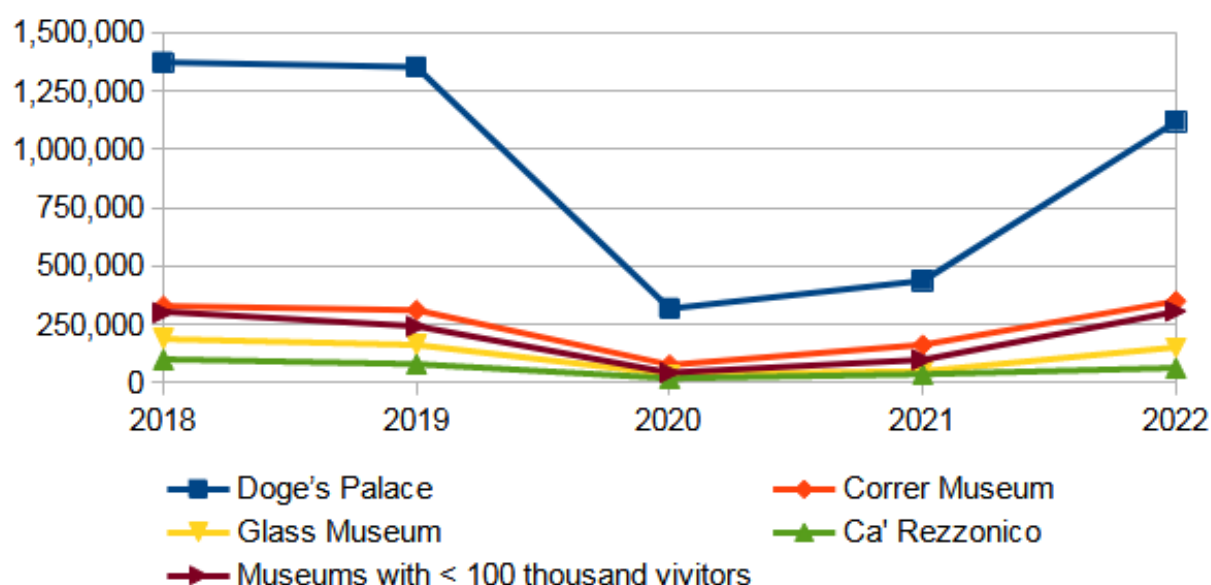


## 9.1.2 Museums with more than 100 thousand visitors

Museums with >100 thousand visitors <sup>1</sup>	2018	2019	2020	2021	2022
<b>Doge's Palace</b>	1,371,536	1,351,656	318,104	435,879	1,118,443
<b>Correr Museum</b>	328,205	310,458	77,009	161,365	349,729
<b>Glass Museum</b>	186,873	161,887	36,375	49,169	151,427
<b>Ca' Rezzonico</b>	100,107	79,748	18,970	36,410	63,338
<b>Total museum visitors</b>	<b>1,986,721</b>	<b>1,903,749</b>	<b>450,458</b>	<b>682,823</b>	<b>1,682,937</b>

**Table 9.5:** Source: *Fondazione musei civici di Venezia*.

The exceptional high water of 12<sup>th</sup> November 2019 led to some closings and reductions to the opening time of the seats, and the same is valid for the events of 23<sup>rd</sup> and 24<sup>th</sup> December.



**Figure 9.9:** Visitors: total per year. Museums with more than 100 thousand visitors.

<sup>1</sup>Average of five-year period.

Museums with >100 thousand visitors <sup>l</sup>	% ch. 19/18	% ch. 20/19	% ch. 21/20	% ch. 22/19	% ch. 22/21
Doge's Palace	-1.4%	-76.5%	37.0%	-17.3%	156.6%
Correr Museum	-5.4%	-75.2%	109.5%	12.6%	116.7%
Glass museum	-13.4%	-77.5%	35.2%	-6.5%	208.0%
Ca' Rezzonico	-20.3%	-76.2%	91.9%	-20.6%	74.0%
<b>Total visitors</b>	<b>-4.2%</b>	<b>-76.3%</b>	<b>51.6%</b>	<b>-11.6%</b>	<b>146.5%</b>

Table 9.6: Source: Fondazione musei civici di Venezia.

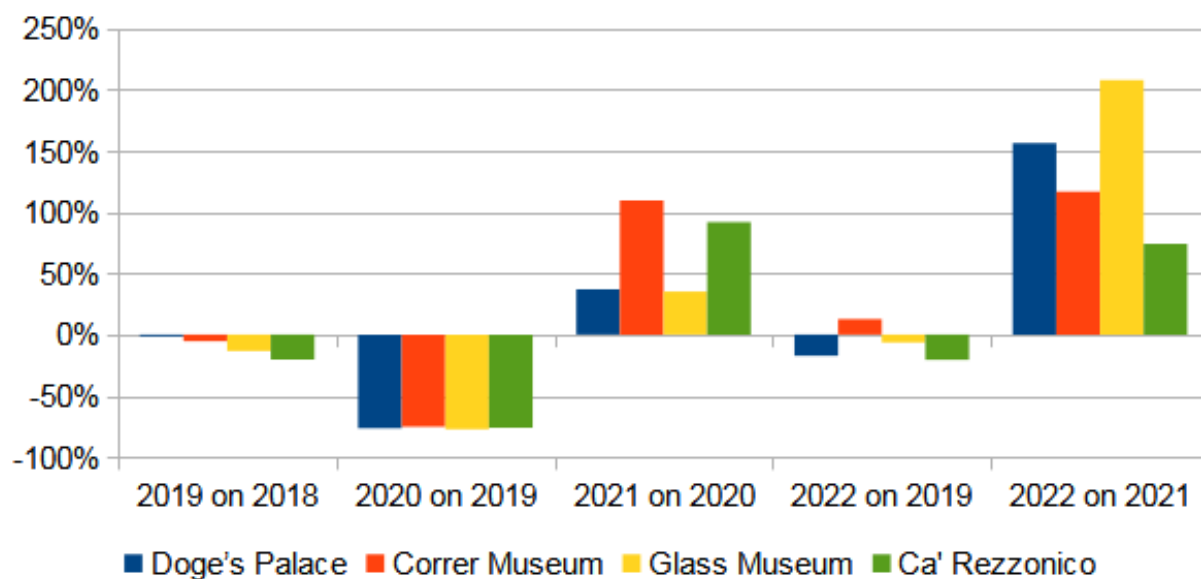


Figure 9.10: Visitors percentage change on previous year (excluding exhibitions).

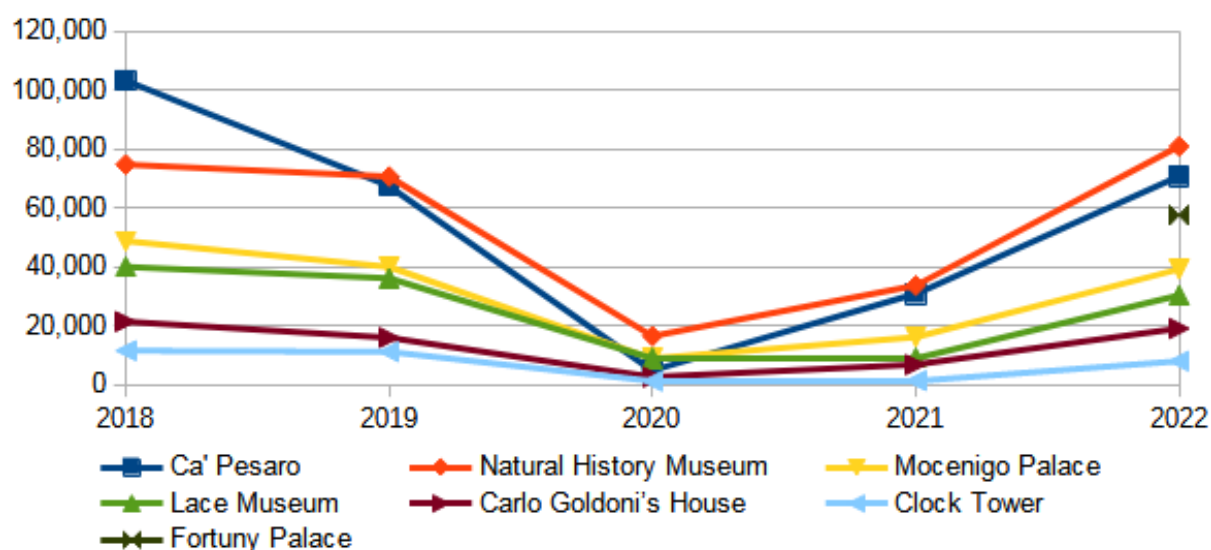
<sup>l</sup> Average of five-year period.

### 9.1.3 Museums with less than 100 thousand visitors

Museums <100 thousand vis. <sup>1</sup>	2018	2019	2020	2021	2022
Ca' Pesaro	103,216	67,458	4,886	30,900	70,795
Natural History Museum	74,772	70,660	16,592	33,724	80,972
Mocenigo Palace	48,801	40,090	8,985	16,233	39,272
Lace Museum	40,129	36,237	9,177	9,240	30,410
Carlo Goldoni's House	21,522	16,086	2,663	6,871	19,158
Clock Tower	11,632	11,242	1,287	1,469	8,086
Fortuny Palace					57,610
<b>TOTAL VISITORS</b>	<b>300,072</b>	<b>241,773</b>	<b>43,590</b>	<b>98,437</b>	<b>306,303</b>

**Table 9.7:** Source: Fondazione musei civici di Venezia.

The exceptional high water of 12<sup>th</sup> November 2019 led to some closings and reductions to the opening time of the seats, and the same is valid for the events of 23<sup>rd</sup> and 24<sup>th</sup> December.

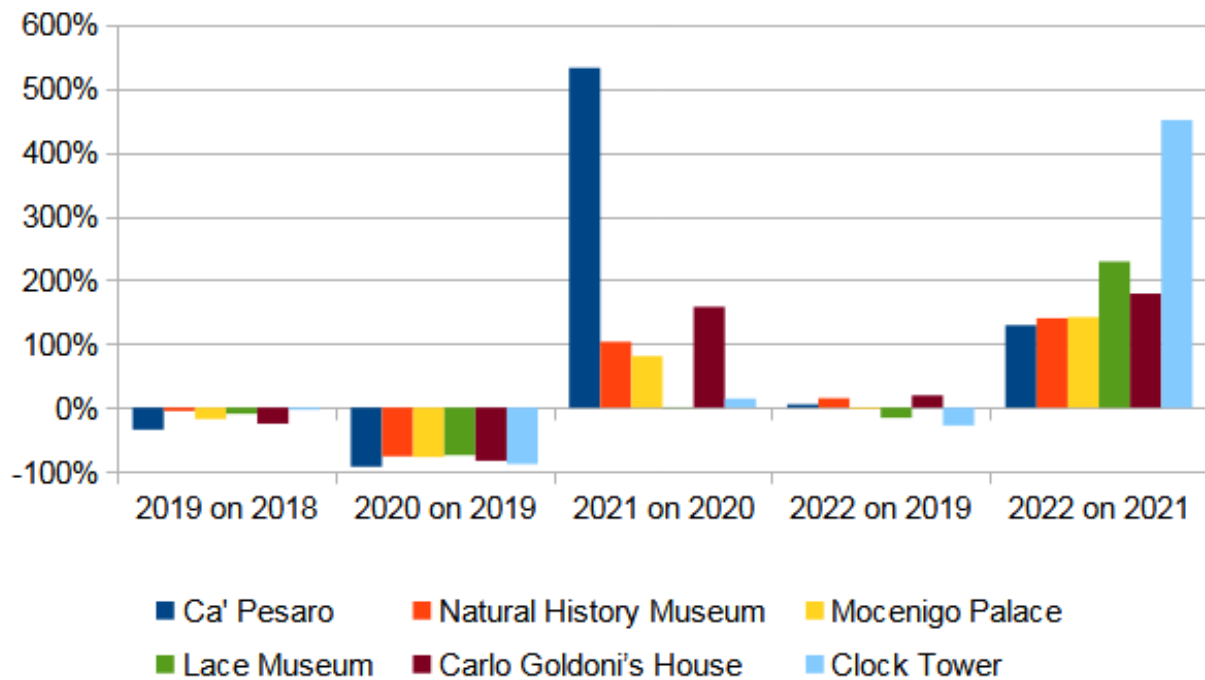


**Figure 9.11:** Visitors: total per year. Museums with less than 100 thousand visitors.

<sup>1</sup> Average of five-year period.

Museums <100 thousand vis.	% ch. 19/18 <sup>1</sup>	% ch. 20/19 <sup>1</sup>	% ch. 21/20	% ch. 22/19	% ch. 22/21
<b>Ca' Pesaro</b>	-34.6%	-92.8%	532.4%	4.9%	129.1%
<b>Natural History Museum</b>	-5.5%	-76.5%	103.3%	14.6%	140.1%
<b>Mocenigo Palace</b>	-17.9%	-77.6%	80.7%	-2.0%	141.9%
<b>Lace Museum</b>	-9.7%	-74.7%	0.7%	-16.1%	229.1%
<b>Carlo Goldoni's House</b>	-25.3%	-83.4%	158.0%	19.1%	178.8%
<b>Clock tower</b>	-3.4%	-88.6%	14.1%	-28.1%	450.4%
<b>TOTAL VISITORS</b>	<b>-19.4%</b>	<b>-82.0%</b>	<b>125.8%</b>	<b>26.7%</b>	<b>211.2%</b>

**Table 9.8:** Source: Fondazione musei civici di Venezia.



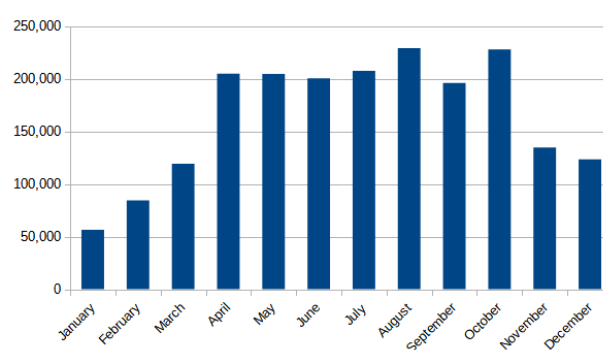
**Figure 9.12:** Visitors percentage change on previous year (excluding exhibitions).

<sup>1</sup>Data changed as a result of updating by the source.

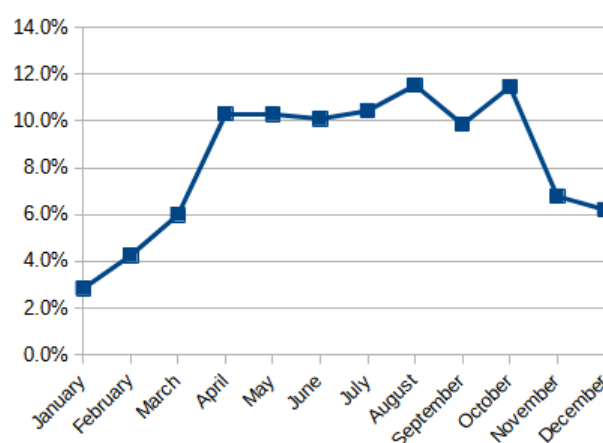
### 9.1.4 Monthly distribution of visitors

	2018	2019 <sup>I</sup>	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	114,160	96,912	87,454	0	56,400	-41.8%	
<b>February</b>	148,699	120,477	90,461	6,404	84,547	-29.8%	1220.2%
<b>March</b>	201,992	180,087	5,789	1,071	119,236	-33.8%	11033.1%
<b>April</b>	257,059	275,852	0	1,892	204,845	-25.7%	10726.9%
<b>May</b>	244,758	237,252	0	47,162	204,608	-13.8%	333.8%
<b>June</b>	210,042	210,640	14,784	67,203	200,604	-4.8%	198.5%
<b>July</b>	215,418	208,695	41,482	101,138	207,565	-0.5%	105.2%
<b>August</b>	224,074	210,910	108,735	138,466	229,201	8.7%	65.5%
<b>September</b>	210,355	205,533	80,582	107,509	195,966	-4.7%	82.3%
<b>October</b>	215,540	224,813	62,753	132,301	227,923	1.4%	72.3%
<b>November</b>	120,165	87,818	2,008	93,799	134,879	53.6%	43.8%
<b>December</b>	109,752	86,533	0	84,315	123,466	42.7%	46.4%
<b>TOTAL VISITORS</b>	<b>2,272,014</b>	<b>2,145,522</b>	<b>494,048</b>	<b>781,260</b>	<b>1,989,240</b>	<b>-7.3%</b>	<b>154.6%</b>

**Table 9.9:** Source: *Fondazione musei civici di Venezia*.



**Figure 9.13:** 2022: Monthly visitors number.



**Figure 9.14:** Total visitors (monthly % of the total annual).

<sup>I</sup>Data changed as a result of updating by the source.

### 9.1.5 Doge's Palace

	2018	2019 <sup>1</sup>	2020	2021	2022	% ch. 22/19	% ch. 22/21
January	60,916	52,368	52,333	0	26,227	-49.9%	
February	83,020	69,497	56,831	4,489	41,636	-40.1%	827.5%
March	114,201	110,349	3,432	743	60,250	-45.4%	8,009.0%
April	145,174	163,288	0	1,107	107,797	-34.0%	9,637.8%
May	150,472	150,705	0	24,440	116,063	-23.0%	374.9%
June	138,234	142,805	11,382	37,286	122,787	-14.0%	229.3%
July	140,858	141,325	35,280	56,129	127,121	-10.1%	126.5%
August	136,528	134,671	68,217	78,824	129,952	-3.5%	64.9%
September	135,211	134,793	51,906	62,024	116,284	-13.7%	87.5%
October	135,741	143,513	37,857	76,719	131,982	-8.0%	72.0%
November	70,722	54,984	866	51,941	74,423	35.4%	43.3%
December	60,459	53,358	0	42,177	63,921	19.8%	51.6%
<b>TOTAL museum</b>	<b>1,371,536</b>	<b>1,351,656</b>	<b>318,104</b>	<b>435,879</b>	<b>1,118,443</b>	<b>-17.3%</b>	<b>156.6%</b>
<b>TOTAL exhibitions</b>	<b>134,403</b>	<b>80,568</b>	<b>0</b>	<b>14,909</b>	<b>14,500</b>	<b>-82.0%</b>	<b>-2.7%</b>
<b>TOTAL visitors</b>	<b>1,505,939</b>	<b>1,432,224</b>	<b>318,104</b>	<b>450,788</b>	<b>1,132,943</b>	<b>-20.9%</b>	<b>151.3%</b>

Table 9.10: Source: Fondazione musei civici di Venezia.

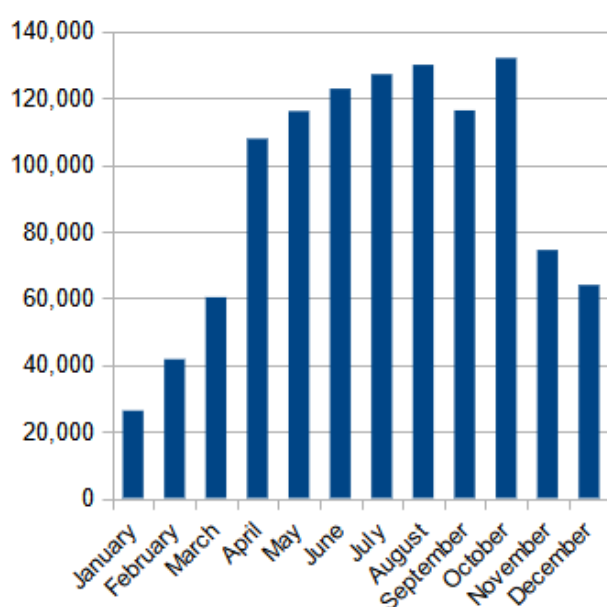


Figure 9.15: 2022 total visitors.

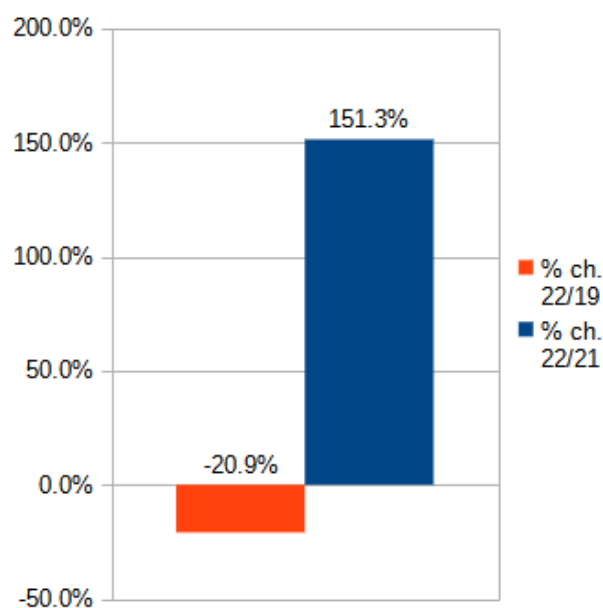


Figure 9.16: Visitors % change 2022/2019 and 2022/2021.

<sup>1</sup>Data updated by the source.

## 9.1.6 Correr Museum

	2018	2019 <sup>l</sup>	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	18,202	16,093	14,410	0	12,737	-20.9%	
<b>February</b>	23,047	18,871	13,209	1,915	18,165	-3.7%	848.6%
<b>March</b>	30,428	25,222	1,018	328	22,420	-11.1%	6,735.4%
<b>April</b>	36,410	41,123	0	558	33,679	-18.1%	5,935.7%
<b>May</b>	33,967	34,417	0	10,692	33,644	-2.2%	214.7%
<b>June</b>	29,082	27,824	0	15,164	31,963	14.9%	110.8%
<b>July</b>	30,164	29,018	0	20,844	34,537	19.0%	65.7%
<b>August</b>	33,486	31,418	23,740	29,237	41,329	31.5%	41.4%
<b>September</b>	29,187	28,464	13,946	20,972	32,373	13.7%	54.4%
<b>October</b>	29,540	30,981	10,251	24,186	37,171	20.0%	53.7%
<b>November</b>	17,015	12,849	435	18,982	25,394	97.6%	33.8%
<b>December</b>	17,677	14,178	0	18,487	26,317	85.6%	42.4%
<b>TOTAL</b>	<b>328,205</b>	<b>310,458</b>	<b>77,009</b>	<b>161,365</b>	<b>349,729</b>	<b>12.6%</b>	<b>116.7%</b>

Table 9.11: Source: Fondazione musei civici di Venezia.

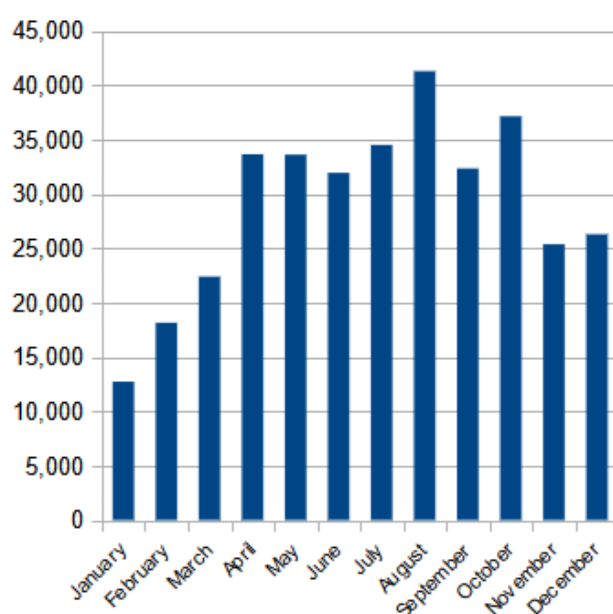


Figure 9.17: 2022 total visitors.

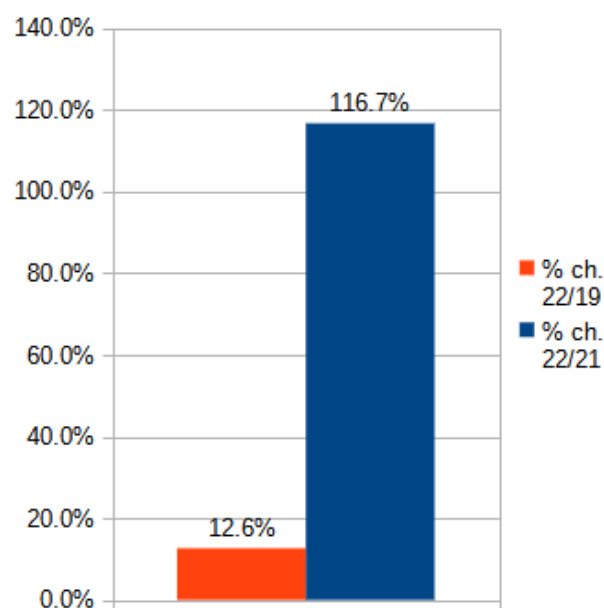


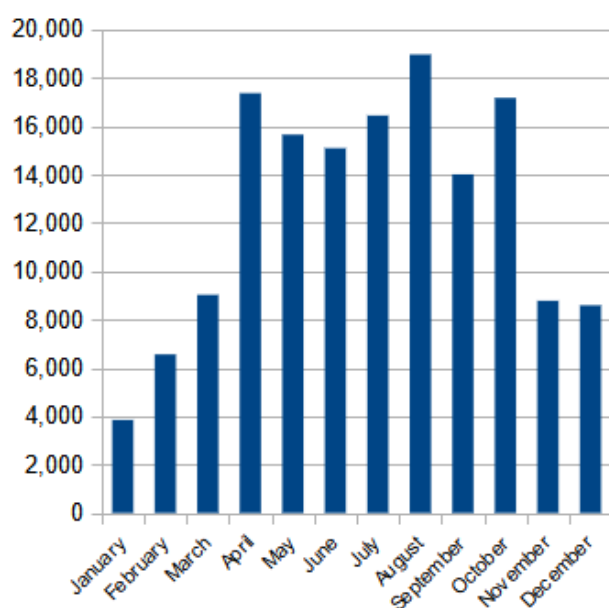
Figure 9.18: Visitors % change 2022/2019 and 2022/2021.

<sup>l</sup>Data updated by the source.

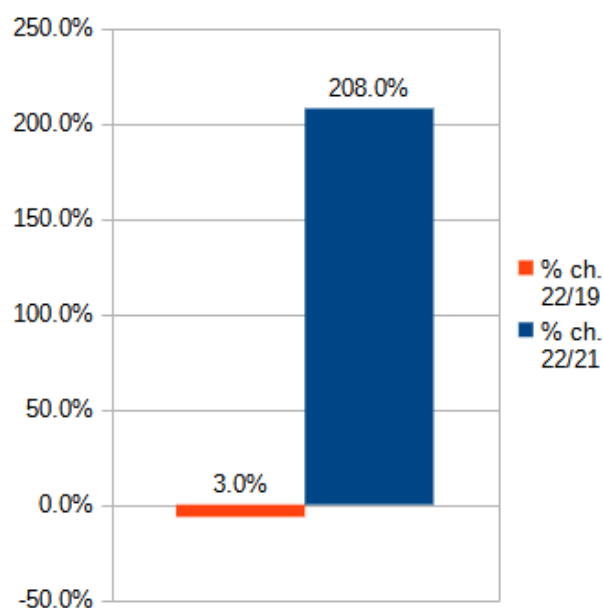
### 9.1.7 Glass Museum

	2018	2019 <sup>l</sup>	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	9,687	7,694	6,595	0	3,846	-50.0%	
<b>February</b>	12,589	9,369	6,553	0	6,555	-30.0%	
<b>March</b>	15,236	13,144	275	0	9,021	-31.4%	
<b>April</b>	24,024	24,576	0	38	17,357	-29.4%	45,576.3%
<b>May</b>	20,833	16,280	0	2,089	15,645	-3.9%	648.9%
<b>June</b>	15,622	14,016	2,618	3,720	15,085	7.6%	305.5%
<b>July</b>	17,645	15,010	4,706	6,739	16,433	9.5%	143.8%
<b>August</b>	20,462	17,058	6,742	8,312	18,957	11.1%	128.1%
<b>September</b>	16,517	14,587	4,933	8,158	14,004	-4.0%	71.7%
<b>October</b>	17,207	17,465	3,898	8,619	17,162	-1.7%	99.1%
<b>November</b>	8,362	5,892	55	5,481	8,776	48.9%	60.1%
<b>December</b>	8,689	6,796	0	6,013	8,586	26.3%	42.8%
<b>TOTAL</b>	<b>186,873</b>	<b>161,887</b>	<b>36,375</b>	<b>49,169</b>	<b>151,427</b>	<b>-6.5%</b>	<b>208.0%</b>

**Table 9.12:** Source: *Fondazione musei civici di Venezia.*



**Figure 9.19:** 2022 total visitors.



**Figure 9.20:** Visitors % change 2022/2019 and 2022/2021.

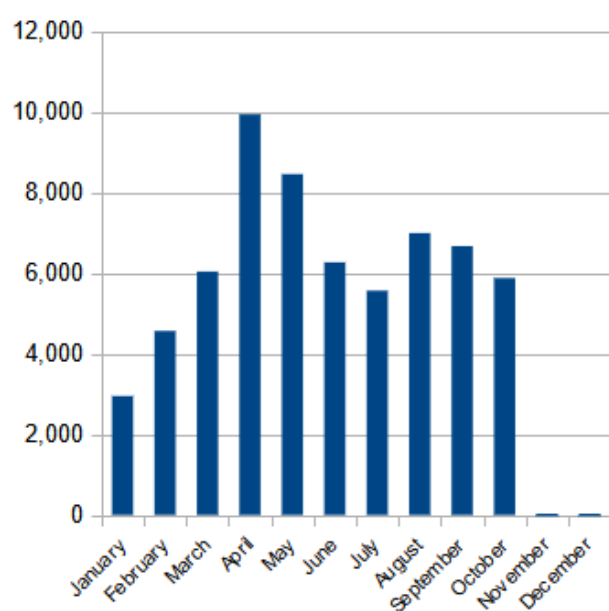
<sup>l</sup>Data updated by the source.



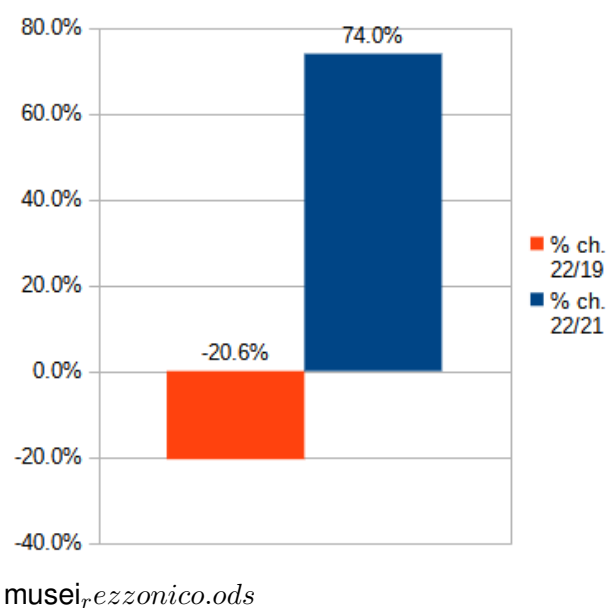
## 9.1.8 Ca' Rezzonico

	2018	2019 <sup>l</sup>	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	6,705	5,146	4,197	0	2,952	-42.6%	
<b>February</b>	8,180	5,401	4,263	0	4,566	-15.5%	
<b>March</b>	10,691	8,392	422	0	6,040	-28.0%	
<b>April</b>	13,637	11,806	0	55	9,939	-15.8%	17,970.9%
<b>May</b>	10,805	9,242	0	1,734	8,458	-8.5%	387.8%
<b>June</b>	7,209	6,152	0	2,854	6,269	1.9%	119.7%
<b>July</b>	6,335	4,943	207	4,322	5,567	12.6%	28.8%
<b>August</b>	8,174	5,941	4,046	6,095	6,995	17.7%	14.8%
<b>September</b>	7,643	6,771	2,865	4,798	6,672	-1.5%	39.1%
<b>October</b>	8,531	8,234	2,847	6,989	5,880	-28.6%	-15.9%
<b>November</b>	6,310	3,964	123	4,782	0	-100.0%	-100.0%
<b>December</b>	5,887	3,756	0	4,781	0	-100.0%	-100.0%
<b>TOTAL</b>	<b>100,107</b>	<b>79,748</b>	<b>18,970</b>	<b>36,410</b>	<b>63,338</b>	<b>-20.6%</b>	<b>74.0%</b>

**Table 9.13:** Source: Fondazione musei civici di Venezia.



**Figure 9.21:** 2022 total visitors.



musei\_rezzonico.ods

**Figure 9.22:** Visitors % change 2022/2019 and 2022/2021.

<sup>l</sup>Data updated by the source.

### 9.1.9 Ca' Pesaro

	2018	2019 <sup>l</sup>	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	5,623	4,463	0	0	3,128	-29.9%	
<b>February</b>	6,168	4,525	0	0	3,972	-12.2%	
<b>March</b>	8,718	5,362	0	0	5,073	-5.4%	
<b>April</b>	9,881	8,089	0	65	8,450	4.5%	12,900.0%
<b>May</b>	8,141	9,330	0	2,347	7,301	-21.7%	211.1%
<b>June</b>	5,524	7,122	0	2,241	5,225	-26.6%	133.2%
<b>July</b>	5,333	5,548	0	4,192	5,157	-7.0%	23.0%
<b>August</b>	6,818	6,542	0	5,178	6,858	4.8%	32.4%
<b>September</b>	6,031	7,565	1,980	3,772	6,434	-15.0%	70.6%
<b>October</b>	6,949	6,836	2,679	4,777	8,617	26.1%	80.4%
<b>November</b>	5,272	2,076	227	3,955	5,154	148.3%	30.3%
<b>December</b>	5,476	0	0	4,373	5,426		24.1%
<b>TOTAL</b>	<b>79,934</b>	<b>67,458</b>	<b>4,886</b>	<b>30,900</b>	<b>70,795</b>	<b>4.9%</b>	<b>129.1%</b>

Table 9.14: Source: Fondazione musei civici di Venezia.

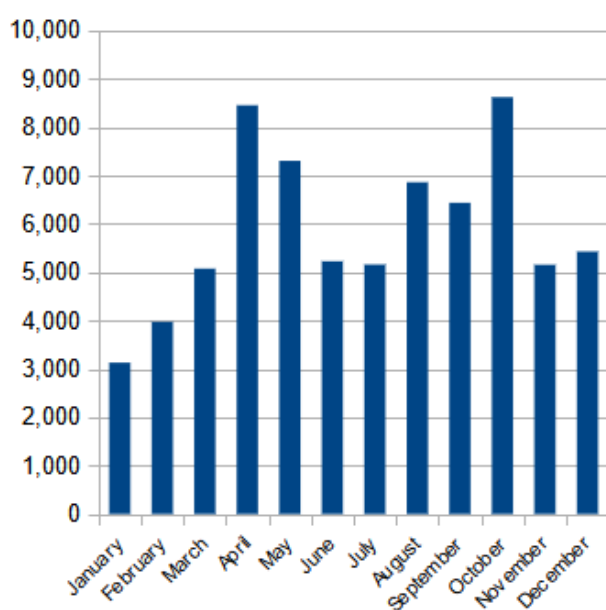


Figure 9.23: 2022 total visitors.

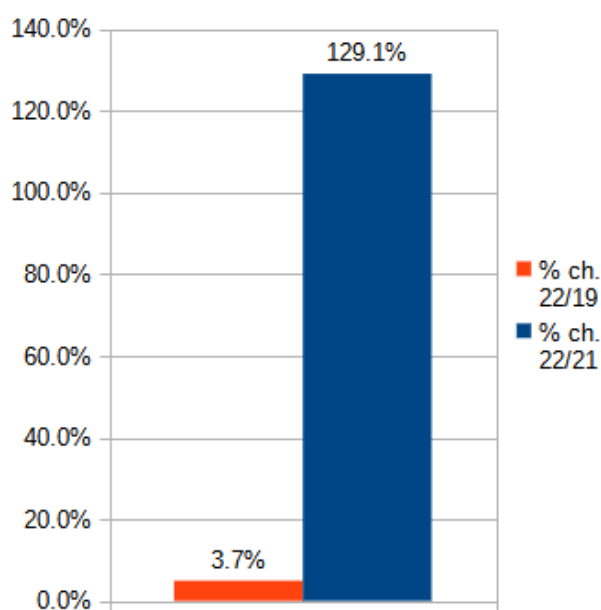


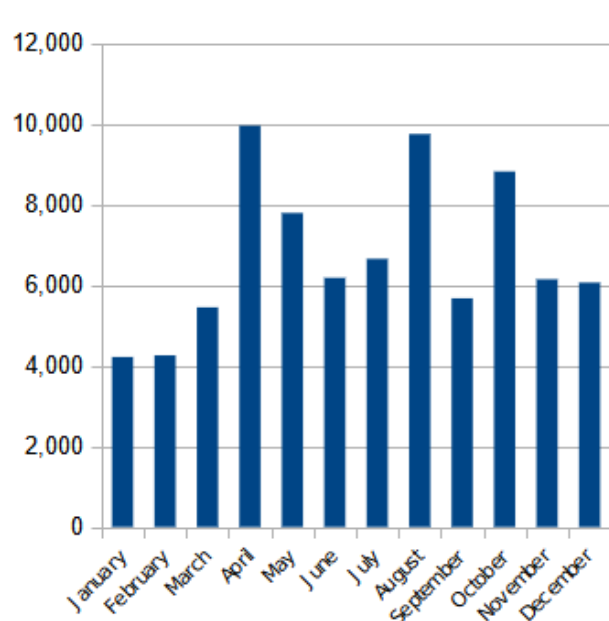
Figure 9.24: Visitors % change 2022/2019 and 2022/2021.

<sup>l</sup>Data updated by the source.

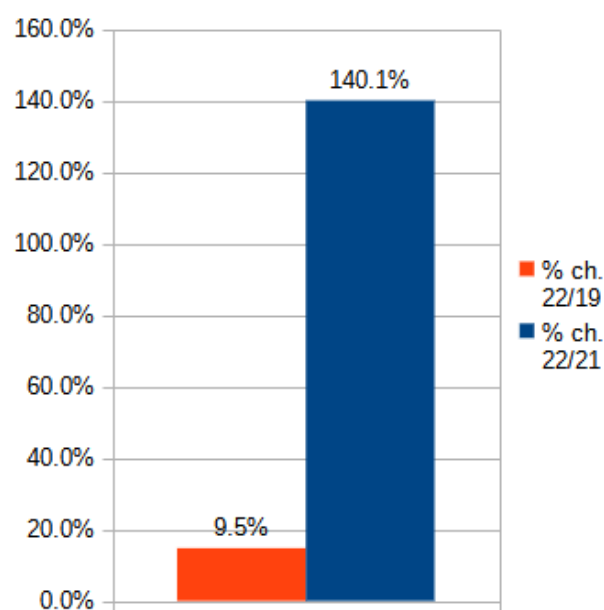
## 9.1.10 Natural History Museum

	2018	2019 <sup>l</sup>	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	5,411	4,808	4,712	0	4,216	-12.3%	
<b>February</b>	6,118	4,815	3,532	0	4,257	-11.6%	
<b>March</b>	10,565	8,050	313	0	5,451	-32.3%	
<b>April</b>	10,962	11,334	0	42	9,959	-12.1%	2,3611.9%
<b>May</b>	7,467	6,195	0	4,302	7,792	25.8%	81.1%
<b>June</b>	4,646	4,045	0	3,107	6,184	52.9%	99.0%
<b>July</b>	5,656	5,070	108	4,285	6,655	31.3%	55.3%
<b>August</b>	7,166	6,215	2,909	4,921	9,750	56.9%	98.1%
<b>September</b>	4,955	4,421	2,187	3,294	5,675	28.4%	72.3%
<b>October</b>	5,944	7,529	2,657	5,563	8,821	17.2%	58.6%
<b>November</b>	5,661	3,891	174	4,431	6,147	58.0%	38.7%
<b>December</b>	5,319	4,186	0	3,779	6,065	44.9%	60.5%
<b>TOTAL</b>	<b>79,870</b>	<b>70,559</b>	<b>16,592</b>	<b>33,724</b>	<b>80,972</b>	<b>14.8%</b>	<b>140.1%</b>

**Table 9.15:** Source: Fondazione musei civici di Venezia.



**Figure 9.25:** 2022 total visitors.



**Figure 9.26:** Visitors % change 2022/2019 and 2022/2021.

<sup>l</sup>Data updated by the source.

### 9.1.11 Mocenigo Palace

	2018	2019 <sup>l</sup>	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	3,385	2,845	2,232	0	1,525	-46.4%	
<b>February</b>	4,293	3,107	2,188	0	2,309	-25.7%	
<b>March</b>	4,889	4,495	149	0	2,793	-37.9%	
<b>April</b>	6,179	5,957	0	20	4,201	-29.5%	2,0905.0%
<b>May</b>	5,071	4,035	0	853	4,085	1.2%	378.9%
<b>June</b>	3,429	3,155	0	1,280	3,171	0.5%	147.7%
<b>July</b>	3,133	2,421	33	2,161	2,953	22.0%	36.6%
<b>August</b>	4,168	2,983	1,733	2,876	4,058	36.0%	41.1%
<b>September</b>	3,788	3,046	1,252	2,216	3,555	16.7%	60.4%
<b>October</b>	4,622	4,037	1,334	2,683	4,165	3.2%	55.2%
<b>November</b>	2,948	1,759	64	2,021	3,502	99.1%	73.3%
<b>December</b>	2,368	2,250	0	2,123	2,955	31.3%	39.2%
<b>TOTAL</b>	<b>48,273</b>	<b>40,090</b>	<b>8,985</b>	<b>16,233</b>	<b>39,272</b>	<b>-2.0%</b>	<b>141.9%</b>

Table 9.16: Source: Fondazione musei civici di Venezia.

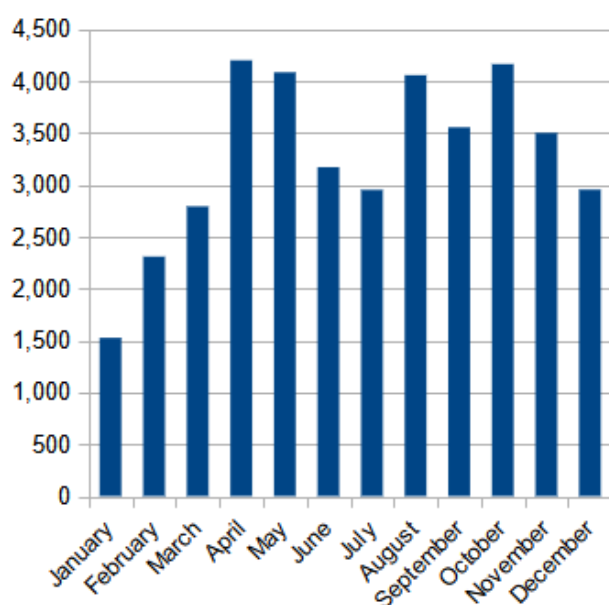


Figure 9.27: 2022 total visitors.

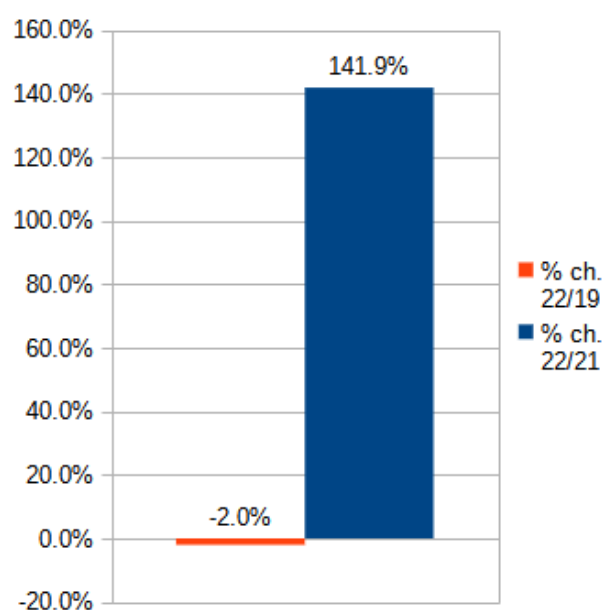


Figure 9.28: Visitors % change 2022/2019 and 2022/2021.

<sup>l</sup>Data updated by the source.

### 9.1.12 Carlo Goldoni's House

	2018	2019 <sup>l</sup>	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	1,586	1,175	490	0	752	-36.0%	
<b>February</b>	1,986	1,590	1,130	0	1,591	0.1%	
<b>March</b>	2,522	2,105	65	0	1,357	-35.5%	
<b>April</b>	3,582	3,058	0	7	2,401	-21.5%	342.00
<b>May</b>	1,983	1,578	0	288	1,806	14.4%	527.1%
<b>June</b>	1,429	924	0	544	1,584	71.4%	191.2%
<b>July</b>	1,638	1,057	0	945	1,370	29.6%	45.0%
<b>August</b>	2,074	1,325	0	1,280	1,876	41.6%	46.6%
<b>September</b>	1,707	1,205	438	824	1,406	16.7%	70.6%
<b>October</b>	1,828	1,590	504	1,004	2,049	28.9%	104.1%
<b>November</b>	1,337	479	36	871	1,390	190.2%	59.6%
<b>December</b>	1,437	0	0	1,108	1,576		42.2%
<b>TOTAL</b>	<b>23,109</b>	<b>16,086</b>	<b>2,663</b>	<b>6,871</b>	<b>19,158</b>	<b>19.1%</b>	<b>178.8%</b>

Table 9.17: Source: Fondazione musei civici di Venezia.

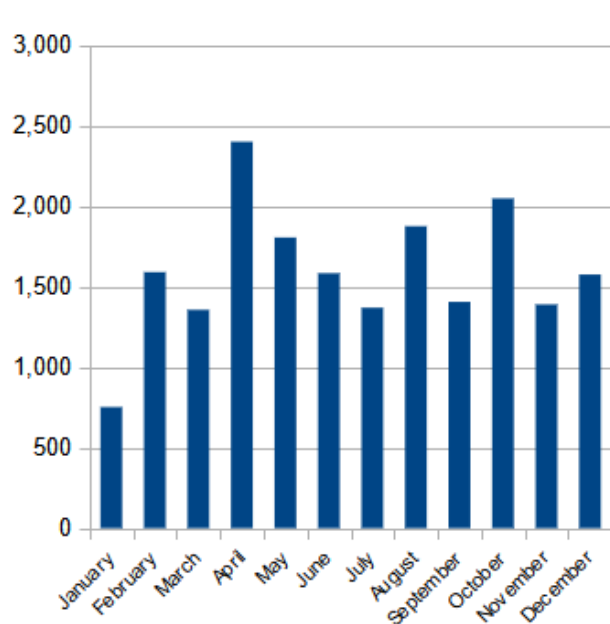


Figure 9.29: 2022 total visitors.

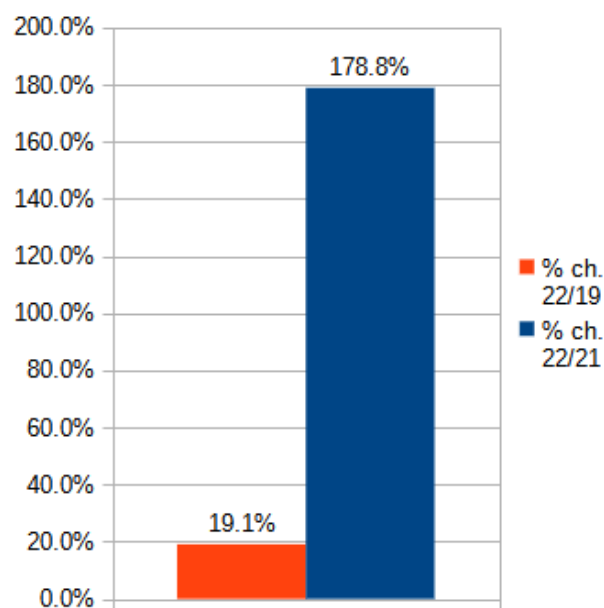


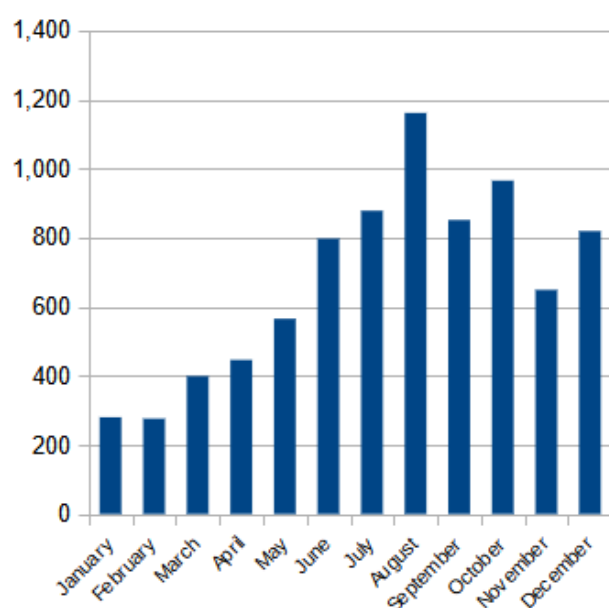
Figure 9.30: Visitors % change 2022/2019 and 2022/2021.

<sup>l</sup>Data updated by the source.

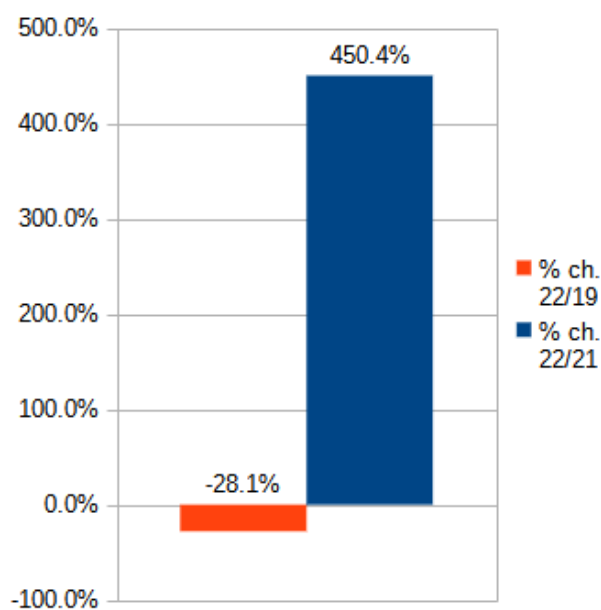
### 9.1.13 Clock Tower

	2018	2019 <sup>l</sup>	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	625	600	646	0	280	-53.3%	
<b>February</b>	788	811	636	0	276	-66.0%	
<b>March</b>	1,020	940	5	0	399	-57.6%	
<b>April</b>	1,414	1,380	0	0	446	-67.7%	
<b>May</b>	1,315	1,200	0	0	565	-52.9%	
<b>June</b>	1,106	983	0	120	797	-18.9%	564.2%
<b>July</b>	1,018	951	0	172	878	-7.7%	410.5%
<b>August</b>	1,115	1,066	0	159	1,161	8.9%	630.2%
<b>September</b>	919	1,096	0	167	851	-22.4%	409.6%
<b>October</b>	986	1,041	0	264	965	-7.3%	265.5%
<b>November</b>	629	525	0	306	649	23.6%	112.1%
<b>December</b>	754	649	0	281	819	26.2%	191.5%
<b>TOTAL</b>	<b>11,689</b>	<b>11,242</b>	<b>1,287</b>	<b>1,469</b>	<b>8,086</b>	<b>-28.1%</b>	<b>450.4%</b>

**Table 9.18:** Source: Fondazione musei civici di Venezia.



**Figure 9.31:** 2022 total visitors.



**Figure 9.32:** Visitors % change 2022/2019 and 2022/2021.

<sup>l</sup>Data updated by the source.

### 9.1.14 Lace Museum

	2018	2019 <sup>l</sup>	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	2,020	1,720	1,839	0	737	-57.2%	
<b>February</b>	2,510	2,491	2,119	0	1,220	-51.0%	
<b>March</b>	3,722	2,028	110	0	1,909	-5.9%	
<b>April</b>	5,796	5,241	0	0	3,589	-31.5%	
<b>May</b>	4,704	4,169	0	417	3,136	-24.8%	652.0%
<b>June</b>	3,761	3,614	784	887	2,997	-17.1%	237.9%
<b>July</b>	3,638	3,352	1,148	1,349	3,138	-6.4%	132.6%
<b>August</b>	4,083	3,691	1,348	1,584	3,578	-3.1%	125.9%
<b>September</b>	4,397	3,585	1,075	1,284	3,133	-12.6%	144.0%
<b>October</b>	4,192	3,587	726	1,497	3,234	-9.8%	116.0%
<b>November</b>	1,909	1,399	28	1,029	2,070	48.0%	101.2%
<b>December</b>	1,686	1,360	0	1,193	1,669	22.7%	39.9%
<b>TOTAL</b>	<b>42,418</b>	<b>36,237</b>	<b>9,177</b>	<b>9,240</b>	<b>30,410</b>	<b>-16.1%</b>	<b>229.1%</b>

Table 9.19: Source: Fondazione musei civici di Venezia.

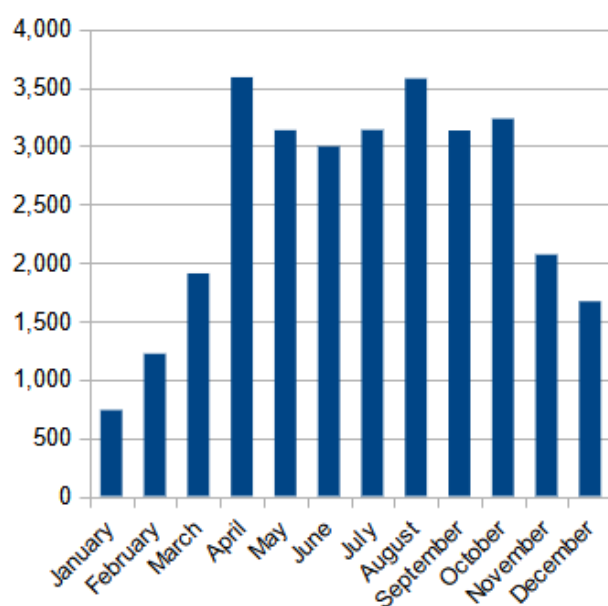


Figure 9.33: 2022 total visitors.

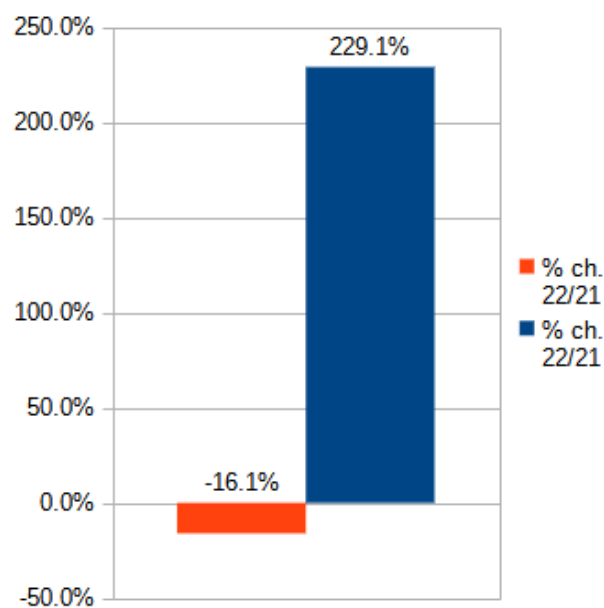


Figure 9.34: Visitors % change 2022/2019 and 2022/2021.

<sup>l</sup>Data updated by the source.

9.1.15 Fortuny Palace

2022	
January	
February	
March	4,523
April	7,027
May	6,113
June	4,542
July	3,756
August	4,687
September	5,579
October	7,877
November	7,374
December	6,132
TOTAL	57,610

Table 9.20: Source: Fondazione musei civici di Venezia.

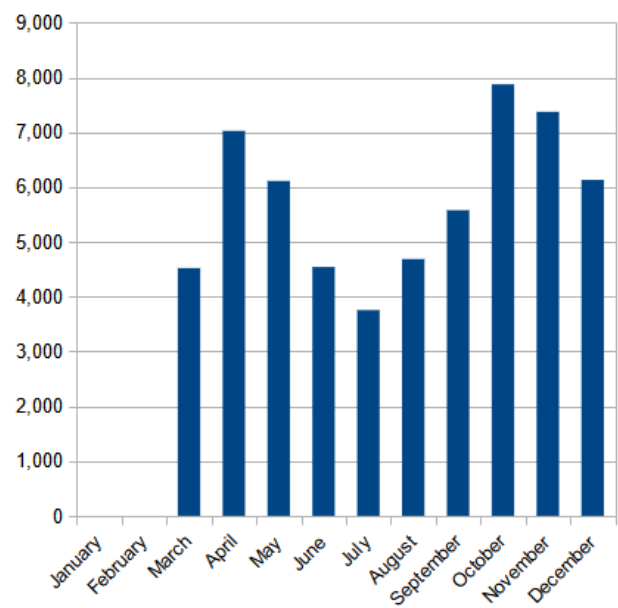


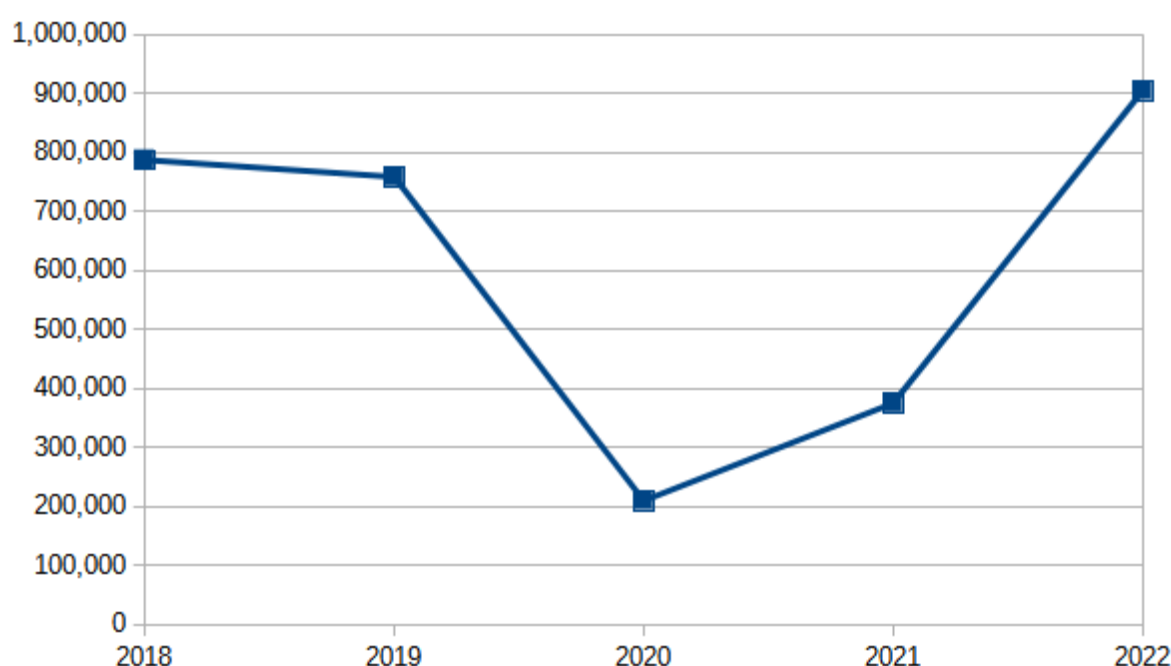
Figure 9.35: Year 2022.



## 9.2 State museums visitors

	2018	2019	2020	2021	2022	% ch. 22/19	% ch. 22/21
Gallerie dell'Accademia <sup>I</sup>	288,501	305,099	97,756	134,332	361,934	18.6%	169.4%
Giorgio Franchetti Gallery at Ca' d'Oro	58,394	50,701	16,999	16,746	42,405	-16.4%	153.2%
Grimani Palace	20,225	35,021	11,260	31,694	56,794	62.2%	79.2%
Archaeological Museum <sup>II</sup>	337,122	296,971	78,741	161,143	370,491	24.8%	129.9%
Oriental art museum <sup>III</sup>	83,364	70,814	4,907	31,215	73,305	3.5%	134.8%
<b>TOTAL</b>	<b>787,606</b>	<b>758,606</b>	<b>209,663</b>	<b>375,130</b>	<b>904,929</b>	<b>19.3%</b>	<b>141.2%</b>

**Table 9.21:** Source: Ministry of Cultural Heritage and Activities - Veneto Museums.

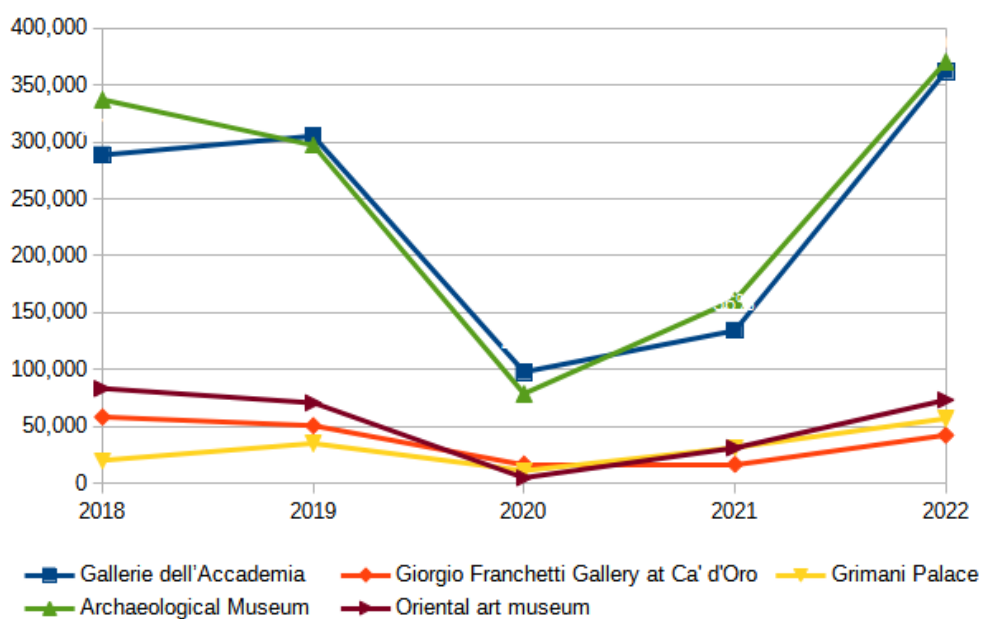


**Figure 9.36:** Visitors: total per year.

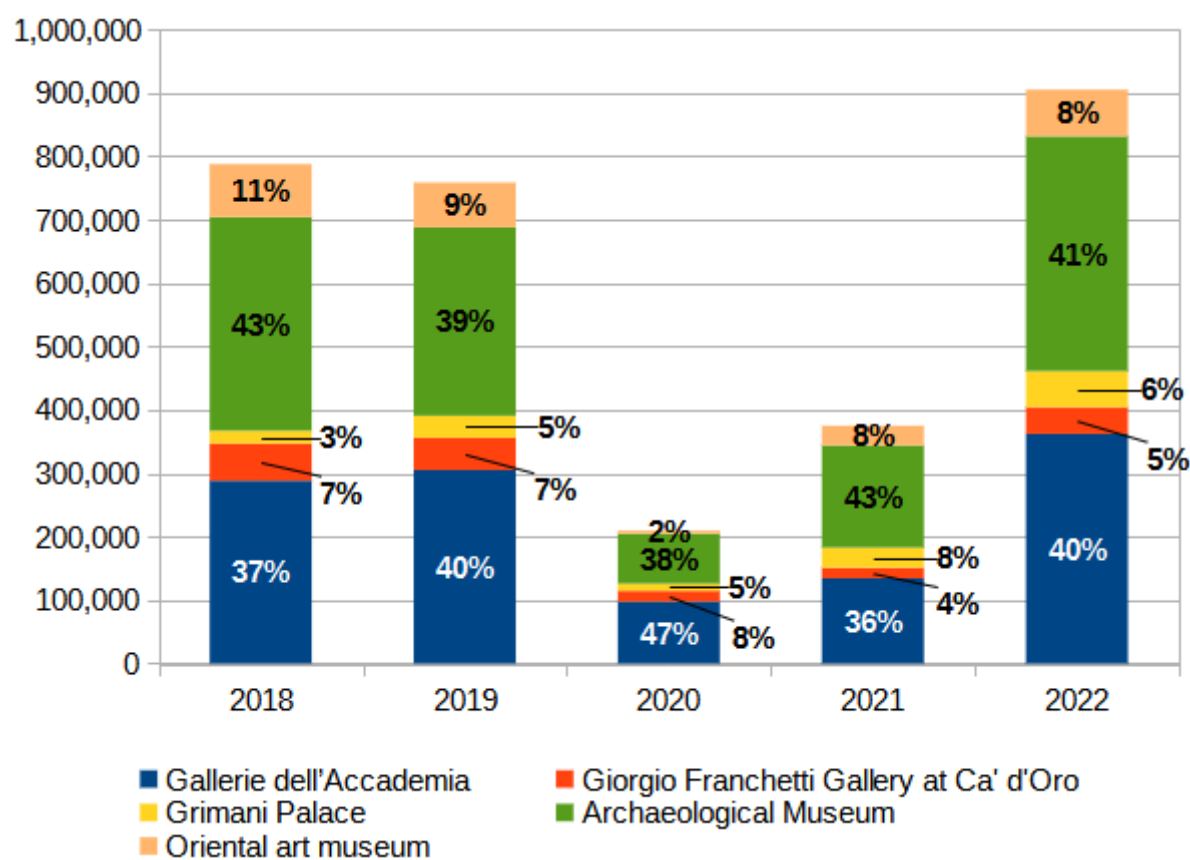
<sup>I</sup>In 2020 the Gallerie dell'Accademia were closed for 143 days due to national health provisions as a measure to contain Covid19 pandemic.

<sup>II</sup>A part of an integrated itinerary with the Museums of St. Mark's.

<sup>III</sup>A part of an integrated itinerary with Ca' Pesaro.



**Figure 9.37:** Visitors: total per museum.



**Figure 9.38:** Visitors: % composition per year.

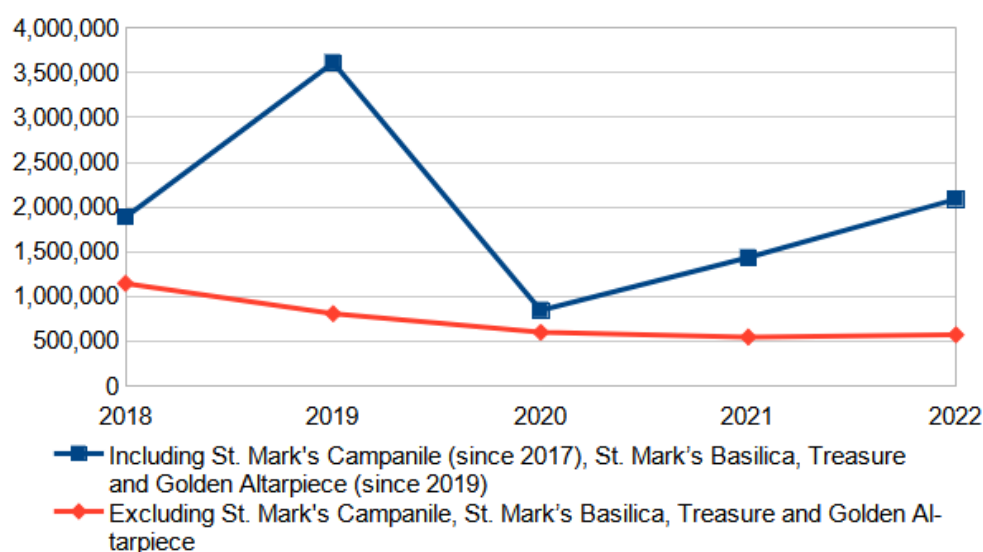
## 9.3 Ecclesiastical museums and churches visitors

### 9.3.1 Total visitors

	2018 <sup>V</sup>	2019 <sup>VI</sup>	2020 <sup>VII</sup>	2021 <sup>VIII</sup>	2022	% ch. 22/18	% ch. 22/19	% ch. 22/21
St. Mark's Museum	501,904	514,279	344,836	192,958	307,799	-38.7%	-40.1%	59.5%
St. Mark's Campanile (Bell tower)	740,838	677,922	180,605	307,368	592,163	-20.1%	-12.7%	92.7%
St. Mark's treasure <sup>I</sup>		169,691	20,694	0	0			
St. Mark's Basilica <sup>I</sup>		1,500,000	0	492,857	772,898		-48.5%	56.8%
Pala d'Oro (Golden Altarpiece)		457,821	45,867	87,846	151,750		-66.9%	72.7%
Diocesan Museum <sup>II</sup>	1,685	3,949	967	1,017				
Free admission or ticket admission churches <sup>III</sup>	450,230	106,072	165,345	231,336				
Churches of Chorus Circuit <sup>IV</sup>	193,313	183,199	87,910	121,231	264,506	36.8%	44.4%	118.2%
<b>TOTAL</b>	<b>1,887,970</b>	<b>3,612,933</b>	<b>846,224</b>	<b>1,434,613</b>	<b>2,089,116</b>	<b>10.7%</b>	<b>-42.2%</b>	<b>45.6%</b>

**Table 9.22:** Source: Procuratoria of Saint Mark's Basilica, Chorus - Association for the churches of the Venice Patriarchy.

Values including tickets and free admissions.



**Figure 9.39:** Total ecclesiastical museums and churches visitors per year.

<sup>I</sup>2019: estimated data. 2020: due to the pandemic, to the restoration and to the conservation activities, the Basilica was closed to visitors. The Treasure of St. Mark's has been closed since 2021.

<sup>II</sup>Diocesan Museum closed in 2018; data not obtained for 2022.

<sup>III</sup>Torcello's Basilica, S. Maria Gloriosa dei Frari, Madonna dell'Orto, Basilica dei SS. Giovanni e Paolo, Santo Stefano.

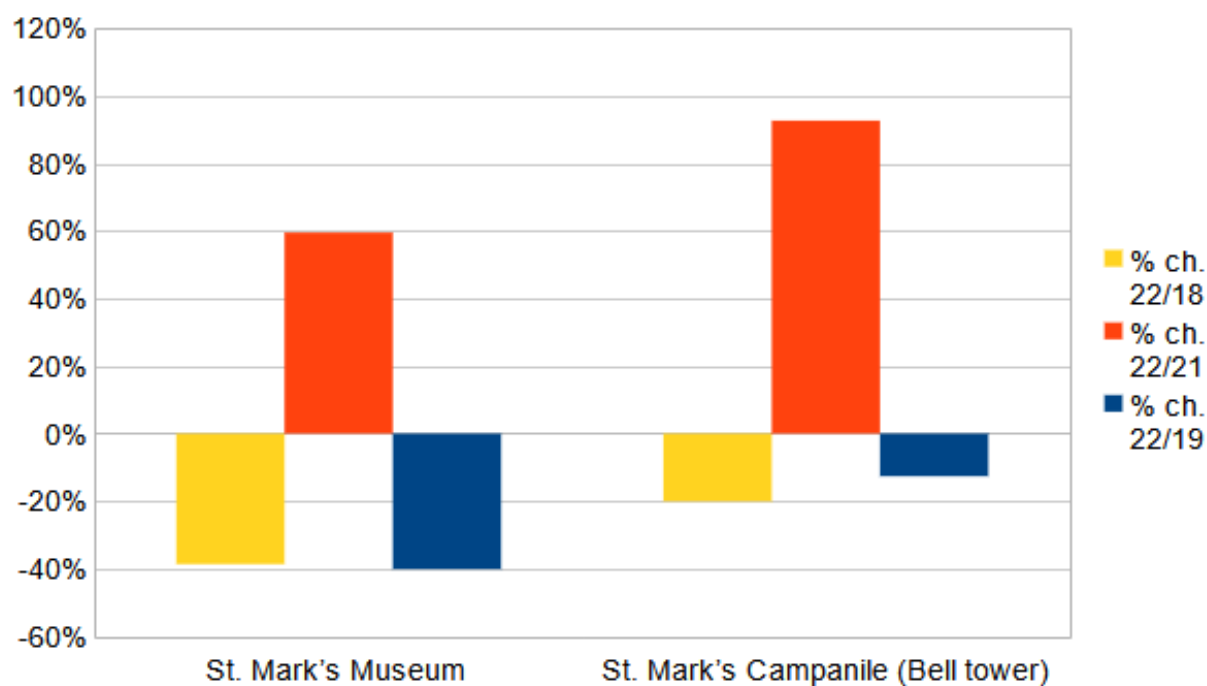
<sup>IV</sup>See notes on page 145.

<sup>V</sup>the data concerning of the Basilica dei Santi Giovanni e Paolo were not obtained.

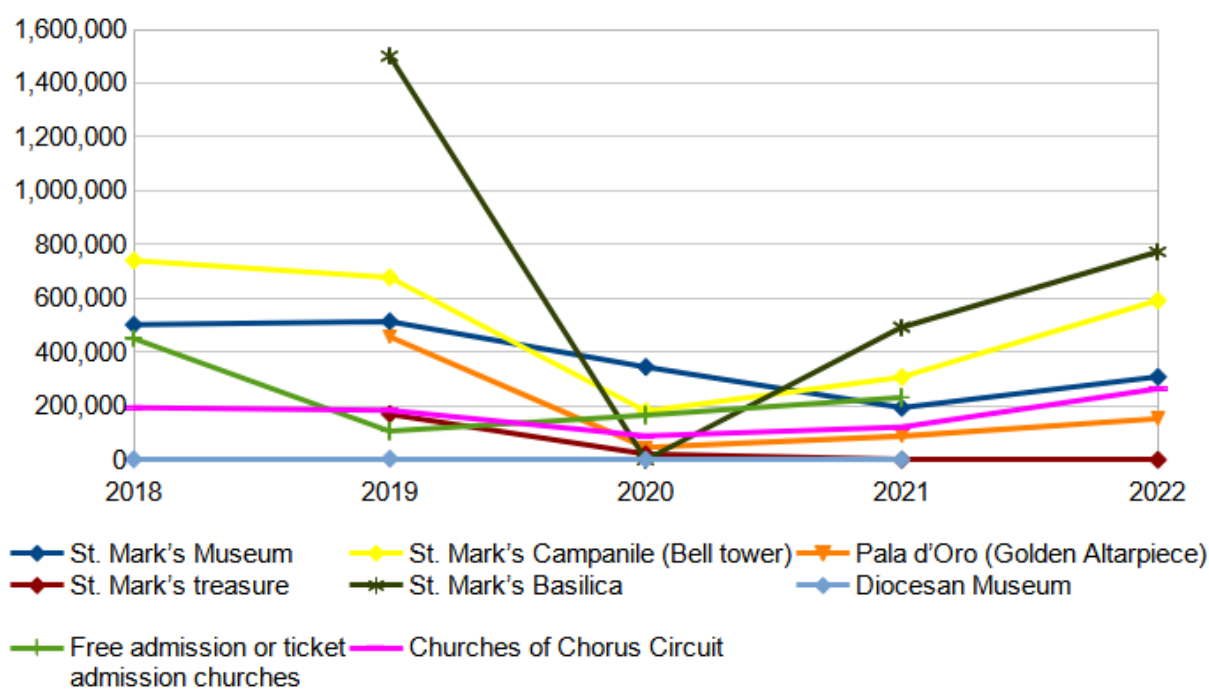
<sup>VI</sup>the data concerning following churches were not obtained: Santi Giovanni e Paolo, Madonna dell'Orto, Santa Maria Gloriosa dei Frari and Santo Stefano.

<sup>VII</sup>the data concerning following churches were not obtained: Santi Giovanni e Paolo, Madonna dell'Orto and Santo Stefano.

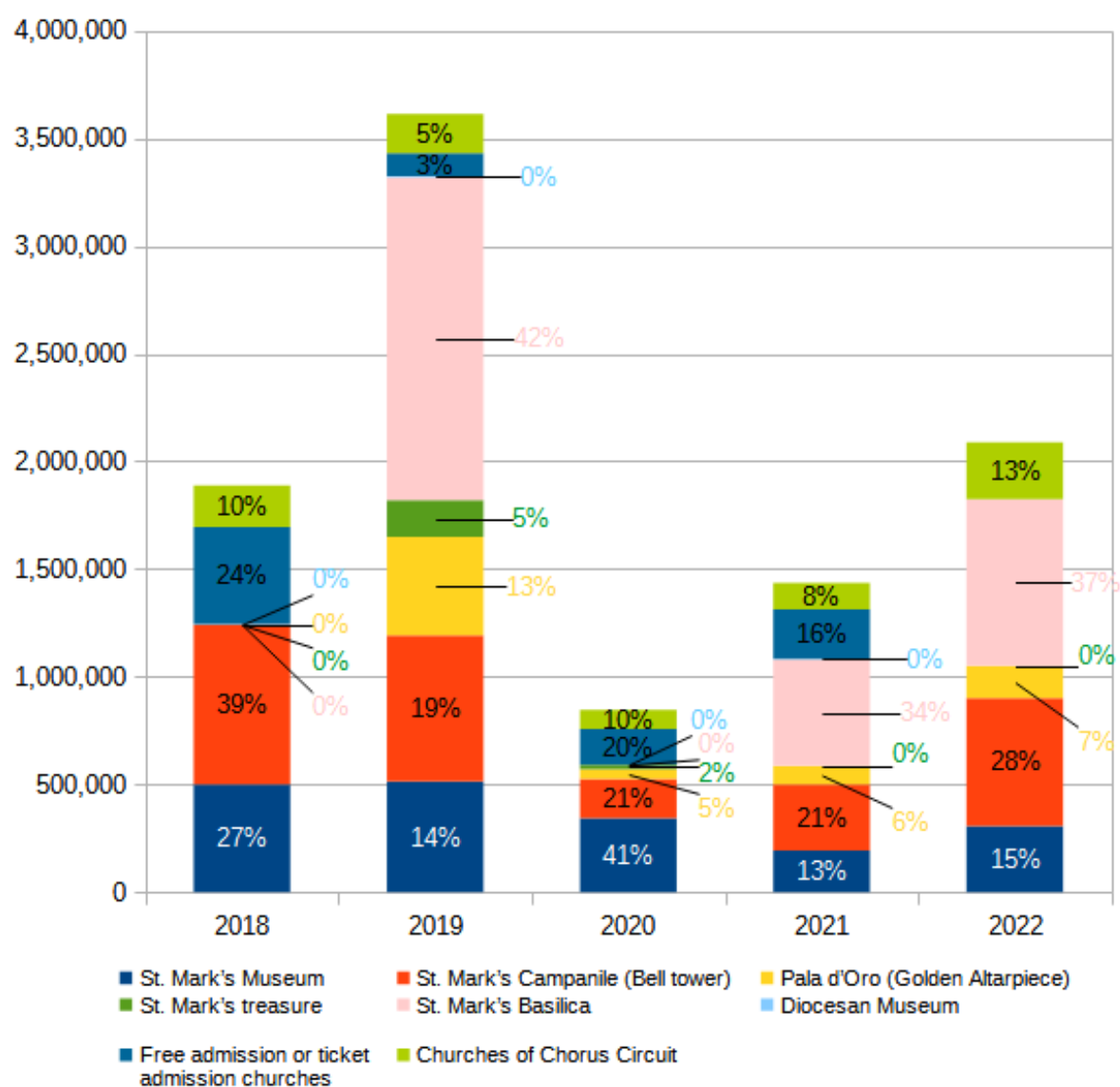
<sup>VIII</sup>the data concerning following churches were not obtained: Madonna dell'Orto and Santo Stefano.



**Figure 9.40:** St. Mark's Museum and Campanile:visitors % change.



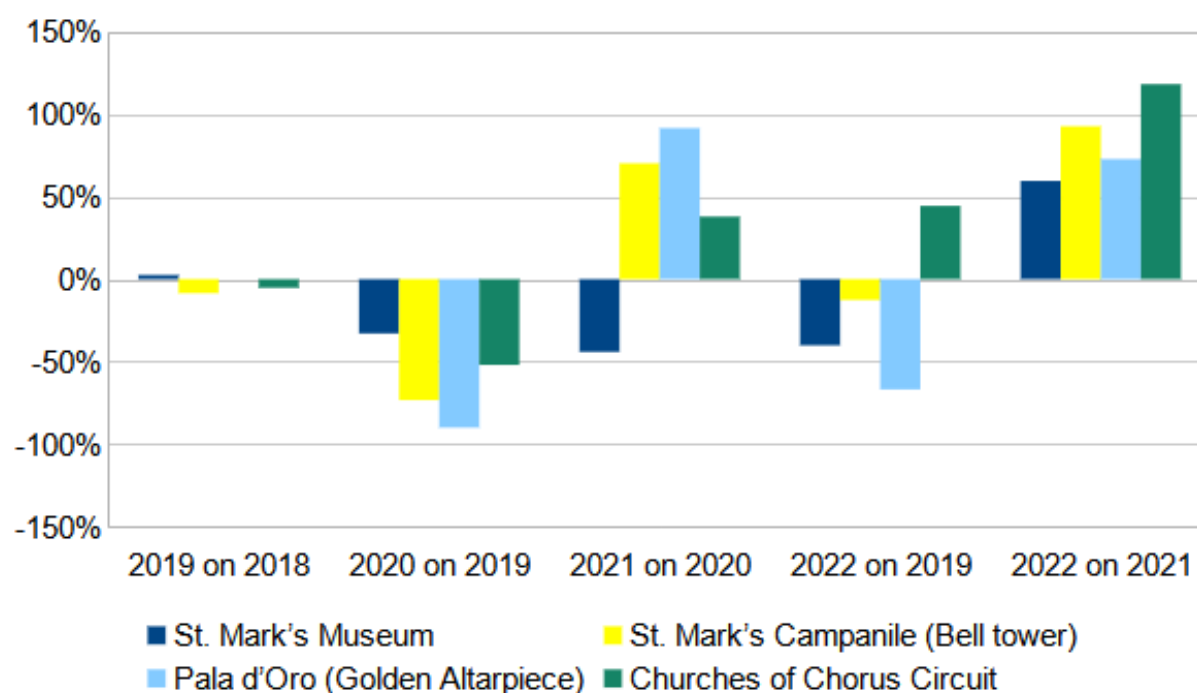
**Figure 9.41:** Total visitors per location per year.



**Figure 9.42:** Visitors: % composition.

	% ch. 19/18	% ch. 20/19	% ch. 21/20	% ch. 22/19	% ch. 22/21
<b>St. Mark's Museum</b>	2.5%	-32.9%	-44.0%	-40.1%	59.5%
<b>St. Mark's Campanile (Bell tower)</b>	-8.5%	-73.4%	70.2%	-12.7%	92.7%
<b>Diocesan Museum<sup>I</sup></b>	134.4%	-75.5%	5.2%		
<b>Free admission or ticket admission churches<sup>II</sup></b>	-76.4%	55.9%	39.9%		
<b>Churches of Chorus Circuit<sup>III</sup></b>	-5.2%	-52.0%	37.9%	44.4%	118.2%
<b>TOTAL</b>	<b>91.4%</b>	<b>-76.6%</b>	<b>69.5%</b>	<b>-42.2%</b>	<b>45.6%</b>

**Table 9.23:** Source: Procuratoria of Saint Mark's Basilica, Chorus - Association for the churches of the Venice Patriarchy.



**Figure 9.43:** Visitors: % change on previous year.

<sup>I</sup>See notes on page 139.

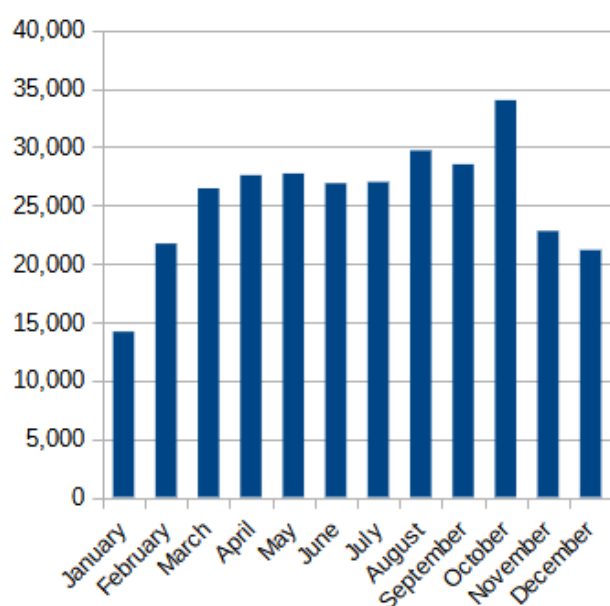
<sup>II</sup>See notes on page 139.

<sup>III</sup>See notes on page 139.

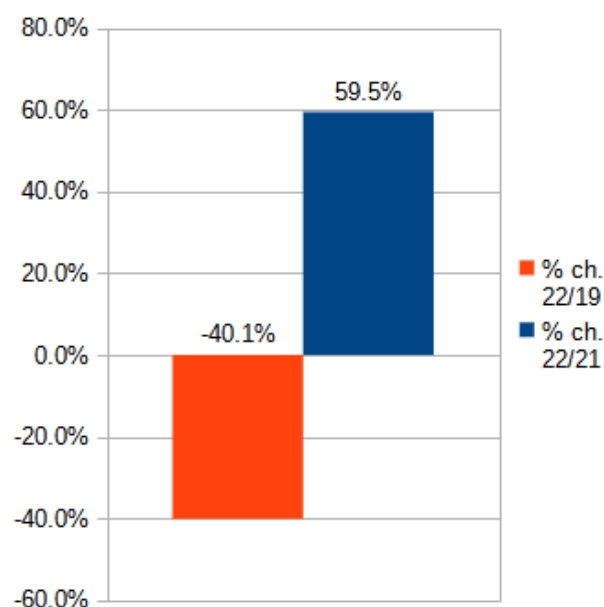
### 9.3.2 St. Mark's Museum

	2018	2019	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	36,897	34,258	35,488	0	14,180	-58.6%	
<b>February</b>	37,727	35,758	29,270	0	21,730	-39.2%	
<b>March</b>	37,691	47,416	0	0	26,459	-44.2%	
<b>April</b>	47,685	48,518	0	392	27,589	-43.1%	6938.0%
<b>May</b>	46,868	51,120	0	10,003	27,734	-45.7%	177.3%
<b>June</b>	40,804	43,554	28,862	18,898	26,894	-38.3%	42.3%
<b>July</b>	40,943	46,185	56,669	25,295	27,003	-41.5%	6.8%
<b>August</b>	44,556	48,720	74,674	32,878	29,697	-39.0%	-9.7%
<b>September</b>	49,658	51,848	69,235	32,514	28,522	-45.0%	-12.3%
<b>October</b>	53,907	55,679	48,489	35,396	34,016	-38.9%	-3.9%
<b>November</b>	32,873	24,341	2,149	23,131	22,799	-6.3%	-1.4%
<b>December</b>	32,295	26,882	0	14,451	21,176	-21.2%	46.5%
<b>TOTAL</b>	<b>501,904</b>	<b>514,279</b>	<b>344,836</b>	<b>192,958</b>	<b>307,799</b>	<b>-40.1%</b>	<b>59.5%</b>

**Table 9.24:** Source: Procuratoria of Saint Mark's Basilica.



**Figure 9.44:** 2022 visitors.

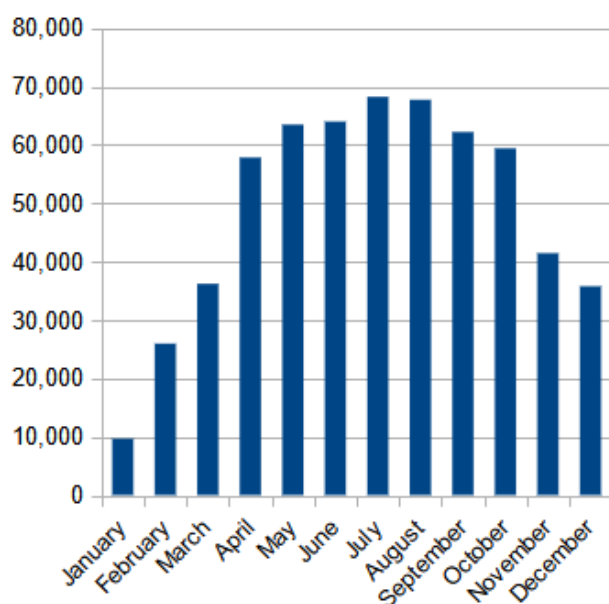


**Figure 9.45:** Visitors % change 2022/2019 and 2022/2021.

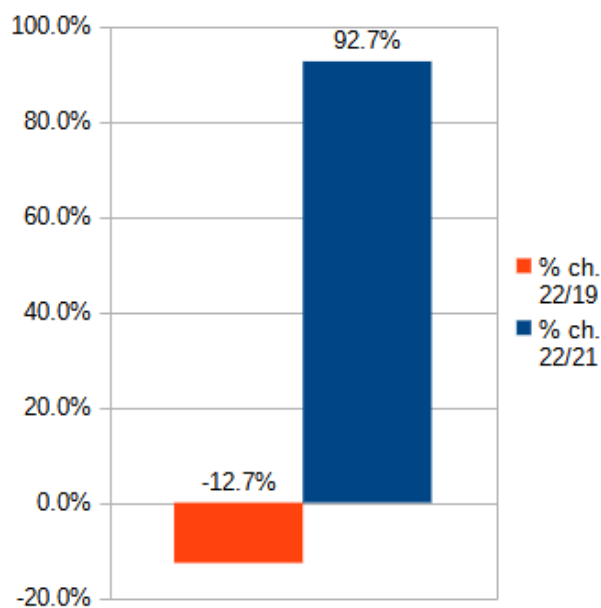
### 9.3.3 St. Mark's Campanile

	2018	2019	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	24,388	19,462	15,317	0	9,670	-50.3%	
<b>February</b>	38,079	40,731	29,931	0	25,959	-36.3%	
<b>March</b>	46,368	59,894	2,124	1,507	36,218	-39.5%	2303.3%
<b>April</b>	71,076	74,119	0	1,079	57,857	-21.9%	5262.1%
<b>May</b>	84,649	72,797	0	15,903	63,505	-12.8%	299.3%
<b>June</b>	82,685	72,949	18,253	30,579	64,021	-12.2%	109.4%
<b>July</b>	89,566	72,363	26,088	41,621	68,255	-5.7%	64.0%
<b>August</b>	88,010	77,499	32,518	58,520	67,756	-12.6%	15.8%
<b>September</b>	77,729	68,916	32,996	54,243	62,226	-9.7%	14.7%
<b>October</b>	64,599	63,054	22,939	52,993	59,427	-5.8%	12.1%
<b>November</b>	39,043	25,810	439	30,323	41,465	60.7%	36.7%
<b>December</b>	34,646	30,328	0	20,600	35,804	18.1%	73.8%
<b>TOTAL</b>	<b>740,838</b>	<b>677,922</b>	<b>180,605</b>	<b>307,368</b>	<b>592,163</b>	<b>-12.7%</b>	<b>92.7%</b>

**Table 9.25:** Source: Procuratoria of Saint Mark's Basilica.



**Figure 9.46:** 2022 Visitors.



**Figure 9.47:** Visitors % change 2022/2019 and 2022/2021.



### 9.3.4 Churches with Chorus Circuit ticket

	2018	2019	2020	2021	2022	% ch. 22/18	% ch. 22/19	% ch. 22/21
<b>Santa Maria del Giglio</b>	18,479	18,054	6,842	9,980	19,236	4.1%	6.5%	92.7%
<b>S. Stefano</b>	11,155	12,268	4,294	7,589	10,723	-3.9%	-12.6%	41.3%
<b>Museum of sacred art</b>	15,152	13,587	6,937	9,932	17,606	16.2%	29.6%	77.3%
<b>Santa Maria Formosa</b>	31,685	29,353	15,455	20,240	31,898	0.7%	8.7%	57.6%
<b>Santa Maria dei Miracoli</b>	4,500	3,502	1,946	1,494	1,487	-67.0%	-57.5%	-0.5%
<b>San Giovanni Elemosinario</b>	21,453	18,648	10,216	11,631	17,371	-19.0%	-6.8%	49.4%
<b>San Polo</b>					61,886			
<b>S. Zaccaria</b>								
<b>Museum of sacred art<sup>I</sup></b>								
<b>San Giacomo dell'Orio</b>	12,007	9,978	4,932	6,551	9,455	-21.3%	-5.2%	44.3%
<b>San Stae</b>	5,515	4,530	1,723	1,490	978	-82.3%	-78.4%	-34.4%
<b>Sant'Alvise</b>	8,016	7,163	3,132	5,014	5,746	-28.3%	-19.8%	14.6%
<b>San Pietro</b>	9,332	9,005	5,012	7,430	11,582	24.1%	28.6%	55.9%
<b>Ss. Redentore</b>	15,327	13,966	8,519	10,225	15,647	2.1%	12.0%	53.0%
<b>Gesuati</b>	16,543	15,402	6,305	6,534	15,841	-4.2%	2.9%	142.4%
<b>San Sebastiano</b>	17,204	18,424	9,220	11,669	18,111	5.3%	-1.7%	55.2%
<b>San Giobbe<sup>II</sup></b>	709	2,183	507	1,190	1,849	160.8%	-15.3%	55.4%
<b>Carmini<sup>III</sup></b>				6,351	10,989			73.0%
<b>San Giovanni in Bragora<sup>IV</sup></b>					5,857			
<b>TOTAL</b>	<b>187,077</b>	<b>176,063</b>	<b>85,040</b>	<b>117,320</b>	<b>256,262</b>	<b>37.0%</b>	<b>45.6%</b>	<b>118.4%</b>
<b>Free admissions</b>	6,236	7,136	2,870	3,911	8,244	32.2%	15.5%	110.8%
<b>TOTAL VISITS</b>	<b>193,313</b>	<b>183,199</b>	<b>87,910</b>	<b>121,231</b>	<b>264,506</b>	<b>36.8%</b>	<b>44.4%</b>	<b>118.2%</b>

**Table 9.26:** Source: Chorus - Association for the churches of the Venice Patriarchy.

The entrances do not correspond to the admission ticket detached in every church, but to the visitors who visit more churches with a multiple admission ticket.

<sup>I</sup>The Museum of Sacred Art of S. Zaccaria entered Chorus circuit from January 2022.

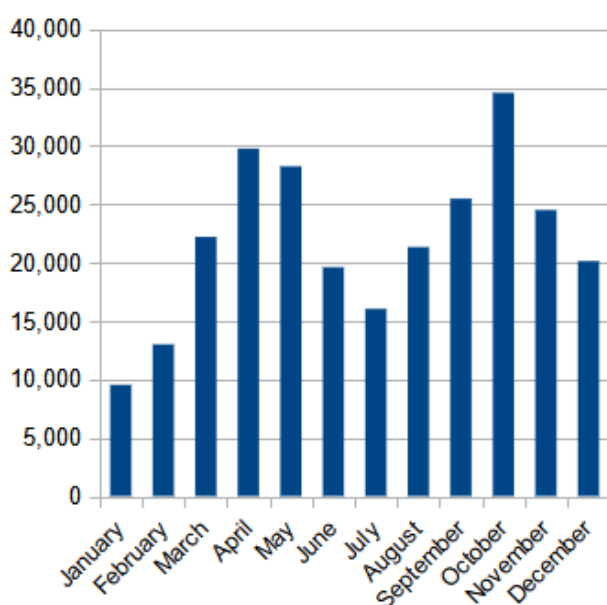
<sup>II</sup>From 5th July 2014 to 24th September 2018 the church of San Giobbe was closed for renovations. It was opened for the artistic visit from September 24th to November 30th (from Monday to Saturday from 10.30 a.m. to 2.00 p.m.).

<sup>III</sup>The church of Carmini's entered Chorus circuit from July 2021.

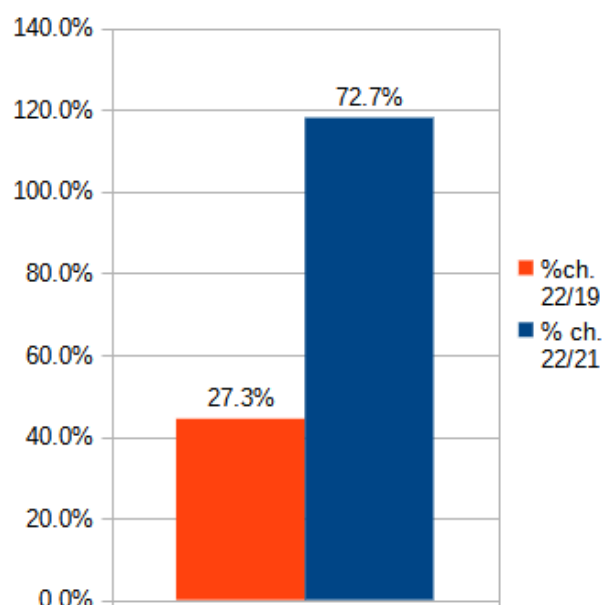
<sup>IV</sup>The church of S. Giovanni in Bragora entered Chorus circuit from July 2022.

	2018	2019	2020	2021	2022	%ch. 22/19	% ch. 22/21
<b>January</b>	10,936	11,289	10,672	0	9,535	-15.5%	
<b>February</b>	12,798	11,615	8,999	1,340	12,996	11.9%	869.9%
<b>March</b>	18,946	18,894	495	478	22,215	17.6%	4547.5%
<b>April</b>	24,618	26,194	0	184	29,776	13.7%	16082.6%
<b>May</b>	23,243	20,433	0	4,733	28,261	38.3%	497.1%
<b>June</b>	12,515	12,531	6,225	10,504	19,618	56.6%	86.8%
<b>July</b>	11,241	10,321	12,554	12,617	16,054	55.5%	27.2%
<b>August</b>	12,670	12,834	19,327	20,690	21,337	66.3%	3.1%
<b>September</b>	17,423	17,381	16,302	18,182	25,496	46.7%	40.2%
<b>October</b>	22,477	22,456	12,909	25,856	34,558	53.9%	33.7%
<b>November</b>	15,146	10,186	427	17,861	24,518	140.7%	37.3%
<b>December</b>	11,300	9,065	0	8,816	20,142	122.2%	128.5%
<b>TOTAL</b>	<b>193,313</b>	<b>183,199</b>	<b>87,910</b>	<b>121,261</b>	<b>264,506</b>	<b>44.4%</b>	<b>118.1%</b>

**Table 9.27:** Churches with Chorus Circuit ticket: monthly distribution.  
Source: Chorus - Association for the churches of the Venice Patriarchy.



**Figure 9.48:** 2022: total visitors with Chorus circuit ticket.



**Figure 9.49:** Visitors % change 2022/2019 and 2022/2021.

## 9.4 Visitors to La Biennale di Venezia

Year	Event	Period	Visitors	% ch. on previous edition
2017	57 <sup>th</sup> International Art Exhibition	13 <sup>th</sup> May – 26 <sup>th</sup> November	615,152	22.7%
2019	58 <sup>th</sup> International Art Exhibition	11 <sup>th</sup> May – 24 <sup>th</sup> November	593,616	-3.5%
2022	59 <sup>th</sup> International Art Exhibition	23 <sup>rd</sup> april – 27 <sup>th</sup> november	827,411	39.4%

**Table 9.28:** Source: Fondazione La Biennale di Venezia.

Year	Event	Period	Visitors	% ch. on previous edition
2016	15 <sup>th</sup> International Architecture Exhibition	28 <sup>th</sup> May - 27 <sup>th</sup> November	259,721	5.6%
2018	16 <sup>th</sup> International Architecture Exhibition	26 <sup>th</sup> May - 25 <sup>th</sup> November	275,003	22.7%
2021	17 <sup>th</sup> International Architecture Exhibition <sup>1</sup>	22 <sup>nd</sup> may – 21 <sup>st</sup> november	298,586	8.6%

**Table 9.29:** Source: Fondazione La Biennale di Venezia.

Year	Event	period	Visitors	% ch. on 2021
2022	Venice Pavillion at 59 <sup>th</sup> International Art Exhibition	23 <sup>rd</sup> april – 27 <sup>th</sup> november	329,025	314.3%

**Table 9.30:** Source: Development, City Promotion and Tradition Protection Department.

<sup>1</sup>The 17th International Architecture Exhibition, formerly scheduled from 29 August to 29 November 2020, was postponed until 2021 due to the pandemic. It was replaced by the exhibition “*The disquieted muses. When La Biennale di Venezia meets History*”

## 9.5 Visitors to the Peggy Guggenheim Collection

	2018	2019	2020 <sup>I</sup>	2021 <sup>II</sup>	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	21,435	19,425	19,497	0	12,847	-33.9%	
<b>February</b>	24,613	19,966	15,248	1,882	16,424	-17.7%	772.7%
<b>March</b>	33,870	29,185	777	641	21,274	-27.1%	3,218.9%
<b>April</b>	43,169	39,339	0	388	35,928	-8.7%	9,159.8%
<b>May</b>	39,948	37,730	0	9,576	37,659	-0.2%	293.3%
<b>June</b>	31,939	32,486	5,466	14,096	36,774	13.2%	160.9%
<b>July</b>	29,508	28,694	8,861	20,339	35,615	24.1%	75.1%
<b>August</b>	29,087	27,773	12,696	20,485	38,032	36.9%	85.7%
<b>September</b>	32,375	33,274	15,584	21,065	43,602	31.0%	107.0%
<b>October</b>	36,656	43,158	14,160	26,340	45,998	6.6%	74.6%
<b>November</b>	31,980	22,754	633	20,356	33,623	47.8%	65.2%
<b>December</b>	21,638	16,691	0	15,232	23,598	41.4%	54.9%
<b>TOTAL</b>	<b>376,218</b>	<b>350,475</b>	<b>92,922</b>	<b>150,400</b>	<b>381,374</b>	<b>8.8%</b>	<b>153.6%</b>

Table 9.31: Source: Peggy Guggenheim Collection.

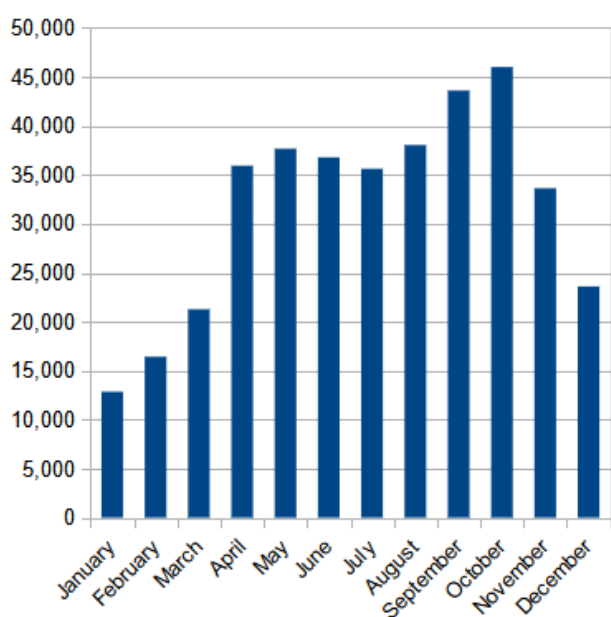


Figure 9.50: 2022 total visitors.

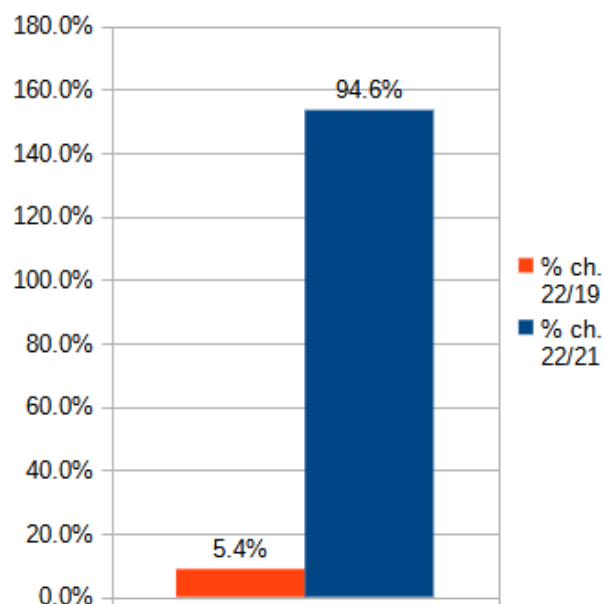


Figure 9.51: Visitors % change 2022/2019 and 2022/2021.

<sup>I</sup>2020: february closed from 24<sup>th</sup> to 29<sup>th</sup>; june open only on saturdays and sundays; july open from friday to sunday; august open from friday to monday, november open 3 days.

<sup>II</sup>2021 Closures: from january 10<sup>th</sup> to february 12<sup>th</sup>, from march 6<sup>th</sup> to april 27<sup>th</sup>.

## 9.6 Visitors to the Querini Stampalia Museum

	2018	2019	2020 <sup>I</sup>	2021 <sup>II</sup>	2022	% ch. 22/19	% ch. 22/21
January	2,635	2,753	2,844	0	1,841	-33.1%	
February	2,565	2,493	2,600	379	1,852	-25.7%	388.7%
March	4,450	3,534	0	0	2,953	-16.4%	
April	6,390	4,731	0	21	6,785	43.4%	32209.5%
May	7,800	4,579	433	2,300	5,009	9.4%	117.8%
June	5,780	3,951	595	2,401	5,711	44.5%	137.9%
July	2,830	2,786	1,233	3,148	3,787	35.9%	20.3%
August	2,850	2,540	3,407	4,273	4,209	65.7%	-1.5%
September	3,420	3,882	2,615	4,499	5,389	38.8%	19.8%
October	4,350	4,925	1,943	5,881	6,741	36.9%	14.6%
November	5,030	2,708	128	3,575	5,945	119.5%	66.3%
December	2,900	2,430	0	1,991	2,623	7.9%	31.7%
<b>TOTAL</b>	<b>51,000</b>	<b>41,312</b>	<b>15,798</b>	<b>28,468</b>	<b>52,845</b>	<b>27.9%</b>	<b>85.6%</b>

Table 9.32: Fonte: Fondazione Querini Stampalia.

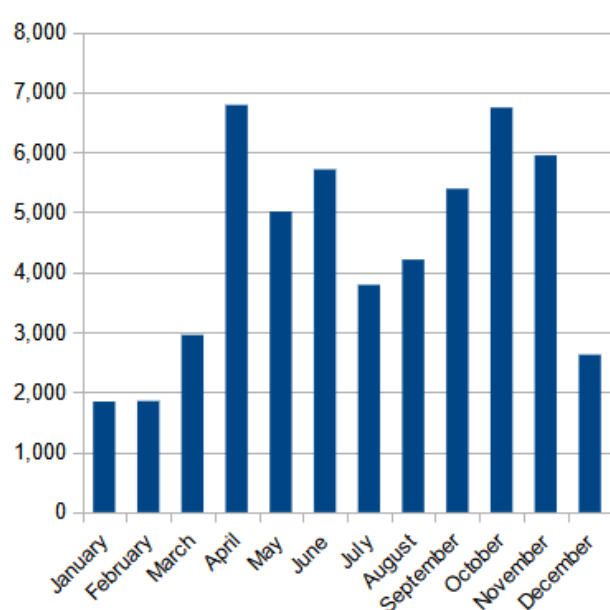


Figure 9.52: 2022 total visitors.

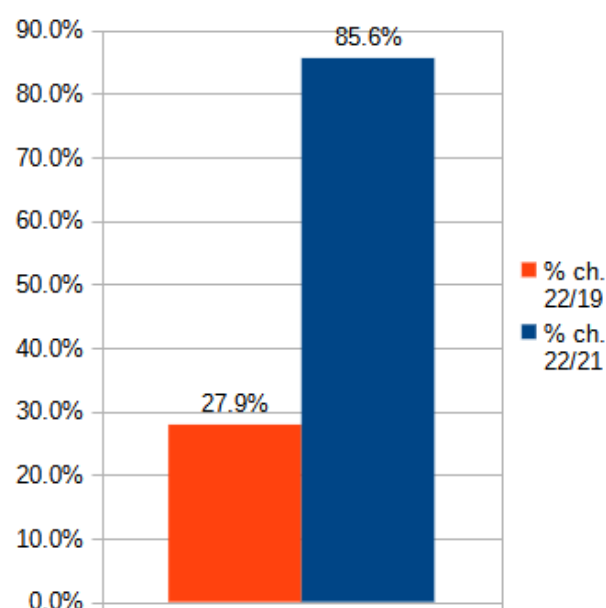


Figure 9.53: Visitors % change 2022/2019 and 2022/2021.

<sup>I</sup>Closed from february 24<sup>th</sup> to may 24<sup>th</sup>, then weekend admittances from may 23<sup>rd</sup> to july 13<sup>th</sup>. From july 14<sup>th</sup> on, admittances from tuesday to sunday. Closed from november 5<sup>th</sup> to decemebr 31<sup>st</sup> 2020.

<sup>II</sup>Closed from january 1<sup>st</sup> to february 8<sup>th</sup> and from february 27<sup>th</sup> to april 29<sup>th</sup> 2021. From 9<sup>th</sup> to 26<sup>th</sup> february, admittances from tuesday to friday only.

## 9.7 Venezia Servizi alla Persona Foundation

### 9.7.1 Hidden Jewels of Venice project

	2018	2019 <sup>III</sup>	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>Scala Contarini del Bovolo</b>	82,127	86,795	27,684	40,881	106,402	22.6%	160.3%
<b>Oratorio dei Crociferi<sup>I</sup></b>	4,147	2,852	143	256	2,368	-17.0%	825.0%
<b>Complesso dell'Ospedaletto<sup>II</sup></b>	1,815	588	403	174	538	-8.5%	209.2%
<b>Zitelle's Church<sup>IV</sup></b>	0	29	0	2	0	-100.0%	-100.0%
<b>Penitenti's Church</b>	0	0	1	163	82		-49.7%
<b>TOTAL</b>	<b>88,089</b>	<b>90,264</b>	<b>28,231</b>	<b>41,476</b>	<b>109,390</b>	<b>21.2%</b>	<b>163.7%</b>
<i>Of which Cumulative tickets</i>	<i>0</i>	<i>1,707</i>	<i>136</i>	<i>219</i>	<i>97</i>	<i>-94.3%</i>	<i>-55.7%</i>

Table 9.33: Source: Fondazione Venezia Servizi.

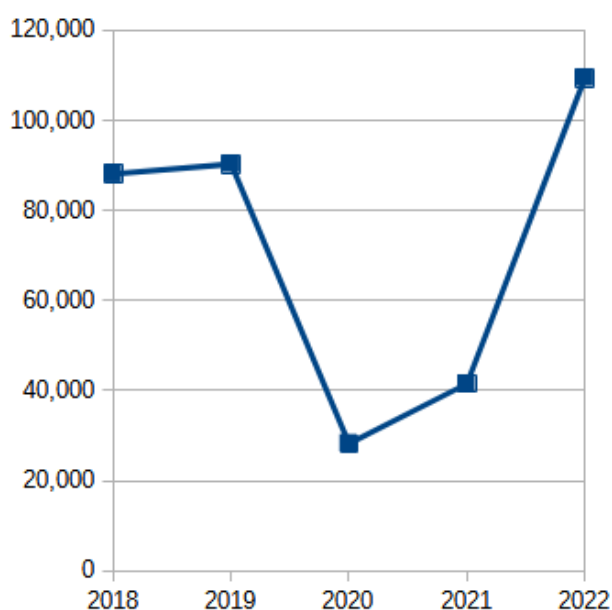


Figure 9.54: 2018-2022 total visitors.

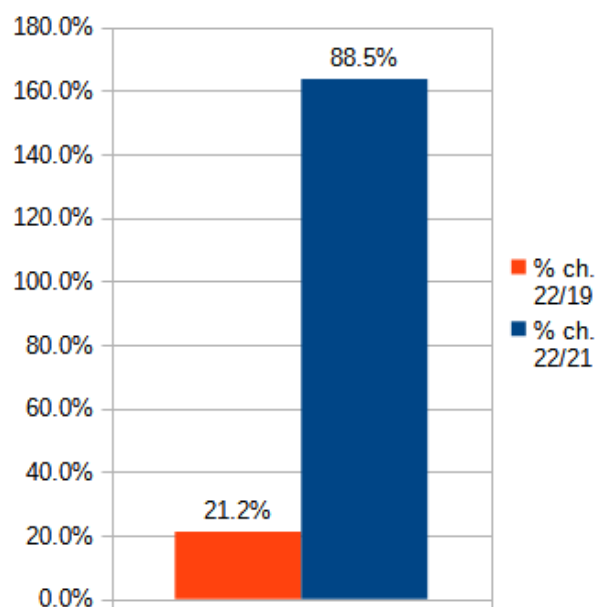
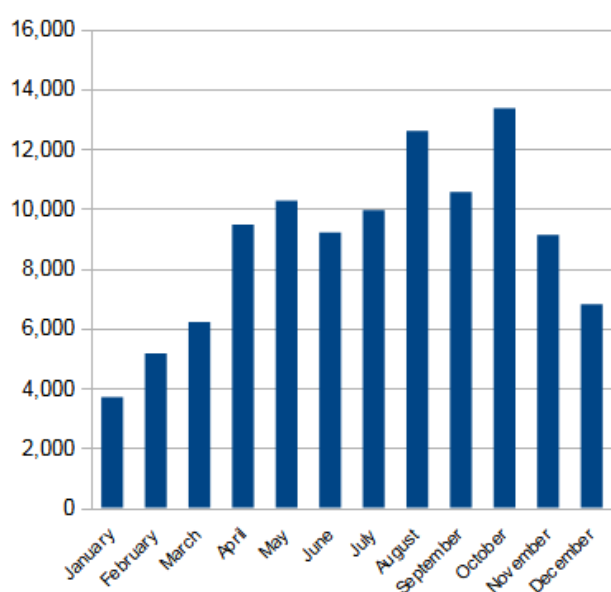


Figure 9.55: Visitors % change 2022/2019 and 2022/2021.

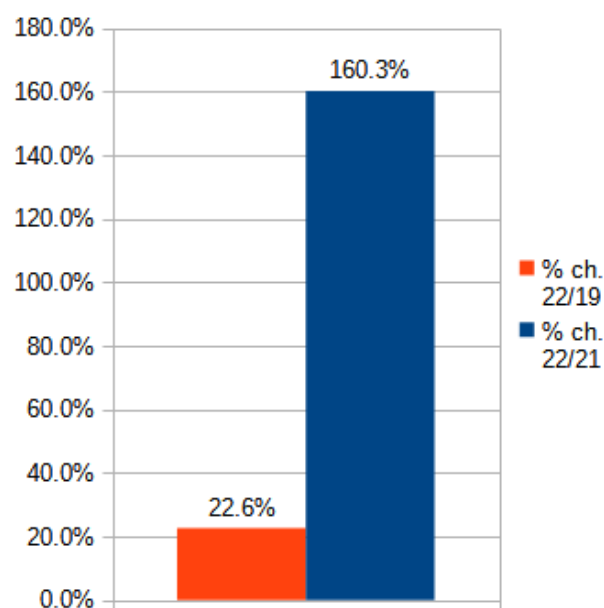
## 9.7.2 Scala Contarini *del Bovolo*

	2018	2019	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	5,056	5,304	5,129	0	3,699	-30.3%	
<b>February</b>	6,061	6,507	5,228	1,468	5,161	-20.7%	251.6%
<b>March</b>	7,357	10,576	391	275	6,206	-41.3%	2156.7%
<b>April</b>	9,730	11,509	0	91	9,465	-17.8%	10301.1%
<b>May</b>	8,094	7,127	225	2,791	10,268	44.1%	267.9%
<b>June</b>	6,378	8,068	2,303	2,585	9,201	14.0%	255.9%
<b>July</b>	6,429	5,852	3,645	4,966	9,950	70.0%	100.4%
<b>August</b>	6,762	7,854	4,119	6,787	12,602	60.5%	85.7%
<b>September</b>	7,904	7,776	4,019	6,651	10,558	35.8%	58.7%
<b>October</b>	7,648	8,335	3,052	6,460	13,362	60.3%	106.8%
<b>November</b>	5,445	3,774	256	4,729	9,126	141.8%	93.0%
<b>December</b>	5,263	4,113	0	4,078	6,804	65.4%	66.8%
<b>TOTAL</b>	<b>82,127</b>	<b>86,795</b>	<b>28,367</b>	<b>40,881</b>	<b>106,402</b>	<b>22.6%</b>	<b>160.3%</b>

**Table 9.34:** Source: Venezia Servizi Foundation.



**Figure 9.56:** 2022 total visitors.



**Figure 9.57:** Visitors % change 2022/2019 and 2022/2021.

### 9.7.3 Other cultural heritage of the project *Hidden Jewels of Venice*

	Oratorio dei Crociferi	Complesso dell'Ospedaletto	Zitelle's Church	Penitenti's Church	Total 2022	of which cumulative tickets	% ch. 22/19	% ch. 22/21
January	48	28	0	2	78	2	-83.3%	
February	84	109	0	0	193	26	-67.2%	1830.0%
March	189	121	0	0	310	2	-45.2%	
April	239	95	0	0	334	0	-50.8%	
May	287	47	0	17	351	47	-21.1%	848.6%
June	220	0	0	0	220	0	-61.7%	450.0%
July	186	0	0	14	200	3	-53.3%	222.6%
August	165	0	0	0	165	0	870.6%	5400.0%
September	223	20	0	0	243	8	-35.5%	237.5%
October	307	26	0	9	342	6	-54.7%	16.7%
November	234	40	0	14	288	0	58.2%	22.0%
December	186	52	0	26	264	3	172.2%	332.8%
<b>TOTAL</b>	<b>2,368</b>	<b>538</b>	<b>0</b>	<b>82</b>	<b>2,988</b>	<b>97</b>	<b>-42.3%</b>	<b>267.1%</b>

Table 9.35: Source: Venezia Servizi Foundation.

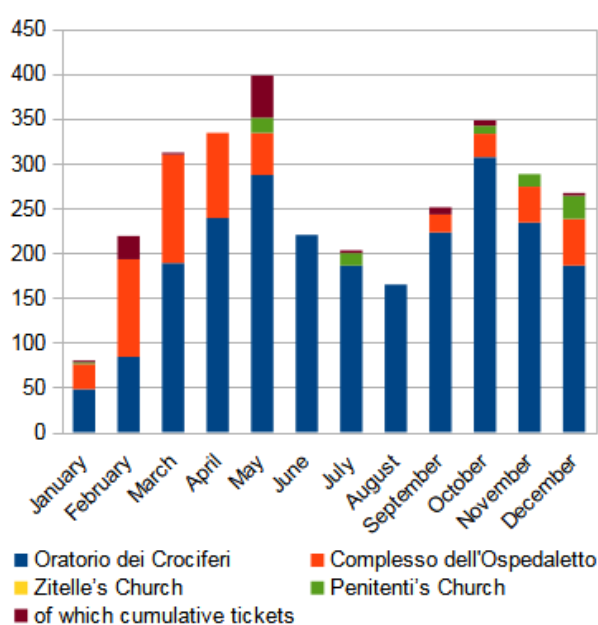


Figure 9.58: 2022 total visitors.

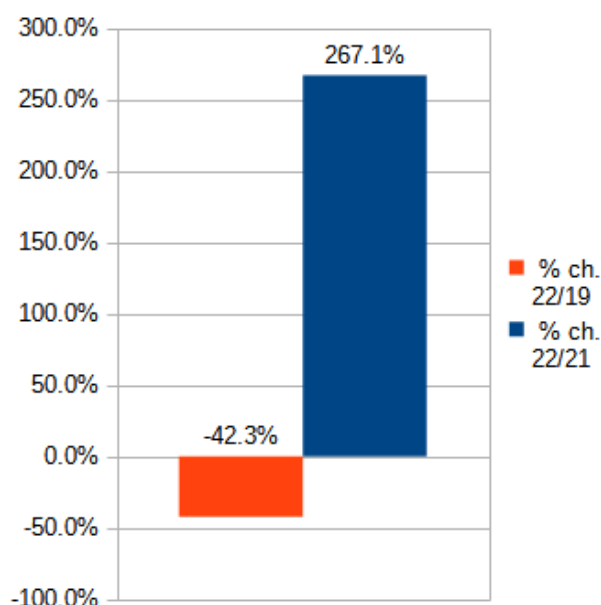


Figure 9.59: Visitors % change 2022/2019 and 2022/2021.

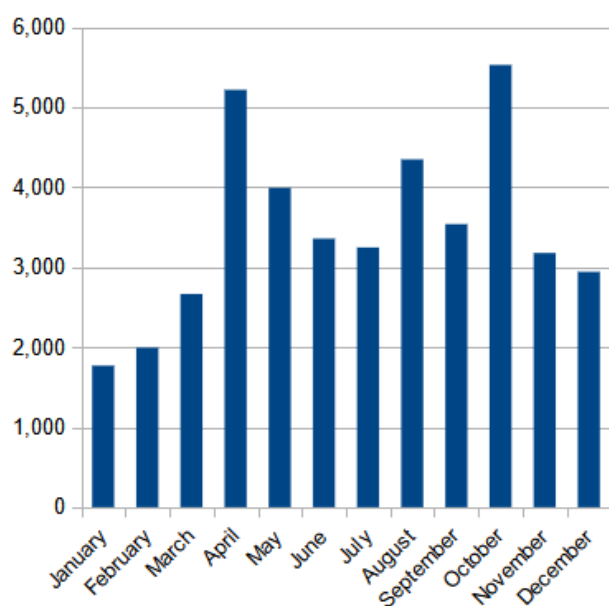


## 9.8 Visitors to other museums

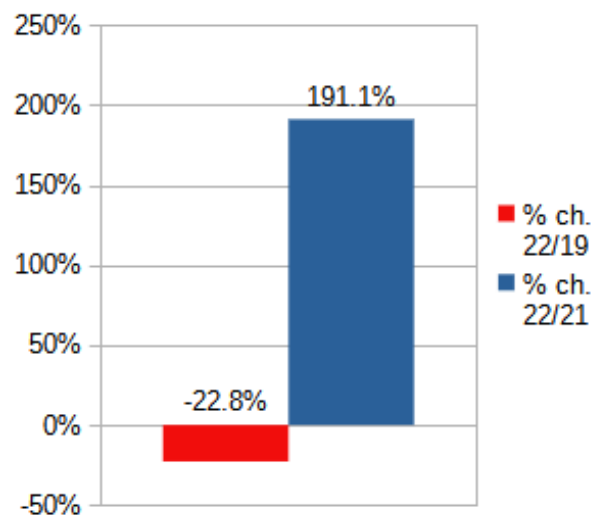
### 9.8.1 Naval Historical Museum

	2018	2019	2020 <sup>1</sup>	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	2,932	2,737	0	0	1,768	-35.4%	
<b>February</b>	3,778	3,300	0	0	1,992	-39.6%	
<b>March</b>	4,840	5,350	0	0	2,664	-50.2%	
<b>April</b>	7,777	8,284	0	0	5,215	-37.0%	
<b>May</b>	5,717	5,503	0	690	3,990	-27.5%	478.3%
<b>June</b>	3,954	4,280	1	2,089	3,356	-21.6%	60.7%
<b>July</b>	4,613	4,597	0	1,949	3,245	-29.4%	66.5%
<b>August</b>	5,806	4,878	0	2,205	4,346	-10.9%	97.1%
<b>September</b>	5,416	4,291	0	1,631	3,537	-17.6%	116.9%
<b>October</b>	5,955	5,698	0	2,800	5,526	-3.0%	97.4%
<b>November</b>	3,575	2,688	0	2,142	3,176	18.2%	48.3%
<b>December</b>	3,042	2,490	0	840	2,941	18.1%	250.1%
<b>TOTAL</b>	<b>57,405</b>	<b>54,096</b>	<b>1</b>	<b>14,346</b>	<b>41,756</b>	<b>-22.8%</b>	<b>191.1%</b>

**Table 9.36:** Source: Naval Historical Museum.



**Figure 9.60:** 2022 total visitors.



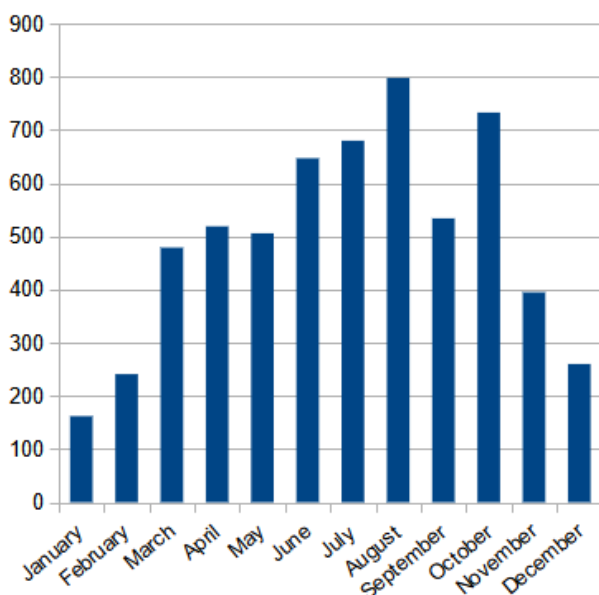
**Figure 9.61:** Visitors % change 2022/2019 and 2022/2021.

<sup>1</sup>2020 Visitors flow is of 1 (one) visitor, in June. The figure comes from Ve.la. spa ticket system, as well as 2019 data.

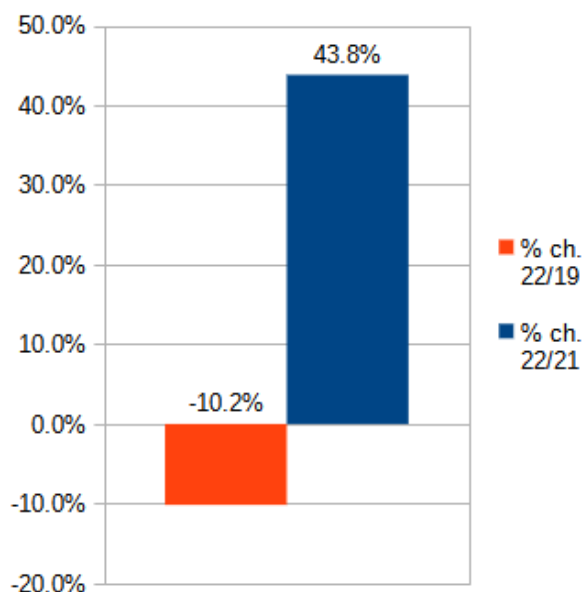
## 9.8.2 Provincial Museum of Torcello

	2018	2019	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	218	226	199	0	162	-28.3%	
<b>February</b>	214	259	185	0	241	-6.9%	
<b>March</b>	297	617	0	0	479	-22.4%	
<b>April</b>	548	534	0	0	519	-2.8%	
<b>May</b>	535	458	0	114	506	10.5%	343.9%
<b>June</b>	435	435	0	488	647	48.7%	32.6%
<b>July</b>	505	452	44	600	680	50.4%	13.3%
<b>August</b>	527	554	595	842	798	44.0%	-5.2%
<b>September</b>	599	485	388	689	534	10.1%	-22.5%
<b>October</b>	610	629	277	745	733	16.5%	-1.6%
<b>November</b>	296	150	0	354	395	163.3%	11.6%
<b>December</b>	196	189	0	294	260	37.6%	-11.6%
<b>TOTAL</b>	4,980	4,988	1,688	4,126	5,954	19.4%	44.3%
Online	68	94	25	32	125	33.0%	290.6%
<b>TOTAL</b>	5,048	5,082	1,713	4,158	6,079	19.6%	46.2%
Free admissions	7,180	8,935	7,504	4,599	6,514	-27.1%	41.6%
<b>TOTAL</b>	<b>12,228</b>	<b>14,017</b>	<b>9,217</b>	<b>8,757</b>	<b>12,593</b>	<b>-10.2%</b>	<b>43.8%</b>

**Table 9.37:** Source: Metropolitan City of Venice



**Figure 9.62:** 2022 total visitors.



**Figure 9.63:** Visitors % change 2022/2019 and 2022/2021.

<sup>i</sup>Due to SARS-Cov2 epidemiological emergency, the Museum of Torcello was closed from february 25<sup>th</sup> to june 12<sup>th</sup> 2020; from november 4<sup>th</sup> to december 31<sup>st</sup> 2020. From june 13<sup>th</sup> to july 26<sup>th</sup> an experimental reopening of the Museum of Torcello to the public was launched, with free admissions on saturdays and sundays only. From july 30<sup>th</sup> to november 3<sup>rd</sup>, the Museum was open on thursday, friday, saturday and sunday with paid admissions.

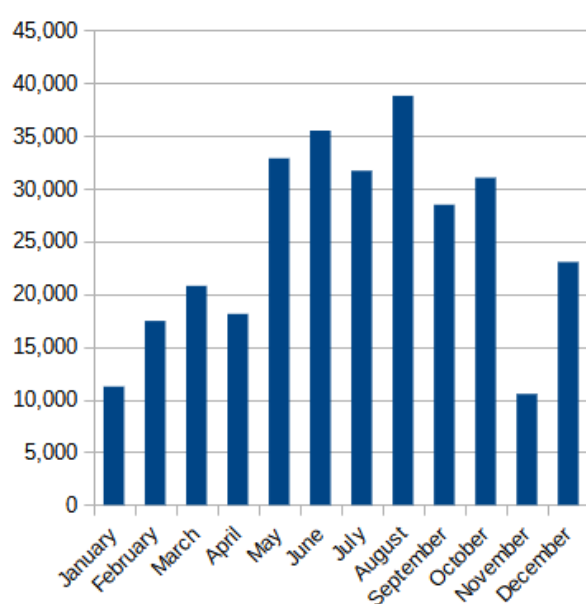
<sup>ii</sup>Due to SARS-Cov2 epidemiological emergency, the Museum of Torcello was closed from january to april 2021. A gradual reopening took place in may: on 22<sup>nd</sup> and 23<sup>rd</sup> with free admission, from 28<sup>th</sup> to 31<sup>st</sup> with paid admission. The Museum was open then on 1<sup>st</sup>, 2<sup>nd</sup>, 5<sup>th</sup>, 6<sup>th</sup>, 12<sup>rd</sup> and 13<sup>th</sup> june. From june 17<sup>th</sup> to december 31<sup>st</sup>, the Museum was regularly open from tuesday to sunday.

### 9.8.3 Monumental Rooms of the Marciana National Library

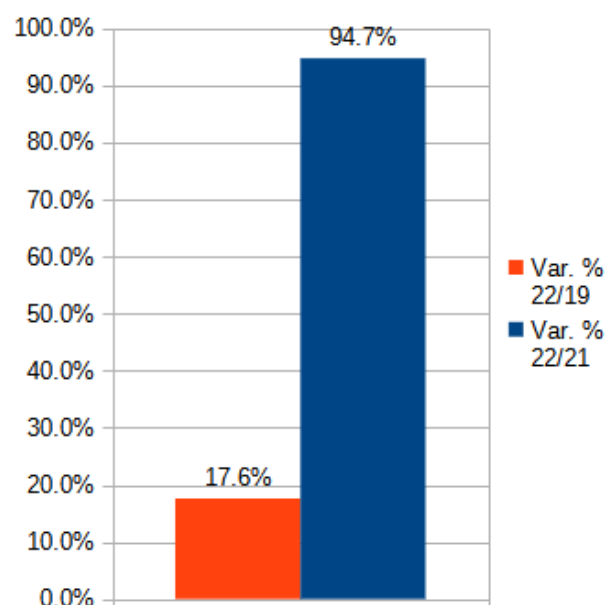
	2018 <sup>I</sup>	2019	2020 <sup>II</sup>	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	15,220	15,458	13,768	0	11,224	-27.4%	
<b>February</b>	17,054	17,299	0	1,976	17,441	-35.1%	782.6%
<b>March</b>	25,382	16,494	0	406	20,777	26.0%	5017.5%
<b>April</b>	24,000	31,972	0	613	18,110	-43.4%	2854.3%
<b>May</b>	25,408	17,616	0	10,000	32,864	86.6%	228.6%
<b>June</b>	18,840	24,044	0	12,942	35,487	47.6%	174.2%
<b>July</b>	19,459	26,471	0	20,671	31,685	19.7%	53.3%
<b>August</b>	27,833	29,754	0	27,693	38,789	30.4%	40.1%
<b>September</b>	25,932	23,681	0	20,724	28,467	20.2%	37.4%
<b>October</b>	23,668	29,028	0	22,574	31,022	6.9%	37.4%
<b>November</b>	5,135	10,165	0	18,723	10,517	3.5%	-43.8%
<b>December</b>	16,722	12,635	0	17,433	23,035	82.3%	32.1%
<b>TOTAL</b>	<b>244,653</b>	<b>254,617</b>	<b>13,768</b>	<b>153,755</b>	<b>299,418</b>	<b>17.6%</b>	<b>94.7%</b>

**Table 9.38:** Source: Marciana National Library.

Part of an integrated itinerary with St. Mark's square Museums.



**Figure 9.64:** 2022 total visitors.



**Figure 9.65:** Visitors % change on 2019 an on 2021.

<sup>I</sup>Rooms closed from 4<sup>th</sup> to 25<sup>th</sup> November.

<sup>II</sup>Rooms closed due to Covid-19 health emergency.

#### 9.8.4 Scuola Grande di San Rocco

	2018	2019	2020	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	7,021	7,127	6,868	0	5,554	-22.1%	
<b>February</b>	8,534	7,988	6,486	2,157	8,372	4.8%	288.1%
<b>March</b>	11,862	13,005	461	532	12,012	-7.6%	2157.9%
<b>April</b>	13,880	15,072	0	335	15,209	0.9%	4440.0%
<b>May</b>	12,834	11,725	0	7,265	12,233	4.3%	68.4%
<b>June</b>	8,587	9,352	6,280	8,686	9,981	6.7%	14.9%
<b>July</b>	7,873	7,475	11,060	9,516	9,643	29.0%	1.3%
<b>August</b>	8,728	9,394	15,686	13,872	12,452	32.6%	-10.2%
<b>September</b>	9,742	9,732	11,191	10,796	12,781	31.3%	18.4%
<b>October</b>	12,805	14,915	8,385	15,753	16,643	11.6%	5.6%
<b>November</b>	11,047	8,822	451	11,324	12,403	40.6%	9.5%
<b>December</b>	10,381	6,703	0	7,692	9,161	36.7%	19.1%
<b>TOTAL</b>	<b>123,294</b>	<b>121,310</b>	<b>66,868</b>	<b>87,928</b>	<b>136,444</b>	<b>12.5%</b>	<b>55.2%</b>

Table 9.39: Source: Scuola Grande di San Rocco.

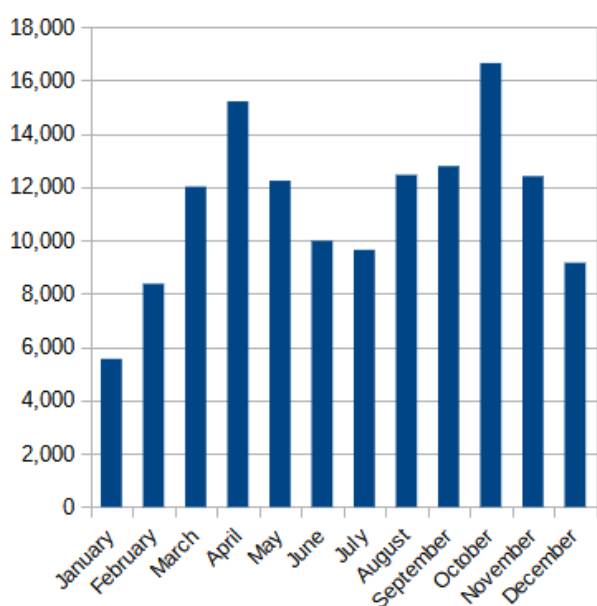


Figure 9.66: 2022 total visitors.

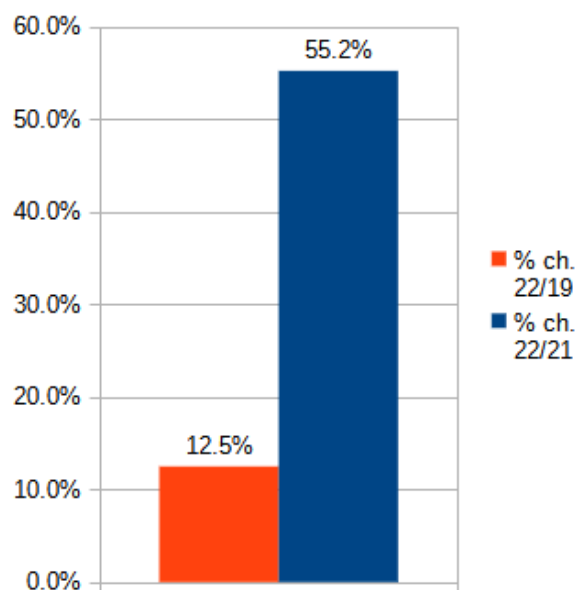


Figure 9.67: Visitors % change 2022/2019 and 2022/2021.

## 9.8.5 Scuola Dalmata dei santi Giorgio e Trifone

	2018	2019	2020 <sup>I</sup>	2021 <sup>II</sup>	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	1,474	1,228	1,442	0	945	-23.0%	
<b>February</b>	1,487	1,423	1,017	0	1,054	-25.9%	
<b>March</b>	2,449	1,751	0	0	1,700	-2.9%	
<b>April</b>	2,798	2,403	0	0	2,024	-15.8%	
<b>May</b>	2,307	2,219	0	527	1,968	-11.3%	273.4%
<b>June</b>	1,283	1,563	0	859	1,340	-14.3%	56.0%
<b>July</b>	1,085	1,214	569	1,390	1,230	1.3%	-11.5%
<b>August</b>	1,084	1,303	1,341	1,783	1,633	25.3%	-8.4%
<b>September</b>	1,408	1,775	1,153	1,807	1,788	0.7%	-1.1%
<b>October</b>	2,446	2,906	1,030	2,469	2,658	-8.5%	7.7%
<b>November</b>	2,072	1,288	43	1,910	2,171	68.6%	13.7%
<b>December</b>	1,580	1,077	0	1,191	1,362	26.5%	14.4%
<b>TOTAL</b>	<b>21,473</b>	<b>20,150</b>	<b>6,595</b>	<b>11,936</b>	<b>19,873</b>	<b>-1.4%</b>	<b>66.5%</b>

Table 9.40: Source: Scuola Dalmata dei Santi Giorgio e Trifone.

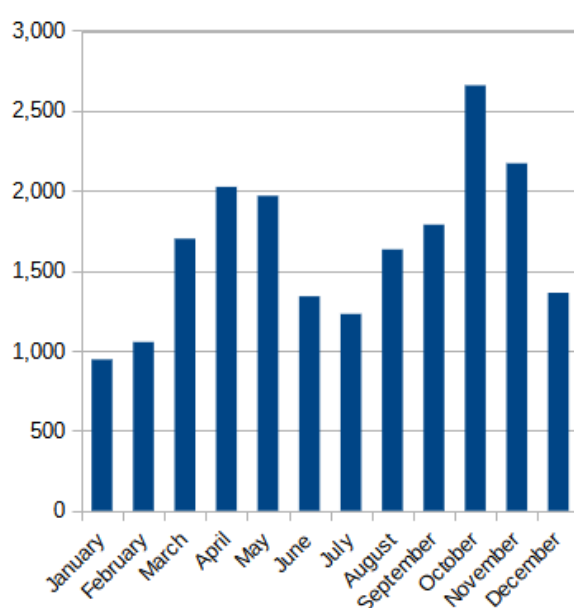


Figure 9.68: 2022 total visitors.

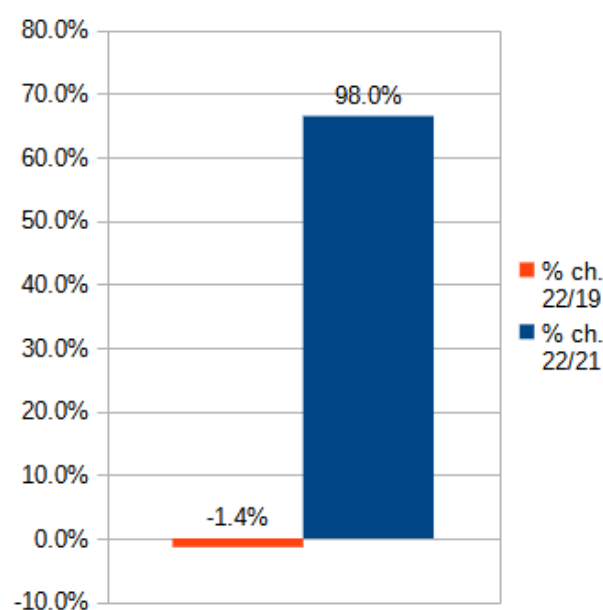


Figure 9.69: Visitors % change 2022/2019 and 2022/2021..

<sup>I</sup>The Scuola Dalmata was closed in march, april, may, june, from november 5<sup>th</sup> to december 2020 due to national Covid-19 health provisions.

<sup>II</sup>Ibid. from january to april 2021.

## 9.8.6 Scuola Grande dei Carmini

	2018	2019 <sup>1</sup>	2020 <sup>1</sup>	2021	2022	% ch. 22/19	% ch. 22/21
<b>January</b>	770	774	415	0	615	-20.5%	
<b>February</b>	999	1,020	419	0	597	-41.5%	
<b>March</b>	906	1,199	27	0	810	-32.4%	
<b>April</b>	1,394	1,301	0	0	820	-37.0%	
<b>May</b>	1,301	2,357	0	492	1,000	-57.6%	103.3%
<b>June</b>	708	801	0	420	513	-36.0%	22.1%
<b>July</b>	851	593	356	481	444	-25.1%	-7.7%
<b>August</b>	509	430	285	551	471	9.5%	-14.5%
<b>September</b>	863	622	658	753	844	35.7%	12.1%
<b>October</b>	1,219	1,150	563	1,041	1,060	-7.8%	1.8%
<b>November</b>	936	587	30	1,045	864	47.2%	-17.3%
<b>December</b>	931	451	0	516	639	41.7%	23.8%
<b>TOTAL</b>	<b>11,387</b>	<b>11,285</b>	<b>2,753</b>	<b>5,299</b>	<b>8,677</b>	<b>-23.1%</b>	<b>63.7%</b>

Table 9.41: Source: Scuola Grande dei Carmini.

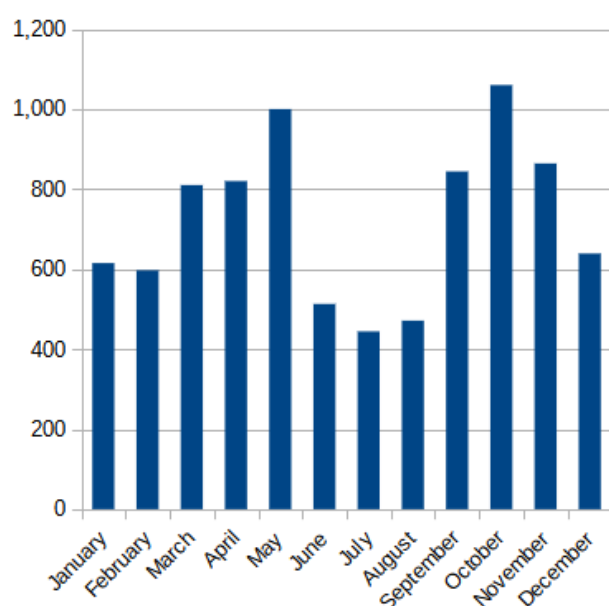


Figure 9.70: 2022 total visitors.

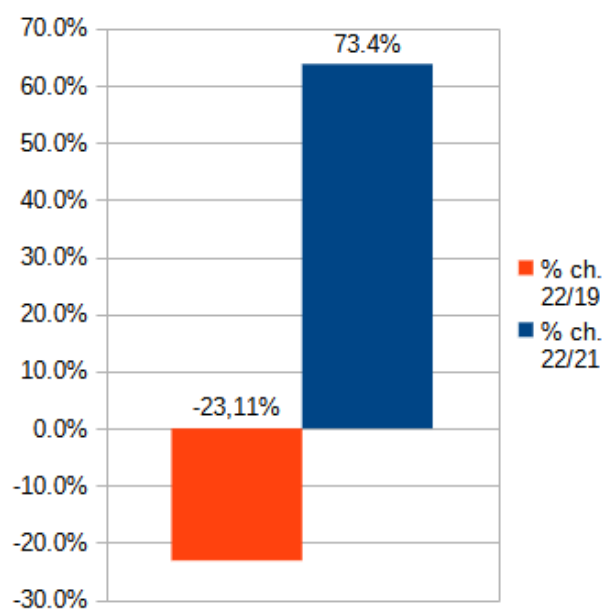


Figure 9.71: Visitors % change 2022/2019 and 2022/2021..

<sup>1</sup>Scuola Grande dei Carmini was closed from november 2019 to june 2020, it was open in july and august 2020, then partially open during weekends and daily opening in september/october. The institution was closed from november 5<sup>th</sup>, 2020 to december 31<sup>st</sup>, 2020.

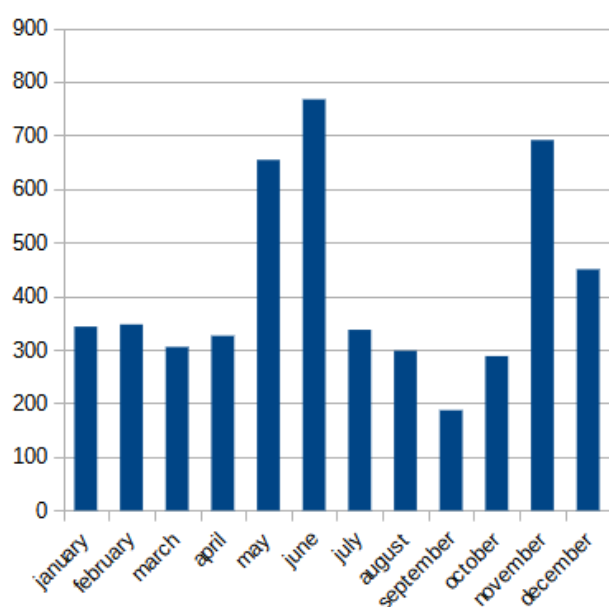
## 9.8.7 Scuola Grande di San Giovanni Evangelista

	2018	2019	2020	2021 <sup>II</sup>	2022	% ch. 22/19	% ch.22/21
<b>Opening days</b>	154	182	49	77	186	2.2%	141.6%
<b>Visitors</b>	4,590	5,917	1,254 <sup>I</sup>	2,331	4,993	-15.6%	114.2%

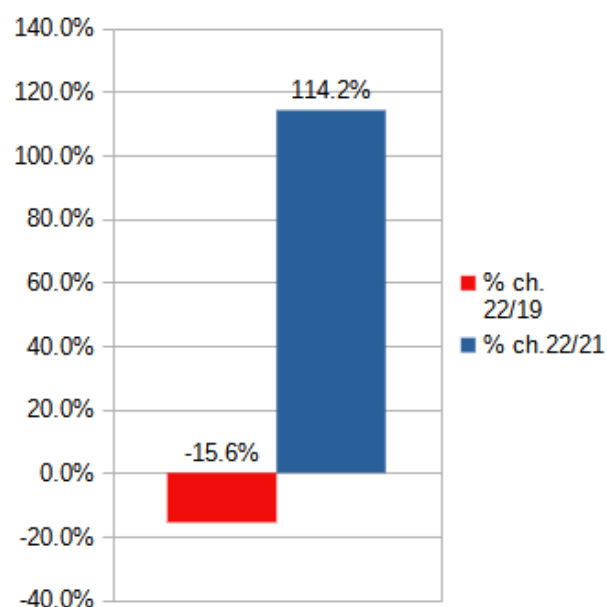
**Table 9.42:** Source: Scuola Grande San Giovanni Evangelista.

	2018	2019	2020 <sup>I</sup>	2021 <sup>II</sup>	2022	% ch. 22/19	% ch.22/21
<b>january</b>	335	430	473	0	343	-20.2%	
<b>february</b>	162	571	407	0	347	-39.2%	
<b>march</b>	189	547	38	56	305	-44.2%	444.6%
<b>april</b>	562	488	0	0	326	-33.2%	
<b>may</b>	829	381	0	0	654	71.7%	
<b>june</b>	277	1,120	0	101	767	-31.5%	659.4%
<b>july</b>	354	270	0	255	337	24.8%	32.2%
<b>august</b>	274	413	0	0	298	-27.8%	
<b>september</b>	368	372	0	427	187	-49.7%	-56.2%
<b>october</b>	336	455	239	800	288	-36.7%	-64.0%
<b>november</b>	531	326	97	467	691	112.0%	48.0%
<b>december</b>	373	544	0	225	450	-17.3%	100.0%
<b>TOTAL</b>	<b>4,590</b>	<b>5,917</b>	<b>1,254</b>	<b>2,331</b>	<b>4,993</b>	<b>-15.6%</b>	<b>114.2%</b>

**Table 9.43:** Source: Scuola Grande San Giovanni Evangelista.



**Figure 9.72:** 2022 total visitors.



**Figure 9.73:** Visitors % change on 2019.

<sup>I</sup>November includes 86 visitors of the virtual museum.

<sup>II</sup>Data changed from those reported in the previous edition due to an internal review.

### 9.8.8 Scuola Grande di San Marco

	2018	2019	2020	2021	2022	% ch. 22/18	% ch. 22/19	% ch. 22/21
<b>Museum and hall</b>	23,561	21,045	10,855	15,761	22,230	-5.6%	5.6%	41.0%
<b>TOTAL</b>	<b>23,561</b>	<b>21,045</b>	<b>10,855</b>	<b>15,761</b>	<b>22,230</b>	<b>-5.6%</b>	<b>5.6%</b>	<b>41.0%</b>

Table 9.44: Source: Scuola Grande di San Marco.

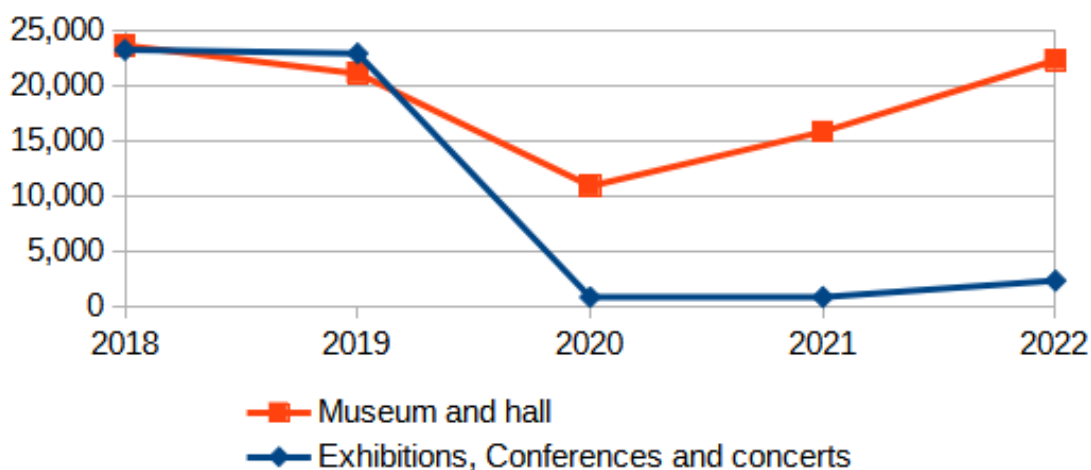


Figure 9.74: Total visitors 2018-2022.

	2018	2019	2020	2021	2022	% ch. 22/18	% ch. 22/19	% ch. 22/21
<b>Exhibitions</b>	20,000	20,000	0	0	0	-100.0%	-100.0%	
<b>Conferences and concerts</b>	3,170	2,850	791	805	2,295	-27.6%	-19.5%	185.1%
<b>TOTAL</b>	<b>23,170</b>	<b>22,850</b>	<b>791</b>	<b>805</b>	<b>2,295</b>	<b>-90.1%</b>	<b>-90.0%</b>	<b>185.1%</b>

Table 9.45: Source: Scuola Grande di San Marco.

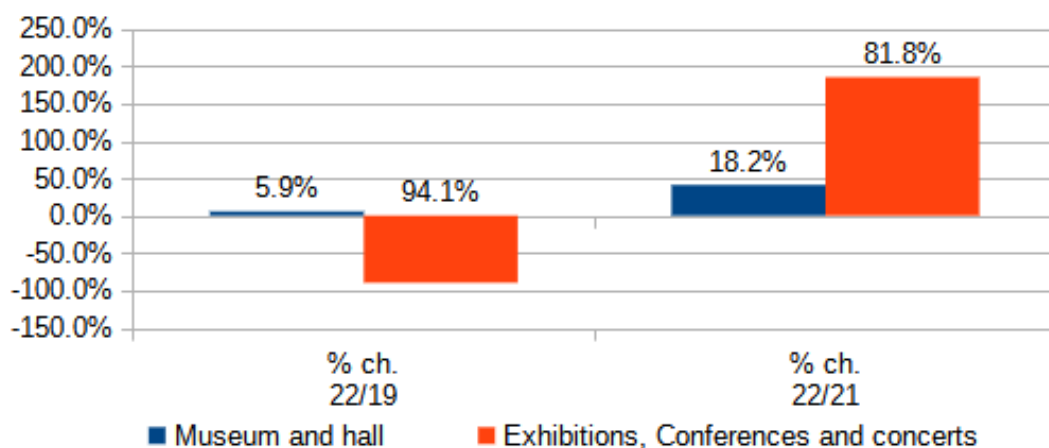
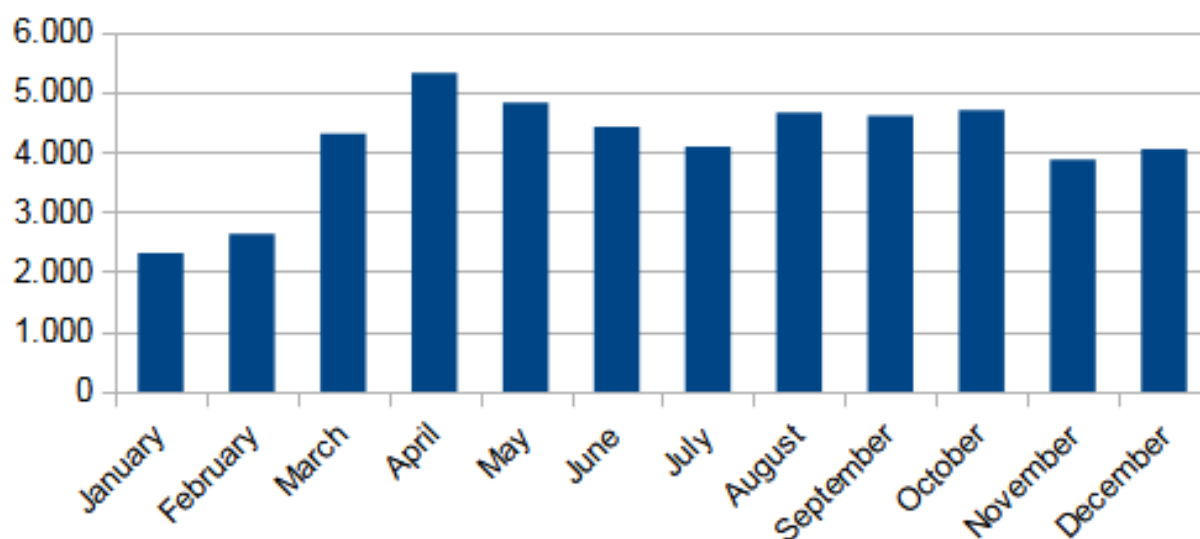


Figure 9.75: Visitors % change.



	<b>Museum and hall</b>	<b>Church of San Lazzaro</b>	<b>Total</b>	<b>% ch. 22/19</b>	<b>% ch. 22/21</b>
<b>January</b>	1,283	1,025	2,308	125.2%	6688.2%
<b>February</b>	1,409	1,223	2,632	63.4%	239.6%
<b>March</b>	2,253	2,045	4,298	134.9%	814.5%
<b>April</b>	2,671	2,643	5,314	97.4%	2210.4%
<b>May</b>	2,226	2,592	4,818	70.4%	93.6%
<b>June</b>	1,742	2,674	4,416	143.0%	42.6%
<b>July</b>	1,377	2,705	4,082	97.5%	24.0%
<b>August</b>	1,765	2,881	4,646	37.7%	4.3%
<b>September</b>	1,890	2,703	4,593	16.5%	16.9%
<b>October</b>	1,916	2,773	4,689	-10.3%	-3.2%
<b>November</b>	1,863	2,005	3,868	-17.6%	10.9%
<b>December</b>	1,835	2,202	4,037	59.5%	82.8%
<b>TOTAL</b>	<b>22,230</b>	<b>27,471</b>	<b>49,701</b>	<b>47.8%</b>	<b>69.6%</b>

**Table 9.46:** *Source: Scuola Grande di San Marco.*



**Figure 9.76:** 2022 visitors.

### 9.8.9 Scuola Grande della Misericordia

Event	2022
Exhibitions <sup>l</sup>	264,733
Conferences	-
<b>TOTAL</b>	<b>264,733</b>

**Table 9.47:** *Source: Scuola della Misericordia di Venezia SpA.*

<sup>l</sup>23/04/2022 – 07/08/2022 Exhibition “This is Ukraine: Defending Freedom”;  
17/09/2022 – 27/11/2022 Exhibition “A Storm Is Blowing From Paradise”;  
03/12/2022 – 08/01/2023 Exhibition “Getulio Alvani. Maestro della Luce”

## 9.9 Temporary exhibitions visitors

### 9.9.1 World most visited temporary exhibitions.

Visitors	Title of the exhibition	Location	City	Period
1,250,000	The Morozov Collection. Icons of modern art	Fondation Louis Vuitton	Paris	22/09/21-03/04/22
897,125	Hito Steyerl-A Sea of Data	Museo Nazionale d'Arte Moderna e Contemporanea	Seul	29/04/22-18/09/22
800,000	Biennale Arte 2022. The milk of dreams	Various locations	Venice	23/04/22-27/11/22
751,243	Motion. Autos, Art, Architecture	Guggenhiem	Bilbao	08/04/22-18/09/22
738,000	Documenta 15	Various locations	Kassel	18/06/22-25/09/22
697,952	Artists in their times. Modern and Contemporary Korean Art*	Museo Nazionale d'Arte Moderna e Contemporanea	Gwacheon	21/07/20-18/09/22
670,910	Yayoi Kusama. A retrospective	Tel Aviv Museum of Art	Tel Aviv	15/11/21-14/5/22
481,803	Asia: the Earth, the Men, the Gods. 2020 edition	Museo Oscar Niemeyer	Curitiba	18/02/20-11/09/22
423,368	Thierry Mugler: Couturissime	Musée des Arts Décoratifs	Paris	30/09/21-24/04/22
351,153	Tokyo National Museum: History and National Treasures	Museo Nazionale di Tokyo	Tokyo	18/10/22-18/12/22

**Table 9.48:** *Source: Il Giornale dell'Arte n. 438 April 2023*

### 9.9.2 Italy most visited temporary exhibitions.

Visitors	Title of the exhibition	Location	City	Period
800,000	Biennale Arte 2022. The milk of dreams	Various locations	Venice	23/04/22-27/11/22
319,276	Michele Lombardelli. Untitled *	SEA Terminal 1 – sale Vip	Milan-Malpensa	20/12/21-08/10/22
235,050	Klimt. The Secession and Italy	Museo di Roma – Palazzo Braschi	Rome	27/10/21-27/03/22
229,703	The Little Prince, Giuseppe Sanmartino at the Royal Palace of Caserta *	Reggia di Caserta	Caserta	27/5/22-11/9/22
200,000	It was the hand of God *	Museo Archeologico Nazionale	Naples	13/04/22-05/09/22
180,565	Signs *	Museo di Roma – Palazzo Braschi	Rome	08/12/21-05/06/22
168,337	Sebastião Salgado. Amazônia	MaXXI	Rome	01/10/21-21/08/22
140,000	Jago. The exhibition	Palazzo Bonaparte	Rome	12/03/22-28/08/22
120,000	Monet. Masterpieces from the Musée Marmottan Monet in Paris	Palazzo Ducale	Genoa	11/02/22-22/05/22
106,446	Umberto Ciceri *	SEA Terminal 1 – sale Vip	Milan-Malpensa	08/10/22-31/12/22

**Table 9.49:** *Source: Il Giornale dell'Arte n. 438 Aprile 2023*

### 9.9.3 Venice most visited temporary exhibitions.

Visitors	Title of the exhibition	Location	City	Period
800,000	Biennale Arte 2022. The milk of dreams	Various locations	Venice	23/04/22-27/11/22
29,409	Venetia 1600. Births and rebirths	Palazzo Ducale	Venice	04/09/21-05/06/22

**Table 9.50:** Source: *Il Giornale dell'Arte* n. 438 Aprile 2023

\*Free admission

## 9.10 Live performances

### 9.10.1 La Biennale di Venezia

	2022 Edition	Audience	% ch. 22/19	% ch. 22/21
International film festival	79 <sup>th</sup>	167,649	81.0%	9.4%
International festival of contemporary music	66 <sup>th</sup>	7,280	74.7%	49.5%
Theater international festival	50 <sup>th</sup>	6,065	-32.7%	116.4%
International festival of contemporary dance	16 <sup>th</sup>	6,869	1,257.5%	49.2%
<b>TOTAL</b>		<b>187,863</b>	<b>76.7%</b>	<b>56.7%</b>

Table 9.51: Source: Fondazione La Biennale di Venezia.

### 9.10.2 La Fenice Opera House

Event	2022 Audience	% change 22/19 Audience	% change 22/21 Audience
Symphonic season	27,376	25.4%	948.5%
Opera season	48,024	-55.3%	222.9%
<b>Total</b>	<b>75,400</b>	<b>-41.7%</b>	<b>143.7%</b>
Other events	12,234	-18.9%	-25.1%
Other events in collaboration	4,025		
<b>TOTAL</b>	<b>91,659</b>	<b>-36.5%</b>	<b>170.9%</b>
Guided visits to the theatre	178,000	8.0%	87.7%

Table 9.52: Source: La Fenice Opera House Foundation.

### 9.10.3 Teatro Stabile del Veneto - The Goldoni Theatre

Event	2022 Shows	Audience	% ch. 22/21 Shows	Audience	% ch. 22/19 Shows	Audience
Prose season	43	14,358	152.9%	162.8%	-6.5%	-36.8%
Summer season	19	371	137.5%	-49.3%	-72.1%	-90.8%
Shows for children, families, Schools	9	519			-25.0%	-74.4%
Special events	13	6,233	1,200.0%	3,287.5%	-23.5%	-37.2%
Contemporary	54	3,022				
<b>Total</b>	<b>138</b>	<b>24,503</b>	<b>430.8%</b>	<b>284.1%</b>	<b>-9.8%</b>	<b>-42.8%</b>
Others	35	10,063	16.7%	43.8%	-10.3%	-53.4%
<b>TOTAL</b>	<b>173</b>	<b>34,566</b>	<b>208.9%</b>	<b>158.4%</b>	<b>-9.9%</b>	<b>-46.4%</b>

Table 9.53: Source: Teatro Stabile del Veneto – Teatro Goldoni.

#### 9.10.4 City of Venice – Culture Department - Theatres

	2022		% ch. 22/19		% ch. 22/19	
	Plays	Audience	Plays	Audience	Plays	Audience
<b>Toniolo theatre</b>	125	52,879	-13.2%	-35.3%	101.6%	228.2%
<b>Momo theatre</b>	40	5,866	-36.5%	-44.3%	166.7%	256.6%
<b>Teatro del Parco <sup>II</sup></b>	62	9,165			1966.7%	3718.8%
<b>Groggia theatre</b>	13	750			-38.1%	18.3%
<b>Marghera Summer <sup>I</sup></b>	38	900			216.7%	-72.7%
<b>Cultural event</b>	509	7,007			81.8%	-61.7%
<b>Openair festival</b>	70	10,000			204.3%	63.9%
<b>TOTAL</b>	<b>857</b>	<b>86,567</b>	<b>314.0%</b>	<b>-6.2%</b>	<b>106.0%</b>	<b>86.9%</b>

Table 9.54: Source: Cultural Department – Municipality of Venice.

Events	2022	% ch. 22/19	% ch. 22/21
<b>Exhibitions</b>	8,733	-49.6%	148.4%
<b>Screenings</b>	1,793	-71.6%	81.3%
<b>Didactics</b>	5,286	-20.0%	70.6%
<b>Events</b>	16,113	28.2%	155.2%
<b>TOTAL</b>	<b>31,925</b>	<b>-25.4%</b>	<b>129.4%</b>

Table 9.55: "Luigi Candiani" Cultural Centre. Source: Cultural Department – Municipality of Venice.

<sup>I</sup>Summer 2020 open air shows abided by Sars-Cov2 containment healthy provisions.

<sup>II</sup>Open from september 2021.

# Credits





For tourism movement data:  
*U.O. Statistics System – Veneto Region*

For infrastructure and tourism services data:  
*Alilaguna*  
*North Adriatic Sea Port Authority*  
*AVM*  
*City of Venice – Water Traffic, Mobility and Transports Department*  
*VTP*

For VeneziaUnica website data:  
*Ve.La. S.p.A.*

For the museums, exhibitions and live show data:  
*Fondazione Musei Civici Venezia*  
*Ministry of Culture - Veneto Museums regional department*  
*Procuratoria of St. Mark's Basilica*  
*Chorus - Association for the churches of the Patriarchate of Venice*  
*La Biennale di Venezia Foundation*  
*Peggy Guggenheim Collection*  
*Querini Stampalia Foundation*  
*Venezia Servizi alla Persona Foundation*  
*Naval Historical Museum*  
*Museum of Torcello – Metropolitan City of Venice*  
*Marciana National Library*  
*Scuola Grande di San Marco*  
*Scuola Grande di San Rocco*  
*Scuola Dalmata dei Santi Giorgio e Trifone*  
*Scuola Grande San Giovanni Evangelista*  
*Scuola Grande dei Carmini*  
*Scuola Grande della Misericordia di Venezia*  
*La Fenice Opera House Foundation*  
*Teatro Stabile del Veneto – Teatro Goldoni*  
*Cultural Department – Municipality of Venice*