

CITTA' DI  
VENEZIA



# Yearbook of Tourism data 2021



# Yearbook of tourism data 2021

City of Venice

**City of Venice**  
**Tourism Department**

*City Councillor*

Simone Venturini

*Area Servizi al Cittadino e Imprese e Qualità della Vita*

*Executive Director*

Stefania Battaglia

*Edited by*

Tania Bettiol

Elena Marini

*Coordination*

Elena Marini

*Translated by*

Kosmos s.r.l.

*Cover photo*

Giorgio Bombieri

# Contents

<b>Introduction</b>	<b>9</b>
<b>Methodological note</b>	<b>13</b>
<b>I The demand</b>	<b>15</b>
<b>1 Arrivals and overnight stays</b>	<b>21</b>
1.1 Tourism in the City of Venice: historical series 2009-2021	21
1.2 Tourism in the City of Venice year 2021	23
1.3 Tourism in the Metropolitan City of Venice year 2021	27
1.4 Total arrivals and overnight stays: total and by accommodation	30
1.5 Total arrivals and overnight stays: total and by origin	32
1.6 Foreign market: total arrivals and overnight stays by accommodation facility	34
1.7 Italian market: total arrivals and overnight stays by accommodation facility	35
1.8 Monthly tourism trend	36
1.9 Foreign market: monthly tourism trend	37
1.10 Italian market: monthly tourism trend	38
1.11 Arrivals and overnight stays: all origins by City of Venice and area	40
1.12 Arrivals and overnight stays: foreigners and Italians by areas	41
1.13 Arrivals and overnight stays: accommodation facilities by areas	42
1.14 Arrivals and overnight stays by countries: Europe	43
1.15 Arrivals and overnight stays by countries: extraEurope	44
1.16 Arrivals and overnight stays by countries: list of other countries	45
1.17 TOP 12 Countries of origin	47
1.18 TOP 12 countries	48
<b>II The offer</b>	<b>51</b>
<b>2 The offer</b>	<b>55</b>
2.1 Hotel offer	55
2.2 Hotel offer by type	57
2.3 Other accommodation offer	58
2.4 Other accommodation offer by type	59
2.5 Dynamics of the beds in accommodation facilities: City of Venice and the areas	60
2.6 Hotel offer by type in City of Venice and in the three areas	63
2.7 Other accommodation offer by type in City of Venice and in the three areas	64
<b>III Main infrastructure and services</b>	<b>65</b>
<b>3 Port of Venice</b>	<b>69</b>
3.1 Passenger traffic	69

3.2	Passenger traffic: absolute and percentage changes	70
3.3	Monthly passenger traffic	71
<b>4</b>	<b>Venice Airport – Treviso Airport</b>	<b>73</b>
4.1	Passenger traffic: Venice airport	73
4.2	Passenger traffic: Treviso Airport	74
4.3	Monthly passenger traffic: Venice Airport	75
4.4	Monthly passenger traffic: Treviso Airport	76
4.5	Main Italian airports	77
<b>5</b>	<b>Local public transport</b>	<b>79</b>
5.1	Main types of tourist tickets AVM / ACTV	79
5.2	Alilaguna: monthly sales	81
5.3	Terminal Fusina: monthly sales	81
<b>6</b>	<b>Limited traffic area pass</b>	<b>83</b>
6.1	Monthly release: City of Venice	83
6.2	Monthly release: Municipality of Cavallino-Treporti	83
<b>7</b>	<b>Piazzale Roma transits</b>	<b>85</b>
7.1	Monthly transits: Municipal Garage	85
7.2	Monthly transits: St. Andrea Parking	86
<b>IV</b>	<b>The official tourist website</b>	<b>87</b>
<b>8</b>	<b>Venezia Unica / Events Venezia Unica</b>	<b>91</b>
8.1	Overview	91
8.2	Visitor trend VeneziaUnica and Events Venezia Unica	92
8.3	Visitors trend VeneziaUnica and events VeneziaUnica	93
8.4	Sales data	94
8.5	Detail of receipts and sales by provider	95
8.6	Providers	96
<b>V</b>	<b>Cultural Numbers</b>	<b>97</b>
<b>9</b>	<b>Visitors to the museums and the Venetian cultural institutions</b>	<b>101</b>
9.1	Visitors to the museums of Fondazione Musei Civici di Venezia	105
9.1.1	Museums with more than 100 thousand visitors and museums with less than 100 thousand visitors	105
9.1.2	Museums with more than 100 thousand visitors	107
9.1.3	Museums with less than 100 thousand visitors	109
9.1.4	Monthly distribution of visitors	111
9.1.5	Doge's Palace	113
9.1.6	Correr Museum	114
9.1.7	Glass Museum	115
9.1.8	Ca' Rezzonico	116
9.1.9	Ca' Pesaro	117
9.1.10	Natural History Museum	118
9.1.11	Mocenigo Palace	119
9.1.12	Carlo Goldoni's House	120
9.1.13	Clock Tower	121
9.1.14	Lace Museum	122
9.2	State museums visitors	123

9.3	Ecclesiastical museums and churches visitors . . . . .	124
9.3.1	Total visitors . . . . .	124
9.3.2	St. Mark's Museum . . . . .	128
9.3.3	St. Mark's Campanile . . . . .	129
9.3.4	Pinacoteca Manfrediniana - Diocesan Museum since 2019 . . . . .	130
9.3.5	Torcello Basilica and Campanile (Bell tower) . . . . .	130
9.3.6	Free admission or ticket admission churches . . . . .	130
9.3.7	Churches with Chorus Circuit ticket . . . . .	131
9.3.8	Churches with Chorus Circuit ticket: monthly distribution . . . . .	132
9.4	Visitors to La Biennale di Venezia . . . . .	133
9.5	Visitors to the Peggy Guggenheim Collection . . . . .	134
9.6	Visitors to the Querini Stampalia Museum . . . . .	135
9.7	Venezia Servizi alla Persona Foundation . . . . .	136
9.7.1	<i>Hidden Jewels of Venice project</i> . . . . .	136
9.7.2	Scala Contarini <i>del Bovolo</i> . . . . .	137
9.7.3	Other cultural heritage of the project <i>Hidden Jewels of Venice</i> . . . . .	138
9.8	Visitors to other museums . . . . .	139
9.8.1	Jewish Museum . . . . .	139
9.8.2	Naval Historical Museum . . . . .	140
9.8.3	Provincial Museum of Torcello . . . . .	141
9.8.4	Monumental Rooms of the Marciana National Library . . . . .	142
9.8.5	Scuola Grande di San Rocco . . . . .	143
9.8.6	Scuola Dalmata dei santi Giorgio e Trifone . . . . .	144
9.8.7	Scuola Grande dei Carmini . . . . .	145
9.8.8	Scuola Grande di San Giovanni Evangelista . . . . .	146
9.8.9	Scuola Grande di San Marco . . . . .	147
9.8.10	Scuola Grande della Misericordia . . . . .	149
9.8.11	M9 - The Museum of the 20 <sup>th</sup> Century . . . . .	149
9.9	Temporary exhibitions visitors . . . . .	150
9.9.1	World most visited temporary exhibitions. . . . .	150
9.9.2	Italy most visited temporary exhibitions. . . . .	151
9.9.3	Venice most visited temporary exhibitions. . . . .	151
9.10	Live performances . . . . .	152
9.10.1	La Biennale di Venezia . . . . .	152
9.10.2	La Fenice Opera House . . . . .	152
9.10.3	Teatro Stabile del Veneto - The Goldoni Theatre . . . . .	152
9.10.4	City of Venice – Culture Department - Theatres . . . . .	153
9.10.5	City of Venice – Culture Department – Candiani Cultural Centre . . . . .	153

## Credits

157



# Introduction





**The Tourism Yearbook of Venice City**, since 2011, aims to satisfy the information needs of the citizens, the City Council and all the public and private subjects, offering a rich collection of data which documents in detail the most relevant tourism aspects of the area of Venice City and of the areas related or attributable to this, such as the use of the cultural offer or the services offered by the transport infrastructures.

The Yearbook of Tourism 2021, now in its 11<sup>th</sup> edition, is divided into **five parts**, with the addition of tables and graphs to support the analysis of the data received.

The **first part** shows the data of the historical tourism trend in the City of Venice and an overview of tourism in the lagoon Area and in the Metropolitan City of Venice, comparing the data for 2021 and 2021.

The tourism demand in the 2017-2021 period is as well the subject of the first part where the data of the arrivals (number of people) and of the overnight stays (number of nights spent in the city) tourists are compared, with reference to both the origin (foreigners, Italians), and to the type of accommodation chosen for the stay (hotels other accommodation facilities<sup>1</sup>).

The analysis of the tourist offer is deepened in the **second part**, where the data of the hotels and the other accommodation facilities are reported.

The **third part** is dedicated to illustrating, referring to the 2017- 2021 five-year period, the passenger flows of the Venice port, the Venice and Treviso airports, the local public transport, the issue of the limited traffic area passes, both by Venice City and by Cavallino Treporti, as well as the transits recorded in Piazzale Roma (Municipal garage and Sant'Andrea parking).

The data of the VeneziaUnica tourist portal, which provides an overview of the trend of admissions and sales, are illustrated in the **fourth part**.

In the **fifth and last part** follow the data, both aggregated and detailed, of the visitors to the Venetian museums and cultural institutions and the users of the city's main cultural initiatives (exhibitions and shows).

---

<sup>1</sup>See the methodological note on the following page.



## **Methodological note**



Please consult the index of abbreviations. It is, in fact, an alphabetical list of abbreviations of the most important terms used in the tables and captions of the yearbook. Readers can easily identify the meaning of the abbreviations used by scrolling through this alphabetical list.

**Tourist flow** The movements of guests (arrivals/presences), for the purposes of statistical surveys, are provided by the Statistical Office of the Veneto Region, which collects the data directly from the operators of the accommodation facilities through the Regional tourist information system, in accordance with the provisions issued by the National Institute of Statistics (ISTAT) and by the regional statistical structure itself, pursuant to Art. 13, paragraph 5, of the current Regional Law no. 11/2013.

The data of the tourist flow of the territory of the Municipality of Venice are analysed, as well as in its unity, even in the three urban areas:

- Venice historic City;
- Lido;
- Mainland.

Those of the smaller islands (Murano, Burano, Torcello, etc.) are included in the statistics of the historic city area. The data of Malamocco, Alberoni and Pellestrina are included in the statistics of the Lido area.

The tourist flow of the territory of the Metropolitan City of Venice is analysed, in addition to its overall territorial extension, also in the following three areas:

- Seaside resort;
- Cities of art;
- Metropolitan Hinterland.

The seaside area of the Metropolitan City includes Caorle, Cavallino Treporti, Chioggia, Eraclea, Jesolo, San Michele al Tagliamento-Bibione and the Venice Lido area.

The Cities of Art area includes the City of Venice, with the exception of the Lido area, and Dolo, Fiesse d'Artico, Mira, Mirano, Stra and Vigonovo (Riviera del Brenta).

The metropolitan hinterland area includes Annone Veneto, Campagna Lupia, Campolongo Maggiore, Camponogara, Cavarzere, Ceggia, Cinto Caomaggiore, Cona, Concordia Sagittaria, Fossalta di Piave, Fossalta di Portogruaro, Fossò, Gruaro, Marcon, Martellago, Meolo, Musile di Piave, Noale, Noventa di Piave, Pianiga, Portogruaro, Pramaggiore, Quarto d'Altino, Salzano, San Donà di Piave, San Stino di Livenza, Santa Maria di Sala, Scorzè, Spinea, Teglio Veneto, Torre di Mosto.

**Tourist offer** The accommodation facilities in the Veneto Region are divided into the following types: hotels, outdoor and other accommodation facilities.

The other accommodation facilities, identified by the art. 27 of the Regional Law N°11 of 14<sup>th</sup> June 2013, are the following (previously the Regional Law identified thirteen accommodation facilities in the non-hotel type):

- *tourist accommodations*, composed of one to six rooms, each one with a maximum of four beds;
- *holiday houses*, composed of a living room and a dining room both in common use and rooms which for more than half have two or more beds;

- *furnished residential units for tourist use*, composed of one or more rooms, each one with one or more beds, as well as independent toilets and kitchen;
- *bed & breakfast*, composed of one to three rooms for tourists, each one with a maximum of four beds; the owner must live in the real estate unit where the bed & breakfast is located and must stay there, in a room reserved for him, during the opening period of the facility. The breakfast service is served to customers directly by the owner or his family.

Furthermore, the Regional Law n° 45 of 30<sup>th</sup> december 2014 introduced the art. 27 bis to the Regional Law N° 11 of 14<sup>th</sup> June 2013, which regulates the rooms given exclusively for tourist purposes without classification and brought back to the so-called tourist rental.

In this publication, the detailed explanation of the facilities relating to the other accommodation facilities offer, which also includes outdoor accommodation facilities, has been kept the same to the one of the previous editions, in order to make the data comparable.

**Visitors to ecclesiastical museums and churches** The Venetian churches are usually open during worship time. The cultural and tourist use is also guaranteed at other times, through free or paid admission. The places here presented are equipped with an access tracking. Venice residents have free admission, as anyone who comes in to pray.

**Visitors to temporary exhibitions** The exhibitions with separate tickets and not integrated in the museums were take into consideration. The ranking was based on the total number of visitors. The 17<sup>th</sup> International Architecture Exhibition, formerly scheduled in 2020, was postponed to 2021 due to the pandemic. It had 60 National Participations, and 17 Collateral Events proposed by international bodies and institutions.

# **Part I**

## **The demand**





**In the 2017–2021 five-year period, arrivals** went from approx. 5,035,000 units in 2017 to approx. 2,121,000 units in 2021 (-58% compared to 2017), while **overnight stays** (total number of overnight stays) went from approx. 11,686,000 units in 2017 to approx. 5,728,000 units in 2021 (-51% compared to 2017).

A comparison between the figures for 2021 and those for the pre-pandemic year 2019 reveals negative results: 2021 arrivals were -62% and overnight stays -56% compared to 2019 figures. If the same 2021 figures are compared to those for 2020 (a year dominated by the health crisis and a general lockdown from March to May 2020), they show positive results and signs of recovery: arrivals in 2021 were +59% and overnight stays +61% compared to the 2020 figures.

**In 2021, the hotel sector** across the municipality as a whole recorded approx. 1,324,000 arrivals (an absolute increase of approx. 226,000 units, equivalent to a relative increase of 49% compared to 2020), corresponding to approx. 3,172,000 overnight stays (an absolute increase of approx. 1,198,000, equivalent to a relative increase of 61% compared to 2020). This resulted in an average hotel stay of 2.4 days (compared to 2.2 in 2020), the highest during the five-year period. Also in 2021, the hotel industry confirmed its position as the main hospitality segment, welcoming the majority of guests, 62% of arrivals (66% in 2020) and 55% of overnight stays (as in 2020).

The **complementary sector**, on the other hand, recorded approx. 797,000 arrivals across the municipality as a whole (with an absolute increase of approx. 346,000 units, equivalent to a relative increase of 77% compared to 2020). These arrivals correspond to 2,556,000 overnight stays (with an absolute increase of approx. 973,000 units, equivalent to a relative decrease of 61% compared to 2020). The average stay fell to 3.2 days (3.5 in 2020), while confirming that this accommodation formula stands out for its longer duration. In 2021, complementary accommodation accounted for 38% of arrivals (33.7% in 2020) and 45% of overnight stays (44.5% in 2020).

**Foreigners represented** 66% of arrivals (68.9% in 2020) and 67% of overnight stays (67.9% in 2020) in the tourist market as a whole. In 2021, the decrease in foreign arrivals, which stood at approx. 1,391,000 units, corresponded to an absolute increase of 469,000, equivalent to a relative increase of 51% compared to 2020. Overnight stays amounted to approx. 3,833,000, with an absolute increase of 1,420,000, corresponding to a relative increase of 59% compared to 2020. Foreign tourists stayed for an average of 2.8 days (the highest figure for the five-year period), up from 2020 when it was 2.62 days.

The foreign market is the segment that made the biggest contribution to the total number of both arrivals (65.6%) and overnight stays (66.9%) recorded in 2021. Consequently, the relative contribution of the domestic market was 34.4% for arrivals and 33.1% for overnight stays.

In 2021, overnight stays by **Italian visitors** increased by 75.5% compared to 2020, while arrivals increased by 65.8%. In 2021, arrivals of Italian visitors stood at approx. 730,000 (an absolute increase of approx. 314,000 compared to 2020), corresponding to approx. 1,895,000 overnight stays (an absolute increase of approx. 752,000 compared to 2020). Italian tourists stayed an average of 2.6 days (2.75 in 2020).

With reference to **place of origin by type of accommodation**, foreign visitors accounted for 68.3% of arrivals and 71.2% of overnight stays in the hotel sector and 70% of arrivals and 63.7% of overnight stays in the complementary sector. Consequently, Italians accounted for 31.7% of arrivals and 28.8% of overnight stays in the hotel sector and 30% of arrivals and 36.3% of overnight stays in the complementary sector.

With reference to the type of accommodation by guest place of origin, out of all the foreign visitors arriving in Venice, 61.4% chose to stay in a hotel, equivalent to 56.8% of overnight stays,

while 38.6% preferred the complementary offer. Out of all the Italian visitors, 64.4% chose to stay in hotels, accounting for 52.5% of overnight stays, while 35.6% went to the complementary sector, accounting for 47.5% of overnight stays.

When distinguishing between tourists on the basis of **nationality**, there were some significant differences in 2021 between the seasonality of foreign and Italian tourism, with a clear difference in arrivals between the two categories from July until October. Foreign arrivals recorded the highest figures in August with 309,000 units, while the highest figure for Italian arrivals was recorded in September with 119,000 units. Between January and February 2021, foreign arrivals never exceeded 16,000 units and Italian arrivals never exceeded 6,500. Tourism movements recorded in Venice during the first four months of 2021 show the effects of the health crisis and the restrictive measures adopted by the various countries, during a period that coincided with the start of the Italian vaccination campaign.

Out of the total number of tourists who chose to visit Venice, 71% of arrivals chose the Historical City, 3% chose the Lido and, lastly, 26% chose the Mainland.

Below is a detailed analysis of tourist movements in the different parts of Venice.

**HISTORICAL CITY** The historical city welcomed 71% of **arrivals** (69% in 2020) and 72% of **overnight stays** as in 2020. In 2021, arrivals in the historical city centre stood at 1,513,000 (a 64% increase compared to 2020, or +590,000 arrivals) and overnight stays stood at 4,142,000 (a 64% increase compared to 2020, or +1,608,000 overnight stays). The average stay in the historical city stood at 2.7 days, as it did in 2020.

In 2021, the **hotel sector in the historical city** recorded approx. 924,000 arrivals (a relative increase of 55% compared to 2020), corresponding to approx. 1,372,000 overnight stays (an absolute increase of approx. 2,247,000 and a relative increase of 64% compared to 2020). The average stay was 2.43 days (2.31 in 2020). The hotel sector was the main hospitality sector in the historical city centre. **The complementary sector** in the historical city recorded approx. 589,000 arrivals (an increase of 79.4% compared to 2020), corresponding to approx. 1,895,000 overnight stays (an increase of 63% compared to 2020). The average stay stood at 3.2 days (3.5 in 2020).

Arrivals of **foreign visitors** in the historical city amounted to approx. 1,280,000 units, corresponding to approx. 2,936,000 overnight stays, with the average stay being 2.9 days. Arrivals of **Italian visitors** in the historical city amounted to approx. 484,000, corresponding to approx. 1,206,000 overnight stays, with the average stay being 2.5 days. In the historical city centre, Italian arrivals accounted for 23% of total arrivals in Venice, while foreign arrivals accounted for 48.5%. Guests in the historical city preferred to stay in hotels, which accommodated 43.57% of the total arrivals.

**LIDO** The Lido welcomed 3.12% of **arrivals** (confirming the 2020 figure of 3.31%) and 3.94% of **overnight stays** (compared to 4.24% recorded in 2020). In 2021, arrivals at the Lido stood at 66,000 units (an increase of 49.3% compared to 2020, corresponding to +22,000 arrivals) and overnight stays stood at 226,000 (an increase of 49.7% compared to 2020, corresponding to 75,000 more overnight stays). The average stay on the Lido stood at 3.4 days, the same as in 2020.

In 2021, the Lido **hotel sector** recorded approx. 56,000 arrivals (a relative increase of 52.2% compared to 2020), corresponding to approx. 181,000 overnight stays (a relative increase of 51% compared to 2020). The average stay in the hotel sector was 3.2 days, the same as in 2020. The hotel sector was the main hospitality sector on the Lido. **The complementary sector** on the Lido recorded approx. 10,000 arrivals (an increase of 35.5% compared to 2020), corresponding to approx. 45,000 overnight stays (an increase of 44.6% compared to 2020). The average stay stood at 4.4 days (4.1 in 2020).

Arrivals of **foreign visitors** on the Lido stood at 38,000 units, corresponding to approx. 139,000 overnight stays, with the average stay being 3.7 days. Arrivals of **Italian visitors** on the Lido stood at approx. 28,000 units, corresponding to 87,000 overnight stays, with the average stay being 3.1 days. On the Lido, Italian arrivals accounted for 1.33% of total arrivals in Venice, and foreign arrivals accounted for 1.78%. Lido guests preferred to stay in hotels, which accommodated 2.63% of total arrivals.

**MAINLAND** The **mainland** welcomed 25.55% of **arrivals** (compared to 27.7% in 2020) and 23.74% of **overnight stays** (compared to 24.5% in 2020). In 2021, arrivals on the mainland stood at 542,000 units (an increase of 46.4% compared to 2020, corresponding to +172,000 arrivals) and overnight stays stood at 1,360,000 (an increase of 56% compared to 2020, with 488,000 more overnight stays). The average stay on the mainland stood at 2.5 days, compared to 2.35 days in 2020. In 2021, the **mainland hotel sector** recorded approx. 344,000 arrivals (a relative increase of 35% compared to 2020), corresponding to approx. 744,000 overnight stays (a relative increase of 54.2% compared to 2020). The average stay in the hotel sector was 2.2 days, compared to 3.2 in 2020. The hotel sector was the main hospitality sector on the mainland, as was the case for the other areas of the city of Venice.

The **complementary sector on the mainland** recorded approx. 198,000 arrivals (an increase of 71.2% compared to 2020), corresponding to approx. 616,000 overnight stays (an increase of 58.1% compared to 2020). The average stay stood at 3.1 days, down from 3.4 days in 2020.

Arrivals of **foreign visitors** on the mainland amounted to 324,000, corresponding to approx. 758,000 overnight stays, with the average stay being 2.3 days. Arrivals of **Italian visitors** on the mainland amounted to approx. 217,000, corresponding to 602,000 overnight stays, with the average stay being 2.8 days. On the mainland, Italian arrivals accounted for 10.25% of total arrivals in Venice, while foreign arrivals accounted for 15.30%. Guests on the mainland preferred to stay in hotels, which accommodated 16.1% of total arrivals.

**As regards place of origin**, Europe (excluding Italy) accounted for the highest share of arrivals, at 52.8% (50.2% in 2020) and of overnight stays by tourists, at 55% (52% in 2020), followed by: America with 9.2% of total arrivals (7.5% in 2020) and 8.3% of overnight stays (6.8% in 2020); Asia with 1.6% of arrivals and overnight stays (8.1% of arrivals and 5.7% of overnight stays in 2020).

In 2021, tourism from Italy accounted for 34.4% of total arrivals (31.11% in 2020) and 33.1% of total overnight stays (32.15% in 2020).

With reference to arrivals, the **top 12 countries of origin** in 2021 were: **Germany, France, USA, Austria, Spain, Switzerland – Liechtenstein, the Netherlands, Poland, Belgium, Great Britain, Romania and the Czech Republic**. Eleven out of the twelve countries are European: this shows that in 2021 Venice hosted “proximity” tourists, a factor linked to the health crisis, the restrictive pandemic containment measures implemented by the various countries and the launch of vaccination campaigns.

*Germany* was the *leading foreign market* in 2021 with 271,000 arrivals (12.8% of the total); compared to 2020, German arrivals recorded growth of 158.5%. Germany confirmed its first place for the second consecutive year.

In *second place* for the second year running was *France*, with 211,560 arrivals (an increase of 112.3% compared to 2020) and 650,000 overnight stays. France accounted for 10% of the total foreign arrivals and 11.3% of overnight stays, with an average stay of 3.1 days, the highest ever for the second consecutive year.

*This was followed by the USA*, which climbed three positions compared to 2020, with approx. 150,000 arrivals (equal to 7.1% of the total) corresponding to 359,000 overnight stays (equal to 6.3% of the total), with the average stay being 2.4 days. Compared to 2020, the US market recorded a 246% increase in arrivals.

*In fourth position was the Austrian market*, with approx. 88,000 arrivals (or 4.2% of the total), 230,000 overnight stays (or 4% of the total) and an average stay of 2.61 days. Compared to 2020, Austria recorded a 5% increase in arrivals.

*In fifth place was Spain*, up two places from the previous year, with 82,000 arrivals (equal to 3.9% of the total, an increase of 135% compared to 2020), 209,000 overnight stays (equal to 3.6% of the total) and an average stay of 2.6 days.

*Sixth in the ranking was Switzerland-Liechtenstein*, dropping one position compared to 2020: in 2021, arrivals reached 66,000 (up 32% on 2020) and overnight stays reached 192,000. The average stay in 2021 was 2.9 days. The Swiss market accounted for 3.1% of total arrivals in 2021.

*The Netherlands was in seventh place*, moving up three places in the ranking compared to 2020. There were 54,000 recorded arrivals (up 110% on 2020) and 137,000 overnight stays. This market accounted for 2.6% of total arrivals and 2.4% of overnight stays. The average stay was 2.56 days.

*Poland followed in eighth place* as a new entry with 43,000 arrivals (+110% compared to 2020) and 102,000 overnight stays (+372% compared to 2020). Polish visitors stayed an average of 2.38 days. This market accounted for 2% of total arrivals and 2.4% of overnight stays.

*Belgium* was another new entry, *in ninth position*: 40,000 arrivals (+265% compared to 2020) and 116,000 overnight stays. The average stay was 2.88 days. The Belgian market represented 2% of total arrivals and 2% of total overnight stays.

It was followed in *tenth position* by *Great Britain*, which dropped 7 places compared to the previous year: 37,000 arrivals (down by -31.5% compared to 2020), 112,000 overnight stays. British arrivals represented 1.7% of the total, while overnight stays accounted for 2% of the total. The average stay was 3 days.

*In eleventh place was Romania*, another new entry, with 25,000 arrivals (+293% compared to 2020), 86,000 overnight stays and an average stay of 3.4 days. The Romanian market accounted for 1.2% of total arrivals and 1.5% of total overnight stays.

Finally, *in twelfth position was the Czech Republic*, another new entry in the ranking, with 20,000 arrivals (+391 compared to 2020) and 49,000 overnight stays. The Czech market represented 1% of total arrivals and 0.9% of total overnight stays, with the average stay being 2.4 days.

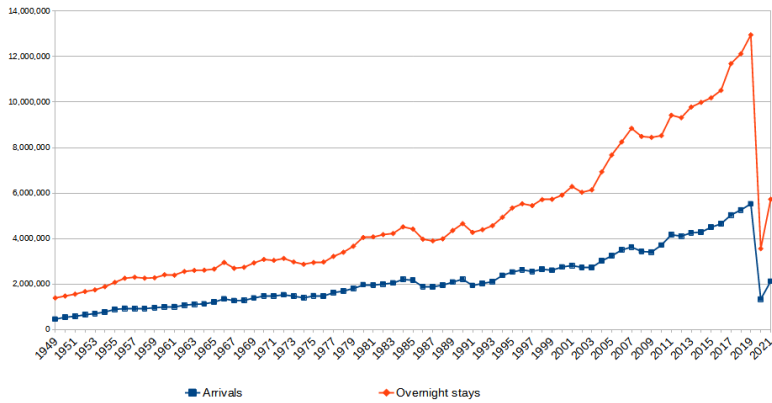
## Chapter 1

# Arrivals and overnight stays

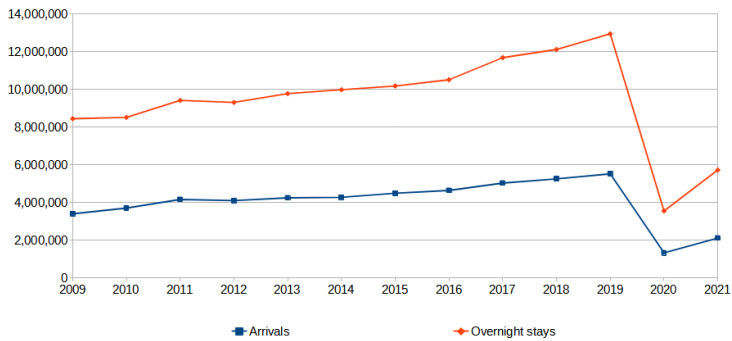
### 1.1 Tourism in the City of Venice: historical series 2009-2021

Year	Arrivals	% change	Nights	% change	Average stay
2009	3,405,115		8,445,911		2.48
2010	3,708,407	8.9%	8,521,247	0.9%	2.30
2011	4,167,171	12.4%	9,417,872	10.5%	2.26
2012	4,106,161	-1.5%	9,310,132	-1.1%	2.27
2013	4,251,798	3.5%	9,778,225	5.0%	2.30
2014	4,280,632	0.7%	9,983,416	2.1%	2.33
2015	4,495,857	5.0%	10,182,829	2.0%	2.26
2016	4,645,567	3.3%	10,511,788	3.2%	2.26
2017	5,034,882	8.4%	11,685,819	11.2%	2.32
2018	5,255,499	4.4%	12,118,298	3.7%	2.31
2019	5,523,283	5.1%	12,948,519	6.9%	2.34
2020	1,337,626	-75.8%	3,557,036	-72.5%	2.66
2021	2,120,894	58.6%	5,727,887	61.0%	2.70

**Table 1.1:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.1:** Venice, Arrivals and overnight stays historical series from 1949 to 2021.

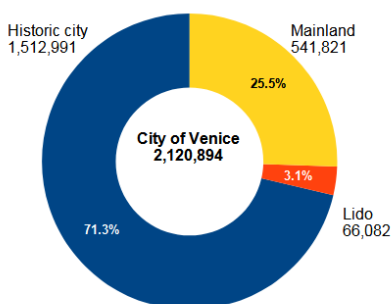


**Figure 1.2:** Venice, Arrivals and overnight stays historical series from 2009 to 2021.

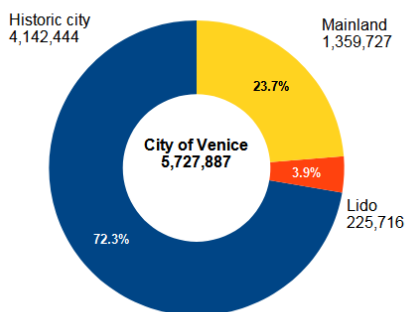
## 1.2 Tourism in the City of Venice year 2021

CITY OF VENICE	2021			% ch. 21/19			% ch. 21/20		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Historic city	1,512,991	4,142,444	2.74	-57.0%	-53.0%	9.1%	63.9%	63.5%	-0.3%
Lido	66,082	225,716	3.42	-53.8%	-47.5%	13.7%	49.3%	49.7%	0.2%
Mainland	541,821	1,359,727	2.51	-70.9%	-63.3%	26.5%	46.4%	56.0%	6.5%
<b>TOTAL</b>	<b>2,120,894</b>	<b>5,727,887</b>	<b>2.70</b>	<b>-61.6%</b>	<b>-55.8%</b>	<b>15.2%</b>	<b>58.6%</b>	<b>61.0%</b>	<b>1.6%</b>

**Table 1.2:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.3:** 2020 Arrivals by areas.

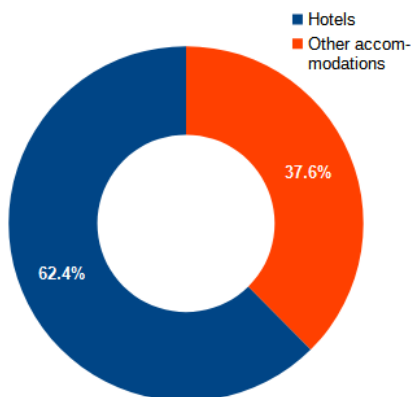


**Figure 1.4:** 2021 Overnight stays by areas.

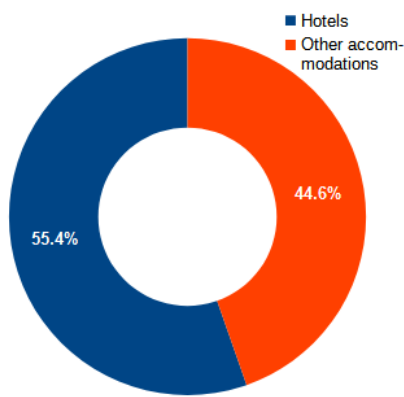


CITY OF VENICE	2021			% ch. 21/19			% ch. 21/20		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	1,323,704	3,172,209	2.40	-64.9%	-59.5%	15.3%	49.4%	60.7%	7.6%
Other accommodations	797,190	2,555,678	3.21	-54.6%	-50.0%	10.0%	76.6%	61.5%	-8.6%
<b>TOTAL</b>	<b>2,120,894</b>	<b>5,727,887</b>	<b>2.70</b>	<b>-61.6%</b>	<b>-55.8%</b>	<b>15.2%</b>	<b>58.6%</b>	<b>61.0%</b>	<b>1.6%</b>
Foreigners	1,390,905	3,833,105	2.76	-70.9%	-65.2%	19.3%	50.9%	58.8%	5.2%
Italians	729,989	1,894,782	2.60	-2.3%	-1.2%	1.1%	75.4%	65.7%	-5.6%

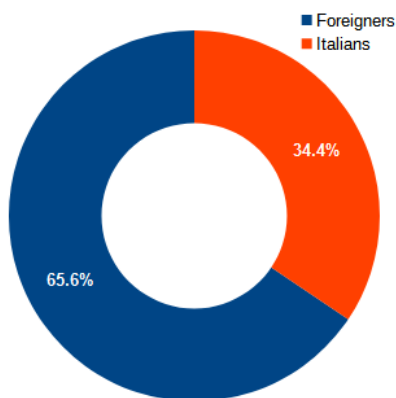
**Table 1.3:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



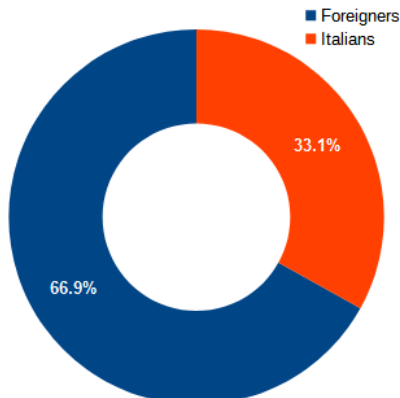
**Figure 1.5:** 2021 Arrivals by accommodation.



**Figure 1.6:** 2021 Nights by accommodation.



**Figure 1.7:** 2021 arrivals by origin.



**Figure 1.8:** 2021 nights by origin.

HISTORIC CITY	2021			% ch. 21/19			% ch. 21/20		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	924,152	2,247,342	2.43	-58.4%	-55.8%	6.2%	55.3%	63.8%	5.5%
Other accommodations	588,839	1,895,102	3.22	-54.4%	-49.2%	11.5%	79.4%	63.1%	-9.1%
<b>TOTAL</b>	<b>1,512,991</b>	<b>4,142,444</b>	<b>2.74</b>	<b>-57.0%</b>	<b>-53.0%</b>	<b>9.1%</b>	<b>63.9%</b>	<b>63.5%</b>	<b>-0.3%</b>
Foreigners	1,028,687	2,936,359	2.85	-66.9%	-62.4%	13.8%	56.5%	60.8%	2.7%
Italians	484,304	1,206,085	2.49	20.2%	19.3%	-0.8%	82.1%	70.3%	-6.5%

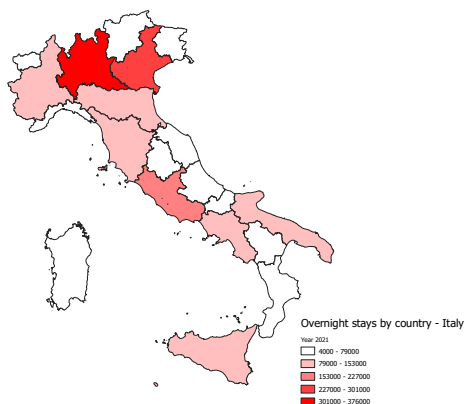
**Table 1.4:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

LIDO	2021			% ch. 21/19			% ch. 21/20		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	55,814	180,891	3.24	-54.7%	-47.8%	15.1%	52.2%	51.0%	-0.8%
Other accommodations	10,268	44,825	4.37	-48.7%	-46.1%	4.9%	35.5%	44.6%	6.7%
<b>TOTAL</b>	<b>66,082</b>	<b>225,716</b>	<b>3.42</b>	<b>-53.8%</b>	<b>-47.5%</b>	<b>13.7%</b>	<b>49.3%</b>	<b>49.7%</b>	<b>0.2%</b>
Foreigners	37,808	138,924	3.67	-66.0%	-58.9%	20.9%	58.6%	62.9%	2.7%
Italians	28,274	86,792	3.07	-11.3%	-5.4%	6.6%	38.4%	32.4%	-4.3%

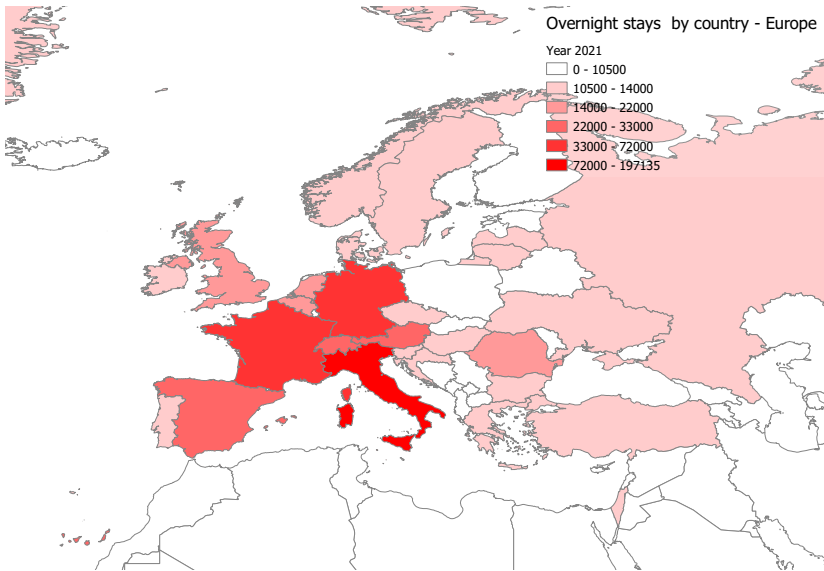
**Table 1.5:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

MAINLAND	2021			% ch. 21/19			% ch. 21/20		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	343,738	743,976	2.16	-75.8%	-69.0%	28.4%	35.1%	54.2%	14.1%
Other accommodations	198,083	615,751	3.11	-55.3%	-52.8%	5.6%	71.2%	58.1%	-7.7%
<b>TOTAL</b>	<b>541,821</b>	<b>1,359,727</b>	<b>2.51</b>	<b>-70.9%</b>	<b>-63.3%</b>	<b>26.5%</b>	<b>46.4%</b>	<b>56.0%</b>	<b>6.5%</b>
Foreigners	324,410	757,822	2.34	-79.1%	-73.7%	25.7%	35.0%	50.9%	11.8%
Italians	217,411	601,905	2.77	-30.4%	-26.2%	6.0%	67.7%	62.8%	-2.9%

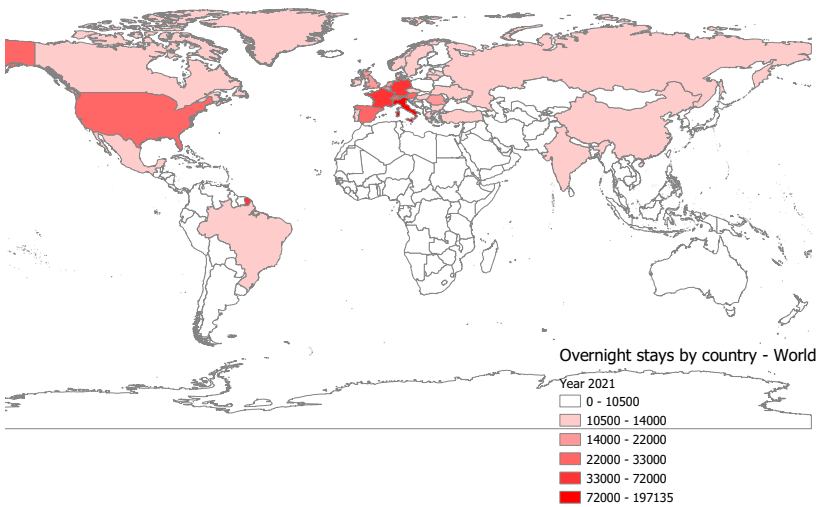
**Table 1.6:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.9:** Overnight stays by country - Italy.



**Figure 1.10:** Overnight stays by country - Europe.

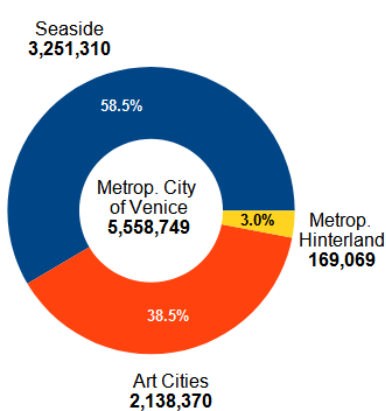


**Figure 1.11:** Overnight stays by country - World.

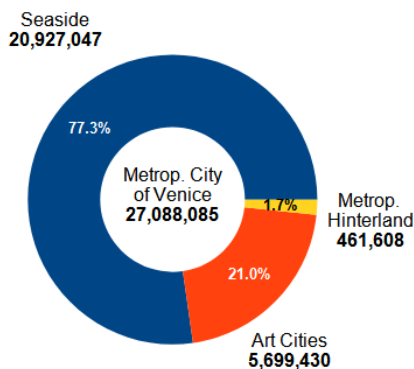
### 1.3 Tourism in the Metropolitan City of Venice year 2021

METROPOLIT. CITY OF VENICE	Arrivals	2021 Overnight stays	Average stay	Arrivals	% ch. 21/19 Overnight stays	Average stay	Arrivals	% ch. 21/20 Overnight stays	Average stay
Seaside cities	3,251,310	20,927,047	6.44	-16.5%	-13.5%	3.7%	46.4%	61.1%	10.1%
Art cities	2,138,370	5,699,430	2.67	-62.1%	-55.9%	16.2%	57.2%	60.7%	2.2%
Metropol. Hinterland	169,069	461,608	2.73	-62.2%	-45.1%	45.3%	43.2%	39.4%	-2.7%
<b>TOTAL</b>	<b>5,558,749</b>	<b>27,088,085</b>	<b>4.87</b>	<b>-44.3%</b>	<b>-28.6%</b>	<b>28.1%</b>	<b>50.3%</b>	<b>60.6%</b>	<b>6.9%</b>

**Table 1.7:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



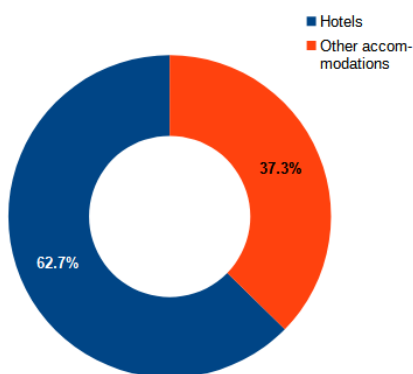
**Figure 1.12:** Metropolitan City of Venice: 2021 Arrivals by area.



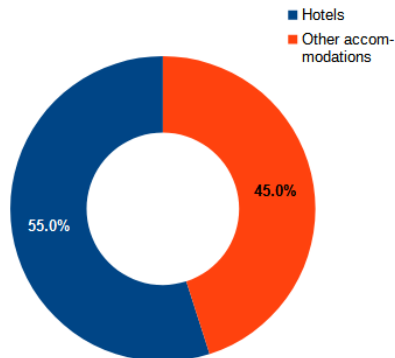
**Figure 1.13:** Metropolitan City of Venice: 2021 Nights by area.

METROPOL. CITY OF VENICE	2021			% ch. 21/19			% ch. 21/20		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	1,339,694	3,132,616	2.34	-78.0%	-79.9%	-8.8%	-33.4%	-47.5%	-21.1%
Other accommodations	798,676	2,566,814	3.21	-79.5%	-88.5%	-44.0%	-52.7%	-76.5%	-50.3%
<b>TOTAL</b>	<b>2,138,370</b>	<b>5,699,430</b>	<b>2.67</b>	<b>-78.6%</b>	<b>-85.0%</b>	<b>-29.9%</b>	<b>-42.2%</b>	<b>-66.2%</b>	<b>-41.5%</b>
Foreigners	1,379,963	3,760,789	2.73	-82.0%	-86.6%	-25.6%	-26.0%	-56.1%	-40.7%
Italians	758,407	1,938,641	2.56	-67.5%	-80.4%	-39.9%	-58.7%	-76.6%	-43.5%

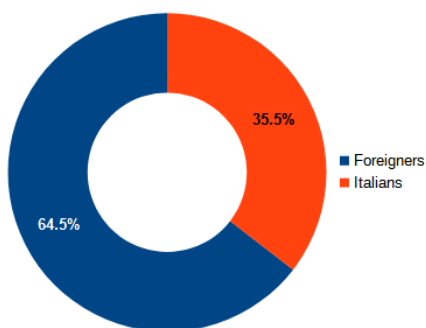
**Table 1.8:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



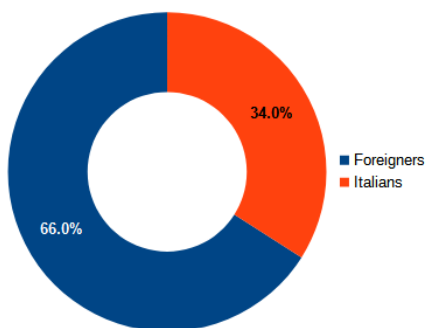
**Figure 1.14:** Metropolitan City of Venice: 2021 Arrivals by accommodation.



**Figure 1.15:** Metropolitan City of Venice: 2021 Nights by accommodation.



**Figure 1.16:** Metropolitan City of Venice: 2021 Arrivals by origin.



**Figure 1.17:** Metropolitan City of Venice: 2021 Nights by origin.

SEASIDE CITIES	2021			% ch. 21/19			% ch. 21/20		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	1,434,295	6,123,802	4.27	-20.1%	-14.0%	7.6%	43.5%	60.7%	12.0%
Other accommodations	1,817,015	14,803,245	8.15	-13.5%	-13.2%	0.3%	48.7%	61.3%	8.4%
<b>TOTAL</b>	<b>3,251,310</b>	<b>20,927,047</b>	<b>6.44</b>	<b>-16.5%</b>	<b>-13.5%</b>	<b>3.7%</b>	<b>46.4%</b>	<b>61.1%</b>	<b>10.1%</b>
Foreigners	1,783,131	12,558,240	7.04	-29.0%	-24.3%	6.6%	98.3%	106.3%	4.0%
Italians	1,468,179	8,368,807	5.70	6.1%	10.3%	3.9%	11.1%	21.3%	9.2%

**Table 1.9:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

ART CITIES	2021			% ch. 21/19			% ch. 21/20		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	1,339,694	3,132,616	2.34	-65.5%	-59.9%	16.0%	47.4%	60.5%	8.9%
Other accommodations	798,676	2,566,814	3.21	-54.6%	-49.8%	10.5%	77.0%	61.0%	-9.1%
<b>TOTAL</b>	<b>2,138,370</b>	<b>5,699,430</b>	<b>2.67</b>	<b>-62.1%</b>	<b>-55.9%</b>	<b>16.2%</b>	<b>57.2%</b>	<b>60.7%</b>	<b>2.2%</b>
Foreigners	1,379,963	3,760,789	2.73	-71.4%	-65.6%	20.3%	50.0%	58.0%	5.3%
Italians	758,407	1,938,641	2.56	-5.7%	-2.2%	3.7%	72.4%	66.3%	-3.5%

**Table 1.10:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

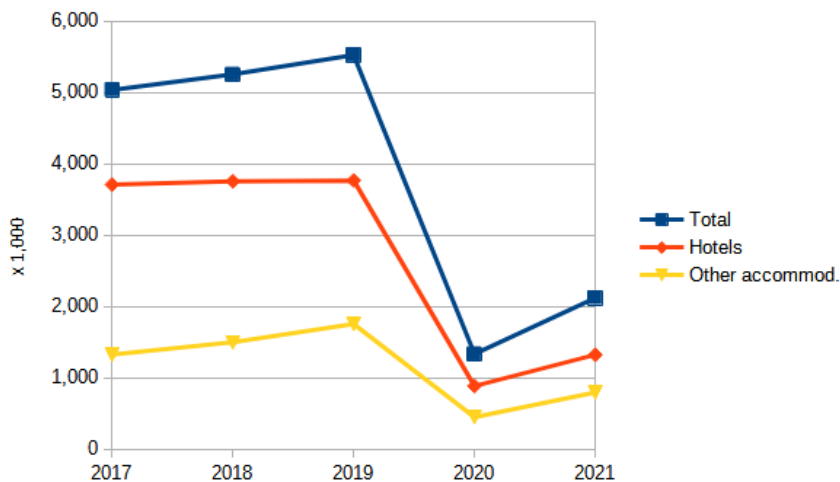
METROPOLIT. HINTERLAND	2021			% ch. 21/19			% ch. 21/20		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	146,949	306,640	2.09	-64.3%	-53.6%	29.7%	43.1%	53.7%	7.4%
Other accommodations	22,120	154,968	7.01	-39.6%	-13.8%	42.6%	44.2%	17.7%	-18.4%
<b>TOTAL</b>	<b>169,069</b>	<b>461,608</b>	<b>2.73</b>	<b>-62.2%</b>	<b>-45.1%</b>	<b>45.3%</b>	<b>43.2%</b>	<b>39.4%</b>	<b>-2.7%</b>
Foreigners	63,032	152,639	2.42	-79.3%	-69.2%	48.8%	39.2%	52.5%	9.6%
Italians	106,037	308,969	2.91	-26.0%	-10.6%	20.8%	45.8%	33.7%	-8.3%

**Table 1.11:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

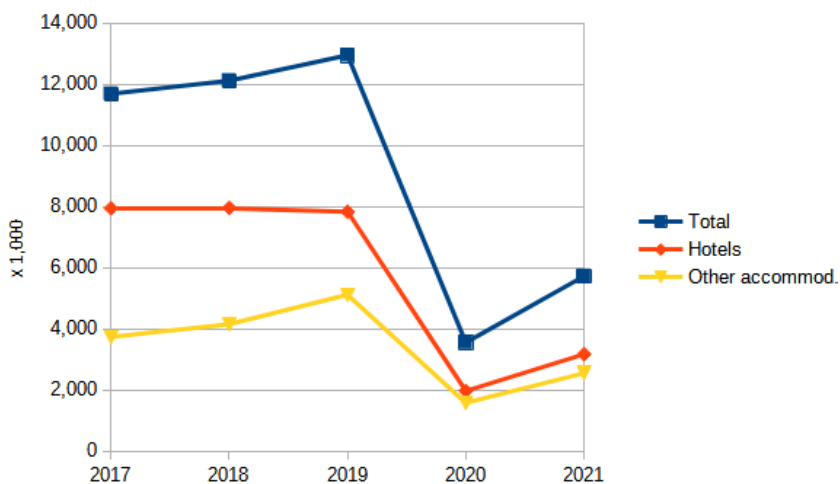
## 1.4 Total arrivals and overnight stays: total and by accommodation

Year	Arrivals (x 1,000)	Change %	Nights (x 1,000)	Change %	Average stay	Change %
<b>Total accommodation facilities</b>						
2017	5,035		11,686		2.3	
2018	5,255	4.4%	12,118	3.7%	2.3	-0.7%
2019	5,523	5.1%	12,949	6.9%	2.3	1.7%
2020	1,337	-75.8%	3,556	-72.5%	2.7	13.5%
2021	2,121	58.6%	5,728	61.1%	2.7	1.5%
<b>Hotels</b>						
2017	3,709		7,946		2.1	
2018	3,756	1.3%	7,961	0.2%	2.1	-1.1%
2019	3,768	0.3%	7,832	-1.6%	2.1	-1.9%
2020	886	-76.5%	1,974	-74.8%	2.2	7.2%
2021	1,324	49.4%	3,172	60.7%	2.4	7.6%
<b>Other accommodations</b>						
2017	1,326		3,740		2.8	
2018	1,500	13.1%	4,157	11.2%	2.8	-1.7%
2019	1,756	17.1%	5,116	23.1%	2.9	5.1%
2020	451	-74.3%	1,582	-69.1%	3.5	20.4%
2021	797	76.8%	2,556	61.5%	3.2	-8.6%

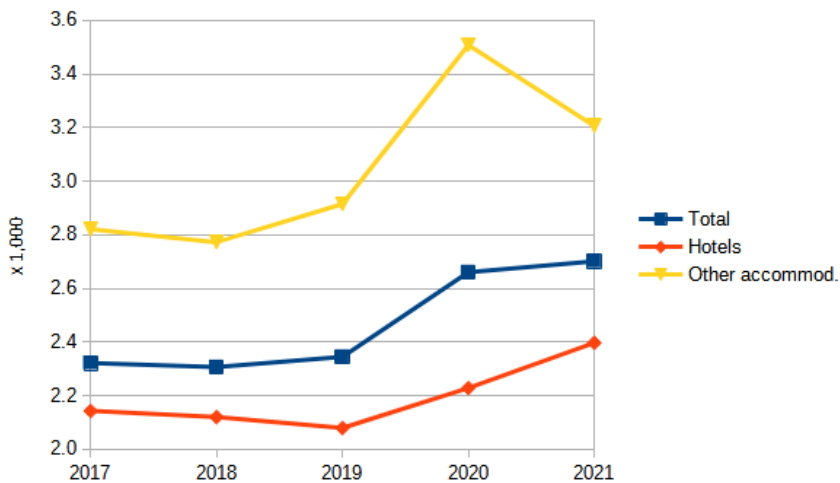
**Table 1.12:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.18:** Arrivals: total and by accom. facility.



**Figure 1.19:** Overnight stays: total and by accom. facility.



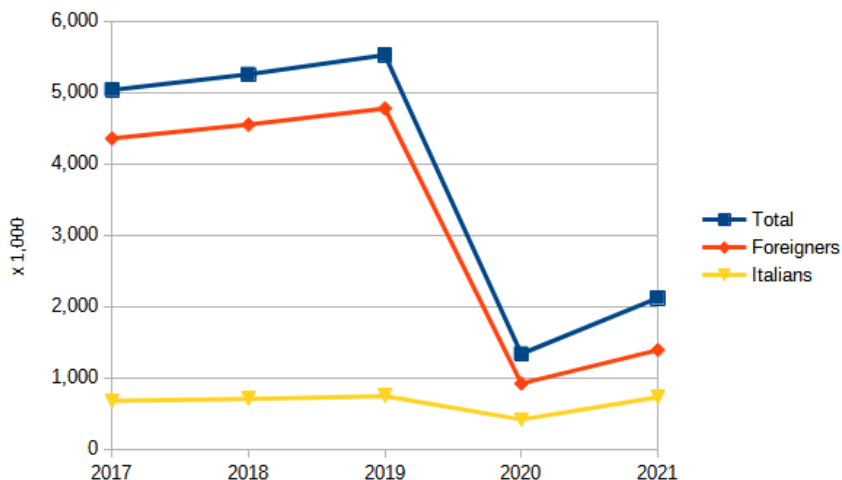
**Figure 1.20:** Average stay - total and by accom. facility.



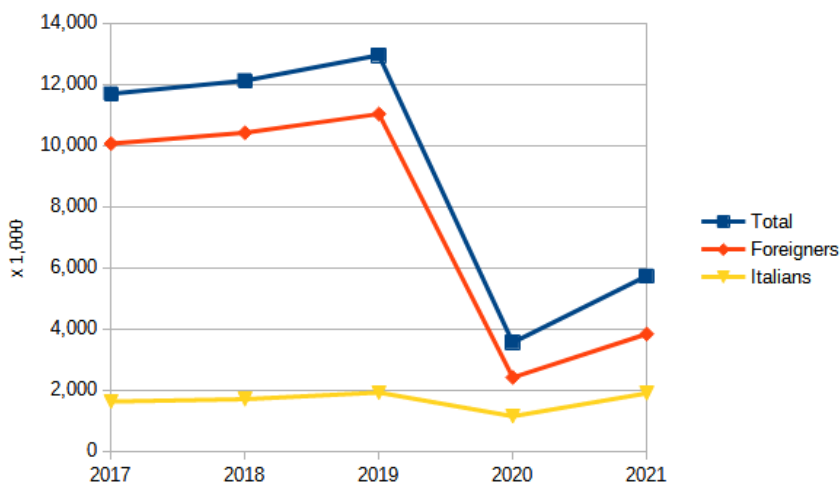
## 1.5 Total arrivals and overnight stays: total and by origin

Year	Arrivals (x 1,000)	Change %	Nights (x 1,000)	Change %	Average stay	Change %
<b>Total</b>						
2017	5,035		11,686		2.32	
2018	5,255	4.4%	12,118	3.7%	2.31	-0.7%
2019	5,523	5.1%	12,949	6.9%	2.34	1.7%
2020	1,337	-75.8%	3,556	-72.5%	2.66	13.5%
2021	2,121	58.6%	5,728	61.1%	2.70	1.5%
<b>Foreigners</b>						
2017	4,356		10,062		2.31	
2018	4,549	4.4%	10,416	3.5%	2.29	-0.9%
2019	4,776	5.0%	11,030	5.9%	2.31	0.9%
2020	921	-80.7%	2,413	-78.1%	2.62	13.5%
2021	1,391	51.0%	3,833	58.9%	2.76	5.2%
<b>Italians</b>						
2017	679		1,624		2.39	
2018	706	4.0%	1,702	4.8%	2.41	0.7%
2019	747	5.7%	1,919	12.7%	2.57	6.6%
2020	416	-44.3%	1,143	-40.4%	2.75	7.0%
2021	730	75.5%	1,895	65.8%	2.60	-5.5%

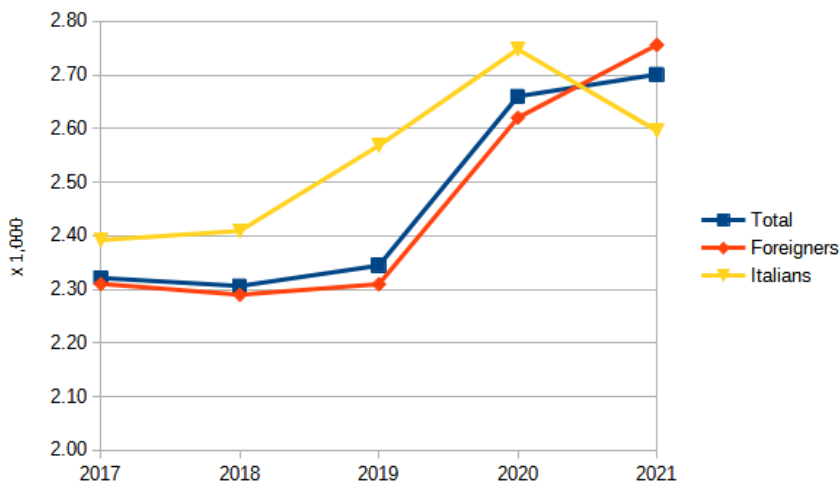
**Table 1.13:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.21:** Arrivals - Total and by origin.



**Figure 1.22:** Nights - Total and by origin.

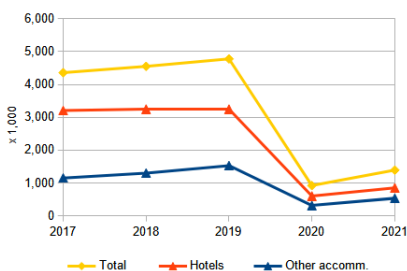


**Figure 1.23:** Average stay - Total and by origin.

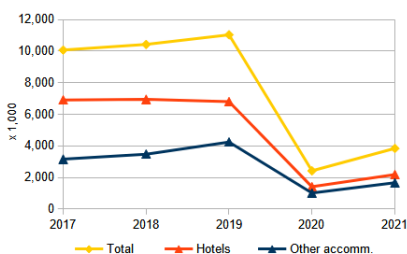
## 1.6 Foreign market: total arrivals and overnight stays by accommodation facility.

Year	Arrivals (x 1,000)	% ch.	Nights (x 1,000)	% ch.	Average stay	% ch.
<b>Foreign market: total accommodation facilities</b>						
2017	4,356		10,061		2.31	
2018	4,549	4.4%	10,416	3.5%	2.29	-0.9%
2019	4,776	5.0%	11,030	5.9%	2.31	0.9%
2020	921	-80.7%	2,413	-78.1%	2.62	13.5%
2021	1,391	51.0%	3,833	58.9%	2.76	5.2%
<b>Foreign market: hotels</b>						
2017	3,203		6,907		2.16	
2018	3,249	1.4%	6,945	0.5%	2.14	-0.9%
2019	3,247	-0.1%	6,794	-2.2%	2.09	-2.1%
2020	605	-81.4%	1,406	-79.3%	2.32	11.1%
2021	854	41.1%	2,178	54.9%	2.55	9.8%
<b>Foreign market: other accommodations</b>						
2017	1,153		3,154		2.74	
2018	1,300	12.8%	3,472	10.1%	2.67	-2.4%
2019	1,529	17.6%	4,236	22.0%	2.77	3.7%
2020	316	-79.3%	1,007	-76.2%	3.19	15.0%
2021	537	69.9%	1,655	64.3%	3.08	-3.3%

**Table 1.14:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.24:** Foreign market: Arrivals - Total and by accomm. facility.

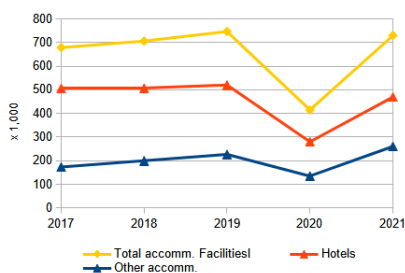


**Figure 1.25:** Foreign market: Overnight stays - Total and by accomm. facility.

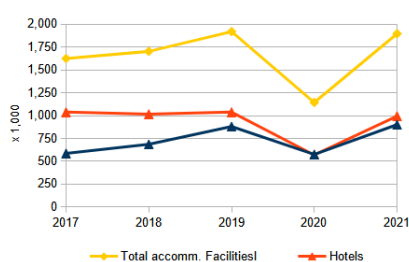
## 1.7 Italian market: total arrivals and overnight stays by accommodation facility

Year	Arrivals (x 1,000)	% ch.	Nights (x 1,000)	% ch.	Average stay	% ch.
<b>Italian market: total accommodation facilities</b>						
2017	679		1,624		2.39	
2018	706	4.0%	1,702	4.8%	2.41	0.7%
2019	747	5.7%	1,919	12.7%	2.57	6.6%
2020	415	-44.4%	1,143	-40.4%	2.75	7.2%
2021	730	75.9%	1,895	65.8%	2.60	-5.8%
<b>Italian market: hotels</b>						
2017	506		1,038		2.05	
2018	507	0.2%	1,016	-2.1%	2.01	-2.3%
2019	520	2.7%	1,038	2.1%	1.99	-0.5%
2020	280	-46.2%	568	-45.3%	2.03	1.7%
2021	470	67.8%	994	75.0%	2.12	4.3%
<b>Italian market: other accommodations</b>						
2017	173		586		3.39	
2018	200	15.3%	685	17.0%	3.43	1.4%
2019	227	13.5%	881	28.5%	3.89	13.2%
2020	135	-40.4%	575	-34.7%	4.26	9.6%
2021	260	92.8%	901	56.6%	3.46	-18.7%

**Table 1.15:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.26:** Italian market: Arrivals - Total and by accomm. facility.

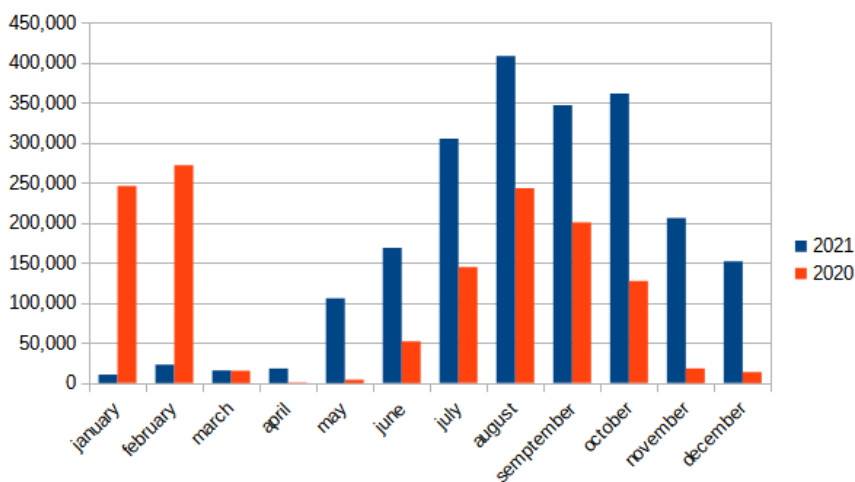


**Figure 1.27:** Italian market: Overnight stays - Total and by accomm. facility.

## 1.8 Monthly tourism trend

	Arrivals	% change 21/19	% change 21/20	Nights	% change 21/19	% change 21/20	Average stay	% change 21/19	% change 21/20
january	10,430	-95.7%	-95.8%	59,407	-89.8%	-89.9%	5.7	134.2%	137.5%
february	22,954	-92.6%	-91.6%	81,871	-88.5%	-87.9%	3.6	55.8%	43.7%
march	15,703	-96.1%	2.4%	78,071	-91.6%	-3.3%	5.0	114.8%	-5.6%
<b>1st Quarter</b>	<b>49,087</b>	<b>-94.8%</b>	<b>-90.8%</b>	<b>219,349</b>	<b>-90.1%</b>	<b>-83.7%</b>	<b>4.5</b>	<b>91.3%</b>	<b>77.1%</b>
april	18,170	-96.3%	2624.1%	81,653	-93.0%	215.0%	4.5	87.7%	-88.4%
may	105,679	-79.7%	2445.3%	263,746	-78.8%	672.0%	2.5	4.7%	-69.7%
june	168,776	-71.1%	224.5%	439,472	-66.9%	232.0%	2.6	14.3%	2.3%
<b>2nd Quarter</b>	<b>292,625</b>	<b>-81.6%</b>	<b>414.9%</b>	<b>784,871</b>	<b>-79.0%</b>	<b>307.8%</b>	<b>2.7</b>	<b>14.2%</b>	<b>-20.8%</b>
july	304,918	-51.9%	111.0%	783,915	-44.7%	119.7%	2.6	14.9%	4.1%
august	408,010	-34.6%	67.9%	1,092,697	-24.5%	73.7%	2.7	15.4%	3.5%
september	346,820	-39.5%	72.9%	921,127	-33.5%	78.5%	2.7	10.0%	3.2%
<b>3rd Quarter</b>	<b>1,059,748</b>	<b>-42.1%</b>	<b>80.2%</b>	<b>2,797,739</b>	<b>-34.2%</b>	<b>86.3%</b>	<b>2.6</b>	<b>13.8%</b>	<b>3.4%</b>
october	361,454	-36.1%	183.9%	967,637	-28.3%	173.5%	2.7	12.2%	-3.7%
november	206,126	-35.8%	1030.4%	579,200	-25.7%	508.4%	2.8	15.7%	-46.2%
december	151,854	-42.2%	1016.2%	379,091	-37.9%	462.0%	2.5	7.4%	-49.7%
<b>4th Quarter</b>	<b>719,434</b>	<b>-37.4%</b>	<b>352.1%</b>	<b>1,925,928</b>	<b>-29.7%</b>	<b>272.9%</b>	<b>2.7</b>	<b>12.3%</b>	<b>-17.5%</b>
<b>Total</b>	<b>2,120,894</b>	<b>-61.6%</b>	<b>58.6%</b>	<b>5,727,887</b>	<b>-55.8%</b>	<b>61.0%</b>	<b>2.7</b>	<b>15.2%</b>	<b>0.0%</b>

**Table 1.16:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

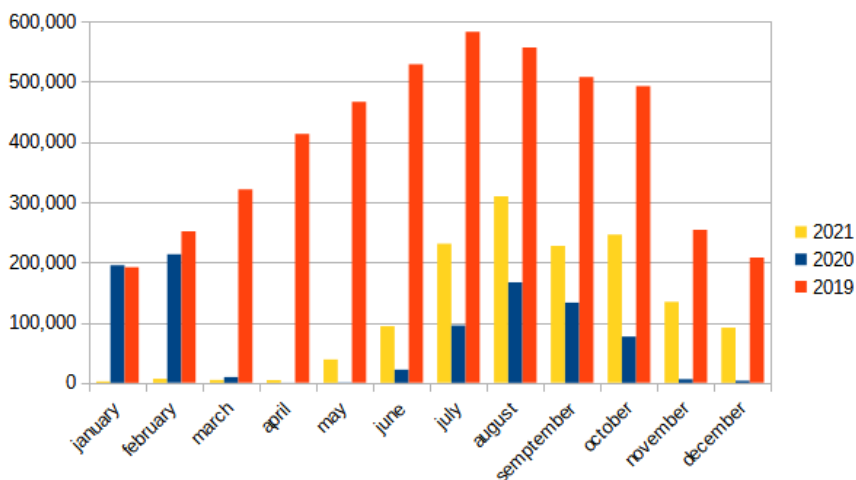


**Figure 1.28:** 2020 and 2021 monthly total arrivals.

## 1.9 Foreign market: monthly tourism trend

	Arrivals	% ch. 21/19	% ch. 21/20
january	2,353	-98.8%	-98.8%
february	6,506	-97.4%	-97.0%
march	4,731	-98.5%	-50.2%
<b>1st Quarter</b>	<b>13,590</b>	<b>-98.2%</b>	<b>-96.7%</b>
april	4,464	-98.9%	4502.1%
may	38,721	-91.7%	8299.3%
june	93,956	-82.2%	330.5%
<b>2nd Quarter</b>	<b>137,141</b>	<b>-90.3%</b>	<b>512.7%</b>
july	230,964	-60.4%	142.9%
august	309,530	-44.4%	85.5%
september	227,718	-55.2%	71.1%
<b>3rd Quarter</b>	<b>768,212</b>	<b>-53.4%</b>	<b>94.5%</b>
october	246,124	-50.1%	220.5%
november	134,403	-47.1%	2166.1%
december	91,435	-56.1%	2670.8%
<b>4th Quarter</b>	<b>471,962</b>	<b>-50.6%</b>	<b>448.7%</b>
<b>Total</b>	<b>1,390,905</b>	<b>-70.9%</b>	<b>50.9%</b>

**Table 1.17:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

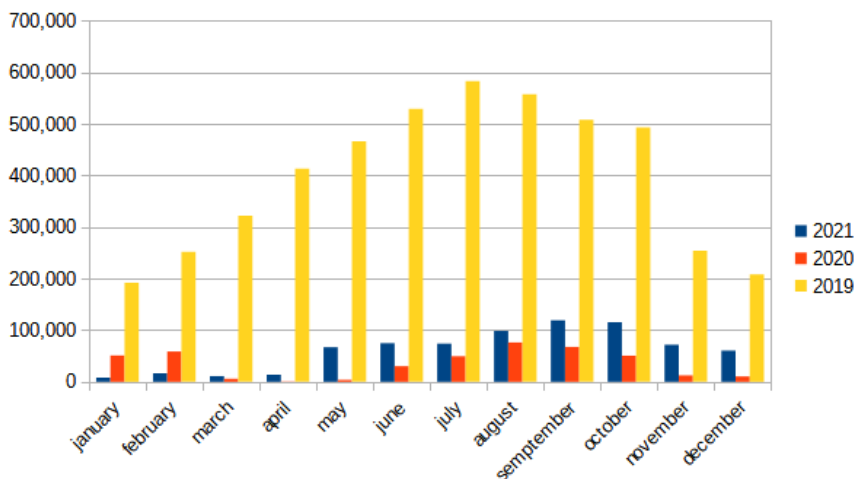


**Figure 1.29:** Foreign market: 2019-2021 monthly arrivals.

## 1.10 Italian market: monthly tourism trend

	Arrivals	% ch. 21/19	% ch. 21/20
january	8,077	-95.8%	-84.1%
february	16,448	-93.5%	-71.9%
march	10,972	-96.6%	88.1%
<b>1st Quarter</b>	<b>35,497</b>	<b>-95.4%</b>	<b>-69.2%</b>
april	13,706	-96.7%	2304.6%
may	66,958	-85.6%	1714.1%
june	74,820	-85.9%	147.8%
<b>2nd Quarter</b>	<b>155,484</b>	<b>-89.0%</b>	<b>351.3%</b>
july	73,954	-87.3%	49.6%
august	98,480	-82.3%	29.3%
september	119,102	-76.6%	76.5%
<b>3rd Quarter</b>	<b>291,536</b>	<b>-82.3%</b>	<b>51.0%</b>
october	115,330	-76.6%	128.3%
november	71,723	-71.8%	483.0%
december	60,419	-71.0%	486.4%
<b>4th Quarter</b>	<b>247,472</b>	<b>-74.1%</b>	<b>238.4%</b>
<b>Total</b>	<b>729,989</b>	<b>-84.7%</b>	<b>75.4%</b>

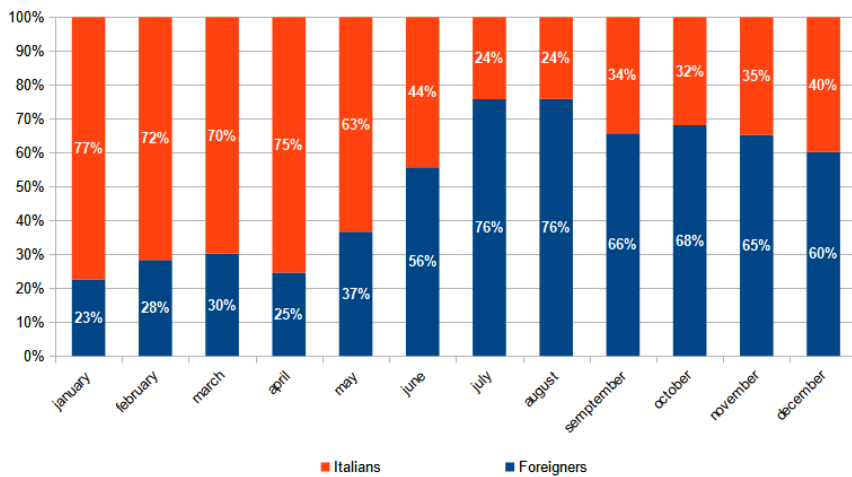
**Table 1.18:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.30:** Italian market: 2019-2021 monthly arrivals.



**Figure 1.31:** Percentage of arrivals by origin on the total annual amount.



**Figure 1.32:** Composition of monthly arrivals by origin.



## 1.11 Arrivals and overnight stays: all origins by City of Venice and area

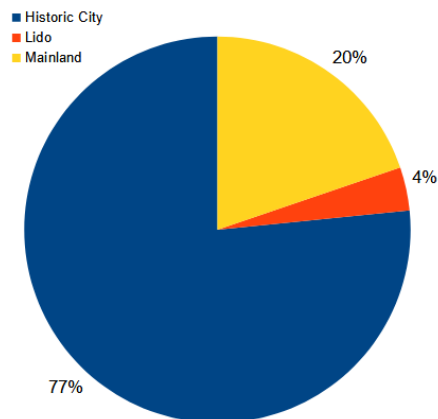
Year	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Share of Total Arrivals	Share of total Nights
<b>City of Venice</b>					
2017	5,035	11,686	2.32		
2018	5,255	12,118	2.31		
2019	5,523	12,949	2.34	100.0%	100.0%
2020	1,338	3,557	2.66		
2021	2,121	5,728	2.70		
<b>Historic City</b>					
2017	3,156	7,862	2.49	62.7%	67.3%
2018	3,325	8,213	2.47	63.3%	67.8%
2019	3,515	8,818	2.51	63.6%	68.1%
2020	923	2,534	2.74	69.0%	71.2%
2021	1,513	4,142	2.74	71.3%	72.3%
<b>Lido</b>					
2017	185	559	3.03	3.7%	4.8%
2018	162	482	2.97	3.1%	4.0%
2019	143	430	3.00	2.6%	3.3%
2020	44	151	3.41	3.3%	4.2%
2021	66	226	3.42	3.1%	3.9%
<b>Mainland</b>					
2017	1,695	3,265	1.93	33.7%	27.9%
2018	1,768	3,423	1.94	33.6%	28.2%
2019	1,865	3,701	1.98	33.8%	28.6%
2020	370	872	2.36	27.7%	24.5%
2021	542	1,360	2.51	25.5%	23.7%

**Table 1.19:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

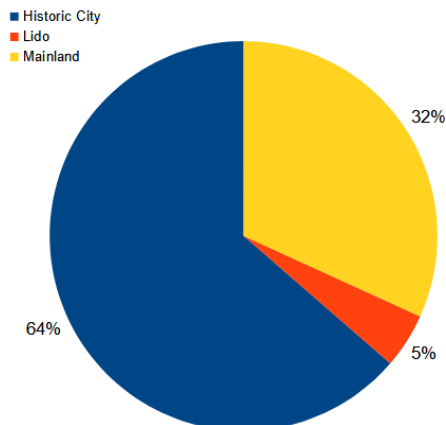
## 1.12 Arrivals and overnight stays: foreigners and Italians by areas

Year	Foreigners			Italians			Total	
	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Arrivals (x 1,000)	Nights (x 1,000)
<b>Historic City</b>								
2017	2,786	6,965	2.50	370	898	2.43	3,156	7,862
2018	2,933	7,278	2.48	392	935	2.38	3,325	8,213
2019	3,112	7,806	2.51	403	1,011	2.51	3,515	8,818
2020	657	1,826	2.78	266	708	2.66	923	2,534
2021	1,029	2,936	2.85	484	1,206	2.49	1,513	4,142
<b>Lido</b>								
2017	148	461	3.11	37	98	2.68	185	559
2018	127	384	3.02	35	98	2.80	162	482
2019	111	338	3.04	32	92	2.88	143	430
2020	24	85	3.58	20	66	3.21	44	151
2021	38	139	3.67	28	87	3.07	66	226
<b>Mainland</b>								
2017	1,422	2,636	1.85	273	628	2.30	1,695	3,265
2018	1,489	2,755	1.85	279	668	2.39	1,768	3,423
2019	1,553	2,886	1.86	312	816	2.61	1,865	3,701
2020	240	502	2.09	130	370	2.85	370	872
2021	324	758	2.34	217	602	2.77	542	1,360

**Table 1.20:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.33:** Overnight stays 2021: Foreigners % composition per area.

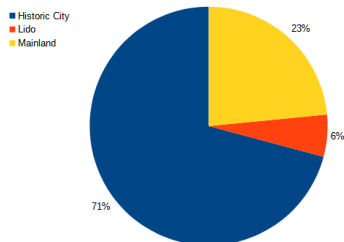


**Figure 1.34:** Overnight stays 2021: Italians % composition per area.

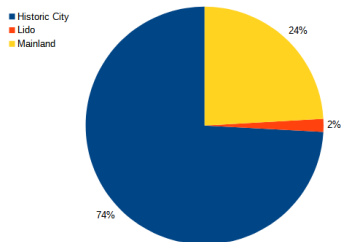
## 1.13 Arrivals and overnight stays: accommodation facilities by areas

Year	Hotels			Other accommodation			Total	
	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Arrivals (x 1,000)	Nights (x 1,000)
<b>Historic city</b>								
2017	2,172	5,084	2.34	984	2,778	2.82	3,156	7,862
2018	2,209	5,103	2.31	1,116	3,111	2.79	3,325	8,213
2019	2,223	5,089	2.29	1,293	3,729	2.89	3,515	8,818
2020	595	1,372	2.31	328	1,162	3.54	923	2,534
2021	924	2,247	2.43	589	1,895	3.22	1,513	4,142
<b>Lido</b>								
2017	158	460	2.91	27	99	3.70	185	559
2018	140	396	2.82	22	86	3.95	162	482
2019	123	347	2.82	20	83	4.16	143	430
2020	37	120	3.27	8	31	4.09	44	151
2021	56	181	3.24	10	45	4.37	66	226
<b>Mainland</b>								
2017	1,379	2,402	1.74	315	862	2.73	1,695	3,265
2018	1,406	2,462	1.75	362	961	2.66	1,768	3,423
2019	1,422	2,397	1.69	443	1,304	2.94	1,865	3,701
2020	254	482	1.90	116	390	3.37	370	872
2021	344	744	2.16	198	616	3.11	542	1,360

**Table 1.21:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 1.35:** Hotel overnight stays 2021: % composition per area.



**Figure 1.36:** Other accommodations overnight stays 2021: % composition per area.

## 1.14 Arrivals and overnight stays by countries: Europe

Countries of origin	Hotels		Other accomod.		Total facilities	
	Arrivals	Nights	Arrivals	Nights	Arrivals	Nights
Germany	147,743	390,709	123,285	379,806	271,028	770,515
France	125,124	347,145	86,436	302,362	211,560	649,507
Austria	58,718	148,577	29,449	81,420	88,167	229,997
Spain	50,696	125,382	31,088	83,591	81,784	208,973
Switzerland-Liech.	43,994	118,574	22,456	73,826	66,450	192,400
Netherlands	30,580	71,985	23,627	66,661	54,207	138,646
U.K.	25,354	72,319	11,569	39,899	36,923	112,218
Belgium	24,297	65,860	16,046	50,396	40,343	116,256
Poland	21,990	50,586	20,718	50,941	42,708	101,527
Romania	15,995	54,978	9,453	31,494	25,448	86,472
Denmark	10,718	32,696	6,133	19,143	16,851	51,839
Czech Republic	10,403	24,188	9,901	24,787	20,304	48,975
Russia	10,255	22,514	4,351	15,129	14,606	37,643
Portugal	9,208	26,356	4,693	13,204	13,901	39,560
Greece	8,568	22,244	4,078	11,970	12,646	34,214
Hungary	6,993	15,669	4,723	11,761	11,716	27,430
Ukraine	6,197	12,722	4,518	13,397	10,715	26,119
Sweden	5,814	14,644	2,398	7,066	8,212	21,710
Slovenia	5,687	10,384	3,463	8,897	9,150	19,281
Croatia	5,629	12,024	2,346	11,089	7,975	23,113
Ireland	5,460	14,854	3,095	11,519	8,555	26,373
Lithuania	4,132	9,285	3,533	9,403	7,665	18,688
Latvia	3,234	7,978	2,816	7,279	6,050	15,257
Bulgaria	3,022	8,799	2,068	5,866	5,090	14,665
Slovakia	2,965	6,765	1,594	4,218	4,559	10,983
Turkey	2,863	6,136	2,768	7,078	5,631	13,214
Norway	2,707	8,218	1,283	4,302	3,990	12,520
Luxembourg	2,102	6,954	987	3,290	3,089	10,244
Estonia	1,900	4,537	1,298	3,233	3,198	7,770
Finland	1,853	7,866	884	3,368	2,737	11,234
Cyprus	1,459	3,934	536	1,644	1,995	5,578
Malta	1,080	2,807	604	1,791	1,684	4,598
Iceland	393	1,385	173	1,117	566	2,502
Other Eur. Countries <sup>1</sup>	13,620	32,530	6,910	25,715	20,530	58,245
<b>TOTAL EUROPE</b>	<b>670,753</b>	<b>1,761,604</b>	<b>449,280</b>	<b>1,386,662</b>	<b>1,120,033</b>	<b>3,148,266</b>

**Table 1.22:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

<sup>1</sup>The detailed list is available on page 45.

## 1.15 Arrivals and overnight stays by countries: extraEurope

Countries of origin	Total facilities		Hotels		Other accommod.	
	Arrivals	Nights	Arrivals	Nights	Arrivals	Nights
U.S.A.	149,846	359,198	105,584	231,340	44,262	127,858
Canada	10,345	27,846	6,905	16,916	3,440	10,930
Mexico	6,619	14,472	4,457	8,941	2,162	5,531
Brazil	6,299	17,515	3,899	9,205	2,400	8,310
Argentina	3,536	9,196	2,090	4,727	1,446	4,469
Venezuela	1,094	2,596	711	1,610	383	986
Other American Countries	18,178	43,147	11,721	24,883	6,457	18,264
<b>TOTAL AMERICA</b>	<b>195,917</b>	<b>473,970</b>	<b>135,367</b>	<b>297,622</b>	<b>60,550</b>	<b>176,348</b>
China	8,267	22,102	4,823	10,523	3,444	11,579
India	5,490	13,114	2,847	6,630	2,643	6,484
Japan	3,820	9,635	2,690	6,439	1,130	3,196
South Korea	3,338	8,191	2,165	4,884	1,173	3,307
Other Asian Countries	13,152	40,249	9,307	25,378	3,845	14,871
<b>TOTAL ASIA</b>	<b>34,067</b>	<b>93,291</b>	<b>21,832</b>	<b>53,854</b>	<b>12,235</b>	<b>39,437</b>
Israel	10,245	23,113	6,339	13,719	3,906	9,394
Other Western Asia Countries	10,412	28,578	6,978	16,675	3,434	11,903
<b>TOTAL WESTERN ASIA</b>	<b>20,657</b>	<b>51,691</b>	<b>13,317</b>	<b>30,394</b>	<b>7,340</b>	<b>21,297</b>
Egypt	1,309	4,481	757	1,997	552	2,484
South Africa	832	2,681	541	1,749	291	932
Mediterranean Africa	5,578	19,899	3,294	9,768	2,284	10,131
Other African Countries	4,423	16,022	3,133	7,980	1,290	8,042
<b>TOTAL AFRICA</b>	<b>12,142</b>	<b>43,083</b>	<b>7,725</b>	<b>21,494</b>	<b>4,417</b>	<b>21,589</b>
Australia	2,637	7,631	1,647	4,891	990	2,740
New Zeland	660	1,745	386	968	274	777
<b>TOTAL OCEANIA</b>	<b>3,297</b>	<b>9,376</b>	<b>2,033</b>	<b>5,859</b>	<b>1,264</b>	<b>3,517</b>
Other Countries And Unspecified Countries	1,124,825	3,161,694	673,668	1,768,920	451,157	1,392,774
<b>TOTAL FOREIGNERS (European and extra Eur.)</b>	<b>1,390,905</b>	<b>3,833,105</b>	<b>853,942</b>	<b>2,178,143</b>	<b>536,963</b>	<b>1,654,962</b>
<b>TOTAL ITALY</b>	<b>729,989</b>	<b>1,894,782</b>	<b>469,762</b>	<b>994,066</b>	<b>260,227</b>	<b>900,716</b>
<b>GRAND TOTAL</b>	<b>2,120,894</b>	<b>5,727,887</b>	<b>1,323,704</b>	<b>3,172,209</b>	<b>797,190</b>	<b>2,555,678</b>

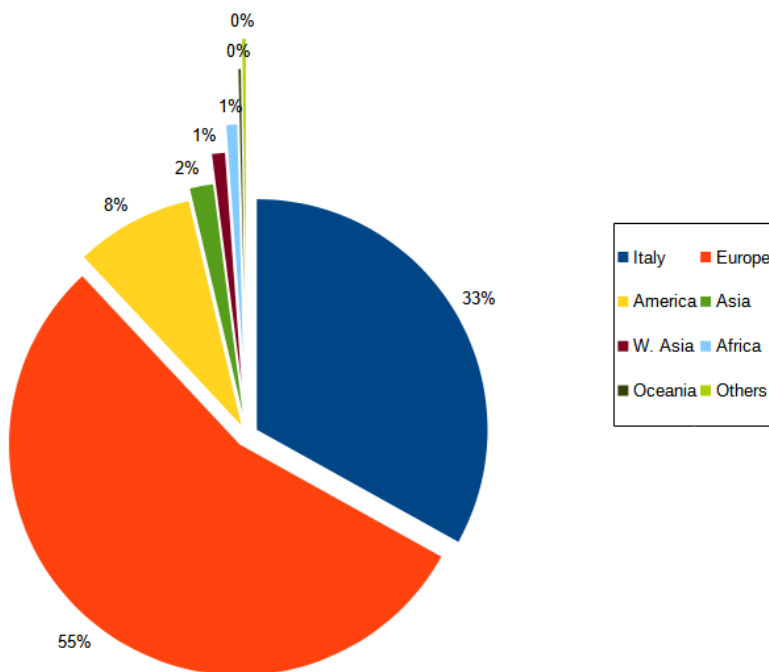
**Table 1.23:** The detailed list is available on page 45.

Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

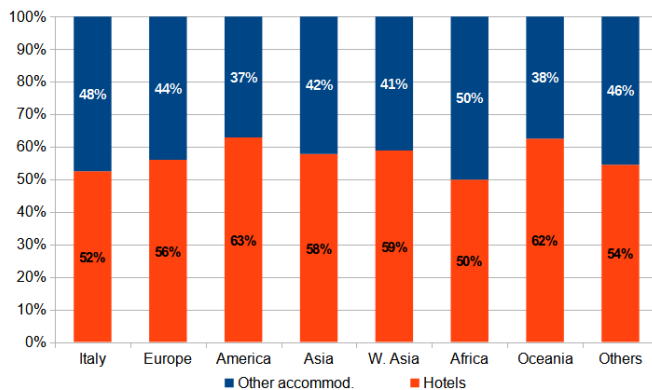
## 1.16 Arrivals and overnight stays by countries: list of other countries

Other countries of origin		Countries
Other European Countries		Albania, Andorra, Belarus, Bosnia Herzegovina, Faroe Islands (DK), Gibraltar (UK), Guernsey, Man Island, Jersey, Kosovo, Macedonia, Moldova, Monaco, Montenegro, San Marino, Serbia, Vatican City, Svalbard and Jan Mayen, Bonaire, Sint Eustatius and Saba (NL).
Other American Countries		Bermuda (UK), Greenland (DK), Saint Pierre and Miquelon (FR), Anguilla (UK), Antigua and Barbuda, Aruba (NL), Bahamas, Barbados, Belize, Bolivia, British Virgin Islands (UK), Cayman Islands (UK), Chile, Clipperton (FR), Colombia, Costa Rica, Cuba, Curaçao (NL), Dominica, Falkland Islands (UK), Dominican Republic, Ecuador, El Salvador, Jamaica, Grenada, Guatemala, Guyana, Haiti, Honduras, Monserrat (UK), Nicaragua, Panama, Paraguay, Peru, Puerto Rico (US), Saint Barthelemy (FR), Saint Kitts and Nevis, Saint Lucia, Saint Martin (FR), Saint Vincent and Grenadine, Saint Marteen (NL), Suriname, Trinidad and Tobago, Turks and Caicos Islands (UK), Uruguay, American Virgin Islands (US).
Other Asian Countries		Afghanistan, Bangladesh, Bhutan, Burma, British Indian Ocean Territory (UK), Brunei Darussalam, Cambodia, North Korea, Philippines, Indonesia, Kazakistan, Kirghizistan, Laos, Malaysia, Maldives, Mongolia, Nepal, Pakistan, Singapore, Sri Lanka, Tagikistan, Taiwan, Thailand, Timor Est, Turkmenistan, Uzbekistan, Vietnam.
Other Western Asia Countries (already other Middle East Countries)		Saudi Arabia, Armenia, Azerbaijan, Bahrein, United Arab Emirates, Georgia, Jordan, Iran, Iraq, Kuwait, Lebanon, Oman, Qatar, Syria, territories of Palestinian Autonomy, Yemen.
Mediterr. Africa		Libya, Tunisia, Algeria, Morocco.
Other African Countries		Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Chad, Comore, Congo, Ivory Coast, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Djibouti, Guinea, Guinea Bissau, Equatorial Guinea, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mozambique, Namibia, Nigeria, Central African Republic, Democratic Republic of Congo, Rwanda, Saint Elena (UK), São Tomé and Príncipe, Senegal, Seychelles, Sierra Leon, Somalia, Sudan, South Sudan, Swaziland, Tanzania, Togo, Uganda, Western Sahara, Zambia, Zimbabwe.
Other Countries		American Samoa (US), Christmas Islands (AU), Cocos Islands (AU), Cook Islands (NZ), Fiji, French Polynesia (FR), Guam (US), Heard and McDonald (AU), Kiribati, Marshall Islands, Federated States of Micronesia, New Caledonia (FR), Nauru, Niue (NZ), Norfolk Islands (AU), Northern Marianne (US), Palau, Papua New Guinea, Pitcairn Islands (UK), Solomon Islands, Samoa, Tokelau (NZ), Tonga, Tuvalu, Smaller Outer Islands of USA (US), Vanuatu, Wallis and Futuna (FR).

**Table 1.24:** Source: ISTAT Circular of the protocol n. 0989289/21 of March 29 2021 "Movement of customers in the hospitality establishments", - IST-00139 – year 2021. *Source: ISTAT.*



**Figure 1.37:** 2021 Overnight stays distribution by origin.



**Figure 1.38:** 2021 overnight stays composition by origin and acc. facilities.

## 1.17 TOP 12 Countries of origin

Countries	Arrivals	% on total	Nights	% on total	Average Stay
Germany	271,028	12.8%	770,515	13.5%	2.84
France	211,560	10.0%	649,507	11.3%	3.07
U.S.A.	149,846	7.1%	359,198	6.3%	2.40
Austria	88,167	4.2%	229,997	4.0%	2.61
Spain	81,784	3.9%	208,973	3.6%	2.56
Switzerland-Liecht.	66,450	3.1%	192,400	3.4%	2.90
Netherlands	54,207	2.6%	138,646	2.4%	2.56
Poland	42,708	2.0%	101,527	102.0%	2.38
Belgium	40,343	1.9%	116,256	2.0%	2.88
U.K	36,923	1.7%	112,218	2.0%	3.04
Romania	25,448	1.2%	86,472	1.5%	3.40
Czech Republic	20,304	1.0%	48,975	0.9%	2.41
<b>Total TOP 12</b>	<b>1,088,768</b>	<b>51.3%</b>	<b>3,014,684</b>	<b>52.6%</b>	<b>2.77</b>
<b>Total other Countries</b>	<b>302,137</b>	<b>14.2%</b>	<b>818,421</b>	<b>14.3%</b>	<b>2.71</b>
<b>Total italians</b>	<b>729,989</b>	<b>34.4%</b>	<b>1,894,782</b>	<b>33.1%</b>	<b>2.60</b>
<b>TOTAL</b>	<b>2,120,894</b>	<b>100.0%</b>	<b>5,727,887</b>	<b>100.0%</b>	<b>2.70</b>

**Table 1.25:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



## 1.18 TOP 12 countries

Year	Arrivals (x 1,000)	% ch.	Nights (x 1,000)	% ch.	Aver. stay
<b>1<sup>st</sup> Germany</b>					
2017	315		901		2.85
2018	275	-12.9%	765	-15.0%	2.78
2019	292	6.4%	842	10.0%	2.88
2020	184	-37.0%	491	-41.7%	2.66
2021	271	47.0%	771	57.0%	2.84
<b>2<sup>nd</sup> France</b>					
2017	348		1.034		2.97
2018	361	3.5%	1.048	1.4%	2.91
2019	357	-1.0%	1.045	-0.4%	2.93
2020	100	-72.1%	308	-70.5%	3.09
2021	212	112.3%	650	110.8%	3.07
<b>3<sup>rd</sup> U.S.A.↑</b>					
2017	714		1.523		2.13
2018	790	10.6%	1.742	14.4%	2.21
2019	844	6.8%	1.821	4.5%	2.16
2020	43	-94.9%	114	-93.7%	2.65
2021	150	248.5%	359	215.1%	2.40
<b>4<sup>th</sup> Austria</b>					
2017	87		215		2.47
2018	86	-0.6%	207	-3.8%	2.40
2019	92	7.2%	230	11.4%	2.49
2020	57	-38.4%	139	-39.5%	2.45
2021	88	55.0%	230	65.3%	2.61
<b>5<sup>th</sup> Spain↑</b>					
2017	180		414		1.64
2018	207	14.8%	476	14.7%	1.71
2019	212	2.7%	488	2.6%	1.63
2020	35	-83.6%	90	-81.6%	2.58
2021	82	135.1%	209	133.1%	2.56
<b>6<sup>th</sup> Switzerland-Liechtenstein↓</b>					
2017	80		221		2.74
2018	77	-4.6%	209	-5.3%	2.72
2019	75	-2.7%	209	-0.1%	2.79
2020	50	-32.8%	136	-34.7%	2.71
2021	66	32.3%	192	41.2%	2.90
<b>7<sup>th</sup> Netherlands↑</b>					
2017	62		173		2.80
2018	54	-12.4%	146	-15.4%	2.70
2019	51	-5.7%	143	-2.4%	2.80
2020	26	-49.5%	60	-58.1%	2.32
2021	54	110.2%	139	131.7%	2.56

Table 1.26 follows to next page

**Table 1.26 follows from previous page**

<b>Year</b>	<b>Arrivals (x 1,000)</b>	<b>Var. %</b>	<b>Nights (x 1,000)</b>	<b>Var. %</b>	<b>Aver. Stay</b>
<b>8<sup>th</sup> Poland</b>					
2017	47		113		2.39
2018	48	2.3%	117	3.4%	2.41
2019	52	6.9%	127	8.5%	2.45
2020	16	-69.9%	36	-71.3%	2.34
2021	43	174.5%	102	179.4%	2.38
<b>9<sup>th</sup> Belgium</b>					
2017	65		194		2.99
2018	59	-8.1%	164	-15.3%	2.76
2019	57	-4.2%	164	0.3%	2.89
2020	17	-69.4%	47	-71.2%	2.71
2021	40	131.4%	116	145.7%	2.88
<b>10<sup>th</sup> U.K.↓</b>					
2017	394		1.077		2.73
2018	376	-4.5%	1.025	-4.8%	2.72
2019	387	2.9%	1.069	4.3%	2.76
2020	78	-80.0%	235	-78.1%	3.02
2021	37	-52.4%	112	-52.2%	3.04
<b>11<sup>th</sup> Romania</b>					
2017	35		92		2.61
2018	40	14.4%	108	18.1%	2.69
2019	45	10.5%	116	7.2%	2.61
2020	10	-77.0%	36	-69.4%	3.47
2021	25	148.1%	86	143.1%	3.40
<b>12<sup>th</sup> Czech Republic</b>					
2017	20		46		2.36
2018	19	-3.8%	45	-3.7%	2.36
2019	22	17.6%	55	21.9%	2.45
2020	8	-66.0%	18	-67.6%	2.34
2021	20	168.8%	49	177.3%	2.41

**Table 1.26:** Source: City of Venice Tourism Department Processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



## **Part II**

# **The offer**



The next section presents the **overall structure of the accommodation offer** and its dynamics during the 2017–2021 five-year period. The total number of beds in hotel facilities fell by -6.2% compared to 2020, as did the number of beds in complementary accommodation, down by 14.6% on the previous year.

In 2021, the number of **hotels** decreased for the first time after a period of stability over the previous two years. There were 392 hotels, compared to 419 in 2020 and 2019. Compared to 2020, the number of hotel beds fell for the second year in a row in 2021, both in the Historical City (-2.7%) and on the Lido (-9.2%), while on the Mainland, hotel beds were down by 12.2%.

Compared to 2017, the overall balance of hotel beds decreased by -0.5%. In the individual areas, the changes in the number of beds compared to the first year of the five-year period were +5.4% in the Historical City, -32% on the Lido and -1.4% on the Mainland. In 2020, the average hotel had 78 beds.

**Complementary establishments** recorded a negative trend for the first time compared to the previous year, showing a decrease of -15.6% in the number of establishments, but an increase of +31.9% compared to 2017. In the complementary sector, the number of beds recorded an overall decrease of -14.6% compared to 2020.

In greater detail, in 2021 compared to 2020, the number of beds in complementary accommodation decreased in all areas: Historical City -15.5%, Lido -5.2% and Mainland -10.7%.

Compared to 2017, the overall balance of beds in the complementary sector recorded growth of 29.5%, corresponding to an increase of 35.2% in the Historical City, a decrease of -14.9% on the Lido and an increase of 13% on the Mainland. With reference to 2020, 2021 saw the complementary sector strengthen its leadership in the supply of beds (57.95%) compared to the hotel sector (42.05%), confirming trend for the five-year period.



# Chapter 2

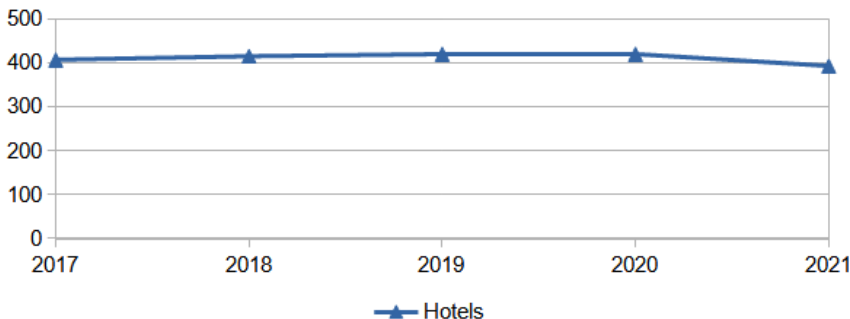
## The offer

### 2.1 Hotel offer

Year	Hotels	Beds	Rooms	Average rooms per hotel	Average bed per hotel
2017	406	30,715	16,164	40	76
2018	414	31,556	16,581	40	76
2019	419	32,523	17,023	41	78
2020	419	32,562	16,964	40	78
2021	392	30,556	15,827	40	78

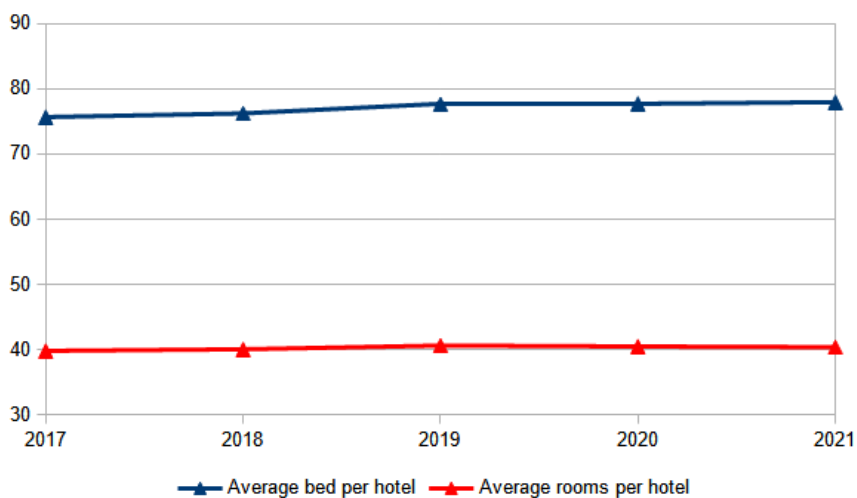
**Table 2.1:** Since 2016, the data indicated have been revised, also for the previous years, when they were provided by the APT, based on ISTAT and Veneto Region (Statistical Office of Veneto Region) data. Consequently to this revision, there is a difference between the data indicated and those shown on the same table in the editions prior to 2016.

*Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.*



**Figure 2.1:** Hotel number.





**Figure 2.2:** Hotels: average rooms and average beds.

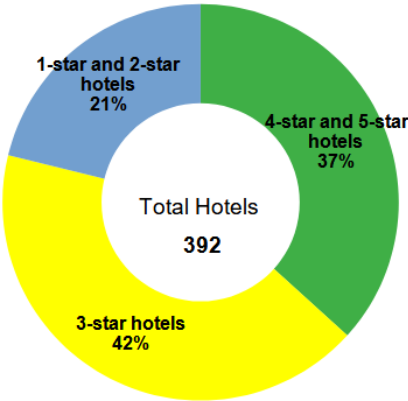
Year	Hotels	Beds	% ch. Hotels	% ch. Beds	% ch. Hotels 21/17	% ch. Beds 21/17
2017	406	30,715	-	-	-	-
2018	414	31,556	2.0%	2.7%	-	-
2019	419	32,523	1.2%	3.1%	-	-
2020	419	32,562	0.0%	0.1%	-	-
2021	392	30,556	-6.4%	-6.2%	-3.4%	-0.5%

**Table 2.2:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

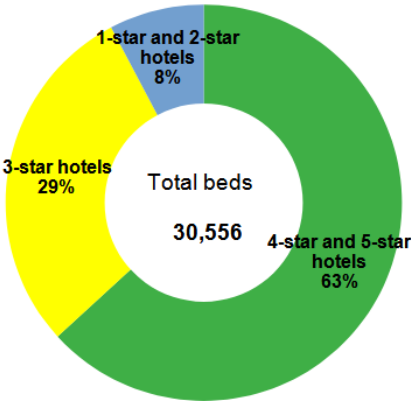
## 2.2 Hotel offer by type

Categories	Hotels	Share of total	Beds	Share of total	Rooms	Share of total
4-star and 5-star hotels	144	36.7%	19,312	63.2%	9,718	31.8%
3-star hotels	165	42.1%	8,879	29.1%	4,777	15.6%
1-star and 2-star hotels	83	21.2%	2,365	7.7%	1,332	4.4%
<b>Total hotels</b>	<b>392</b>	<b>100.0%</b>	<b>30,556</b>	<b>100.0%</b>	<b>15,827</b>	<b>51.8%</b>

**Table 2.3:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 2.3:** Hotel offer composition on the total of hotel facilities.

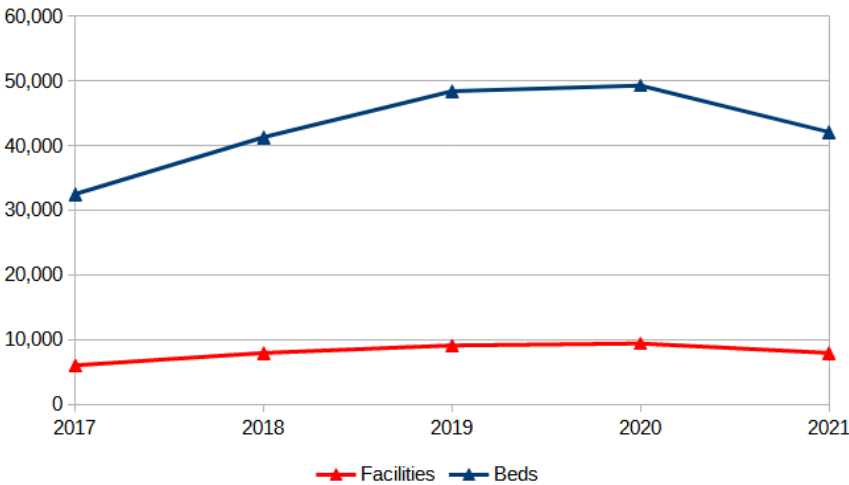


**Figure 2.4:** Hotel offer composition on the total number of hotel beds.

### 2.3 Other accommodation offer

Year	Facilities	Beds
2017	6,005	32,502
2018	7,916	41,299
2019	9,085	48,441
2020	9,380	49,287
2021	7,918	42,106

**Table 2.4:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

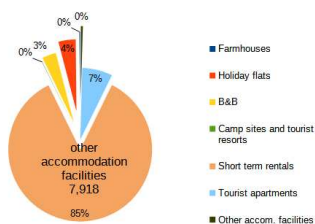


**Figure 2.5:** Other accommodation: facilities and beds number.

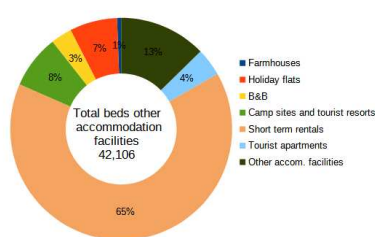
## 2.4 Other accommodation offer by type

Type of facilities	Facilities	Share of total	Beds	Share of total	Rooms	Share of total
<b>Farmhouses</b>	13	0.2%	252	0.6%	120	0.6%
<b>Holiday flats</b>	307	3.9%	2,919	6.9%	1,494	7.9%
<b>B&amp;B</b>	250	3.2%	1,304	3.1%	608	3.2%
<b>Camp sites and tourist resorts</b>	6	0.1%	3,283	7.8%	1,002	5.3%
<b>Short term rentals</b>	6,767	85.5%	27,307	64.9%	12,666	67.4%
<b>Tourist apartments</b>	539	6.8%	1,701	4.0%	875	4.7%
<b>Other accom. facilities<sup>1</sup></b>	36	0.5%	5,340	12.7%	2,034	10.8%
<b>Total other accommodation facilities</b>	<b>7,918</b>	<b>100.0%</b>	<b>42,106</b>	<b>100.0%</b>	<b>18,799</b>	<b>100.0%</b>

**Table 2.5:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



**Figure 2.6:** Composition of the offer on the total.



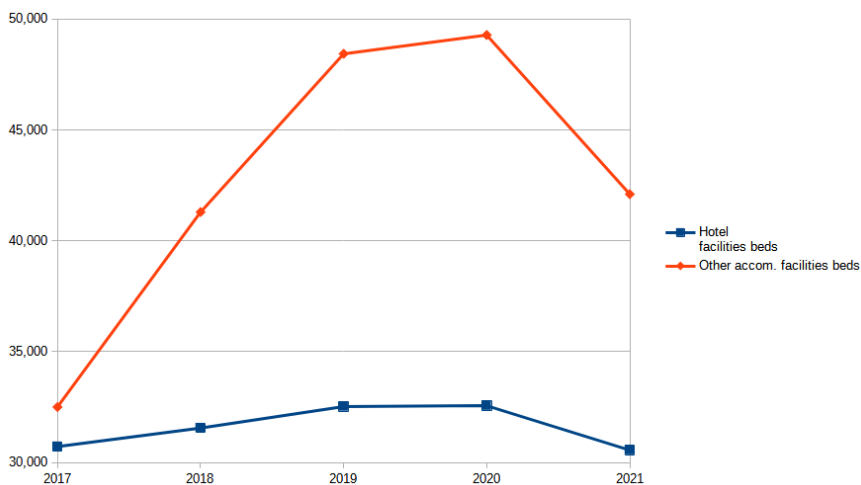
**Figure 2.7:** Composition of bed offer on the total.

<sup>1</sup> Other includes hostels and holiday houses.

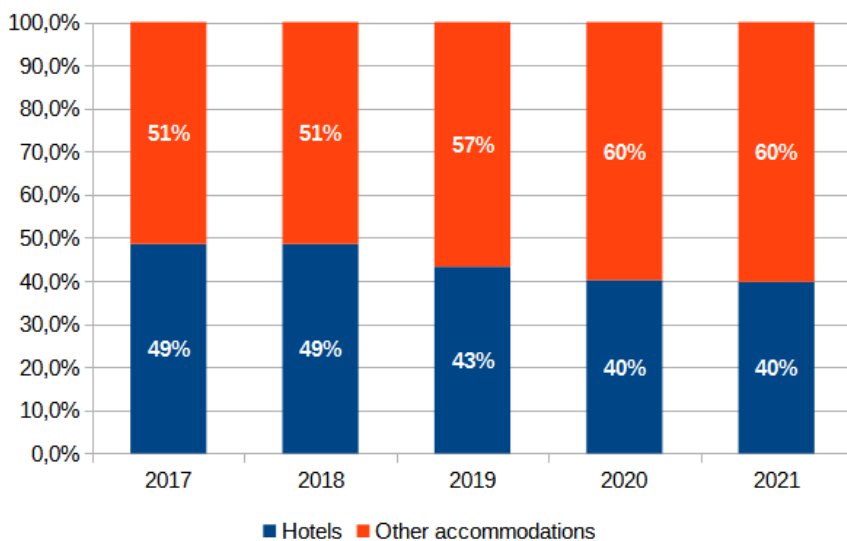
## 2.5 Dynamics of the beds in accommodation facilities: City of Venice and the areas

Year	Hotel facilities beds	% ch.	Absolute change	Other accom. facilities beds	% ch.	Absolute change	Total beds	% ch.	Absolute change
<b>City of Venice</b>									
2017	30,715			32,502			63,217		
2018	31,556	2.7%	841	41,299	27.1%	8,797	72,855	15.2%	9,638
2019	32,523	3.1%	967	48,441	17.3%	7,142	80,964	11.1%	8,109
2020	32,562	0.1%	39	49,287	1.7%	846	81,849	1.1%	885
2021	30,556	-6.2%	-2,006	42,106	-14.6%	-7,181	72,662	-11.2%	-9,187
<b>Historic city</b>									
2017	18,384			25,301			43,685		
2018	19,224	4.6%	840	33,496	32.4%	8,195	52,720	20.7%	9,035
2019	19,972	3.9%	748	39,401	17.6%	5,905	59,373	12.6%	6,653
2020	19,898	-0.4%	-74	40,491	2.8%	1,090	60,389	1.7%	1,016
2021	19,368	-2.7%	-530	34,210	-15.5%	-6,281	53,578	-11.3%	-6,811
<b>Lido</b>									
2017	3,167			865			4,032		
2018	3,155	-0.4%	-12	828	-4.3%	-37	3,983	-1.2%	-49
2019	2,456	-22.2%	-699	781	-5.7%	-47	3,237	-18.7%	-746
2020	2,374	-3.3%	-82	776	-0.6%	-5	3,150	-2.7%	-87
2021	2,155	-9.2%	-219	736	-5.2%	-40	2,891	-8.2%	-259
<b>Mainland</b>									
2017	9,164			6,336			15,500		
2018	9,177	0.1%	13	6,975	10.1%	639	16,152	4.2%	652
2019	10,095	10.0%	918	8,259	18.4%	1,284	18,354	13.6%	2,202
2020	10,290	1.9%	195	8,020	-2.9%	-239	18,310	-0.2%	-44
2021	9,033	-12.2%	-1,257	7,160	-10.7%	-860	16,193	-11.6%	-2,117

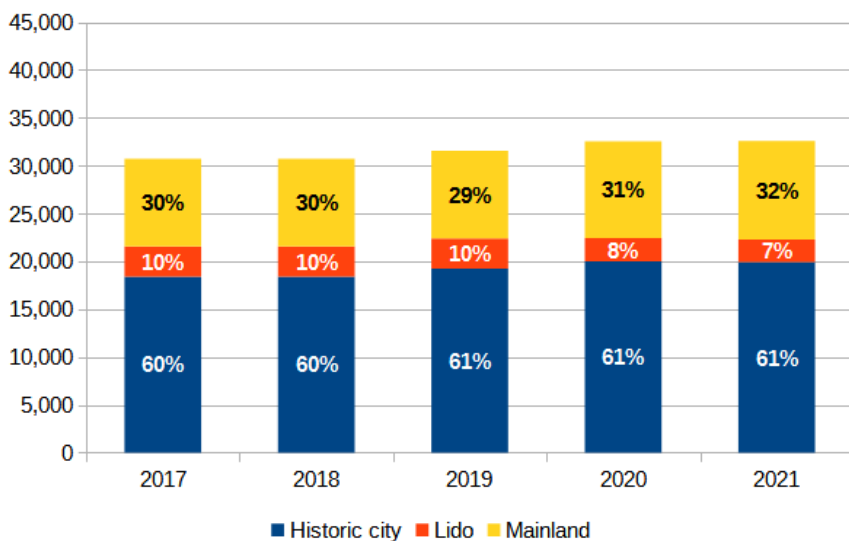
**Table 2.6:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



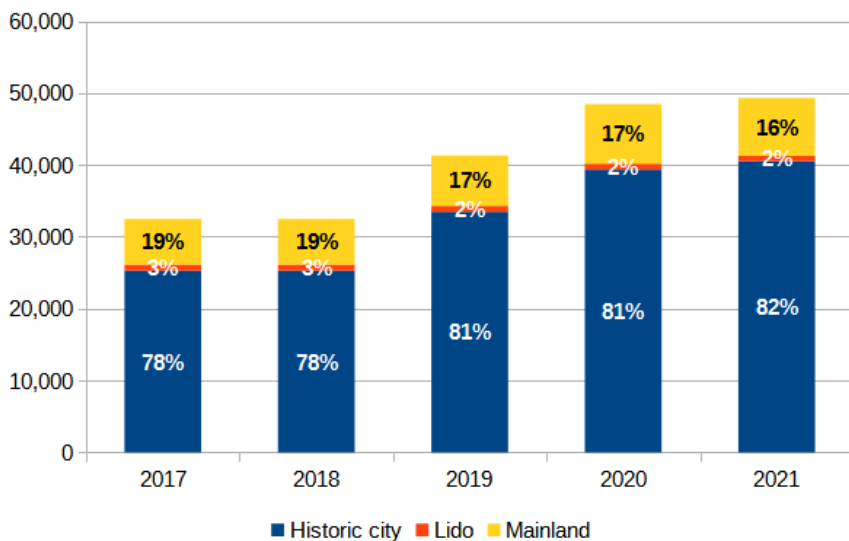
**Figure 2.8:** Beds number by facility type.



**Figure 2.9:** Beds number composition by facility.



**Figure 2.10:** Beds number composition divided by the three areas: hotel facilities.



**Figure 2.11:** Beds number composition divided by the three areas: other accommodation facilities.

## 2.6 Hotel offer by type in City of Venice and in the three areas

Categories and type of facilities	Hotels	Beds	Rooms
<b>Historic City</b>			
4-star and 5-star hotels	105	12,288	6,141
3-star hotels	104	5,329	2,754
1-star and 2-star hotels	63	1,751	985
<b>Total</b>	<b>272</b>	<b>19,368</b>	<b>9,880</b>
<b>Lido</b>			
4-star and 5-star hotels	13	1,336	672
3-star hotels	13	649	349
1-star and 2-star hotels	5	170	89
<b>Total</b>	<b>31</b>	<b>2,155</b>	<b>1,110</b>
<b>Mainland</b>			
4-star and 5-star hotels	26	5,688	2,905
3-star hotels	48	2,901	1,674
1-star and 2-star hotels	15	444	258
<b>Total</b>	<b>89</b>	<b>9,033</b>	<b>4,837</b>
<b>City of Venice</b>			
4-star and 5-star hotels	144	19,312	9,718
3-star hotels	165	8,879	4,777
1-star and 2-star hotels	83	2,365	1,332
<b>Total</b>	<b>392</b>	<b>30,556</b>	<b>15,827</b>

**Table 2.7:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.



## 2.7 Other accommodation offer by type in City of Venice and in the three areas

Type of facilities	Facilities	Beds	Rooms
<b>City of Venice</b>			
Farmhouses	13	252	120
Holiday flats	307	2,919	1,494
Other accom. facilities <sup>1</sup>	36	5,340	2,034
B&B	250	1,304	608
Camp sites and tourist resorts	6	3,283	1,002
Short term rentals	6,767	27,307	12,666
Tourist apartments	539	1,701	875
<b>Total</b>	<b>7,918</b>	<b>42,106</b>	<b>18,799</b>
<b>Historic City</b>			
Farmhouses	11	225	104
Holiday flats	266	2,522	1,273
Other accom. facilities <sup>1</sup>	25	2,120	1,040
B&B	166	882	401
Short term rentals	6,712	27,055	12,544
Tourist apartments	443	1,406	727
<b>Total</b>	<b>7,623</b>	<b>34,210</b>	<b>16,089</b>
<b>Lido</b>			
Holiday flats	8	89	46
Other accom. facilities <sup>1</sup>	1	158	82
B&B	19	96	47
Camp sites and tourist resorts	1	185	46
Short term rentals	18	94	47
Tourist apartments	36	114	73
<b>Total</b>	<b>83</b>	<b>736</b>	<b>341</b>
<b>Mainland</b>			
Farmhouses	2	27	16
Holiday flats	33	308	175
Other accom. facilities <sup>1</sup>	10	3,062	912
B&B	65	326	160
Camp sites and tourist resorts	5	3,098	956
Short term rentals	37	158	75
Tourist apartments	60	181	75
<b>Total</b>	<b>212</b>	<b>7,160</b>	<b>2,369</b>

**Table 2.8:** Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

<sup>1</sup> Other includes hostels and holiday houses.

## **Part III**

# **Main infrastructure and services**



**The passenger traffic data** from the Venice Port, SAVE System Airports (Venice and Treviso), Local Public Transport tickets (ACTV, Alilaguna, Terminal Fusina), ZTL bus passes issued by the Municipality of Venice and the Municipality of Cavallino Treporti, transits to the Municipal Garage and the S. Andrea Parking in Piazzale Roma (passes not included) are presented.

Regarding the **ACTV and Alilaguna tickets**, the quantity of titles sold at the full rate is presented; **online sales**, sales to residents (IMOB / VeneziaUnica City Pass) and sales at reduced rates are excluded (for example: reduced rates for groups).



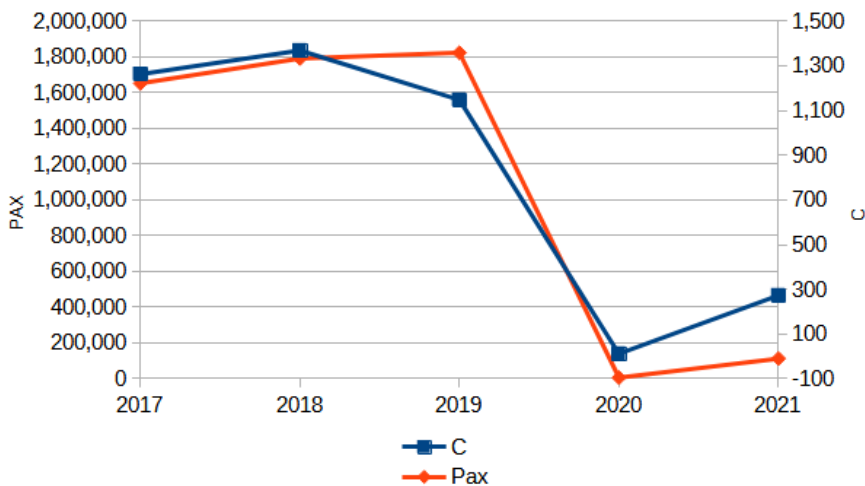
# Chapter 3

## Port of Venice

### 3.1 Passenger traffic

Year	Cruises		River cruises		Ferries		Hydrofoils		Total	
	C	Pax	C	Pax	C	Pax	C	Pax	C	Pax
2017	466	1,427,812	93	18,823	344	105,450	359	99,702	1,262	1,651,787
2018	502	1,560,579	100	20,227	375	110,051	391	99,793	1,368	1,790,650
2019	500	1,611,341	78	15,796	204	101,708	365	93,858	1,147	1,822,703
2020	6	5,237	5	512	0	0	0	0	11	5,749
2021	43	33,906	32	4,108	136	57,883	61	16,503	272	112,400
% ch. 21/19	-91.40%	-97.90%	-58.97%	-73.99%	-33.33%	-43.09%	-83.29%	-82.42%	-76.29%	-93.83%
% ch. 21/20	616.67%	547.43%	540.00%	702.34%					2372.73%	1855.12%

**Table 3.1:** Source: North Adriatic Sea Port Authority, VTP.  
**C:** calls.  
**Pax:** passenger number.

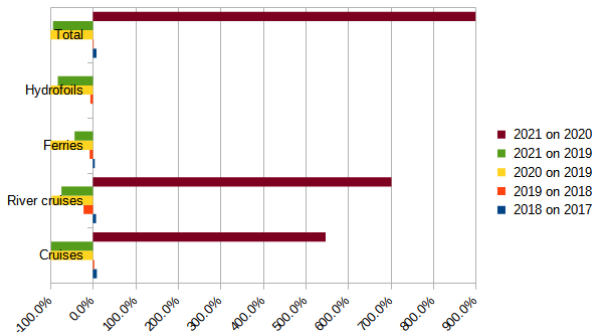


**Figure 3.1:** Total passengers and calls.

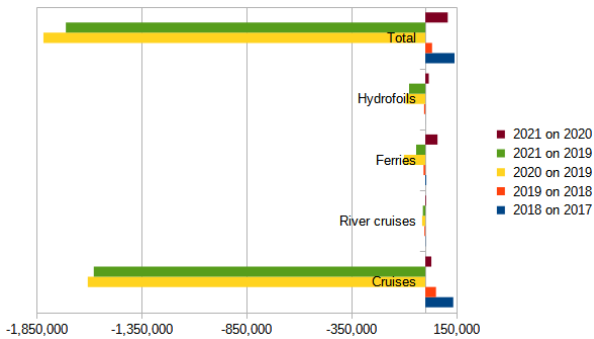
### 3.2 Passenger traffic: absolute and percentage changes

	Absolute change					% change				
	2018 on 2017	2019 on 2018	2020 on 2019	2021 on 2019	2021 on 2020	2018 on 2017	2019 on 2018	2020 on 2019	2021 on 2019	2021 on 2020
Cruises	132,767	50,762	-1,606,104	-1,577,435	28,669	9.3%	3.3%	-99.7%	-97.9%	547.4%
River cruises	1,404	-4,431	-15,284	-11,688	3,596	7.5%	-21.9%	-96.8%	-74.0%	702.3%
Ferries	4,601	-8,343	-101,708	-43,825	57,883	4.4%	-7.6%	-100.0%	-43.1%	
Hydrofoils	91	-5,935	-93,858	-77,355	16,503	0.1%	-5.9%	-100.0%	-82.4%	
<b>Total</b>	<b>138,863</b>	<b>32,053</b>	<b>-1,816,954</b>	<b>-1,710,303</b>	<b>106,651</b>	<b>8.4%</b>	<b>1.8%</b>	<b>-99.7%</b>	<b>-93.8%</b>	<b>1855.1%</b>

**Table 3.2:** Source: North Adriatic Sea Port Authority, VTP.



**Figure 3.2:** Passengers absolute variation on previous year: 2017-2021.



**Figure 3.3:** Passengers % variation on previous year: 2017-2021.

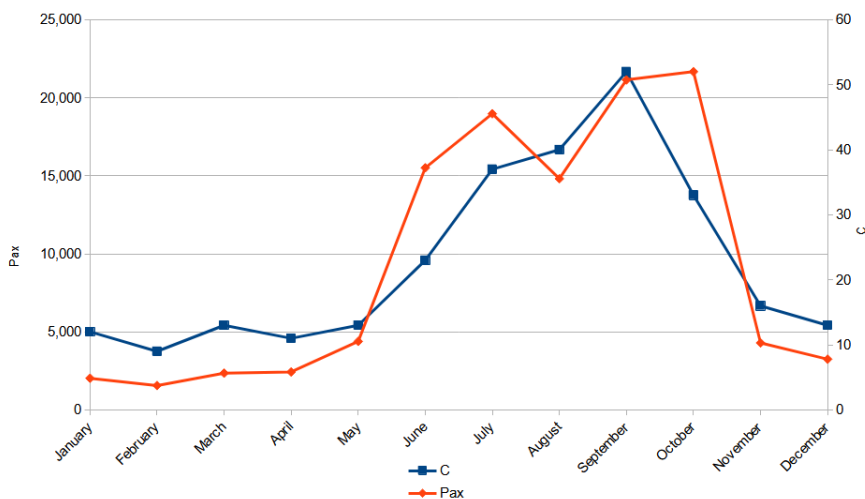
### 3.3 Monthly passenger traffic

	Cruises		River cruises		Ferries		Hydrofoils		Total	
	C	Pax	C	Pax	C	Pax	C	Pax	C	Pax
January					12	2,026			12	2,026
February					9	1,559			9	1,559
March					13	2,356			13	2,356
April					11	2,430			11	2,430
May					13	4,387			13	4,387
June	8	8,951	2	89	13	6,470			23	15,510
July	7	6,396	4	352	9	7,855	17	4,373	37	18,976
August	2	142	6	769	8	6,875	24	7,026	40	14,812
September	12	5,056	8	1,137	12	9,843	20	5,104	52	21,140
October	12	13,309	8	1,283	13	7,074			33	21,666
November	2	52	2	277	12	3,963			16	4,292
December			2	201	11	3,045			13	3,246
<b>TOT</b>	<b>43</b>	<b>33,906</b>	<b>32</b>	<b>4,108</b>	<b>136</b>	<b>57,883</b>	<b>61</b>	<b>16,503</b>	<b>272</b>	<b>112,400</b>

**Table 3.3:** Source: North Adriatic Sea Port Authority, VTP.

**C:** calls.

**Pax:** passengers number.



**Figure 3.4:** Passengers and calls number per month.





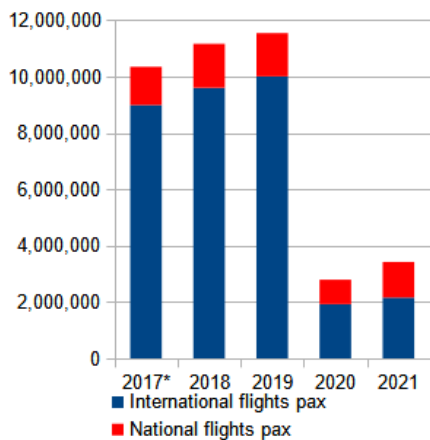
# Chapter 4

## Venice Airport – Treviso Airport

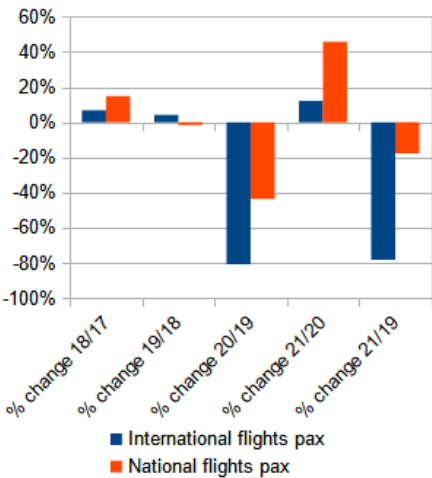
### 4.1 Passenger traffic: Venice airport

	National flights Inbound and outbound Pax	% ch.	Interntional flights Inbound and outbound Pax	% ch.	UE pax (including UK and Switzerland)	Transit Pax	General aviation	Total pax	% ch.
2017 <sup>i</sup>	1,358,618		8,988,759		7,256,496	7,828	16,175	10,371,380	
2018	1,561,213	14.9%	9,602,550	6.8%	7,723,974	7,877	12,968	11,184,608	7.8%
2019	1,535,699	-1.6%	10,006,040	4.2%	8,066,820	8,424	11,431	11,561,594	3.4%
2020	866,496	-43.6%	1,922,869	-80.8%	1,653,506	1,776	8,547	2,799,688	-75.8%
2021	1,263,461	45.8%	2,156,577	12.2%	1,753,855	3,273	13,893	3,437,204	22.8%
% ch. 2021/2019 <sup>ii</sup>		-17.7%		-78.4%					-70.3%

**Table 4.1:** Source: Assaeroporti.  
**Pax:** Passengers number.



**Figure 4.1:** Passengers by origin.



**Figure 4.2:** Passengers % change.

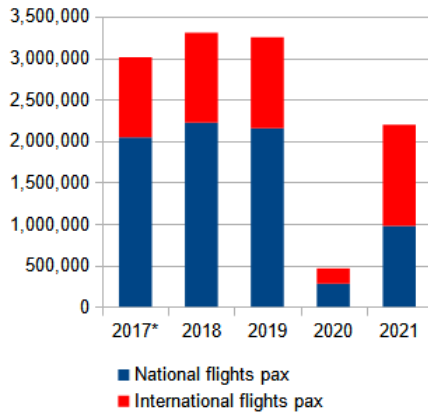
<sup>i</sup>Treviso airport was closed from 4th to 18th October 2017, with consequent transfer of the operating units to Venice.

<sup>ii</sup>To measure flights recovery it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

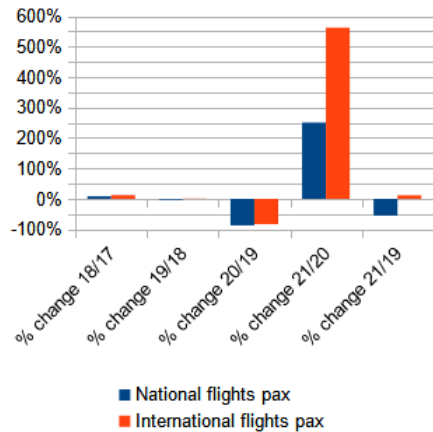
## 4.2 Passenger traffic: Treviso Airport

	National flights inbound and outbound pax	% ch.	International flights inbound and outbound pax	% ch.	UE pax (including UK and Switzerland)	Transit Pax	General Aviation	Total pax	% ch.
2017 <sup>I</sup>	965,398		2,045,240		1,918,503	563	3,856	3,015,057	
2018	1,083,746	12.3%	2,220,746	8.6%	2,009,604	189	4,274	3,308,955	9.7%
2019	1,093,815	0.9%	2,153,706	-3.0%	1,908,563	1,359	5,851	3,254,731	-1.6%
2020	184,421	-83.1%	278,388	-87.1%	237,178	157	713	463,679	-85.8%
2021	1,221,946	562.6%	974,254	250.0%	756,035	0	1,221,946	3,418,146	637.2%
% ch. 21/19 <sup>II</sup>		11.7%		-54.8%					5.0%

**Table 4.2:** Source: Assaerporti.



**Figure 4.3:** Passengers by origin.



**Figure 4.4:** Passengers % change.

<sup>I</sup>Treviso airport was closed from 4th to 18th October 2017, with consequent transfer to Venice of the operating units.

<sup>II</sup>To measure flights recovery it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

### 4.3 Monthly passenger traffic: Venice Airport

	National flights Inbound and outbound Pax	% ch. 21/20	International flights Inbound and outbound Pax	% ch. 21/20	Transit pax	General Aviation	Total pax	% ch. 21/20	% ch. 21/19
January	27,768	-68.2%	41,743	-92.4%	206	223	69,940	-89.1%	-88.6%
February	18,834	-76.9%	36,729	-93.1%	83	499	56,145	-90.8%	-91.2%
March	22,385	48.6%	37,534	-41.5%	0	529	60,448	-24.1%	-92.5%
april	42,101	1666.7%	37,778	5168.9%	0	441	80,320	2457.1%	-91.7%
May	63,625	2114.6%	66,392	23195.4%	165	1,444	131,626	3914.2%	-87.7%
June	129,343	648.2%	122,969	539.3%	46	1,271	253,629	575.7%	-78.5%
July	186,982	40.2%	272,975	89.6%	594	1,784	462,335	65.7%	-63.6%
August	210,105	3.1%	350,141	45.7%	551	1,602	562,399	26.2%	-56.6%
September	165,555	11.4%	330,949	88.0%	43	2,381	498,928	52.9%	-59.3%
October	140,962	36.6%	361,196	204.8%	407	2,036	504,601	126.3%	-53.7%
November	124,719	267.6%	262,749	643.7%	553	932	388,953	456.7%	-44.7%
December	131,082	253.8%	235,422	438.5%	625	751	367,880	352.8%	-47.0%
TOTAL	1,263,461	45.8%	2,156,577	12.2%	3,273	13,893	3,437,204	22.8%	-70.3%

Table 4.3: Source: Assaeroporti.

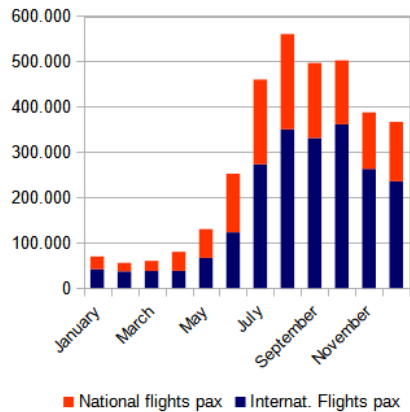


Figure 4.5: Passengers 2021: monthly by origin.

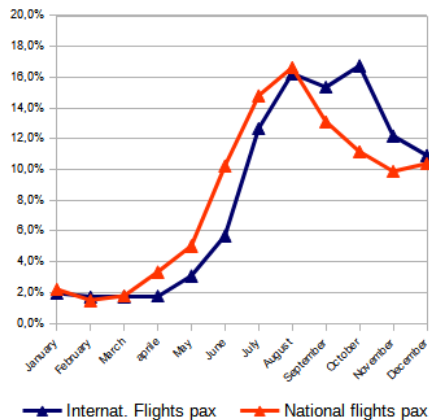


Figure 4.6: Passengers 2021: monthly % by origin.

#### 4.4 Monthly passenger traffic: Treviso Airport

	National flights Inbound and outbound Pax	% ch. 21/20	International flights Inbound and outbound Pax	% ch. 21/20	Transit pax	General Aviation	Total pax	% ch. 21/20	% ch. 21/19
January	0	-100.0%	0	-100.0%	0	34	34	-100.0%	-100.0%
February	0	-100.0%	0	-100.0%	0	39	39	-100.0%	-100.0%
March	0	-100.0%	0	-100.0%	0	28	28	-99.9%	-100.0%
april	0		0		0	36	36		-100.0%
May	0		0		0	94	94		-100.0%
June	25,512		64,496		0	430	90,438		-68.3%
July	42,873		135,157		0	609	178,639		-38.0%
August	44,346		170,477		0	343	215,166		-26.6%
September	40,535		153,389		0	505	194,429		-31.3%
October	38,455		155,513		0	428	194,396		-27.7%
November	26,948		161,743		0	319	189,010		-20.7%
December	25,935		133,479		0	223	159,637	798085.0%	-32.8%
<b>TOTAL</b>	<b>244,604</b>	<b>-77.6%</b>	<b>974,254</b>	<b>-54.8%</b>	<b>0</b>	<b>3,088</b>	<b>1,221,946</b>	<b>163.5%</b>	<b>-62.5%</b>

Table 4.4: Source: Assaeroporti.

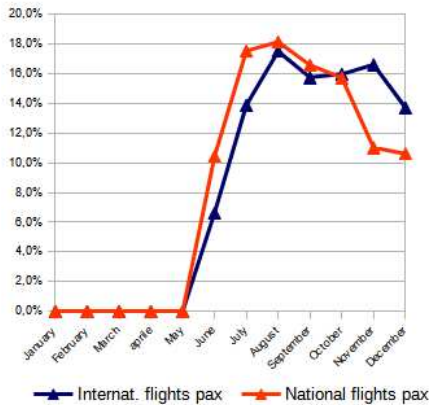


Figure 4.7: Passengers 2021: monthly by origin.

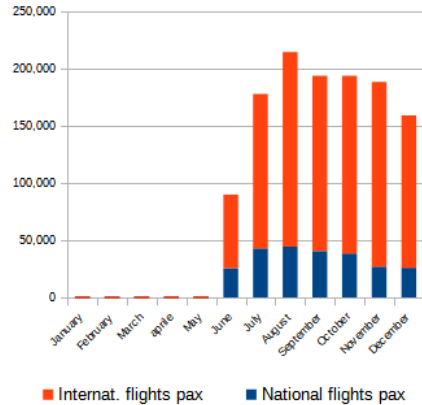
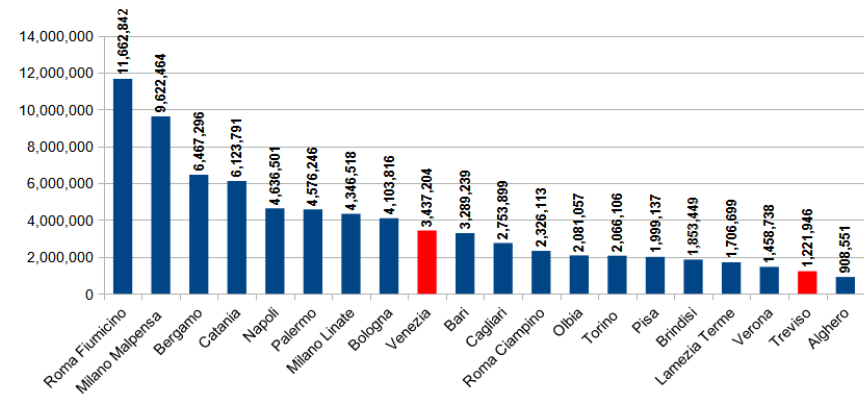


Figure 4.8: Passengers 2021: monthly % by origin.

## 4.5 Main Italian airports

Airport	Passengers	% change 21/20
Roma Fiumicino	11,662,842	18.6%
Milano Malpensa	9,622,464	32.9%
Bergamo	6,467,296	68.7%
Catania	6,123,791	67.6%
Napoli ↑	4,636,501	66.8%
Palermo↑	4,576,246	69.4%
Milano Linate↑	4,346,518	91.1%
Bologna	4,103,816	63.7%
Venezia↓	3,437,204	22.8%
Bari↑	3,289,239	93.1%
Cagliari↓	2,753,899	55.8%
Roma Ciampino	2,326,113	43.5%
Olbia↑	2,081,057	103.2%
Torino↓	2,066,106	46.8%
Pisa↓	1,999,137	52.0%
Brindisi↑	1,853,449	82.3%
Lamezia Terme↓	1,706,699	77.5%
Verona↓	1,458,738	40.2%
Treviso↑	1,221,946	163.5%
Alghero	908,551	69.3%
<b>TOTAL ITALY</b>	<b>76,641,612</b>	<b>51.2%</b>

**Table 4.5:** The symbols ↑ and ↓ indicate, respectively, the increase or decrease of a position compared to 2020. The absence of symbols indicates that there were no changes in position compared to 2020.  
*Source: Assaeroporti.*



**Figure 4.9:** Main Italian airports - Total 2021 passengers.



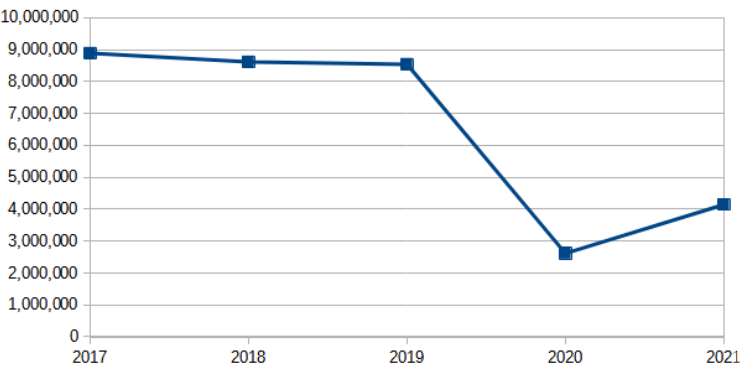
# Chapter 5

## Local public transport

### 5.1 Main types of tourist tickets AVM / ACTV

Ticket type <sup>I</sup>	2017	2018	2019	2020	2021	% ch. 21/19	% ch. 21/20
<b>24 hours ticket</b>	1,768,890	1,775,787	1,758,613	502,560	810,314	-53.9%	61.2%
<i>of which Venezia Metropolitana 24<sup>II</sup></i>	47,411	78,346	68,609	25,387	41,618	-39.3%	63.9%
<b>48 hours ticket</b>	510,321	497,558	493,606	125,215	204,828	-58.5%	63.6%
<b>72 hours ticket</b>	541,360	486,995	490,755	138,344	233,831	-52.4%	69.0%
<i>including discounted ticket for Rolling Venice holders</i>	188,948	174,372	166,493	48,129	72,514	-56.4%	50.7%
<b>7 days ticket</b>	144,063	114,905	132,892	38,118	76,736	-42.3%	101.3%
<b>Regular ticket<sup>III</sup></b>	5,923,191	5,740,593	5,666,637	1,808,524	2,816,242	-50.3%	55.7%
<b>TOTAL</b>	<b>8,887,825</b>	<b>8,615,838</b>	<b>8,542,503</b>	<b>2,612,761</b>	<b>4,141,951</b>	<b>-51.5%</b>	<b>58.5%</b>

**Table 5.1:** From 2018, the new aggregation changes the data, which therefore deviates from those reported in the same table in previous editions.  
 AVM, City of Venice – Water Traffic, Mobility and Transports Department.



**Figure 5.1:** AVM/ACTV: Total sales of the main travel documents.

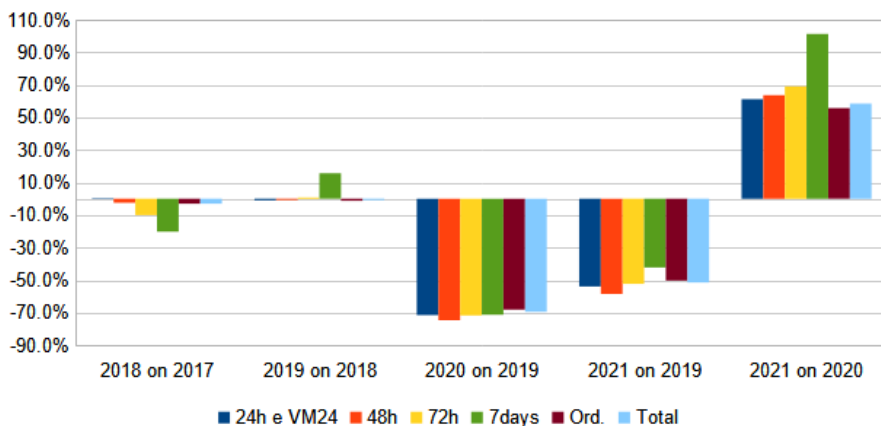
<sup>I</sup>All the titles on sale were considered, including the integrated from and to Marco Polo Airport and with ATVO.  
<sup>II</sup>Introduced from 21st June 2017.  
<sup>III</sup>Including ferry regular ticket and on board regular ticket.



Ticket type <sup>I</sup>	% ch. 18/17	% ch. 19/18	% ch. 20/19	% ch. 21/19	% ch. 21/20
<b>24 hours ticket</b>	0.4%	-1.0%	-71.4%	-53.9%	61.2%
<i>of which Venezia Metropolitana 24<sup>II</sup></i>		-12.4%	-63.0%	-39.3%	63.9%
<b>48 hours ticket</b>	-2.5%	-0.8%	-74.6%	-58.5%	63.6%
<b>72 hours ticket</b>	-10.0%	0.8%	-71.8%	-52.4%	69.0%
<i>including discounted ticket for Rolling Venice holders</i>	-7.7%	-4.5%	-71.1%	-56.4%	50.7%
<b>7 days ticket</b>	-20.2%	15.7%	-71.3%	-42.3%	101.3%
<b>Regular ticket<sup>III</sup></b>	-3.1%	-1.3%	-68.1%	-50.3%	55.7%
<b>TOTAL</b>	<b>-3.1%</b>	<b>-0.9%</b>	<b>-69.4%</b>	<b>-51.5%</b>	<b>58.5%</b>

**Table 5.2:** From 2018, the new aggregation changes the data, which therefore deviates from those reported in the same table in previous editions.

AVM, City of Venice – Water Traffic, Mobility and Transports Department.



**Figure 5.2:** AVM/ACTV: % change of sales of the main travel documents.

<sup>I</sup> All the titles on sale were considered, including the integrated from and to Marco Polo Airport and with ATVO.

<sup>II</sup> Introduced from 21st June 2017.

<sup>III</sup> Including ferry regular ticket and on board regular ticket.

## 5.2 Alilaguna: monthly sales

	2017	2018	2019	2020	2021	% ch. 21/17	% ch. 21/19	% ch. 21/20
<b>January</b>	33,999	40,956	41,096	37,852	139	-99.6%	-99.7%	-99.6%
<b>February</b>	50,260	52,905	54,633	44,790	504	-99.0%	-99.1%	-98.9%
<b>March</b>	63,640	68,812	72,316	2,021	307	-99.5%	-99.6%	-84.8%
<b>April</b>	96,109	95,509	94,991	2	153	-99.8%	-99.8%	7550.0%
<b>May</b>	112,001	113,474	114,341	7	2,357	-97.9%	-97.9%	33571.4%
<b>June</b>	116,263	108,665	118,806	402	7,058	-93.9%	-94.1%	1655.7%
<b>July</b>	125,035	117,640	120,432	8,121	22,741	-81.8%	-81.1%	180.0%
<b>August</b>	115,190	115,564	114,082	19,725	31,879	-72.3%	-72.1%	61.6%
<b>September</b>	121,536	118,904	117,630	18,278	32,329	-73.4%	-72.5%	76.9%
<b>October</b>	129,097	116,133	119,968	10,760	38,863	-69.9%	-67.6%	261.2%
<b>November</b>	66,614	59,649	53,036	413	25,281	-62.0%	-52.3%	6021.3%
<b>December</b>	48,523	44,696	39,312	235	18,460	-62.0%	-53.0%	7755.3%
<b>TOTAL</b>	<b>1,078,267</b>	<b>1,052,907</b>	<b>1,060,643</b>	<b>142,606</b>	<b>180,071</b>	<b>-83.3%</b>	<b>-83.0%</b>	<b>26.3%</b>

Table 5.3: Source: Alilaguna SpA.

## 5.3 Terminal Fusina: monthly sales

	2017 <sup>I</sup>	2018	2019 <sup>II</sup>	2020	2021	% ch. 21/17	% ch. 21/19	% ch. 21/20
<b>January</b>	2,326	1,967	1,661	1,538	52	-97.8%	-96.9%	-96.6%
<b>February</b>	4,368	3,155	2,965	2,747	610	-86.0%	-79.4%	-77.8%
<b>March</b>	2,953	3,375	4,656	161	216	-92.7%	-95.4%	34.2%
<b>April</b>	10,663	8,414	8,601	15	104	-99.0%	-98.8%	593.3%
<b>May</b>	8,285	11,457	6,999	461	3,451	-58.3%	-50.7%	648.6%
<b>June</b>	13,270	9,117	11,479	2,879	6,250	-52.9%	-45.6%	117.1%
<b>July</b>	23,331	20,783	17,893	7,284	14,416	-38.2%	-19.4%	97.9%
<b>August</b>	26,536	21,645	20,316	13,709	23,836	-10.2%	17.3%	73.9%
<b>September</b>	12,473	11,452	10,830	10,733	13,118	5.2%	21.1%	22.2%
<b>October</b>	9,242	7,074	8,195	4,977	11,437	23.8%	39.6%	129.8%
<b>November</b>	3,227	2,206	2,372	664	2,982	-7.6%	25.7%	349.1%
<b>December</b>	2,542	2,493	1,695	194	1,567	-38.4%	-7.6%	707.7%
<b>TOTAL</b>	<b>119,216</b>	<b>103,138</b>	<b>97,662</b>	<b>45,362</b>	<b>78,039</b>	<b>-34.54%</b>	<b>-20.09%</b>	<b>72.04%</b>

Table 5.4: Source: City of Venice – Water Traffic, Mobility and Transports Department.

<sup>I</sup>Figures referred to 2017 have been aligned to following years monthly figures: displayed figures are to be considered as monthly number of all kind of tickets sold for Fusina-Zattere route.

<sup>II</sup>November 2019: data deriving from previous month correction.



## Chapter 6

# Limited traffic area pass

### 6.1 Monthly release: City of Venice

	2017 <sup>1</sup>	2018	2019	2020	2021	% ch. 21/17	% ch. 21/19	% ch. 21/20
january	4,624	3,935	5,512	5,434	331	-92.8%	-94.0%	-93.9%
february	5,685	6,944	6,285	4,899	207	-96.4%	-96.7%	-95.8%
march	7,316	8,183	8,218	339	286	-96.1%	-96.5%	-15.6%
april	10,157	10,362	10,001	118	463	-95.4%	-95.4%	292.4%
may	12,326	13,696	12,000	149	734	-94.0%	-93.9%	392.6%
june	13,413	12,577	11,775	496	2,015	-85.0%	-82.9%	306.3%
july	10,497	11,152	11,161	398	3,898	-62.9%	-65.1%	879.4%
august	12,494	10,729	12,284	1,718	3,210	-74.3%	-73.9%	86.8%
september	9,471	11,403	8,736	1,555	3,665	-61.3%	-58.0%	135.7%
october	11,291	10,864	10,786	1,158	3,568	-68.4%	-66.9%	208.1%
november	7,479	7,133	7,211	235	2,525	-66.2%	-65.0%	974.5%
december	7,860	6,005	6,021	199	2,475	-68.5%	-58.9%	1,143.7%
<b>TOTAL</b>	<b>112,613</b>	<b>112,983</b>	<b>109,990</b>	<b>16,698</b>	<b>23,377</b>	<b>-79.2%</b>	<b>-78.7%</b>	<b>40.0%</b>

Table 6.1: AVM, City of Venice – Water Traffic, Mobility and Transports Department.

### 6.2 Monthly release: Municipality of Cavallino-Treporti

	2017	2018	2019	2020	2021	% ch. 21/17	% ch. 21/19	% ch. 21/20
January	71	231	65	50	0	-100.0%	-100.0%	-100.0%
February	1,232	1,016	844	739	4	-99.7%	-99.5%	-99.5%
March	848	1,053	1,232	0	0	-100.0%	-100.0%	
April	2,042	1,818	1,808	0	4	-99.8%	-99.8%	
May	2,121	1,866	1,907	0	11	-99.5%	-99.4%	
June	1,281	1,398	1,191	3	63	-95.1%	-94.7%	2,000.0%
July	856	760	754	28	109	-87.3%	-85.5%	289.3%
August	571	491	548	43	109	-80.9%	-80.1%	153.5%
September	1,973	1,921	1,881	70	338	-82.9%	-82.0%	382.9%
October	1,152	1,156	1,175	34	286	-75.2%	-75.7%	741.2%
November	269	243	241	3	38	-85.9%	-84.2%	1,166.7%
December	173	164	158	0	25	-85.5%	-84.2%	
<b>TOTAL</b>	<b>12,589</b>	<b>12,117</b>	<b>11,804</b>	<b>970</b>	<b>987</b>	<b>-92.2%</b>	<b>-91.6%</b>	<b>1.8%</b>

Table 6.2: Source: CT Servizi – Municipality of Cavallino Treporti

<sup>1</sup>2017 data changed from those published in the 2017 Yearbook after an update made by the sources.



# Chapter 7

## Piazzale Roma transits

### 7.1 Monthly transits: Municipal Garage

“Transits” means only the number of parking entrances (tickets), regardless of the number of the days spent inside the garage for each vehicle.

	2017	2018 <sup>1</sup>	2019	2020	2021	% ch. 21/17	% ch. 21/19	% ch. 21/20
january	14,599	15,535	14,515	14,869	4,354	-70.2%	-70.0%	-70.7%
february	15,418	14,515	14,911	14,700	12,158	-21.1%	-18.5%	-17.3%
march	17,098	16,857	19,537	3,420	6,419	-62.5%	-67.1%	87.7%
april	23,104	22,109	21,661	2,087	6,636	-71.3%	-69.4%	218.0%
may	21,788	23,374	20,609	11,301	17,442	-19.9%	-15.4%	54.3%
june	24,959	23,685	24,908	21,239	21,006	-15.8%	-15.7%	-1.1%
july	33,367	33,121	30,401	28,430	28,040	-16.0%	-7.8%	-1.4%
august	36,070	35,032	35,510	33,455	31,292	-13.2%	-11.9%	-6.5%
september	27,396	26,697	25,955	25,544	25,462	-7.1%	-1.9%	-0.3%
october	23,775	21,976	22,415	17,803	22,671	-4.6%	1.1%	27.3%
november	17,024	14,786	13,340	8,443	17,049	0.1%	27.8%	101.9%
december	16,966	17,212	15,134	6,642	17,856	5.2%	18.0%	168.8%
TOTAL	271,564	264,899	258,896	187,933	210,385	-22.5%	-18.7%	11.9%

Table 7.1: Source: AVM SpA.

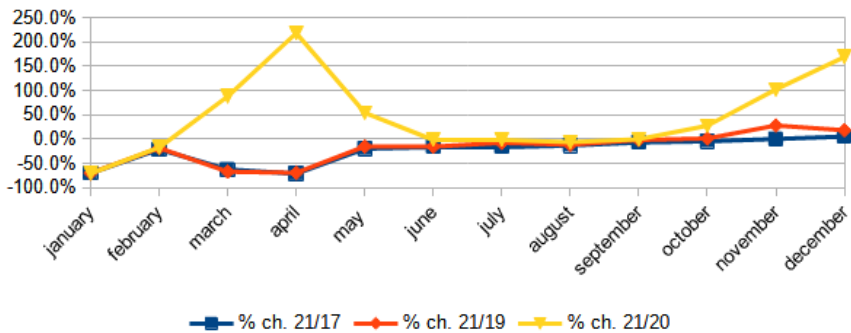


Figure 7.1: Transits monthly variation.

<sup>1</sup>August and October 2018 data have been updated by the source.

## 7.2 Monthly transits: St. Andrea Parking

	2017	2018	2019	2020	2021	% ch. 21/17	% ch. 21/19	% ch. 21/20
january	9,218	9,524	9,200	8,991	5,216	-43.4%	-43.3%	-42.0%
february	9,146	8,816	8,920	8,931	7,357	-19.6%	-17.5%	-17.6%
march	10,287	9,704	10,507	2,854	6,018	-41.5%	-42.7%	110.9%
april	9,938	9,949	9,675	1,051	6,313	-36.5%	-34.7%	500.7%
may	10,624	10,750	10,331	5,558	8,828	-16.9%	-14.5%	58.8%
june	10,735	10,568	10,628	8,021	9,488	-11.6%	-10.7%	18.3%
july	11,390	11,512	10,962	9,988	10,502	-7.8%	-4.2%	5.1%
august	10,464	10,529	10,684	9,784	9,861	-5.8%	-7.7%	0.8%
september	10,546	10,769	10,585	10,243	10,003	-5.1%	-5.5%	-2.3%
october	10,428	10,324	10,776	9,154	9,690	-7.1%	-10.1%	5.9%
november	9,363	9,245	8,740	7,146	8,781	-6.2%	0.5%	22.9%
december	9,867	9,910	9,634	6,121	9,127	-7.5%	-5.3%	49.1%
<b>TOTAL</b>	<b>122,006</b>	<b>121,600</b>	<b>120,642</b>	<b>87,842</b>	<b>101,184</b>	<b>-17.1%</b>	<b>-16.1%</b>	<b>15.2%</b>

Table 7.2: Source: AVM SpA.

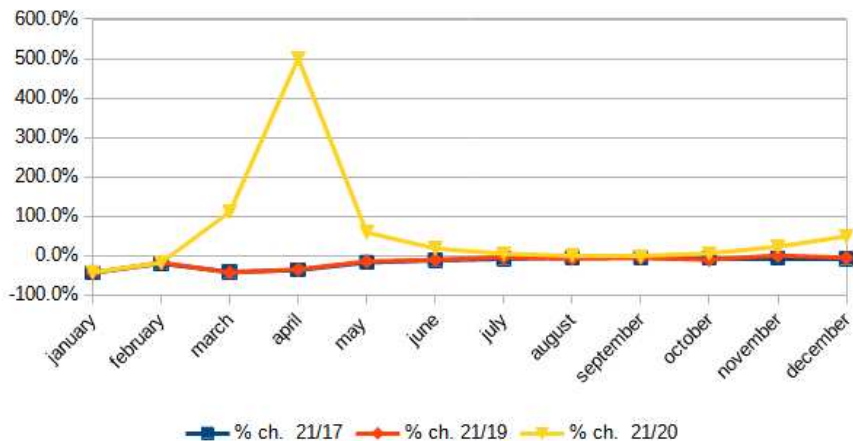


Figure 7.2: Transits monthly variation.

## **Part IV**

# **The official tourist website**





The data relating to the official tourist site of the City of Venice, [www.veneziaunica.it](http://www.veneziaunica.it), are presented: visitors, number of page views, number of pages viewed per visit, amount of receipts, number of orders, average cost per user, sales detail for each supplier.



# Chapter 8

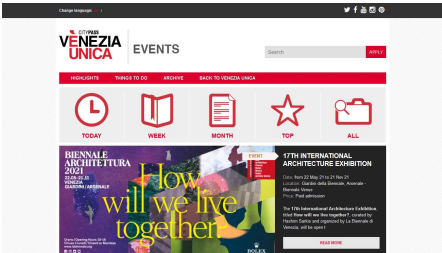
## Venezia Unica / Events Venezia Unica

### 8.1 Overview

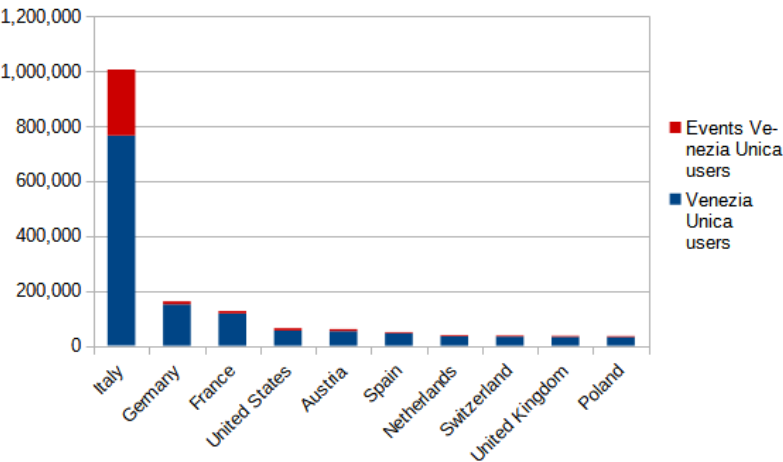
All data in this chapter are provided by Ve.La. SpA.



**Figure 8.1:** Figures of Venezia Unica:  
921,814 visits (+68%) ↑  
5,435,236 page views (+69.6%) ↑  
average time in VeneziaUnica: 2:53 minutes ↑



**Figure 8.2:** Figures of Events Venezia Unica:  
333,949 visits (+18.2%) ↑  
680,413 page views (+36.4%) ↑  
average time in Events Venezia Unica 1:39 minutes↑

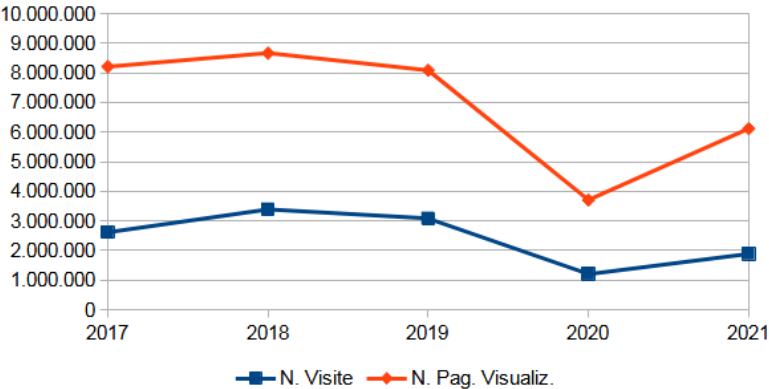


**Figure 8.3:** Venezia Unica ed Events visitors composition by origin.

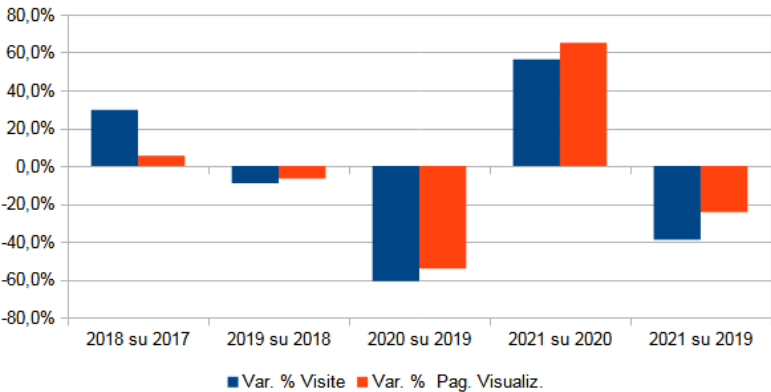
### 8.2 Visitor trend VeneziaUnica and Events Venezia Unica

	Visits	Page views	Pg/V	% ch. Visits	% ch. Page views	% ch. Pg/V
2017	2,614,622	8,209,720	3.1			
2018	3,389,441	8,664,271	2.6	29.6%	5.5%	-18.6%
2019	3,080,347	8,085,660	2.6	-9.1%	-6.7%	2.7%
2020	1,204,452	3,703,345	3.1	-60.9%	-54.2%	17.1%
2021	1,882,662	6,115,649	3.2	56.3%	65.1%	5.6%

**Table 8.1:** Pg = page views  
V = visits  
Source: *Ve.La. SpA.*



**Figure 8.4:** Number of visits and of page views.



**Figure 8.5:** Comparison of % variation of visits and page views.

### 8.3 Visitors trend VeneziaUnica and eventsVeneziaUnica

	Visits	2021 Page views	Pg/V	% visits	% ch. 21/20 %page views	Pg/V
January	33,694	74,472	2,2	-71.2%	-83.2%	-41.6%
February	54,231	143,894	2,7	-54.8%	-69.8%	-33.1%
March	36,671	93,232	2,5	24.2%	37.3%	10.5%
aprile	43,620	123,385	2,8	89.3%	184.3%	50.2%
May	136,497	465,372	3,4	160.2%	208.7%	18.6%
June	180,886	574,683	3,2	69.9%	68.6%	-0.8%
July	297,810	897,106	3,0	66.6%	68.8%	1.3%
August	300,567	1,046,225	3,5	61.9%	66.4%	2.8%
September	260,577	881,461	3,4	57.1%	69.1%	7.6%
October	254,773	897,687	3,5	75.8%	174.5%	56.2%
November	159,670	521,789	3,3	269.0%	471.0%	54.7%
December	123,666	396,343	3,2	230.1%	387.4%	47.7%
TOTAL	1,882,662	6,115,649	3,2	56.3%	65.1%	5.6%

Table 8.2: Source: Ve.La. SpA.

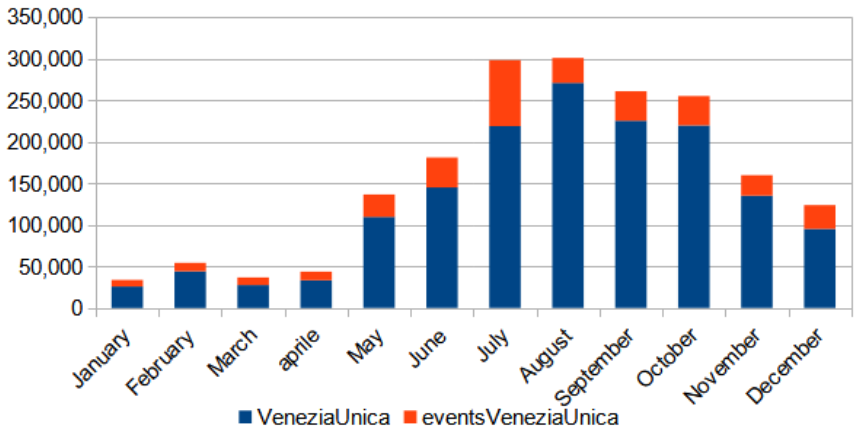
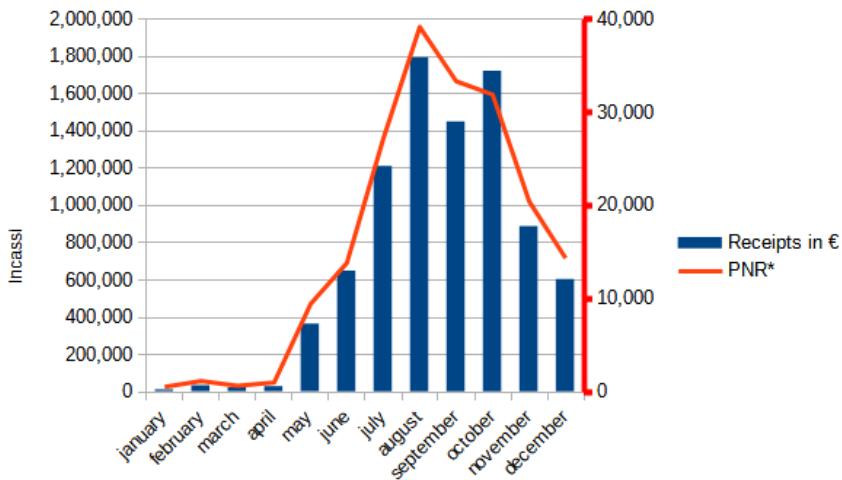


Figure 8.6: Monthly views number.

## 8.4 Sales data

	2021			21/20 ch.		
	Receipts in €	PNR <sup>1</sup>	Av. exp. in €	% Receipts	% PNR <sup>1</sup>	% av. Exp. in €
january	9,370	534	€ 17.55	-98.36%	-95.99%	-59.12%
february	31,845	1,164	€ 27.36	-95.80%	-91.53%	-50.37%
march	20,472	650	€ 31.50	73.75%	177.78%	-37.45%
april	26,835	989	€ 27.13	1546.75%	1605.17%	-3.43%
may	362,516	9,402	€ 38.56	1994.50%	1038.26%	84.01%
june	646,416	13,857	€ 46.65	268.21%	229.38%	11.79%
july	1,208,823	27,190	€ 44.46	160.55%	169.80%	-3.43%
august	1,793,084	39,164	€ 45.78	78.93%	105.64%	-12.99%
september	1,448,619	33,342	€ 43.45	79.41%	115.68%	-16.82%
october	1,720,486	31,905	€ 53.93	301.47%	290.04%	2.93%
november	886,026	20,444	€ 43.34	1390.94%	3186.82%	-54.64%
december	602,535	14,356	€ 41.97	4054.01%	2098.47%	88.95%
<b>TOTAL</b>	<b>8,757,029</b>	<b>192,997</b>	<b>€ 45.37</b>	<b>103.10%</b>	<b>123.31%</b>	<b>-9.05%</b>

**Table 8.3:** Source: Ve.La. SpA.



**Figure 8.7:** 2021 monthly receipts and PNR.

<sup>1</sup>Personal Number Reservation = Individual orders.

## 8.5 Detail of receipts and sales by provider

Providers	2021		% change 21/20 receipts
	Receipts in €	Products quantity	
<b>ACTV S.p.A.</b>	€4,300,730.00	150,579	119.9%
<b>Musei Civici Foundation</b>	€2,147,945.00	99,506	103.0%
<b>Vela S.p.A. (Rolling Venice)</b>	€423,420.00	70,288	52.7%
<b>Chorus circuit</b>	€162,583.60	28,102	46.0%
<b>AVM S.p.A.</b>	€1,024,751.04	43,555	96.0%
<b>Querini Stampalia Foundation</b>	€120,978.00	25,295	43.0%
<b>Fest Srl</b>	€194,446.50	19,692	94.0%
<b>Alilaguna S.p.A.</b>	€101,119.00	4,331	72.5%
<b>Jewish Museum of Venice</b>	€27,461.00	9,571	86.6%
<b>Naval Historic Museum</b>	€7,605.10	1,043	324.4%
<b>Peggy Guggenheim Foundation</b>	€62,546.50	8,315	84.9%
<b>City of Venice</b>	€5,720.00	435	55.7%
<b>Venezia Servizi alla Persona foundation</b>	€17,128.00	2,532	67.3%
<b>D'Uva Workshop S.R.L.</b>	€1,664.00	129	-50.3%
<b>Veritas S.p.A.</b>	€29,186.00	5,059	162.4%
<b>ATVO S.p.A.</b>	€124,573.80	12,225	100.6%
<b>Vidali Group Consortium</b>	€3,200.00	171	
<b>Fondo Ambiente Italiano</b>	€833.00	89	
<b>Music Museum</b>	€1,065.00	30	
<b>M9 district srl</b>	€73.00	9	
<b>TOTAL</b>	€8,757,028.54	480,956	103.1%

**Table 8.4:** The details of the products sold through the sites *VeneziaUnica* and *eventsVeneziaUnica* are shown in the table on the following page. The data shown in the above tables show volumes and values that must not be considered fully compliant with the actual reporting carried out by the accounting administration.

Source: *Ve.La. SpA*.



## 8.6 Providers

Providers	Product type
ACTV S.p.A.	Public transport tickets
Alilaguna S.p.A.	Tickets for Alilaguna lines, water transfer, Marco Polo Airport/Venice
Chorus circuit	Tickets for visiting Venice Churches
ATVO S.p.A.	Public transport tickets
AVM S.p.A.	Car parking
Andrich House Museum	Andrich House Museum tour
City of Venice	City wi-fi connection
Vidali Group Consortium	Lagoon tour
D'Uva workshop srl	Videoguides: St. Mark's Cathedral, St. Mark's Square, Cini Foundation
Fest Srl	La Fenice Opera House tour
Musei Civici Foundation	Musei Civici admission tickets
Peggy Guggenheim Foundation	Peggy Guggenheim Collection admission tickets
Querini Stampalia Foundation	Foundation/Museum admission tickets
Venezia Servizi alla Persona Foundation	Scala del Bovolo admission tickets
Fondo Ambiente Italiano	Olivetti shop tickets
M9 DISTRICT SRL	M9 museum tickets
Music Museum	Music museum tickets
Jewish Museum of Venice	Jewish Museum and Synagogues admission tickets
Naval Historic Museum	Museum/Ships pavilion admission tickets
San Servolo Servizi	Promotion and sale of the Ville
Metropolitani di Venezia s.r.l.	Card (discount card to visit the Riviera del Brenta)
	Rolling Venice discount card (young 6-29 years) and Ville Card ( the discount card to visit the Riviera del Brenta)
Vela S.p.A.	
Veritas S.p.A.	Toilette card

**Table 8.5:** Source: *Ve.La. SpA.*

**Part V**

**Cultural Numbers**



The **data relating to visitors** of the Fondazione Musei Civici di Venezia, the State Museums, the Chorus circuit, the Ecclesiastical Museums and Churches, the Biennale di Venezia Foundation, the Peggy Guggenheim Collection, the Querini Stampalia Foundation, the Venezia Servizi alla Persona Foundation, the Jewish Museum, the Historical Naval Museum, the Provincial Museum of Torcello, the Monumental Rooms of the Marciana National Library, the Scuola Grande di San Rocco, the Dalmatian School, the Scuola Grande San Giovanni Evangelista, the Scuola Grande dei Carmini, the Scuola Grande della Misericordia di Venezia, the Scuola Grande di San Marco and of La Biennale di Venezia 2021 are presented here.

The monthly and annual number of visitors is provided for each institution, with the relative variations and trends. The following chapters are dedicated to the **visitors to the temporary exhibitions** and to the spectators of the live show.

For the temporary exhibitions, the ranking of the **most visited exhibitions** in the world, in Italy and in Venice (source: Il Giornale dell'Arte) is provided. Only exhibitions with tickets or non-integrated admission to the eventual hosting museum are considered, providing the ranking by total number of visitors.

Finally, the **live show section** contains the data of the spectators of the Cinema, Theatre, Music and Dance performances of La Biennale di Venezia, of the Fenice Opera House, of the Goldoni Theatre, of the theatres Toniolo, Momo, del Parco e Teatrino Groggia managed by the Culture Department of the Municipality of Venice and by the Candiani Cultural Centre, as well as open-air cultural events organized by the Culture Department of the Municipality of Venice.



## Chapter 9

# Visitors to the museums and the Venetian cultural institutions

Data changed in 2021 as a result of updating by the source, which therefore deviates from those reported in the same table in previous editions.

	2017	2018	2019	2020	2021	% ch. 21/17	% ch. 21/19	% ch. 21/20
<b>Total Fondazione Musei Civici<sup>I</sup></b>	2,479,579	2,464,787	2,285,912	494,568	803,914	-67.6%	-64.8%	62.5%
<b>Total State Museums<sup>II</sup></b>	852,855	787,606	758,606	209,663	375,130	-56.0%	-50.6%	78.9%
<b>Total ecclesiastical museums, churches, Chorus Circuit<sup>III IV</sup></b>	2,067,573	1,887,970	3,612,933	846,224	1,434,613	-30.6%	-60.3%	69.5%
<b>Total Foundations and Collections<sup>V</sup></b>	538,879	515,307	446,578	137,087	220,563	-59.1%	-50.6%	60.9%
<b>Total other Museums<sup>VI</sup></b>	647,201	660,780	702,012	138,805	367,646	-43.2%	-47.6%	164.9%
<b>TOTAL</b>	<b>6,586,087</b>	<b>6,316,450</b>	<b>7,806,041</b>	<b>1,826,347</b>	<b>3,201,866</b>	<b>-51.4%</b>	<b>-59.0%</b>	<b>75.3%</b>

**Table 9.1:** *Source: Fondazione Musei civici di Venezia, Ministry of Culture - Veneto Museums regional department, Procuratoria of Saint Mark's Basilica, Tourism Office of the Patriarchal Curia of Venice, Chorus - Association for the churches of the Patriarchate of Venice, Peggy Guggenheim Collection, Querini Stampalia Foundation, Venezia Servizi alla Persona Foundation, Jewish Museum, Naval Historic Museum, Provincial Museum of Torcello, M9 Museum, Monumental Rooms of the Marciana National Library, Scuole Grandi.*

<sup>I</sup>Including the exhibitions at Doge's Palace, Correr Museum and Fortuny Palace. Since 2017, including also the headquarters of the Candiani Cultural Centre and Marghera Fort.

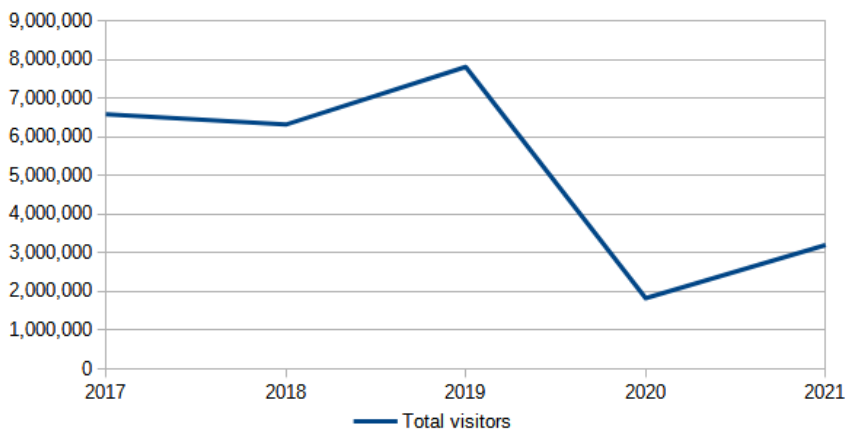
<sup>II</sup>Giorgio Franchetti Gallery, Grimani Palace, Archaeological Museum, Oriental art museum.

<sup>III</sup>Including St. Mark's Campanile (bell tower).

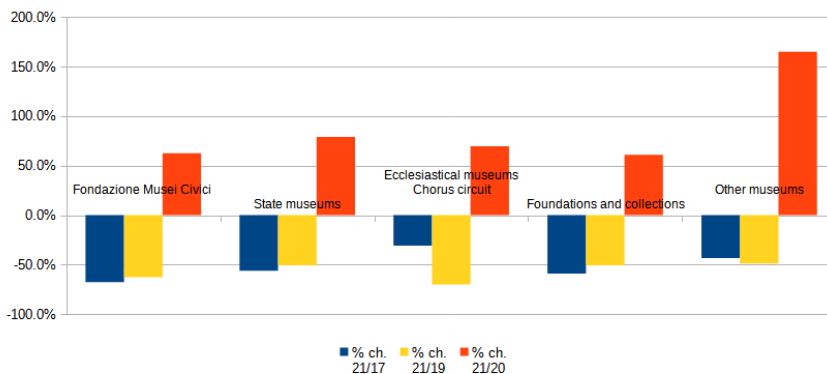
<sup>IV</sup>See detailed note on page 124.

<sup>V</sup>Peggy Guggenheim Collection, Querini Stampalia Foundation and Venezia Servizi alla persona Foundation.

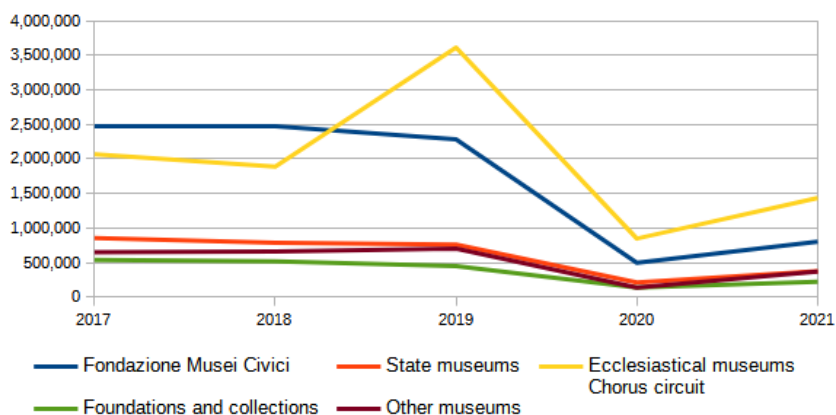
<sup>VI</sup>Jewish Museum, Naval Historic Museum, Provincial Museum of Torcello, Monumental Rooms of the Marciana National Library, Scuole Grandi (dalmata dei Santi Giorgio e Trifone, San Rocco, San Giovanni Evangelista, dei Carmini, San Marco, della Misericordia) and since 2019 also M9 – Museum.



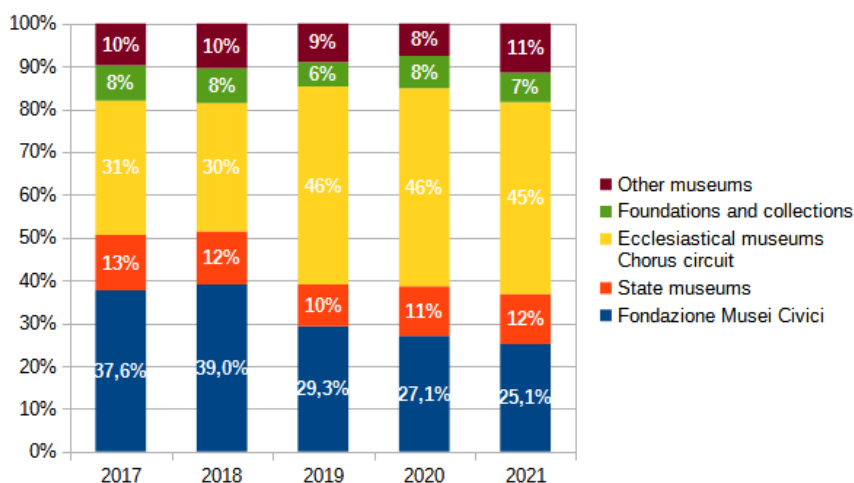
**Figure 9.1:** Total visitors of Venetian Museums and cultural Institutions.



**Figure 9.2:** Visitors percentage change - see notes on page 101 for more details.



**Figure 9.3:** Visitors to the Venetian museums and the cultural institutions per year - see notes on page 101 for more details.



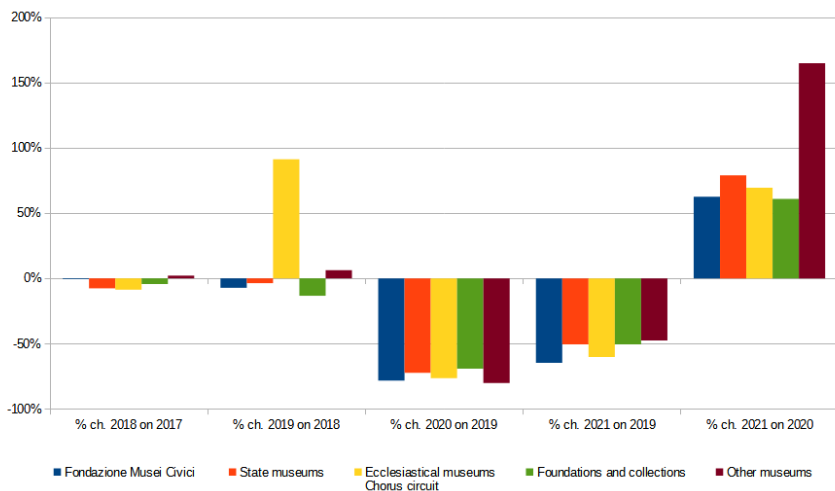
**Figure 9.4:** Visitors to the Venetian museums and the cultural institutions per year: composition - see notes on page 101 for more details.



	2017	2018	2019	2020	2021	% ch. 21/17	% ch. 21/19	% ch. 21/20
<b>Total Fondazione Musei Civici</b>	2,479,579	2,464,787	2,285,912	494,568	803,914	-67.6%	-64.8%	62.5%
<b>Total State Museums</b>	852,855	787,606	758,606	209,663	375,130	-56.0%	-50.6%	78.9%
<b>Total ecclesiastical museums, churches, Chorus Circuit</b>	2,067,573	1,887,970	3,612,933	846,224	1,434,613	-30.6%	-60.3%	69.5%
<b>Total Foundations and Collections</b>	538,879	515,307	446,578	137,087	220,563	-59.1%	-50.6%	60.9%
<b>Total other Museums</b>	647,201	660,780	702,012	138,805	367,646	-43.2%	-47.6%	164.9%
<b>TOTAL</b>	<b>6,586,087</b>	<b>6,316,450</b>	<b>7,806,041</b>	<b>1,826,347</b>	<b>3,201,866</b>	<b>-51.4%</b>	<b>-59.0%</b>	<b>75.3%</b>

**Table 9.2:** See notes on page 101 for more details.

Source: Fondazione Musei civici di Venezia, Ministry of Culture - Veneto Museums regional department, Procuratoria of Saint Mark's Basilica, Tourism Office of the Patriarchal Curia of Venice, Chorus - Association for the churches of the Patriarchate of Venice, Peggy Guggenheim Collection, Querini Stampalia Foundation, Venezia Servizi alla Persona Foundation, Jewish Museum, Naval Historic Museum, Provincial Museum of Torcello, M9 Museum, Monumental Rooms of the Marciana National Library, Scuole Grandi.



**Figure 9.5:** Visitors percentage change on previous year.

## 9.1 Visitors to the museums of Fondazione Musei Civici di Venezia

### 9.1.1 Museums with more than 100 thousand visitors and museums with less than 100 thousand visitors

	2017	2018	2019 <sup>IV</sup>	2020	2021
<b>Museums with more than 100 thousand<sup>I</sup> visitors</b>	2,016,657	1,986,721	1,903,749	450,458	682,823
<b>Museums with less than 100 thousand<sup>II</sup> visitors</b>	287,993	300,072	241,773	43,590	98,437
<b>Total museums visitors</b>	<b>2,304,650</b>	<b>2,286,793</b>	<b>2,145,522</b>	<b>494,048</b>	<b>781,260</b>
Total exhibitions visitors <sup>III</sup>	174,929	177,994	140,390	520	22,654
<b>TOTAL VISITORS</b>	<b>2,479,579</b>	<b>2,464,787</b>	<b>2,285,912</b>	<b>494,568</b>	<b>803,914</b>

**Table 9.3:** Source: Fondazione musei civici di Venezia.

	% ch. 18/17	% ch. 19/18	% ch. 20/19	% ch. 21/17	% ch. 21/20
<b>Museums with more than 100 thousand visitors</b>	-1.5%	-4.2%	-76.3%	-66.1%	51.6%
<b>Museums with less than 100 thousand visitors</b>	4.2%	-19.4%	-82.0%	-65.8%	125.8%
<b>Total museums visitors</b>	<b>-0.8%</b>	<b>-6.2%</b>	<b>-77.0%</b>	<b>-66.1%</b>	<b>58.1%</b>
Total exhibitions visitors	1.8%	-21.1%	-99.6%	-87.0%	4256.5%
<b>TOTAL VISITORS</b>	<b>-0.6%</b>	<b>-7.3%</b>	<b>-78.4%</b>	<b>-67.6%</b>	<b>62.5%</b>

**Table 9.4:** Source: Fondazione musei civici di Venezia.

2021: due to Prime Minister's Decrees of November 3<sup>rd</sup> 2020 and January 15<sup>th</sup> 2021, all the seats of Fondazione Musei Civici were closed for extended periods. Doge's Palace and Correr Museum were occasionally open during Carnival and on two days in March. From April 26<sup>th</sup> a new opening calendar was arranged.

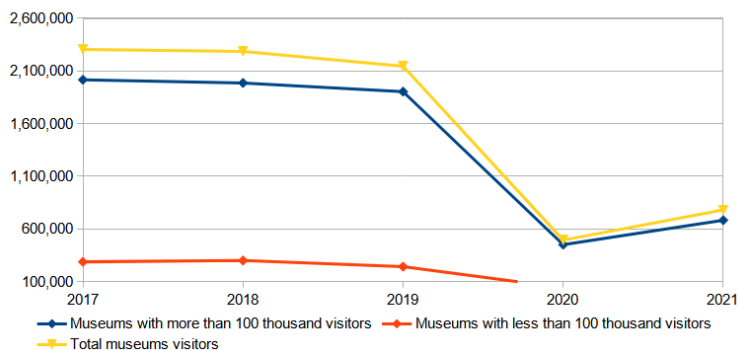
2020: The Prime Minister's Decree ordered an extraordinary closure from February 24<sup>th</sup> to March 1<sup>st</sup> 2020 and from March 8<sup>th</sup> to June 13<sup>th</sup> 2020 in order to prevent Coronavirus 2019-nCoV spreading. From June 22<sup>nd</sup> to November 4<sup>th</sup> 2020 it was possible to book entrances to the closed museums (Doge's Palace, Glass Museum, Ca' Rezzonico, Goldoni's house, Mocenigo Palace and Natural History Museum) with tourist guides only. Furthermore, all the museums were closed under the Prime Minister's Decree of November 04<sup>th</sup> 2020.

<sup>I</sup>Palazzo Ducale, Museo Correr, Museo del Vetro, Ca' Rezzonico. Average of five-year period.

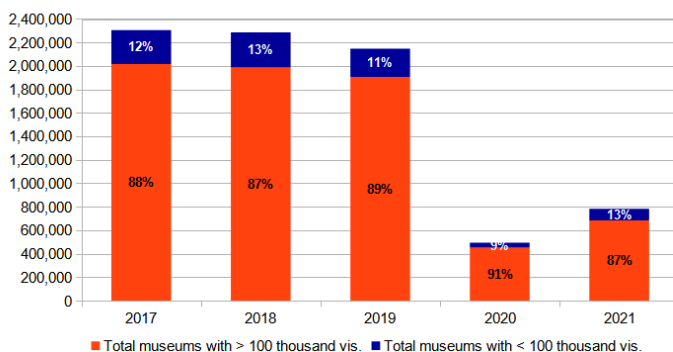
<sup>II</sup>Ca' Pesaro, Natural History Museum, Mocenigo Palace, Lace Museum, Carlo Goldoni's house, Clock Tower. Average of five-year period.

<sup>III</sup>Temporary exhibitions are set up at Doge's Palace, Correr Museum, Fortuny Palace, Marghera Fort and Candiani Cultural Centre. Since 2017, including visitors to the exhibitions held at Marghera Fort and Candiani Cultural Centre.

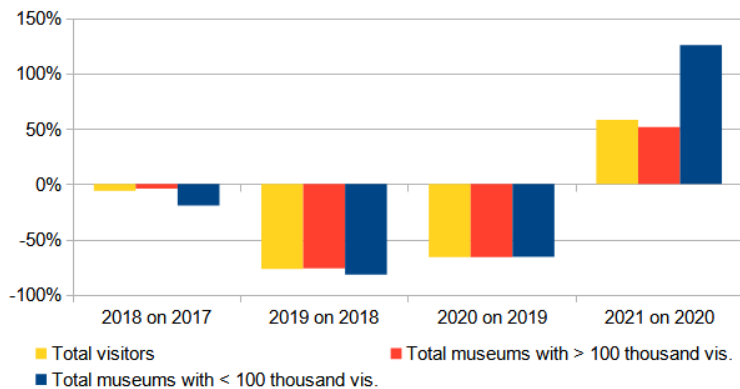
<sup>IV</sup>Data changed as a result of updating by the source.



**Figure 9.6:** Total visitors to the museums of Fondazione Musei Civici



**Figure 9.7:** Total visitors to the museums of Fondazione Musei Civici: composition.



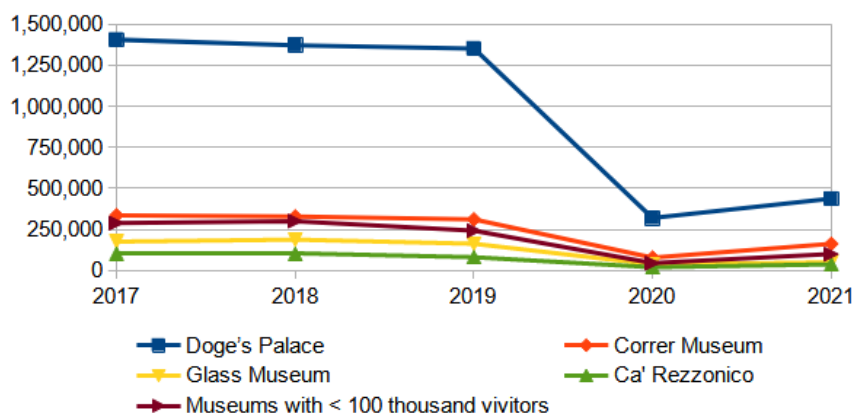
**Figure 9.8:** Visitors percentage change on previous year (excluding exhibitions).

### 9.1.2 Museums with more than 100 thousand visitors

Museums with >100 thousand visitors <sup>1</sup>	2017	2018	2019	2020	2021
<b>Doge's Palace</b>	1,405,439	1,371,536	1,351,656	318,104	435,879
<b>Correr Museum</b>	334,820	328,205	310,458	77,009	161,365
<b>Glass Museum</b>	174,758	186,873	161,887	36,375	49,169
<b>Ca' Rezzonico</b>	101,640	100,107	79,748	18,970	36,410
<b>Total museum visitors</b>	<b>2,016,657</b>	<b>1,986,721</b>	<b>1,903,749</b>	<b>450,458</b>	<b>682,823</b>

**Table 9.5:** Source: *Fondazione musei civici di Venezia*.

The exceptional high water of 12<sup>th</sup> November 2019 led to some closings and reductions to the opening time of the seats, and the same is valid for the events of 23<sup>rd</sup> and 24<sup>th</sup> December.

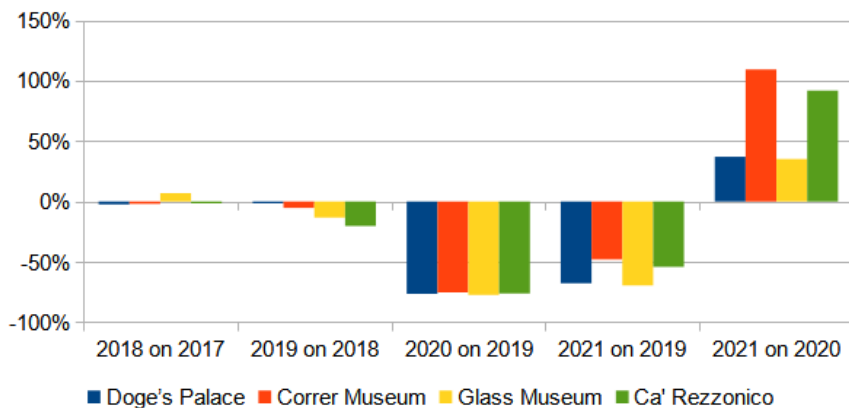


**Figure 9.9:** Visitors: total per year. Museums with more than 100 thousand visitors.

<sup>1</sup>Average of five-year period.

Museums with >100 thousand visitors <sup>1</sup>	% ch. 18/17	% ch. 19/18	% ch. 20/19	% ch. 21/20	% ch. 21/17	% ch. 21/19
Doge's Palace	-2.4%	-1.4%	-76.5%	-69.0%	-67.8%	37.0%
Correr Museum	-2.0%	-5.4%	-75.2%	-51.8%	-48.0%	109.5%
Glass Museum	6.9%	-13.4%	-77.5%	-71.9%	-69.6%	35.2%
Ca' Rezzonico	-1.5%	-20.3%	-76.2%	-64.2%	-54.3%	91.9%
<b>Total museum visitors</b>	<b>-1.5%</b>	<b>-4.2%</b>	<b>-76.3%</b>	<b>-66.1%</b>	<b>-64.1%</b>	<b>51.6%</b>

**Table 9.6:** Source: Fondazione musei civici di Venezia.



**Figure 9.10:** Visitors percentage change on previous year (excluding exhibitions).

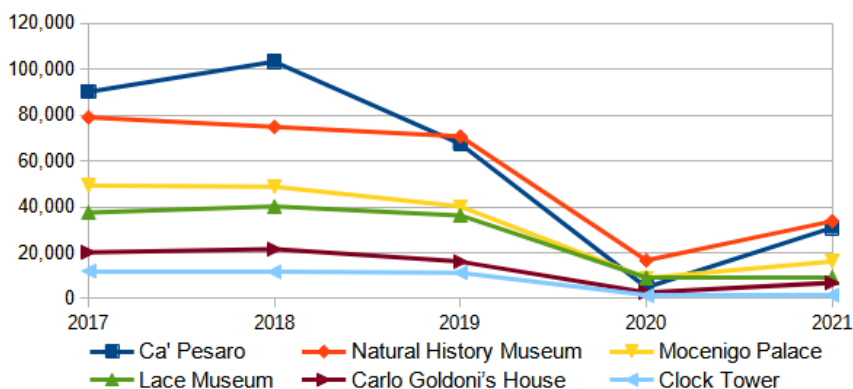
<sup>1</sup>Average of five-year period.

### 9.1.3 Museums with less than 100 thousand visitors

Museums <100 thousand vis. <sup>1</sup>	2017	2018	2019	2020	2021
<b>Ca' Pesaro</b>	90,142	103,216	67,458	4,886	30,900
<b>Natural History Museum</b>	78,945	74,772	70,660	16,592	33,724
<b>Mocenigo Palace</b>	49,251	48,801	40,090	8,985	16,233
<b>Lace Museum</b>	37,503	40,129	36,237	9,177	9,240
<b>Carlo Goldoni's House</b>	20,180	21,522	16,086	2,663	6,871
<b>Clock Tower</b>	11,972	11,632	11,242	1,287	1,469
<b>TOTAL VISITORS</b>	<b>287,993</b>	<b>300,072</b>	<b>241,773</b>	<b>43,590</b>	<b>98,437</b>

**Table 9.7:** Source: Fondazione musei civici di Venezia.

The exceptional high water of 12<sup>th</sup> November 2019 led to some closings and reductions to the opening time of the seats, and the same is valid for the events of 23<sup>rd</sup> and 24<sup>th</sup> December.

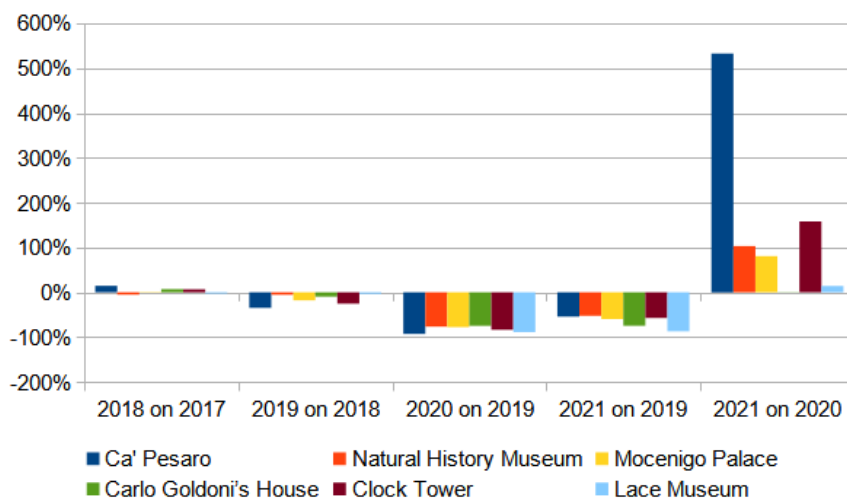


**Figure 9.11:** Visitors: total per year. Museums with less than 100 thousand visitors.

<sup>1</sup>Average of five-year period.

Museums <100 thousand vis.	Var % 18/17	Var % 19/18 <sup>1</sup>	Var % 20/19 <sup>1</sup>	Var % 21/17	Var % 21/19	Var % 21/20
<b>Ca' Pesaro</b>	14.5%	-34.6%	-92.8%	-65.7%	-54.2%	532.4%
<b>Natural History Museum</b>	-5.3%	-5.5%	-76.5%	-57.3%	-52.3%	103.3%
<b>Mocenigo Palace</b>	-0.9%	-17.9%	-77.6%	-67.0%	-59.5%	80.7%
<b>Lace Museum</b>	7.0%	-9.7%	-74.7%	-75.4%	-74.5%	0.7%
<b>Carlo Goldoni's House</b>	6.7%	-25.3%	-83.4%	-66.0%	-57.3%	158.0%
<b>Clock Tower</b>	-2.8%	-3.4%	-88.6%	-87.7%	-86.9%	14.1%
<b>TOTAL VISITORS</b>	<b>4.2%</b>	<b>-19.4%</b>	<b>-82.0%</b>	<b>-65.8%</b>	<b>-59.3%</b>	<b>125.8%</b>

**Table 9.8:** Source: Fondazione musei civici di Venezia.



**Figure 9.12:** Visitors percentage change on previous year (excluding exhibitions).

<sup>1</sup>Data changed as a result of updating by the source.

## 9.1.4 Monthly distribution of visitors

	2017	2018	2019 <sup>I</sup>	2020	2021	% ch. 21/17	% ch. 21/19 <sup>II</sup>	% ch. 21/20
January	102,302	114,160	96,912	87,454	0	-100.0%	-100.0%	-100.0%
February	129,935	148,699	120,477	90,461	6,404	-95.1%	-94.7%	-92.9%
March	171,427	201,992	180,087	5,789	1,071	-99.4%	-99.4%	-81.5%
April	278,286	257,059	275,852	0	1,892	-99.3%	-99.3%	
May	225,341	244,758	237,252	0	47,162	-79.1%	-80.1%	
June	222,591	210,042	210,640	14,784	67,203	-69.8%	-68.1%	354.6%
July	227,674	215,418	208,695	41,482	101,138	-55.6%	-51.5%	143.8%
August	229,087	224,074	210,910	108,735	138,466	-39.6%	-34.3%	27.3%
September	223,575	210,355	205,533	80,582	107,509	-51.9%	-47.7%	33.4%
October	243,363	215,540	224,813	62,753	132,301	-45.6%	-41.2%	110.8%
November	133,351	120,165	87,818	2,008	93,799	-29.7%	6.8%	4,571.3%
December	129,797	109,752	86,533	0	84,315	-35.0%	-2.6%	
<b>TOTAL VISITORS</b>	<b>2,316,729</b>	<b>2,272,014</b>	<b>2,145,522</b>	<b>494,048</b>	<b>781,260</b>	<b>-66.3%</b>	<b>-100.0%</b>	<b>58.1%</b>

Table 9.9: Source: Fondazione musei civici di Venezia.

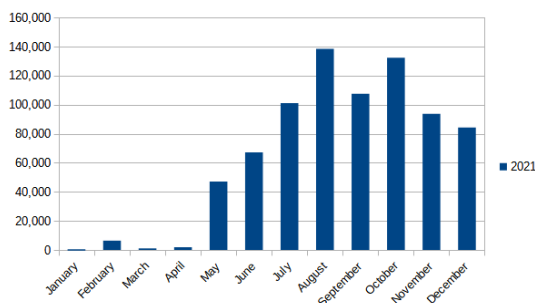


Figure 9.13: 2021: Monthly visitors number.

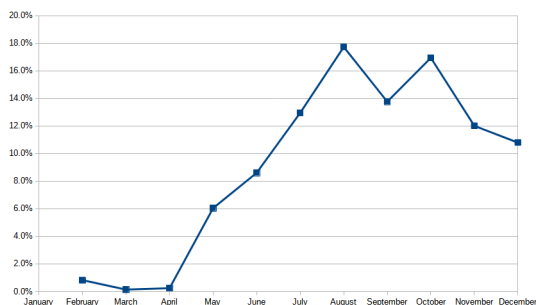
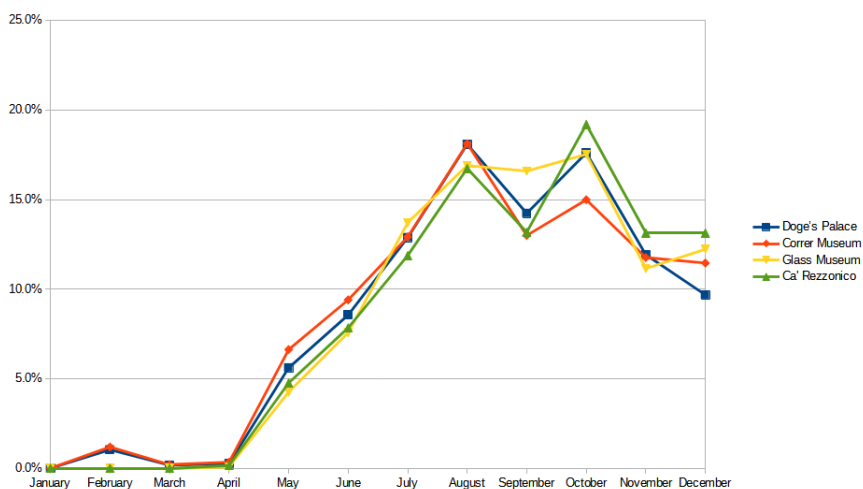


Figure 9.14: Total visitors (monthly % of the total annual).

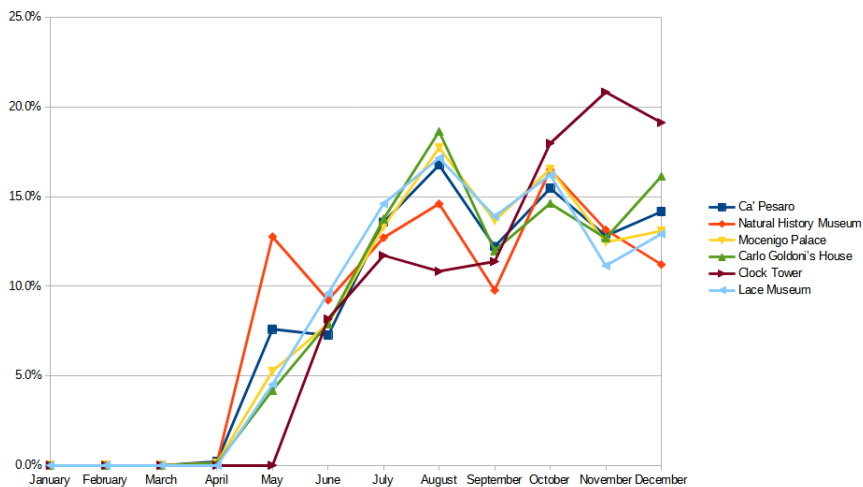
<sup>I</sup>Data updated by the source.

<sup>II</sup>It is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).





**Figure 9.15:** Museums with > 100 thousand presences visitors (monthly % of the total of each museum).



**Figure 9.16:** Museums with < 100 thousand presences visitors (monthly % of the total of each museum).

## 9.1.5 Doge's Palace

	2017	2018	2019 <sup>I</sup>	2020	2021	% ch. 21/19 <sup>II</sup>	% ch. 21/20
<b>January</b>	55,978	60,916	52,368	52,333	0	-100.0%	-100.0%
<b>February</b>	73,836	83,020	69,497	56,831	4,489	-93.5%	-92.1%
<b>March</b>	100,043	114,201	110,349	3,432	743	-99.3%	-78.4%
<b>April</b>	158,212	145,174	163,288	0	1,107	-99.3%	
<b>May</b>	142,664	150,472	150,705	0	24,440	-83.8%	
<b>June</b>	147,529	138,234	142,805	11,382	37,286	-73.9%	227.6%
<b>July</b>	149,630	140,858	141,325	35,280	56,129	-60.3%	59.1%
<b>August</b>	139,203	136,528	134,671	68,217	78,824	-41.5%	15.5%
<b>September</b>	138,710	135,211	134,793	51,906	62,024	-54.0%	19.5%
<b>October</b>	147,707	135,741	143,513	37,857	76,719	-46.5%	102.7%
<b>November</b>	78,975	70,722	54,984	866	51,941	-5.5%	5897.8%
<b>December</b>	72,952	60,459	53,358	0	42,177	-21.0%	
<b>TOTAL museum</b>	<b>1,405,439</b>	<b>1,371,536</b>	<b>1,351,656</b>	<b>318,104</b>	<b>435,879</b>	<b>-67.8%</b>	<b>37.0%</b>
<b>TOTAL exhibitions</b>	48,716	134,403	80,568	0	14,909	-81.5%	
<b>TOTAL visitors</b>	<b>1,454,155</b>	<b>1,505,939</b>	<b>1,432,224</b>	<b>318,104</b>	<b>450,788</b>	<b>-68.5%</b>	<b>41.7%</b>

Table 9.10: Source: Fondazione musei civici di Venezia.

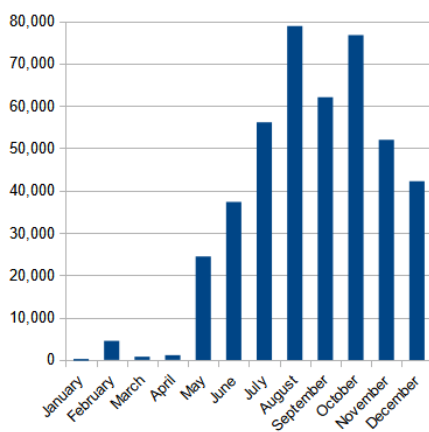


Figure 9.17: 2021 total visitors.

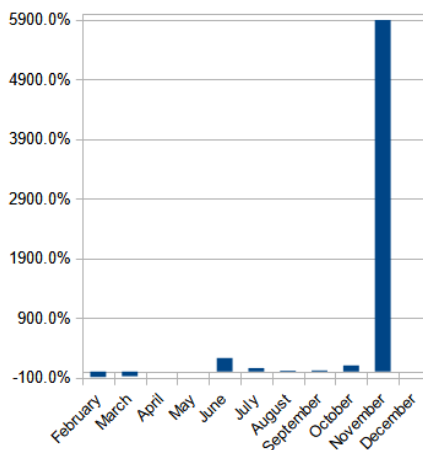


Figure 9.18: Visitors % change on 2020.

<sup>I</sup>Data updated by the source.

<sup>II</sup>It is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

### 9.1.6 Correr Museum

	2017	2018	2019 <sup>I</sup>	2020	2021	% ch. 21/19 <sup>II</sup>	% ch. 21/20
<b>January</b>	16,493	18,202	16,093	14,410	0	-100.0%	-100.0%
<b>February</b>	19,030	23,047	18,871	13,209	1,915	-89.9%	-85.5%
<b>March</b>	24,455	30,428	25,222	1,018	328	-98.7%	-67.8%
<b>April</b>	41,703	36,410	41,123	0	558	-98.6%	
<b>May</b>	30,468	33,967	34,417	0	10,692	-68.9%	
<b>June</b>	30,820	29,082	27,824	0	15,164	-45.5%	
<b>July</b>	31,755	30,164	29,018	0	20,844	-28.2%	
<b>August</b>	34,635	33,486	31,418	23,740	29,237	-6.9%	23.2%
<b>September</b>	32,084	29,187	28,464	13,946	20,972	-26.3%	50.4%
<b>October</b>	33,348	29,540	30,981	10,251	24,186	-21.9%	135.9%
<b>November</b>	19,634	17,015	12,849	435	18,982	47.7%	4,263.7%
<b>December</b>	20,395	17,677	14,178	0	18,487	30.4%	
<b>TOTAL museum</b>	<b>334,820</b>	<b>328,205</b>	<b>310,458</b>	<b>77,009</b>	<b>161,365</b>	<b>-48.0%</b>	<b>109.5%</b>
<b>TOTAL exhibitions</b>	8,432	0	0	0	0	0.0%	0.0%
<b>TOTAL visitors</b>	<b>343,252</b>	<b>328,205</b>	<b>310,458</b>	<b>77,009</b>	<b>161,365</b>	<b>-48.0%</b>	<b>109.5%</b>

Table 9.11: Source: Fondazione musei civici di Venezia.

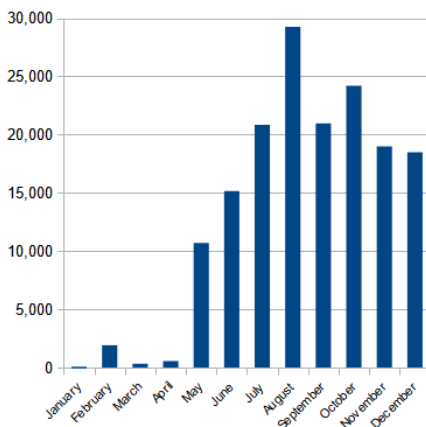


Figure 9.19: 2021 total visitors.

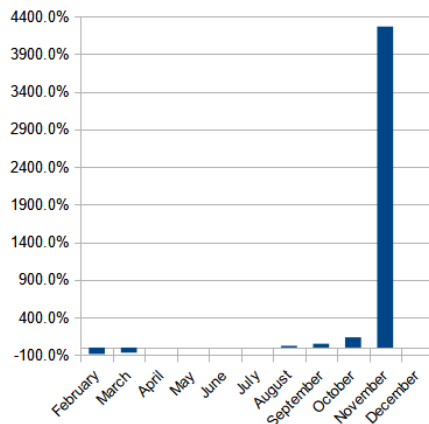


Figure 9.20: Visitors % change on 2020.

<sup>I</sup>Data updated by the source.

<sup>II</sup>It is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

### 9.1.7 Glass Museum

	2017	2018	2019 <sup>I</sup>	2020	2021	% ch. 21/19 <sup>II</sup>	% ch. 21/20
<b>January</b>	7,327	9,687	7,694	6,595	0	-100.0%	-100.0%
<b>February</b>	10,362	12,589	9,369	6,553	0	-100.0%	-100.0%
<b>March</b>	12,151	15,236	13,144	275	0	-100.0%	-100.0%
<b>April</b>	23,892	24,024	24,576	0	38	-99.8%	
<b>May</b>	16,686	20,833	16,280	0	2,089	-87.2%	
<b>June</b>	14,781	15,622	14,016	2,618	3,720	-73.5%	42.1%
<b>July</b>	15,332	17,645	15,010	4,706	6,739	-55.1%	43.2%
<b>August</b>	18,326	20,462	17,058	6,742	8,312	-51.3%	23.3%
<b>September</b>	16,022	16,517	14,587	4,933	8,158	-44.1%	65.4%
<b>October</b>	18,971	17,207	17,465	3,898	8,619	-50.6%	121.1%
<b>November</b>	9,767	8,362	5,892	55	5,481	-7.0%	9,865.5%
<b>December</b>	11,141	8,689	6,796	0	6,013	-11.5%	
<b>TOTAL</b>	<b>174,758</b>	<b>186,873</b>	<b>161,887</b>	<b>36,375</b>	<b>49,169</b>	<b>-69.6%</b>	<b>35.2%</b>

Table 9.12: Source: Fondazione musei civici di Venezia.

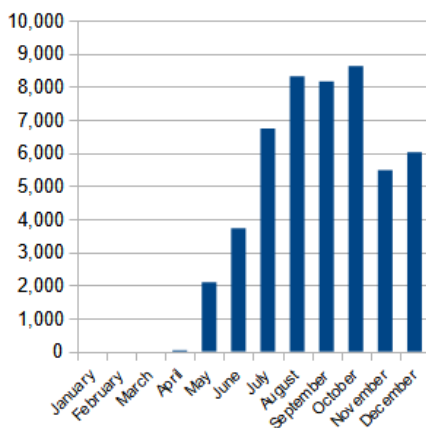


Figure 9.21: 2021 total visitors.

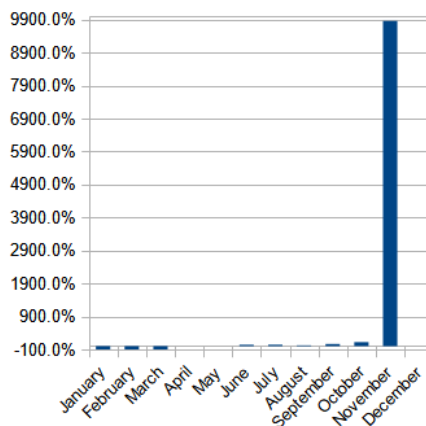


Figure 9.22: Visitors % change on 2020.

<sup>I</sup>Data updated by the source.

<sup>II</sup>It is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

### 9.1.8 Ca' Rezzonico

	2017	2018	2019 <sup>I</sup>	2020	2021	% ch. 21/19 <sup>II</sup>	% ch. 21/20
January	4,944	6,705	5,146	4,197	0	-100.0%	-100.0%
February	6,703	8,180	5,401	4,263	0	-100.0%	-100.0%
March	8,538	10,691	8,392	422	0	-100.0%	-100.0%
April	13,973	13,637	11,806	0	55	-99.5%	
May	9,272	10,805	9,242	0	1,734	-81.2%	
June	8,348	7,209	6,152	0	2,854	-53.6%	
July	7,346	6,335	4,943	207	4,322	-12.6%	1,987.9%
August	7,993	8,174	5,941	4,046	6,095	2.6%	50.6%
September	8,965	7,643	6,771	2,865	4,798	-29.1%	67.5%
October	11,138	8,531	8,234	2,847	6,989	-15.1%	145.5%
November	7,394	6,310	3,964	123	4,782	20.6%	3,787.8%
December	7,026	5,887	3,756	0	4,781	27.3%	
<b>TOTAL</b>	<b>101,640</b>	<b>100,107</b>	<b>79,748</b>	<b>18,970</b>	<b>36,410</b>	<b>-54.3%</b>	<b>91.9%</b>

Table 9.13: Source: Fondazione musei civici di Venezia.

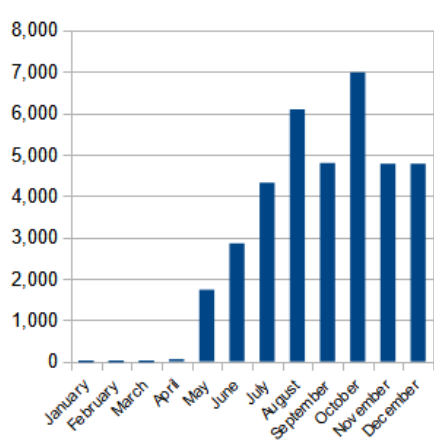


Figure 9.23: 2021 total visitors.

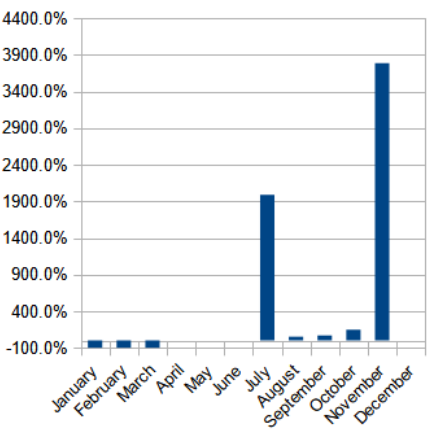


Figure 9.24: Visitors % change on 2020.

<sup>I</sup>Data updated by the source.

<sup>II</sup>It is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

9.1.9 Ca' Pesaro

	2017	2018	2019 <sup>I</sup>	2020	2021	% ch. 21/19 <sup>II</sup>	% ch. 21/20
January	6,873	5,623	4,463	0	0	-100.0%	
February	6,137	6,168	4,525	0	0	-100.0%	
March	8,743	8,718	5,362	0	0	-100.0%	
April	11,849	9,881	8,089	0	65	-99.2%	
May	7,804	8,141	9,330	0	2,347	-74.8%	
June	6,245	5,524	7,122	0	2,241	-68.5%	
July	8,476	5,333	5,548	0	4,192	-24.4%	
August	10,521	6,818	6,542	0	5,178	-20.8%	
September	12,207	6,031	7,565	1,980	3,772	-50.1%	90.5%
October	14,024	6,949	6,836	2,679	4,777	-30.1%	78.3%
November	5,169	5,272	2,076	227	3,955	90.5%	1,642.3%
December	5,168	5,476	0	0	4,373		
TOTAL	103,216	79,934	67,458	4,886	30,900	-54.2%	532.4%

Table 9.14: Source: Fondazione musei civici di Venezia.

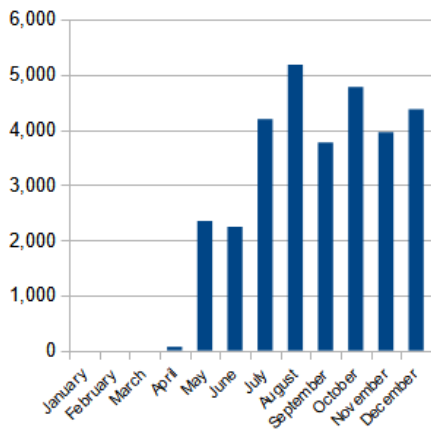


Figure 9.25: 2021 total visitors.

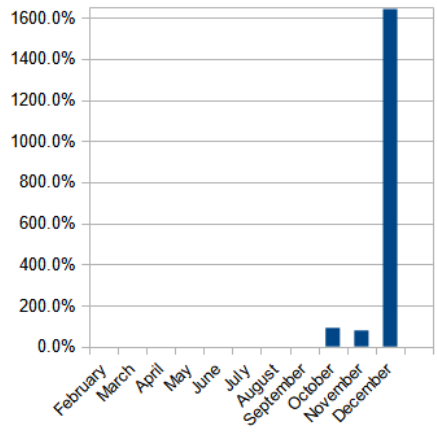


Figure 9.26: Visitors % change on 2020.

<sup>I</sup>Data updated by the source.

<sup>II</sup>It is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

### 9.1.10 Natural History Museum

	2017	2018	2019 <sup>I</sup>	2020	2021	% ch. 21/19 <sup>II</sup>	% ch. 21/20
January	4,961	5,411	4,808	4,712	0	-100.0%	-100.0%
February	4,700	6,118	4,815	3,532	0	-100.0%	-100.0%
March	7,302	10,565	8,050	313	0	-100.0%	-100.0%
April	11,829	10,962	11,334	0	42	-99.6%	
May	6,380	7,467	6,195	0	4,302	-30.6%	
June	4,884	4,646	4,045	0	3,107	-23.2%	
July	5,288	5,656	5,070	108	4,285	-15.5%	3,867.6%
August	6,894	7,166	6,215	2,909	4,921	-20.8%	69.2%
September	4,707	4,955	4,421	2,187	3,294	-25.5%	50.6%
October	6,740	5,944	7,529	2,657	5,563	-26.1%	109.4%
November	5,516	5,661	3,891	174	4,431	13.9%	2,446.6%
December	5,571	5,319	4,186	0	3,779	-9.7%	
<b>TOTAL</b>	<b>74,772</b>	<b>79,870</b>	<b>70,559</b>	<b>16,592</b>	<b>33,724</b>	<b>-100.0%</b>	<b>103.3%</b>

Table 9.15: Source: Fondazione musei civici di Venezia.

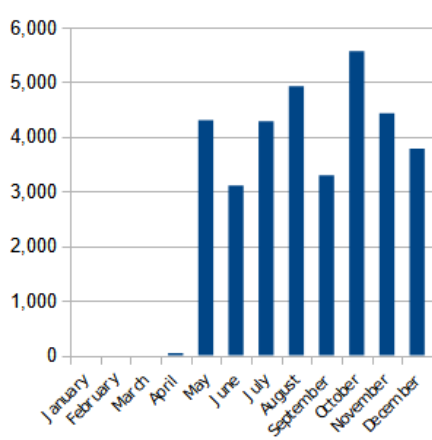


Figure 9.27: 2021 total visitors.

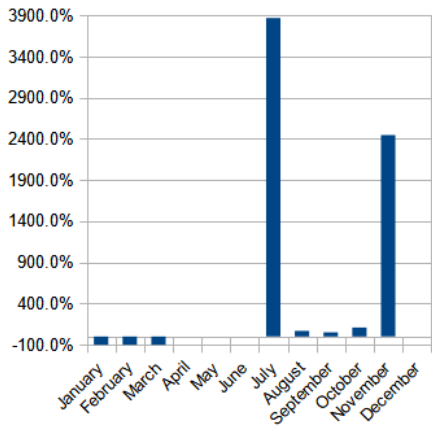


Figure 9.28: Visitors % change on 2020.

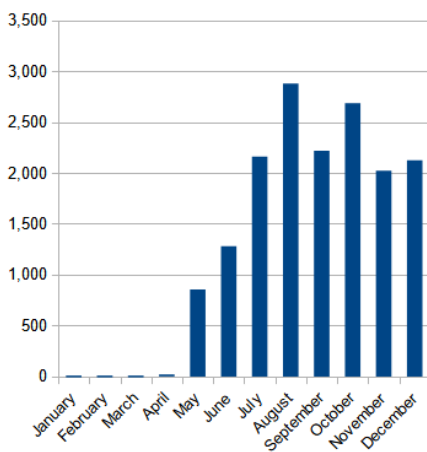
<sup>I</sup>Data updated by the source.

<sup>II</sup>It is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

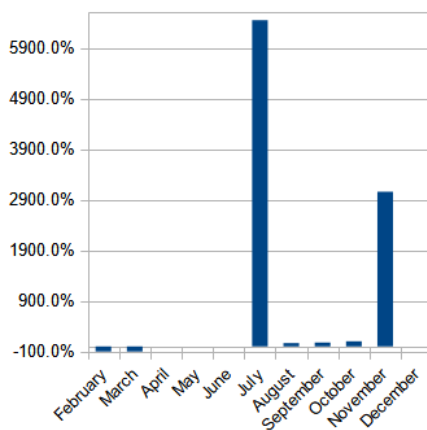
### 9.1.11 Mocenigo Palace

	2017	2018	2019 <sup>I</sup>	2020	2021	% ch. 21/19 <sup>II</sup>	% ch. 21/20
<b>January</b>	2,435	3,385	2,845	2,232	0	-100.0%	-100.0%
<b>February</b>	4,061	4,293	3,107	2,188	0	-100.0%	-100.0%
<b>March</b>	4,310	4,889	4,495	149	0	-100.0%	-100.0%
<b>April</b>	6,827	6,179	5,957	0	20	-99.7%	
<b>May</b>	4,863	5,071	4,035	0	853	-78.9%	
<b>June</b>	4,012	3,429	3,155	0	1,280	-59.4%	
<b>July</b>	3,595	3,133	2,421	33	2,161	-10.7%	6,448.5%
<b>August</b>	4,305	4,168	2,983	1,733	2,876	-3.6%	66.0%
<b>September</b>	4,268	3,788	3,046	1,252	2,216	-27.2%	77.0%
<b>October</b>	4,283	4,622	4,037	1,334	2,683	-33.5%	101.1%
<b>November</b>	2,785	2,948	1,759	64	2,021	14.9%	3,057.8%
<b>December</b>	3,057	2,368	2,250	0	2,123	-5.6%	
<b>TOTAL</b>	<b>48,801</b>	<b>48,273</b>	<b>40,090</b>	<b>8,985</b>	<b>16,233</b>	<b>-59.5%</b>	<b>80.7%</b>

**Table 9.16:** Source: Fondazione musei civici di Venezia.



**Figure 9.29:** 2021 total visitors.



**Figure 9.30:** Visitors % change on 2020.

<sup>I</sup>Data updated by the source.

<sup>II</sup>It is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).



### 9.1.12 Carlo Goldoni's House

	2017	2018	2019 <sup>I</sup>	2020	2021	% ch. 21/19 <sup>II</sup>	% ch. 21/20
<b>January</b>	1,197	1,586	1,175	490	0	-100.0%	-100.0%
<b>February</b>	1,760	1,986	1,590	1,130	0	-100.0%	-100.0%
<b>March</b>	2,041	2,522	2,105	65	0	-100.0%	-100.0%
<b>April</b>	3,159	3,582	3,058	0	7	-99.8%	
<b>May</b>	1,719	1,983	1,578	0	288	-81.7%	
<b>June</b>	1,483	1,429	924	0	544	-41.1%	
<b>July</b>	1,575	1,638	1,057	0	945	-10.6%	
<b>August</b>	1,987	2,074	1,325	0	1,280	-3.4%	
<b>September</b>	1,594	1,707	1,205	438	824	-31.6%	88.1%
<b>October</b>	2,030	1,828	1,590	504	1,004	-36.9%	99.2%
<b>November</b>	1,426	1,337	479	36	871	81.8%	2,319.4%
<b>December</b>	1,551	1,437	0	0	1,108		
<b>TOTAL</b>	<b>21,522</b>	<b>23,109</b>	<b>16,086</b>	<b>2,663</b>	<b>6,871</b>	<b>-57.3%</b>	<b>158.0%</b>

Table 9.17: Source: Fondazione musei civici di Venezia.

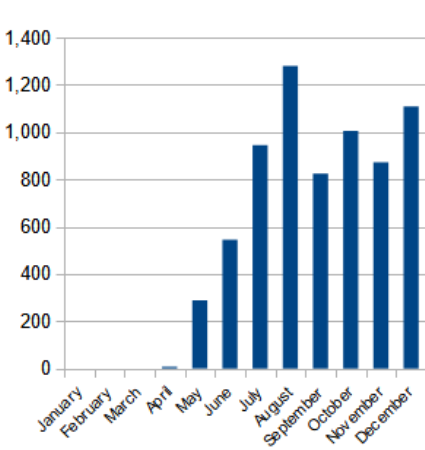


Figure 9.31: 2021 total visitors.

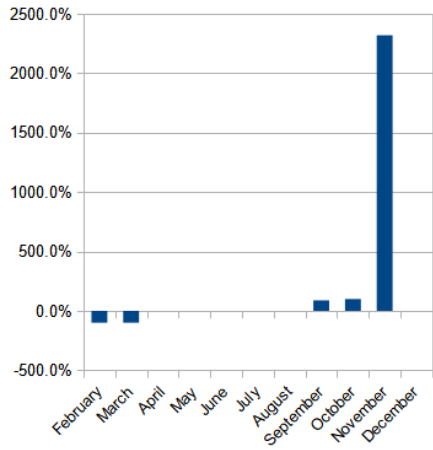


Figure 9.32: Visitors % change on 2020.

<sup>I</sup>Data updated by the source.

<sup>II</sup>It is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

### 9.1.13 Clock Tower

	2017	2018	2019 <sup>I</sup>	2020	2021	% ch. 21/19 <sup>II</sup>	% ch. 21/20
<b>January</b>	610	625	600	646	0	-100.0%	-100.0%
<b>February</b>	780	788	811	636	0	-100.0%	-100.0%
<b>March</b>	952	1,020	940	5	0	-100.0%	-100.0%
<b>April</b>	1,475	1,414	1,380	0	0	-100.0%	-100.0%
<b>May</b>	1,075	1,315	1,200	0	0	-100.0%	-100.0%
<b>June</b>	1,113	1,106	983	0	120	-87.8%	
<b>July</b>	1,044	1,018	951	0	172	-81.9%	
<b>August</b>	1,177	1,115	1,066	0	159	-85.1%	
<b>September</b>	924	919	1,096	0	167	-84.8%	
<b>October</b>	1,050	986	1,041	0	264	-74.6%	
<b>November</b>	668	629	525	0	306	-41.7%	
<b>December</b>	764	754	649	0	281	-56.7%	
<b>TOTAL</b>	<b>11,632</b>	<b>11,689</b>	<b>11,242</b>	<b>1,287</b>	<b>1,469</b>	<b>-86.9%</b>	<b>14.1%</b>

Table 9.18: Source: Fondazione musei civici di Venezia.

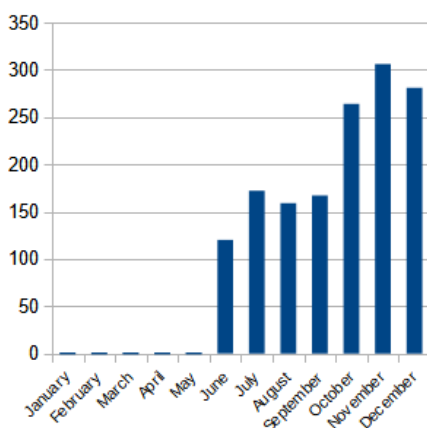


Figure 9.33: 2021 total visitors.

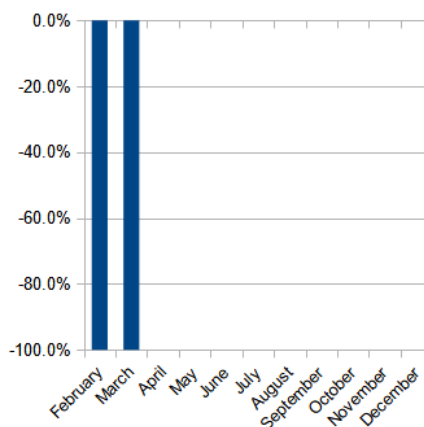


Figure 9.34: Visitors % change on 2020.

<sup>I</sup>Data updated by the source.

<sup>II</sup>It is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

### 9.1.14 Lace Museum

	2017	2018	2019 <sup>I</sup>	2020	2021	% ch. 21/19 <sup>II</sup>	% ch. 21/20
<b>January</b>	1,484	2,020	1,720	1,839	0	-100.0%	-100.0%
<b>February</b>	2,566	2,510	2,491	2,119	0	-100.0%	-100.0%
<b>March</b>	2,892	3,722	2,028	110	0	-100.0%	-100.0%
<b>April</b>	5,367	5,796	5,241	0	0	-100.0%	
<b>May</b>	4,410	4,704	4,169	0	417	-90.0%	
<b>June</b>	3,376	3,761	3,614	784	887	-75.5%	13.1%
<b>July</b>	3,633	3,638	3,352	1,148	1,349	-59.8%	17.5%
<b>August</b>	4,046	4,083	3,691	1,348	1,584	-57.1%	17.5%
<b>September</b>	4,094	4,397	3,585	1,075	1,284	-64.2%	19.4%
<b>October</b>	4,072	4,192	3,587	726	1,497	-58.3%	106.2%
<b>November</b>	2,017	1,909	1,399	28	1,029	-26.4%	3,575.0%
<b>December</b>	2,172	1,686	1,360	0	1,193	-12.3%	
<b>TOTAL</b>	<b>40,129</b>	<b>42,418</b>	<b>36,237</b>	<b>9,177</b>	<b>9,240</b>	<b>-74.5%</b>	<b>0.7%</b>

Table 9.19: Source: Fondazione musei civici di Venezia.

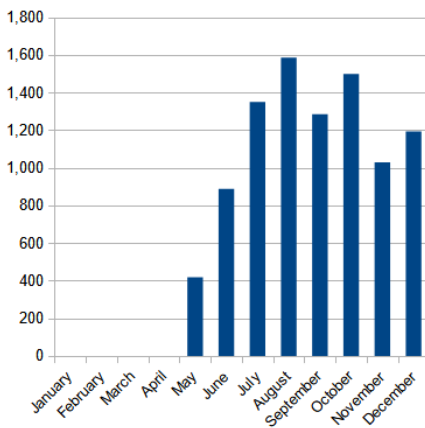


Figure 9.35: 2021 total visitors.

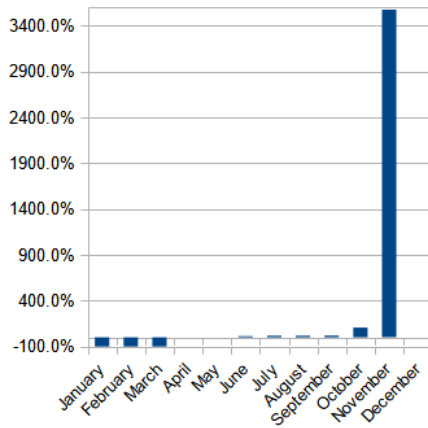


Figure 9.36: Visitors % change on 2020.

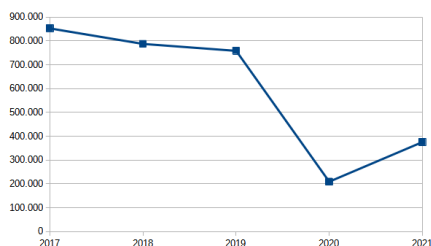
<sup>I</sup>Data updated by the source.

<sup>II</sup>It is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

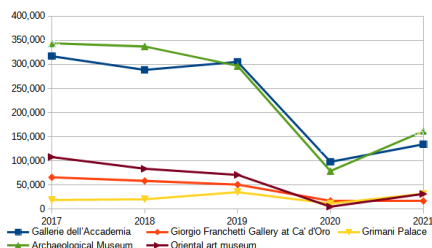
## 9.2 State museums visitors

	2017	2018	2019	2020	2021	% ch. 21/19	% ch. 21/20
Gallerie dell'Accademia <sup>I</sup>	316,995	288,501	305,099	97,756	134,332	-56.0%	37.4%
Giorgio Franchetti Gallery at Ca' d'Oro	65,653	58,394	50,701	16,999	16,746	-67.0%	-1.5%
Grimani Palace	18,717	20,225	35,021	11,260	31,694	-9.5%	181.5%
Archaeological Museum <sup>II</sup>	343,588	337,122	296,971	78,741	161,143	-45.7%	104.6%
Oriental art museum <sup>III</sup>	107,902	83,364	70,814	4,907	31,215	-55.9%	536.1%
<b>TOTAL</b>	<b>852,855</b>	<b>787,606</b>	<b>758,606</b>	<b>209,663</b>	<b>375,130</b>	<b>-50.6%</b>	<b>78.9%</b>

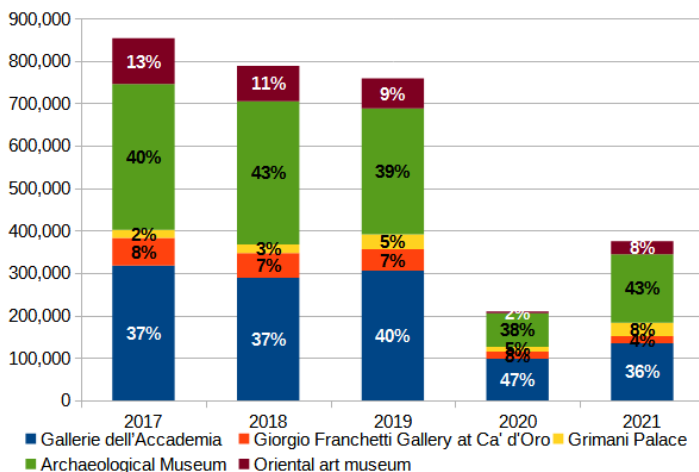
**Table 9.20:** Source: Ministry of Cultural Heritage and Activities - Veneto Museums.



**Figure 9.37:** Visitors: total per year.



**Figure 9.38:** Visitors: total per museum.



**Figure 9.39:** Visitors: % composition per year.

<sup>I</sup>In 2020 the Gallerie dell'Accademia were closed for 143 days due to national health provisions as a measure to contain Covid19 pandemic.

<sup>II</sup>A part of an integrated itinerary with the Museums of St. Mark's.

<sup>III</sup>A part of an integrated itinerary with Ca' Pesaro.

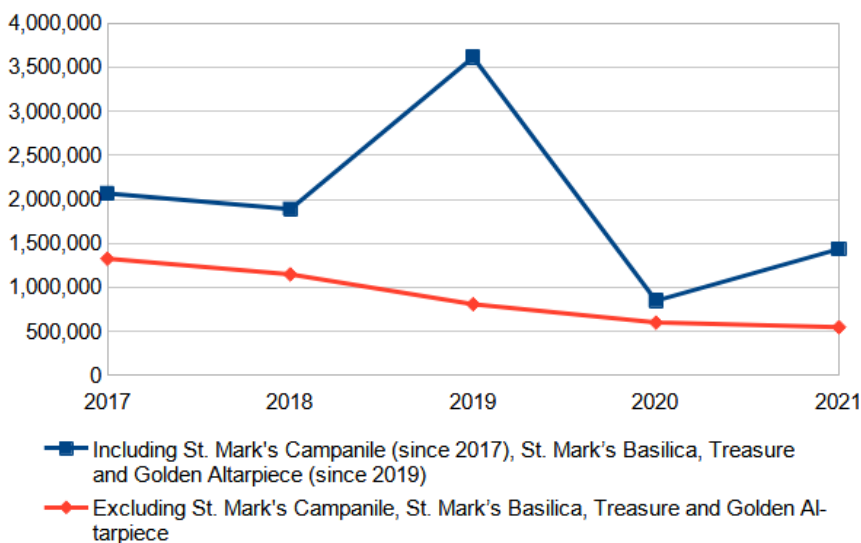
## 9.3 Ecclesiastical museums and churches visitors

### 9.3.1 Total visitors

	2017	2018 <sup>V</sup>	2019 <sup>VI</sup>	2020 <sup>VII</sup>	2021 <sup>VIII</sup>	% ch. 21/17	% ch. 21/20	% ch. 21/19
St. Mark's Museum	577,524	501,904	514,279	344,836	192,958	-66.6%	-44.0%	-62.5%
St. Mark's Campanile (Bell tower)	742,665	740,838	677,922	180,605	307,368	-58.6%	70.2%	-54.7%
Pala d'Oro (Golden Altarpiece)			457,821	45,867	87,846		91.5%	-80.8%
St. Mark's treasure			169,691	20,694	0		-100.0%	-100.0%
St. Mark's Basilica <sup>I</sup>			1,500,000	0	492,857			-67.1%
Diocesan Museum <sup>II</sup>	3,981	1,685	3,949	967	1,017	-74.5%	5.2%	-74.2%
Free admission or ticket admission churches <sup>III</sup>	556,761	450,230	106,072	165,345	231,336	-58.4%	39.9%	118.1%
Churches of Chorus Circuit <sup>IV</sup>	186,642	193,313	183,199	87,910	121,231	-35.0%	37.9%	-33.8%
<b>TOTAL</b>	<b>2,067,573</b>	<b>1,887,970</b>	<b>3,612,933</b>	<b>846,224</b>	<b>1,434,613</b>	<b>-30.6%</b>	<b>69.5%</b>	<b>-60.3%</b>

**Table 9.21:** Source: Procuratoria of Saint Mark's Basilica, Tourist Office of the Patriarchal Curia of Venice, Chorus - Association for the churches of the Patriarchate of Venice

Values including tickets and free admissions.



**Figure 9.40:** Total ecclesiastical museums and churches visitors per year.

<sup>I</sup> 2019: estimated data. 2020: due to the pandemic and to the restoration and conservation activities, the Basilica was closed to visitors.

<sup>II</sup> Diocesan Museum closed in 2018.

<sup>III</sup> Torcello's Basilica, S. Maria Gloriosa dei Frari, Madonna dell'Orto, Basilica dei SS. Giovanni e Paolo, Santo Stefano.

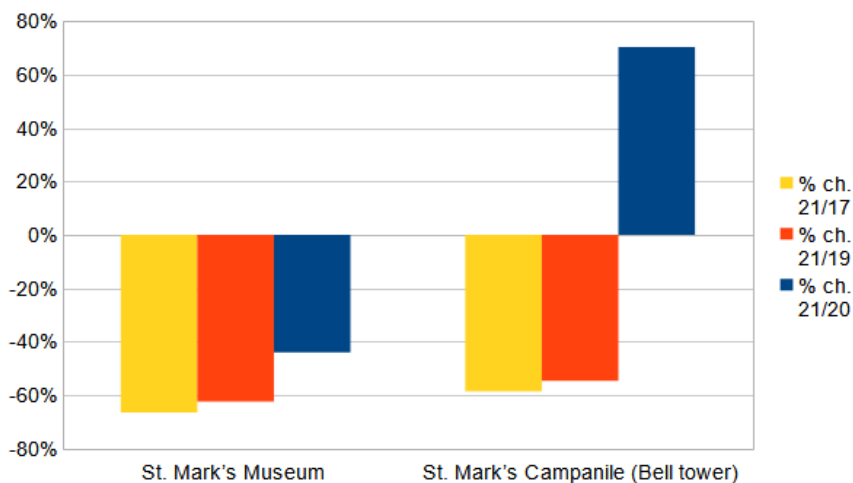
<sup>IV</sup> The church of Carmini's entered the Chorus circuit in July 2021.

<sup>V</sup> the data concerning the Basilica dei Santi Giovanni e Paolo were not obtained.

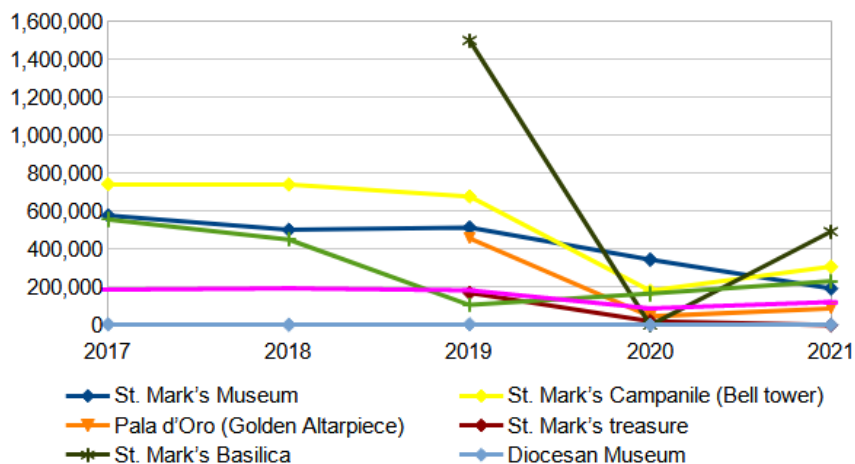
<sup>VI</sup> the data concerning following churches were not obtained: Santi Giovanni e Paolo, Madonna dell'Orto, Santa Maria Gloriosa dei Frari and Santo Stefano.

<sup>VII</sup> the data concerning following churches were not obtained: Santi Giovanni e Paolo, Madonna dell'Orto and Santo Stefano.

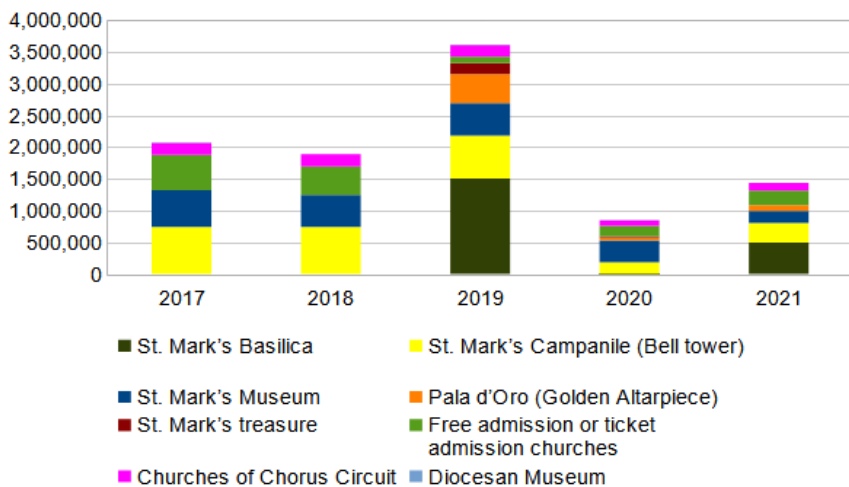
<sup>VIII</sup> the data concerning following churches were not obtained: Madonna dell'Orto and Santo Stefano.



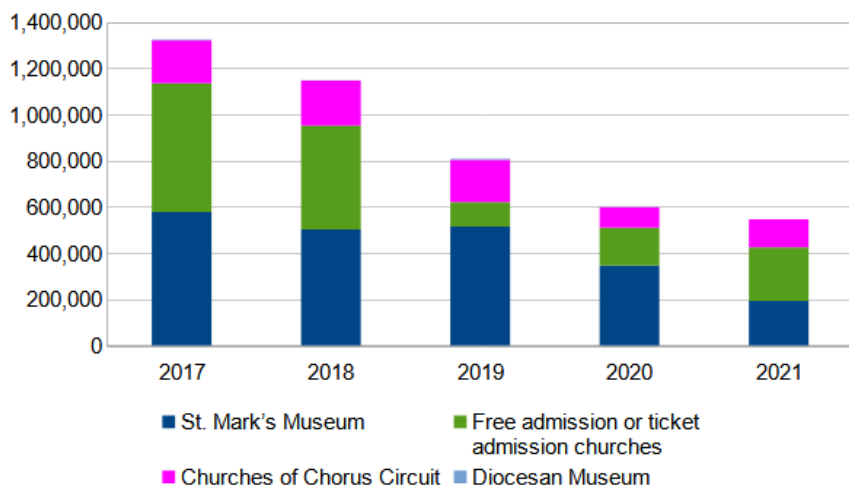
**Figure 9.41:** St. Mark's Museum and Campanile:visitors % change.



**Figure 9.42:** Total visitors per location per year.



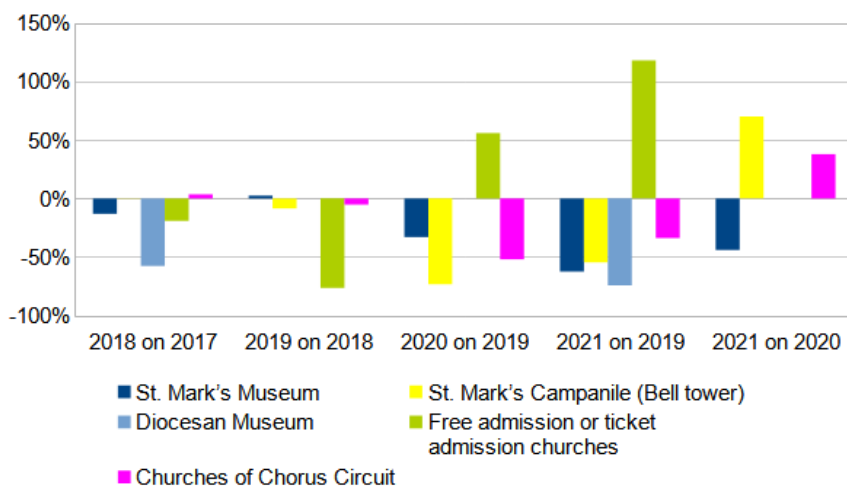
**Figure 9.43:** Visitors: % composition.



**Figure 9.44:** St. Mark's museum, Diocesan Museum and churches visitors: % composition.

	% ch. 18/17	% ch. 19/18	% ch. 20/19	% ch. 21/20	% ch. 21/19
<b>St. Mark's Museum</b>	-13.1%	2.5%	-32.9%	-44.0%	-62.5%
<b>St. Mark's Campanile (Bell tower)</b>	-0.2%	-8.5%	-73.4%	70.2%	-54.7%
<b>Diocesan Museum<sup>I</sup></b>	-57.7%	134.4%	-75.5%	5.2%	-74.2%
<b>Free admission or ticket admission churches<sup>II</sup></b>	-19.1%	-76.4%	55.9%	39.9%	118.1%
<b>Churches of Chorus Circuit<sup>III</sup></b>	3.6%	-5.2%	-52.0%	37.9%	-33.8%
<b>TOTAL</b>	-8.7%	91.4%	-76.6%	69.5%	-60.3%

**Table 9.22:** Source: Procuratoria of Saint Mark's Basilica, Tourist Office of the Patriarchal Curia of Venice, Chorus - Association for the churches of the Patriarchate of Venice



**Figure 9.45:** Visitors: % change on previous year.

<sup>I</sup>See note on page 124.

<sup>II</sup>See note on page 124.

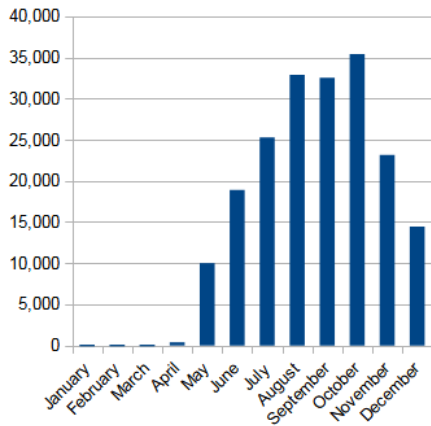
<sup>III</sup>See note on page 124.



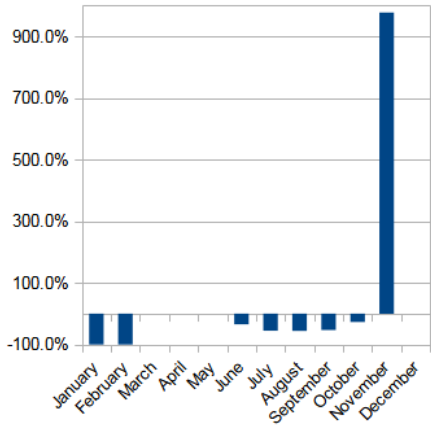
### 9.3.2 St. Mark's Museum

	2017	2018	2019	2020	2021	% ch. 21/19 <sup>1</sup>	% ch. 21/20
<b>January</b>	42,490	36,897	34,258	35,488	0	-100.0%	-100.0%
<b>February</b>	41,218	37,727	35,758	29,270	0	-100.0%	-100.0%
<b>March</b>	44,252	37,691	47,416	0	0	-100.0%	
<b>April</b>	61,047	47,685	48,518	0	392	-99.2%	
<b>May</b>	56,250	46,868	51,120	0	10,003	-80.4%	
<b>June</b>	46,984	40,804	43,554	28,862	18,898	-56.6%	-34.5%
<b>July</b>	49,063	40,943	46,185	56,669	25,295	-45.2%	-55.4%
<b>August</b>	51,098	44,556	48,720	74,674	32,878	-32.5%	-56.0%
<b>September</b>	58,067	49,658	51,848	69,235	32,514	-37.3%	-53.0%
<b>October</b>	61,614	53,907	55,679	48,489	35,396	-36.4%	-27.0%
<b>November</b>	37,977	32,873	24,341	2,149	23,131	-5.0%	976.4%
<b>December</b>	27,464	32,295	26,882	0	14,451	-46.2%	
<b>TOTAL</b>	<b>577,524</b>	<b>501,904</b>	<b>514,279</b>	<b>344,836</b>	<b>192,958</b>	<b>-62.5%</b>	<b>-44.0%</b>

**Table 9.23:** Source: Procuratoria of Saint Mark's Basilica.



**Figure 9.46:** 2021 visitors.



**Figure 9.47:** Visitors % change on 2020.

<sup>1</sup>It is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

9.3.3 St. Mark’s Campanile

	2017	2018	2019	2020	2021	% ch. 21/19 <sup>1</sup>	% ch. 21/20
January	18,181	24,388	19,462	15,317	0	-100.0%	-100.0%
February	35,730	38,079	40,731	29,931	0	-100.0%	-100.0%
March	52,835	46,368	59,894	2,124	1,507	-97.5%	-29.0%
April	67,979	71,076	74,119	0	1,079	-98.5%	
May	82,279	84,649	72,797	0	15,903	-78.2%	
June	84,775	82,685	72,949	18,253	30,579	-58.1%	67.5%
July	91,516	89,566	72,363	26,088	41,621	-42.5%	59.5%
August	90,928	88,010	77,499	32,518	58,520	-24.5%	80.0%
September	74,499	77,729	68,916	32,996	54,243	-21.3%	64.4%
October	64,608	64,599	63,054	22,939	52,993	-16.0%	131.0%
November	41,712	39,043	25,810	439	30,323	17.5%	6807.3%
December	37,623	34,646	30,328	0	20,600	-32.1%	
TOTAL	742,665	740,838	677,922	180,605	307,368	-54.7%	70.2%

Table 9.24: Source: Procuratoria of Saint Mark’s Basilica.

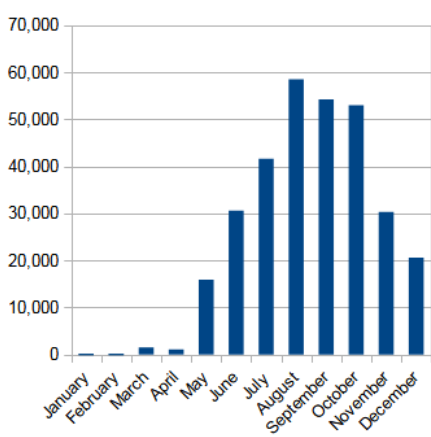


Figure 9.48: 2021 Visitors.

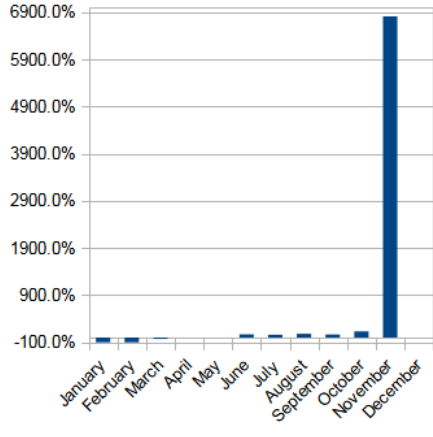


Figure 9.49: Variazione percentuale su anno precedente.

<sup>1</sup>Since year 2020 does not display comparable figures, it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

### 9.3.4 Pinacoteca Manfrediniana - Diocesan Museum since 2019

	2017	2018	2019	2020	2021	% ch. 21/19	% ch. 21/20
<b>TOTAL</b>	<b>3,981</b>	<b>1,685</b>	<b>3,949</b>	<b>967</b>	<b>1,017</b>	<b>-74.2%</b>	<b>5.2%</b>

**Table 9.25:** Source: Tourist Office of the Patriarchal Curia of Venice.

Values including tickets and free admissions.

2017: The museum was closed from march 13<sup>th</sup> to may 31<sup>st</sup> due to set-up activities.

2018: The museum was closed for restoration.

2020: Lockdown from april to june and from october to december.

2021: Lockdown from january to april; open again from may to december.

### 9.3.5 Torcello Basilica and Campanile (Bell tower)

	2017	2018	2019	2020	2021	% ch. 21/19	% ch. 21/20
Basilica	124,532	113,880	106,072	41,845	55,836	-47.4%	33.4%
Bell tower	-	-	-	1,575	89		-94.3%
<b>TOTAL</b>	<b>124,532</b>	<b>113,880</b>	<b>106,072</b>	<b>43,420</b>	<b>55,925</b>	<b>-47.3%</b>	<b>28.8%</b>

**Table 9.26:** Source: Tourist Office of the Patriarchal Curia of Venice.

Values including tickets and free admissions.

### 9.3.6 Free admission or ticket admission churches

	2017	2018	2019	2020	2021	% ch. 21/19	% ch. 21/20
<b>Torcello Basilica</b>	124,532	113,880	106,072	41,845	55,836	-47.4%	33.4%
<b>Santa M. Gloriosa dei Frari<sup>I</sup></b>	242,000	215,000		95,000	136,000		43.2%
<b>Madonna dell'Orto<sup>II</sup></b>	31,600	26,350					
<b>Basilica dei Santi Giovanni e Paolo<sup>III</sup></b>	68,629			28,500	39,500		38.6%
<b>Santo Stefano<sup>IV</sup></b>	90,000	95,000					
<b>TOTAL</b>	<b>556,761</b>	<b>450,230</b>	<b>106,072</b>	<b>165,345</b>	<b>231,336</b>	<b>118.1%</b>	<b>39.9%</b>

**Table 9.27:** Source: Tourist Office of the Patriarchal Curia of Venice.

Values including tickets and free admissions.

<sup>I</sup>2019 data were not obtained.

<sup>II</sup>Out of Chorus circuit since 2013. 2019, 2020 and 2021 data were not obtained.

<sup>III</sup>2018 and 2019 data were not obtained.

<sup>IV</sup>2019, 2020 and 2021 data were not obtained.

### 9.3.7 Churches with Chorus Circuit ticket

	2017	2018	2019	2020	2021	% ch. 21/17	% ch. 21/19	% ch. 21/20
<b>Santa Maria del Giglio</b>	17,030	18,479	18,054	6,842	9,980	-41.4%	-44.7%	45.9%
<b>S. Stefano - Museum of sacred art</b>	9,143	11,155	12,268	4,294	7,589	-17.0%	-38.1%	76.7%
<b>Santa Maria Formosa</b>	13,477	15,152	13,587	6,937	9,932	-26.3%	-26.9%	43.2%
<b>Santa Maria dei Miracoli</b>	34,465	31,685	29,353	15,455	20,240	-41.3%	-31.0%	31.0%
<b>San Giovanni Elemosinario</b>	5,138	4,500	3,502	1,946	1,494	-70.9%	-57.3%	-23.2%
<b>San Polo</b>	22,686	21,453	18,648	10,216	11,631	-48.7%	-37.6%	13.9%
<b>San Giacomo dell'Orio</b>	12,135	12,007	9,978	4,932	6,551	-46.0%	-34.3%	32.8%
<b>San Stae</b>	5,579	5,515	4,530	1,723	1,490	-73.3%	-67.1%	-13.5%
<b>Sant'Alvise</b>	7,379	8,016	7,163	3,132	5,014	-32.1%	-30.0%	60.1%
<b>San Pietro</b>	10,394	9,332	9,005	5,012	7,430	-28.5%	-17.5%	48.2%
<b>Ss. Redentore</b>	15,062	15,327	13,966	8,519	10,225	-32.1%	-26.8%	20.0%
<b>Gesuati</b>	14,924	16,543	15,402	6,305	6,534	-56.2%	-57.6%	3.6%
<b>San Sebastiano</b>	13,823	17,204	18,424	9,220	11,669	-15.6%	-36.7%	26.6%
<b>San Giobbe<sup>I</sup></b>		709	2,183	507	1,190		-45.5%	134.7%
<b>Carmini<sup>II</sup></b>					6,351			
<b>TOTAL</b>	<b>181,235</b>	<b>187,077</b>	<b>176,063</b>	<b>85,040</b>	<b>117,320</b>	<b>-35.3%</b>	<b>-33.4%</b>	<b>38.0%</b>
<b>Free admissions</b>	5,407	6,236	7,136	2,870	3,911	-27.7%	-45.2%	36.3%
<b>TOTAL VISITS</b>	<b>186,642</b>	<b>193,313</b>	<b>183,199</b>	<b>87,910</b>	<b>121,231</b>	<b>-35.0%</b>	<b>-33.8%</b>	<b>37.9%</b>

**Table 9.28:** *Source: Chorus - Association for the churches of the Venice Patriarchy.*

The entrances do not correspond to the admission ticket detached in every church, but to the visitors who visit more churches with a multiple admission ticket.

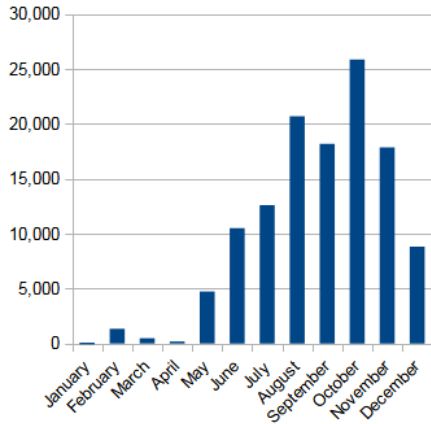
<sup>I</sup>From 5th July 2014 to 24th September 2018 the church of San Giobbe was closed for renovations. It was opened for the artistic visit from September 24th to November 30th (from Monday to Saturday from 10.30 a.m. to 2.00 p.m.).

<sup>II</sup>The church of Carmini's entered Chorus circuit from July 2021.

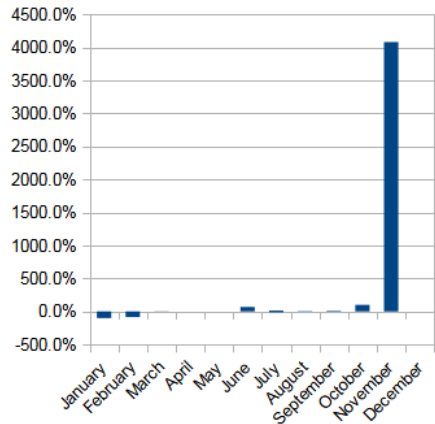
### 9.3.8 Churches with Chorus Circuit ticket: monthly distribution

	2017	2018	2019	2020	2021	% ch. 21/19 <sup>1</sup>	% ch. 21/20
<b>January</b>	8,069	10,936	11,289	10,672	0	-100.0%	-100.0%
<b>February</b>	10,746	12,798	11,615	8,999	1,340	-88.5%	-85.1%
<b>March</b>	16,447	18,946	18,894	495	478	-97.5%	-3.4%
<b>April</b>	23,069	24,618	26,194	0	184	-99.3%	
<b>May</b>	20,677	23,243	20,433	0	4,733	-76.8%	
<b>June</b>	13,939	12,515	12,531	6,225	10,504	-16.2%	68.7%
<b>July</b>	12,175	11,241	10,321	12,554	12,617	22.2%	0.5%
<b>August</b>	13,741	12,670	12,834	19,327	20,690	61.2%	7.1%
<b>September</b>	18,901	17,423	17,381	16,302	18,182	4.6%	11.5%
<b>October</b>	23,623	22,477	22,456	12,909	25,856	15.1%	100.3%
<b>November</b>	14,507	15,146	10,186	427	17,861	75.3%	4,082.9%
<b>December</b>	10,748	11,300	9,065	0	8,816	-2.7%	
<b>TOTAL</b>	<b>186,642</b>	<b>193,313</b>	<b>183,199</b>	<b>87,910</b>	<b>121,261</b>	<b>-33.8%</b>	<b>37.9%</b>

**Table 9.29:** Source: Chorus - Association for the churches of the Venice Patriarchy.



**Figure 9.50:** 2021: total visitors with Chorus circuit ticket.



**Figure 9.51:** Visitors % change on 2020.

<sup>1</sup>Since year 2020 does not display comparable figures, it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

## 9.4 Visitors to La Biennale di Venezia

Year	Event	Period	Visitors	% ch. on previous edition
2015	56 <sup>th</sup> International Art Exhibition	9 <sup>th</sup> May – 22 <sup>nd</sup> November	501,502	5.6%
2017	57 <sup>th</sup> International Art Exhibition	13 <sup>th</sup> May – 26 <sup>th</sup> November	615,152	22.7%
2019	58 <sup>th</sup> International Art Exhibition	11 <sup>th</sup> May – 24 <sup>th</sup> November	593,616	-3.5%

**Table 9.30:** Source: *Fondazione La Biennale di Venezia*.

Year	Event	Period	Visitors	% ch. on previous edition
2016	15 <sup>th</sup> International Architecture Exhibition	28 <sup>th</sup> May - 27 <sup>th</sup> November	259,721	5.6%
2018	16 <sup>th</sup> International Architecture Exhibition	26 <sup>th</sup> May - 25 <sup>th</sup> November	275,003	22.7%
2021	17 <sup>th</sup> International Architecture Exhibition <sup>1</sup>	22 <sup>nd</sup> may – 21 <sup>st</sup> november	298,586	8.6%

**Table 9.31:** Source: *Fondazione La Biennale di Venezia*.

Year	Event	Period	Visitors	% ch. on 2020
2021	Venice Pavillion at 17 <sup>th</sup> International Architecture Exhibition	may 22 <sup>nd</sup> - november 21 <sup>st</sup>	94,751	5,981.6%

**Table 9.32:** Source: Development, City Promotion and Tradition Protection Department.

<sup>1</sup>The 17th International Architecture Exhibition, formerly scheduled from 29 August to 29 November 2020, was postponed until 2021 due to the pandemic. It was replaced by the exhibition “*The disquieted muses. When La Biennale di Venezia meets History*”

## 9.5 Visitors to the Peggy Guggenheim Collection

	2017	2018	2019	2020 <sup>I</sup>	2021 <sup>II</sup>	% ch. 21/19 <sup>III</sup>	% ch. 21/20
<b>January</b>	21,975	21,435	19,425	19,497	0	-100.0%	-100.0%
<b>February</b>	23,322	24,613	19,966	15,248	1,882	-90.6%	-87.7%
<b>March</b>	32,962	33,870	29,185	777	641	-97.8%	-17.5%
<b>April</b>	48,825	43,169	39,339	0	388	-99.0%	
<b>May</b>	40,044	39,948	37,730	0	9,576	-74.6%	
<b>June</b>	38,374	31,939	32,486	5,466	14,096	-56.6%	157.9%
<b>July</b>	34,864	29,508	28,694	8,861	20,339	-29.1%	129.5%
<b>August</b>	32,769	29,087	27,773	12,696	20,485	-26.2%	61.4%
<b>September</b>	40,631	32,375	33,274	15,584	21,065	-36.7%	35.2%
<b>October</b>	46,471	36,656	43,158	14,160	26,340	-39.0%	86.0%
<b>November</b>	40,984	31,980	22,754	633	20,356	-10.5%	3,115.8%
<b>December</b>	25,988	21,638	16,691	0	15,232	-8.7%	
<b>TOTAL</b>	<b>427,209</b>	<b>376,218</b>	<b>350,475</b>	<b>92,922</b>	<b>150,400</b>	<b>-57.1%</b>	<b>61.9%</b>

Table 9.33: Source: Peggy Guggenheim Collection.

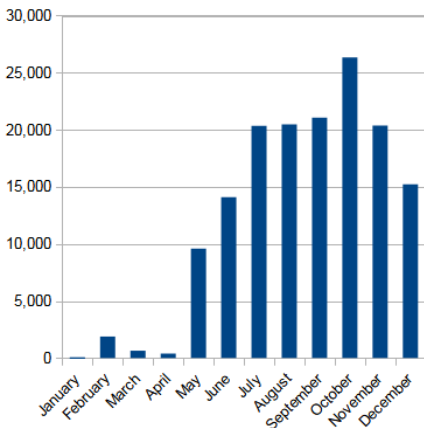


Figure 9.52: 2021 total visitors.

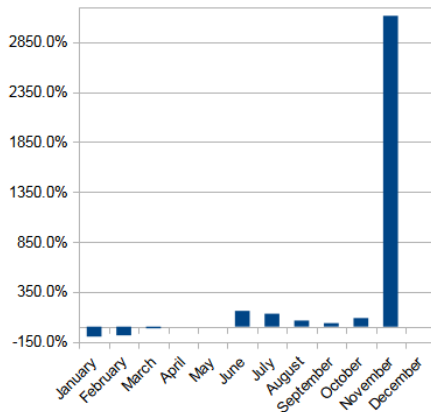


Figure 9.53: Visitors % change on 2020.

<sup>I</sup>2020: february closed from 24<sup>th</sup> to 29<sup>th</sup>; june open only on saturdays and sundays; july open from friday to sunday; august open from friday to monday, november open 3 days.

<sup>II</sup>2021 Closures: from january 10<sup>th</sup> to february 12<sup>th</sup>, from march 6<sup>th</sup> to april 27<sup>th</sup>.

<sup>III</sup>Since year 2020 does not display comparable figures, it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

## 9.6 Visitors to the Querini Stampalia Museum

	2017	2018	2019	2020 <sup>I</sup>	2021 <sup>II</sup>	% ch. 21/19 <sup>III</sup>	% ch. 21/20
January	2,009	2,635	2,753	2,844	0	-100.0%	-100.0%
February	2,101	2,565	2,493	2,600	379	-84.8%	-85.4%
March	2,976	4,450	3,534	0	0	-100.0%	
April	3,949	6,390	4,731	0	21	-99.6%	
May	4,183	7,800	4,579	433	2,300	-49.8%	431.2%
June	3,614	5,780	3,951	595	2,401	-39.2%	303.5%
July	2,345	2,830	2,786	1,233	3,148	13.0%	155.3%
August	2,612	2,850	2,540	3,407	4,273	68.2%	25.4%
September	3,141	3,420	3,882	2,615	4,499	15.9%	72.0%
October	3,414	4,350	4,925	1,943	5,881	19.4%	202.7%
November	3,463	5,030	2,708	128	3,575	32.0%	2,693.0%
December	2,616	2,900	2,430	0	1,991	-18.1%	
<b>TOTAL</b>	<b>36,423</b>	<b>51,000</b>	<b>41,312</b>	<b>15,798</b>	<b>28,468</b>	<b>-31.1%</b>	<b>80.2%</b>

Table 9.34: Source: Querini Stampalia Foundation.

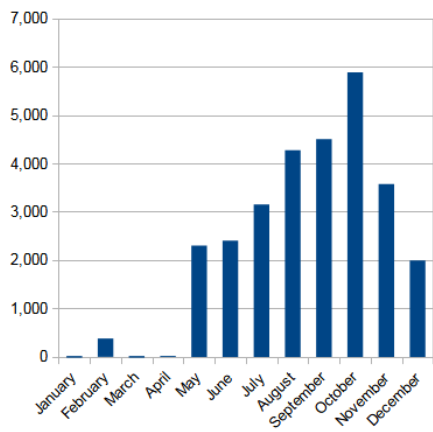


Figure 9.54: 2021 total visitors.

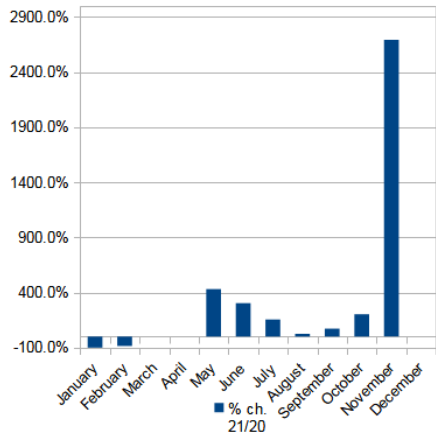


Figure 9.55: Visitors % change on 2020.

<sup>I</sup>Closed from february 24<sup>th</sup> to may 24<sup>th</sup>, then weekend admittances from may 23<sup>rd</sup> to july 13<sup>th</sup>. From july 14<sup>th</sup> on, admittances from tuesday to sunday. Closed from november 5<sup>th</sup> to decembre 31<sup>st</sup> 2020.

<sup>II</sup>Closed from january 1<sup>st</sup> to february 8<sup>th</sup> and from february 27<sup>th</sup> to april 29<sup>th</sup> 2021. From 9<sup>th</sup> to 26<sup>th</sup> february, admittances from tuesday to friday only.

<sup>III</sup>Since year 2020 does not display comparable figures, it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).



# 9.7 Venezia Servizi alla Persona Foundation

## 9.7.1 Hidden Jewels of Venice project

	2017	2018 <sup>II</sup>	2019 <sup>III</sup>	2020	2021	% change 21/19 <sup>IV</sup>	% change 21/20
Scala Contarini del Bovolo	68,574	82,127	86,795	27,684	40,881	-52.9%	47.7%
Oratorio dei Crociferi <sup>I</sup>	1,648	4,147	2,852	143	256	-91.0%	79.0%
Complesso dell'Ospedaletto	920	1,815	588	403	174	-70.4%	-56.8%
Zitelle's Church	3,305	0	29	0	2	-93.1%	
Penitenti's Church	800	0	0	1	163		16200.0%
Cumulative tickets	0	0	1,707	136	219	-87.2%	61.0%
<b>TOTAL</b>	<b>75,247</b>	<b>88,089</b>	<b>91,971</b>	<b>28,367</b>	<b>41,695</b>	<b>-54.7%</b>	<b>47.0%</b>

Table 9.35: Source: Venezia Servizi Foundation.

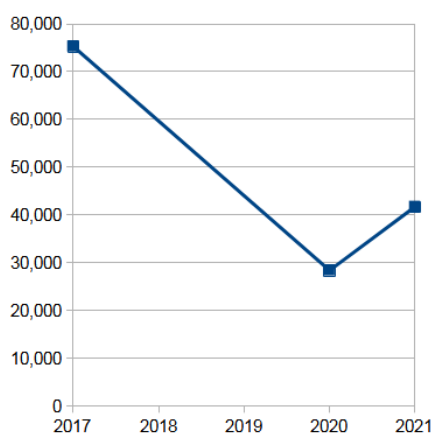


Figure 9.56: 2017-2021 total visitors.

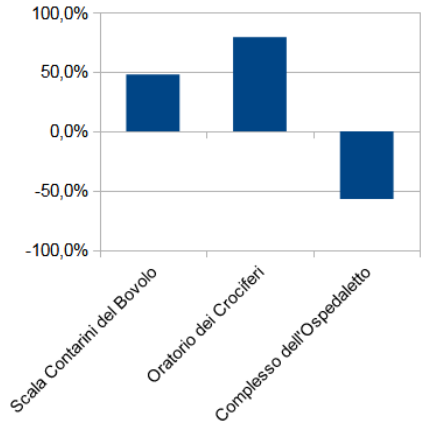


Figure 9.57: Visitors % change on 2020.

<sup>I</sup> On reservation from august 1<sup>st</sup> to 31<sup>st</sup> and novembre 4<sup>th</sup> to december 31<sup>st</sup> 2019.

<sup>II</sup> Free entrances for the Architecture Biennale 2018 are not reported.

<sup>III</sup> Free entrances for the Art Biennale 2019 are not reported.

<sup>IV</sup> Since year 2020 does not display comparable figures, it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

9.7.2 Scala Contarini *del Bovolo*

	2017	2018	2019	2020	2021	% ch. 21/19 <sup>1</sup>	% ch. 21/20
January	4,087	5,056	5,304	5,129	0	-100.0%	-100.0%
February	4,736	6,061	6,507	5,228	1,468	-77.4%	-71.9%
March	5,907	7,357	10,576	391	275	-97.4%	-29.7%
April	7,917	9,730	11,509	0	91	-99.2%	
May	6,627	8,094	7,127	225	2,791	-60.8%	1,140.4%
June	5,252	6,378	8,068	2,303	2,585	-68.0%	12.2%
July	5,293	6,429	5,852	3,645	4,966	-15.1%	36.2%
August	5,311	6,762	7,854	4,119	6,787	-13.6%	64.8%
September	5,937	7,904	7,776	4,019	6,651	-14.5%	65.5%
October	7,608	7,648	8,335	3,052	6,460	-22.5%	111.7%
November	5,269	5,445	3,774	256	4,729	25.3%	1,747.3%
December	4,630	5,263	4,113	0	4,078	-0.9%	
TOTAL	68,574	82,127	86,795	28,367	40,881	-52.9%	44.1%

Table 9.36: Source: Venezia Servizi Foundation.

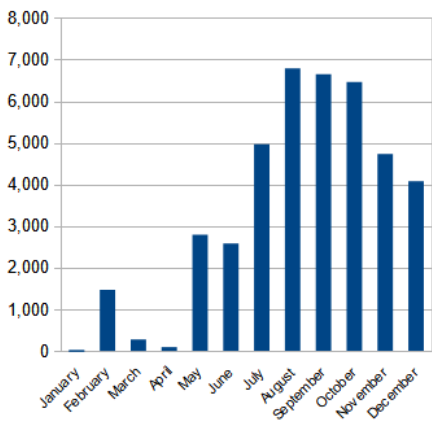


Figure 9.58: 2021 total visitors.

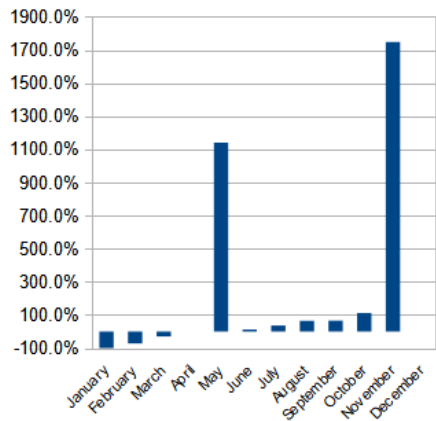


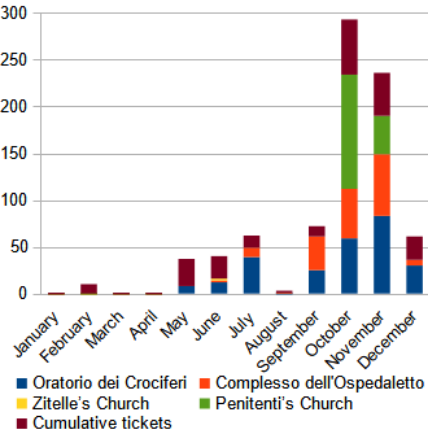
Figure 9.59: Visitors % change on 2020.

<sup>1</sup>Since year 2020 does not display comparable figures, it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

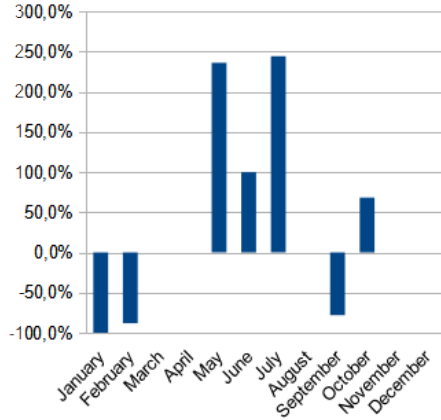
### 9.7.3 Other cultural heritage of the project *Hidden Jewels of Venice*

	Oratorio dei Crociferi	Complesso dell'Ospedaletto	Zitelle's Church	Penitenti's Church	Cumulative tickets	Total 2021	% ch. 21/19 <sup>1</sup>	% ch. 21/20
January	0	0	0	0	0	0	-100.0%	-100.0%
February	0	0	0	0	10	10	-98.3%	-88.1%
March	0	0	0	0	0	0	-100.0%	
April	0	0	0	0	0	0	-100.0%	
May	8	0	0	0	29	37	-91.7%	236.4%
June	12	2	2	0	24	40	-93.0%	100.0%
July	39	10	0	0	13	62	-85.5%	244.4%
August	0	1	0	0	2	3	-82.4%	
September	25	36	0	0	11	72	-80.9%	-78.1%
October	59	53	0	122	59	293	-61.2%	68.4%
November	83	66	0	41	46	236	29.7%	
December	30	6	0	0	25	61	-37.1%	
<b>TOTAL</b>	<b>256</b>	<b>174</b>	<b>2</b>	<b>163</b>	<b>219</b>	<b>814</b>	<b>-84.3%</b>	<b>19.2%</b>

**Table 9.37:** Source: Venezia Servizi Foundation.



**Figure 9.60:** 2021 total visitors.



**Figure 9.61:** Visitors % change on 2020.

<sup>1</sup>Since year 2020 does not display comparable figures, it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

## 9.8 Visitors to other museums

### 9.8.1 Jewish Museum

	2017	2018	2019 <sup>I</sup>	2020 <sup>II</sup>	2021	% ch. 21/19 <sup>III</sup>	% ch. 21/20
January	4,149	3,882	4,474	3,510	0	-100.0%	-100.0%
February	5,515	6,016	5,477	3,215	284	-94.8%	-91.2%
March	8,445	8,758	9,871	228	54	-99.5%	-76.3%
April	8,440	10,423	9,073	0	79	-99.1%	
May	7,683	8,166	9,773	515	1,204	-87.7%	133.8%
June	6,334	6,675	6,478	1,316	1,900	-70.7%	44.4%
July	6,812	6,514	7,125	2,527	2,601	-63.5%	2.9%
August	7,375	6,899	7,053	3,274	4,838	-31.4%	47.8%
September	4,755	4,903	7,277	1,324	2,974	-59.1%	124.6%
October	6,210	9,117	5,810	1,071	4,053	-30.2%	278.4%
November	4,628	4,355	2,895	0	996	-65.6%	
December	3,538	3,683	2,836	0	1,688	-40.5%	
TOTAL	73,884	79,391	78,142	16,980	20,671	-73.5%	21.7%
Free admissions	5,236	7,180	5,796		1,164	-79.9%	
TOTAL	79,120	86,571	83,938	16,980	21,835	-74.0%	28.6%

Table 9.38: Source: Venice Jewish Community.

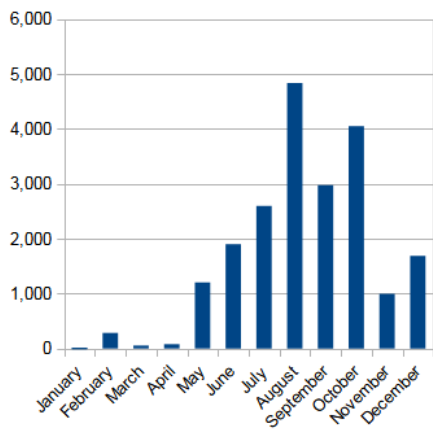


Figure 9.62: 2021 total visitors.

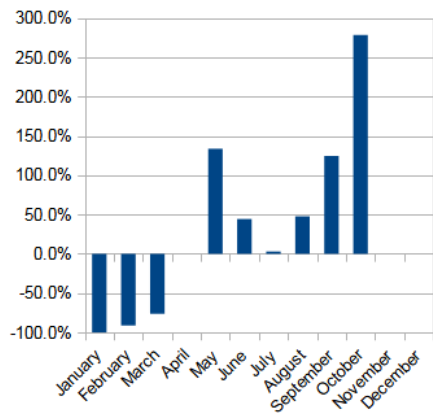


Figure 9.63: Visitors % change on 2020.

<sup>I</sup>In 2019 17,700 students took part to education visits.

<sup>II</sup>In 2020 only few hundreds students took part to education visits.

<sup>III</sup>It is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

### 9.8.2 Naval Historical Museum

	2017 <sup>I</sup>	2018	2019	2020 <sup>II</sup>	2021	% ch. 21/19 <sup>III</sup>
January	3,687	2,932	2,737	0	0	-100.0%
February	4,192	3,778	3,300	0	0	-100.0%
March	0	4,840	5,350	0	0	-100.0%
April	9,719	7,777	8,284	0	0	-100.0%
May	5,768	5,717	5,503	0	690	-87.5%
June	5,304	3,954	4,280	1	2,089	-51.2%
July	5,016	4,613	4,597	0	1,949	-57.6%
August	5,979	5,806	4,878	0	2,205	-54.8%
September	4,860	5,416	4,291	0	1,631	-62.0%
October	6,103	5,955	5,698	0	2,800	-50.9%
November	3,816	3,575	2,688	0	2,142	-20.3%
December	3,433	3,042	2,490	0	840	-66.3%
<b>TOTAL</b>	<b>57,877</b>	<b>57,405</b>	<b>54,096</b>	<b>1</b>	<b>14,346</b>	<b>-73.5%</b>

Table 9.39: Source: Naval Historical Museum.

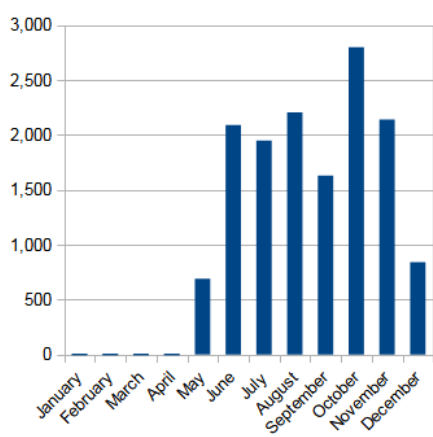


Figure 9.64: 2021 total visitors.

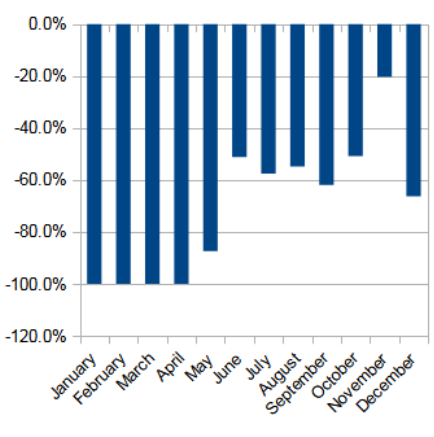


Figure 9.65: Visitors % change on 2019.

<sup>I</sup> Closed in March due to structural works.  
<sup>II</sup> 2020 Visitors flow is of 1 (one) visitor, in June. The figure comes from Ve.la. spa ticket system, as well as 2019 data.  
<sup>III</sup> Since year 2020 does not display comparable figures, it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

### 9.8.3 Provincial Museum of Torcello

	2017	2018	2019	2020 <sup>I</sup>	2021 <sup>II</sup>	% ch. 21/19 <sup>III</sup>	% ch. 21/20
<b>January</b>	189	218	226	199	0	-8.7%	-100.0%
<b>February</b>	254	214	259	185	0	-13.6%	-100.0%
<b>March</b>	525	297	617	0	0	-100.0%	
<b>April</b>	696	548	534	0	0	-100.0%	
<b>May</b>	617	535	458	0	114	-100.0%	
<b>June</b>	553	435	435	0	488	-100.0%	
<b>July</b>	667	505	452	44	600	-91.3%	1263.6%
<b>August</b>	576	527	554	595	842	12.9%	41.5%
<b>September</b>	598	599	485	388	689	-35.2%	77.6%
<b>October</b>	618	610	629	277	745	-54.6%	169.0%
<b>November</b>	309	296	150	0	354	-100.0%	
<b>December</b>	274	196	189	0	294	-100.0%	
<b>TOTAL</b>	<b>5,876</b>	<b>4,980</b>	<b>4,988</b>	<b>1,688</b>	<b>4,126</b>	<b>-66.1%</b>	<b>144.4%</b>
<b>Online</b>	166	68	94	25	32	-63.2%	28.0%
<b>TOTAL</b>	<b>6,042</b>	<b>5,048</b>	<b>5,082</b>	<b>1,713</b>	<b>4,158</b>	<b>-66.1%</b>	<b>142.7%</b>
<b>Free admissions</b>	8,275	7,180	8,935	7,504	4,599	4.5%	-38.7%
<b>TOTAL</b>	<b>14,317</b>	<b>12,228</b>	<b>14,017</b>	<b>9,217</b>	<b>8,757</b>	<b>-24.6%</b>	<b>-5.0%</b>

Table 9.40: Source: Metropolitan City of Venice

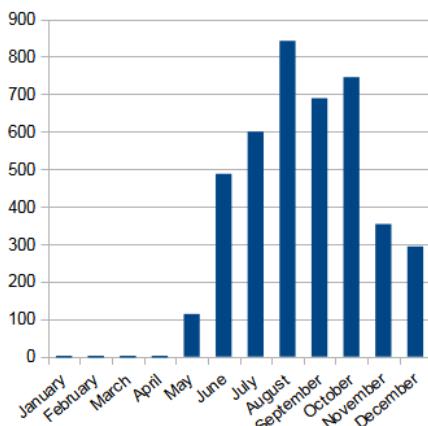


Figure 9.66: 2021 total visitors.

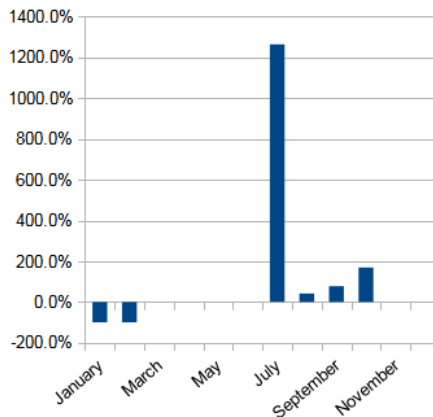


Figure 9.67: Visitors % change on 2020.

<sup>I</sup>Due to SARS-Cov2 epidemiological emergency, the Museum of Torcello was closed from february 25<sup>th</sup> to june 12<sup>th</sup> 2020; from november 4<sup>th</sup> to december 31<sup>st</sup> 2020. From june 13<sup>th</sup> to july 26<sup>th</sup> an experimental reopening of the Museum of Torcello to the public was launched, with free admissions on saturdays and sundays only. From july 30<sup>th</sup> to november 3<sup>rd</sup>, the Museum was open on thursday, friday, saturday and sunday with paid admissions.

<sup>II</sup>Due to SARS-Cov2 epidemiological emergency, the Museum of Torcello was closed from january to april 2021. A gradual reopening took place in may: on 22<sup>nd</sup> and 23<sup>rd</sup> with free admission, from 28<sup>th</sup> to 31<sup>st</sup> with paid admission. The Museum was open then on 1<sup>st</sup>, 2<sup>nd</sup>, 5<sup>th</sup>, 6<sup>th</sup>, 12<sup>nd</sup> and 13<sup>th</sup> june. From june 17<sup>th</sup> to december 31<sup>st</sup>, the Museum was regularly open from tuesday to sunday.

<sup>III</sup>Since year 2020 does not display comparable figures, it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

### 9.8.4 Monumental Rooms of the Marciana National Library

	2017	2018 <sup>I</sup>	2019	2020 <sup>II</sup>	2021	% ch. 21/19 <sup>III</sup>	% ch. 21/20
January	14,126	15,220	15,458	13,768	0	-100.0%	-100.0%
February	16,565	17,054	17,299	0	1,976	-88.6%	
March	19,885	25,382	16,494	0	406	-97.5%	
April	30,799	24,000	31,972	0	613	-98.1%	
May	14,029	25,408	17,616	0	10,000	-43.2%	
June	23,580	18,840	24,044	0	12,942	-46.2%	
July	26,794	19,459	26,471	0	20,671	-21.9%	
August	28,056	27,833	29,754	0	27,693	-6.9%	
September	24,900	25,932	23,681	0	20,724	-12.5%	
October	26,242	23,668	29,028	0	22,574	-22.2%	
November	12,753	5,135	10,165	0	18,723	84.2%	
December	17,770	16,722	12,635	0	17,433	38.0%	
<b>TOTAL</b>	<b>255,499</b>	<b>244,653</b>	<b>254,617</b>	<b>13,768</b>	<b>153,755</b>	<b>-39.6%</b>	<b>1,016.8%</b>

Table 9.41: Source: Marciana National Library.

Part of an integrated itinerary with St. Mark's square Museums.

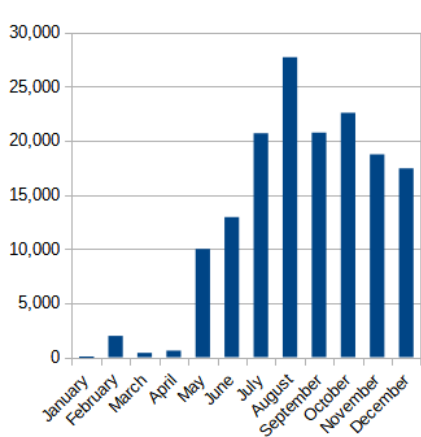


Figure 9.68: 2021 total visitors.

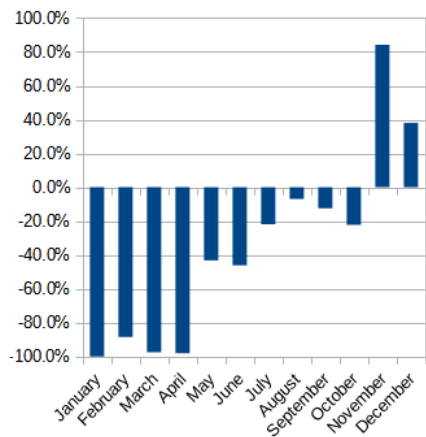


Figure 9.69: Visitors % change on 2019.

<sup>I</sup>Rooms closed from 4<sup>th</sup> to 25<sup>th</sup> November.  
<sup>II</sup>Rooms closed due to Covid-19 health emergency.  
<sup>III</sup>Since in 2020 no admissions were sold except in January, it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

## 9.8.5 Scuola Grande di San Rocco

	2017	2018	2019	2020	2021	% ch. 21/19 <sup>1</sup>	% ch. 21/20
<b>January</b>	6,346	7,021	7,127	6,868	0	-100.0%	
<b>February</b>	7,254	8,534	7,988	6,486	2,157	-73.0%	200.7%
<b>March</b>	11,338	11,862	13,005	461	532	-95.9%	-13.3%
<b>April</b>	15,412	13,880	15,072	0	335	-97.8%	-100.0%
<b>May</b>	12,016	12,834	11,725	0	7,265	-38.0%	-100.0%
<b>June</b>	10,931	8,587	9,352	6,280	8,686	-7.1%	-27.7%
<b>July</b>	9,704	7,873	7,475	11,060	9,516	27.3%	16.2%
<b>August</b>	10,838	8,728	9,394	15,686	13,872	47.7%	13.1%
<b>September</b>	11,241	9,742	9,732	11,191	10,796	10.9%	3.7%
<b>October</b>	14,523	12,805	14,915	8,385	15,753	5.6%	-46.8%
<b>November</b>	11,271	11,047	8,822	451	11,324	28.4%	-96.0%
<b>December</b>	8,268	10,381	6,703	0	7,692	14.8%	-100.0%
<b>TOTAL</b>	<b>129,142</b>	<b>123,294</b>	<b>121,310</b>	<b>66,868</b>	<b>87,928</b>	<b>-27.5%</b>	<b>-24.0%</b>

Table 9.42: Source: Scuola Grande di San Rocco.

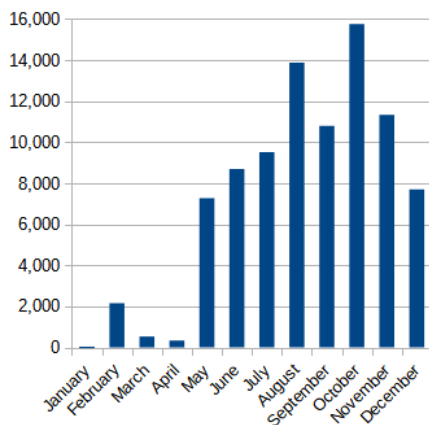


Figure 9.70: 2021 total visitors.

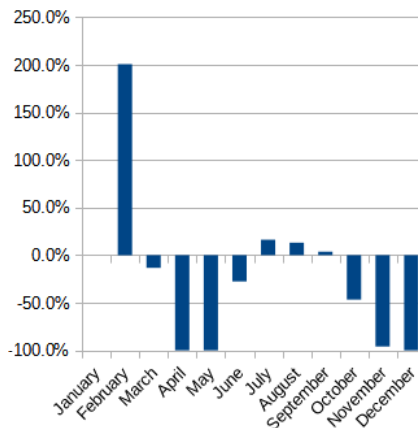


Figure 9.71: Visitors % change on 2020.

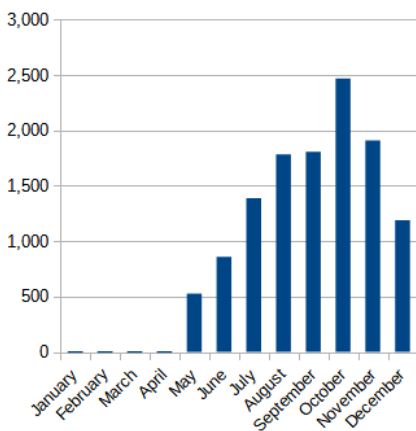
<sup>1</sup>It is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).



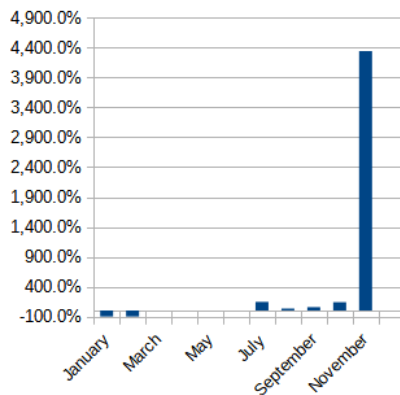
### 9.8.6 Scuola Dalmata dei santi Giorgio e Trifone

	2017	2018	2019	2020 <sup>I</sup>	2021 <sup>II</sup>	% ch. 21/19 <sup>III</sup>	% ch. 21/20
<b>January</b>	1,432	1,474	1,228	1,442	0	-100.0%	-100.0%
<b>February</b>	1,539	1,487	1,423	1,017	0	-100.0%	-100.0%
<b>March</b>	2,477	2,449	1,751	0	0	-100.0%	
<b>April</b>	3,298	2,798	2,403	0	0	-100.0%	
<b>May</b>	2,199	2,307	2,219	0	527	-76.3%	
<b>June</b>	1,557	1,283	1,563	0	859	-45.0%	
<b>July</b>	1,162	1,085	1,214	569	1,390	14.5%	144.3%
<b>August</b>	1,443	1,084	1,303	1,341	1,783	36.8%	33.0%
<b>September</b>	2,413	1,408	1,775	1,153	1,807	1.8%	56.7%
<b>October</b>	3,423	2,446	2,906	1,030	2,469	-15.0%	139.7%
<b>November</b>	2,402	2,072	1,288	43	1,910	48.3%	4,341.9%
<b>December</b>	1,627	1,580	1,077	0	1,191	10.6%	
<b>TOTAL</b>	<b>24,972</b>	<b>21,473</b>	<b>20,150</b>	<b>6,595</b>	<b>11,936</b>	<b>-40.8%</b>	<b>81.0%</b>

**Table 9.43:** Source: Scuola Dalmata dei Santi Giorgio e Trifone.



**Figure 9.72:** 2021 total visitors.



**Figure 9.73:** Visitors % change on 2020.

<sup>I</sup>The Scuola Dalmata was closed in march, april, may, june, from november 5<sup>th</sup> to december 2020 due to national Covid-19 health provisions.

<sup>II</sup>Ibid. from january to april 2021.

<sup>III</sup>Since year 2020 does not display comparable figures, it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

## 9.8.7 Scuola Grande dei Carmini

	2017	2018	2019 <sup>I</sup>	2020 <sup>I</sup>	2021	% ch. 21/19 <sup>II</sup>	% ch. 21/20
<b>January</b>	1,053	770	774	415	0	-100.0%	-100.0%
<b>February</b>	1,343	999	1,020	419	0	-100.0%	-100.0%
<b>March</b>	1,281	906	1,199	27	0	-100.0%	-100.0%
<b>April</b>	1,482	1,394	1,301	0	0	-100.0%	
<b>May</b>	1,291	1,301	2,357	0	492	-79.1%	
<b>June</b>	1,126	708	801	0	420	-47.6%	
<b>July</b>	883	851	593	356	481	-18.9%	35.1%
<b>August</b>	940	509	430	285	551	28.1%	93.3%
<b>September</b>	1,278	863	622	658	753	21.1%	14.4%
<b>October</b>	1,753	1,219	1,150	563	1,041	-9.5%	84.9%
<b>November</b>	1,065	936	587	30	1,045	78.0%	3383.3%
<b>December</b>	881	931	451	0	516	14.4%	
<b>TOTAL</b>	<b>14,376</b>	<b>11,387</b>	<b>11,285</b>	<b>2,753</b>	<b>5,299</b>	<b>-53.0%</b>	<b>92.5%</b>

Table 9.44: Source: Scuola Grande dei Carmini.

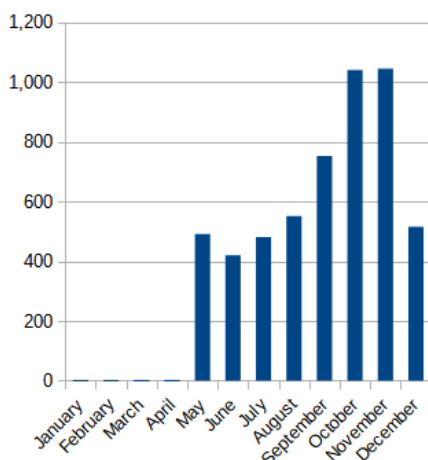


Figure 9.74: 2021 total visitors.

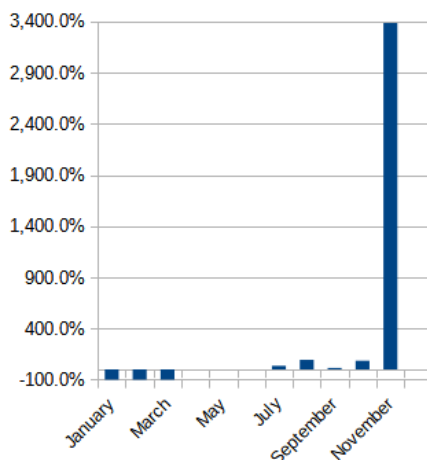


Figure 9.75: Visitors % change on 2020.

<sup>I</sup>Scuola Grande dei Carmini was closed from november 2019 to june 2020, it was open in july and august 2020, then partially open during weekends and daily opening in september/october. The institution was closed from november 5<sup>th</sup>, 2020 to december 31<sup>st</sup>, 2020.

<sup>II</sup>Since year 2020 does not display comparable figures, it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

### 9.8.8 Scuola Grande di San Giovanni Evangelista

	2017	2018	2019	2020	2021	% ch. 21/19	% ch. 21/20
Opening days	156	154	182	49	274	50.5%	459.2%
Visitors	5,733	4,590	5,917	1,168	5,198	-12.2%	345.0 %

Table 9.45: Source: Scuola Grande San Giovanni Evangelista.

	2017	2018	2019	2020 <sup>I</sup>	2021 <sup>II</sup>	% ch. 21/19 <sup>III</sup>	% ch. 21/20
january	522	335	430	473	77	-82.1%	-83.7%
february	331	162	571	407	77	-86.5%	-81.1%
march	403	189	547	38	143	-73.9%	276.3%
april	353	562	488	0	107	-78.1%	
may	427	829	381	0	202	-47.0%	
june	385	277	1,120	0	178	-84.1%	
july	357	354	270	0	715	164.8%	
august	306	274	413	0	0	-100.0%	
september	1,406	368	372	0	607	63.2%	
october	340	336	455	239	1,540	238.5%	544.4%
november	441	531	326	97	1,292	296.3%	1,232.0%
december	462	373	544	0	550	1.1%	
TOTAL	5,733	4,590	5,917	1,254	5,488	-7.3%	337.6%

Table 9.46: Source: Scuola Grande San Giovanni Evangelista.

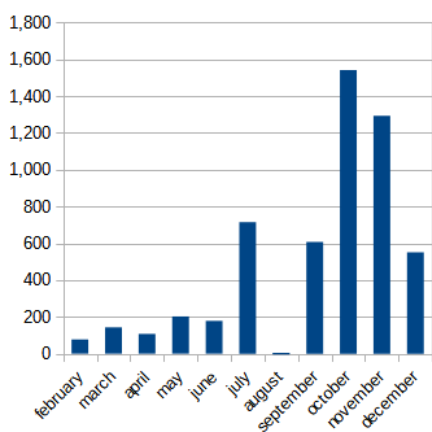


Figure 9.76: 2021 total visitors.

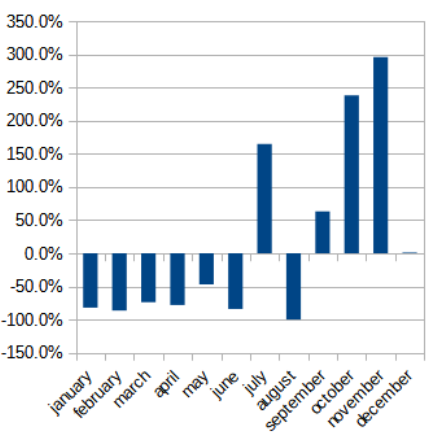


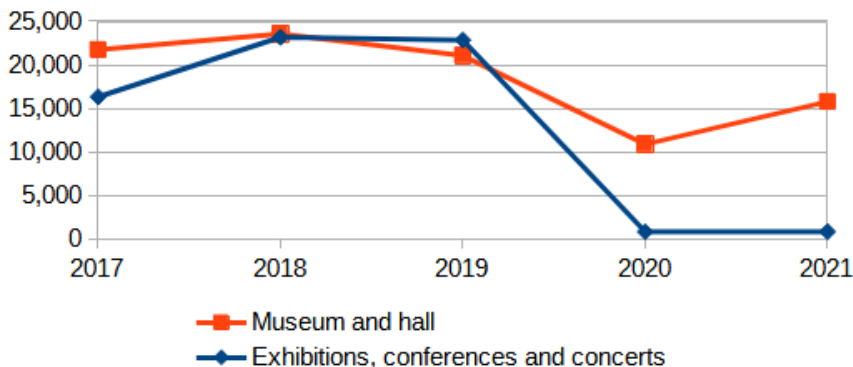
Figure 9.77: Visitors % change on 2019.

<sup>I</sup>November includes 86 visitors of the virtual museum.  
<sup>II</sup>May and July include 290 people remote connected to conferences.  
<sup>III</sup>Since year 2020 does not display comparable figures, it is considered convenient to display % variation of 2021 on 2019 (pre-pandemic year).

### 9.8.9 Scuola Grande di San Marco

	2017	2018	2019	2020	2021	% ch. 21/17	% ch. 21/19	% ch. 21/20
<b>Museum and hall</b>	<b>21,730</b>	<b>23,561</b>	<b>21,045</b>	<b>10,855</b>	<b>15,761</b>	<b>-27.5%</b>	<b>-25.1%</b>	<b>45.2%</b>

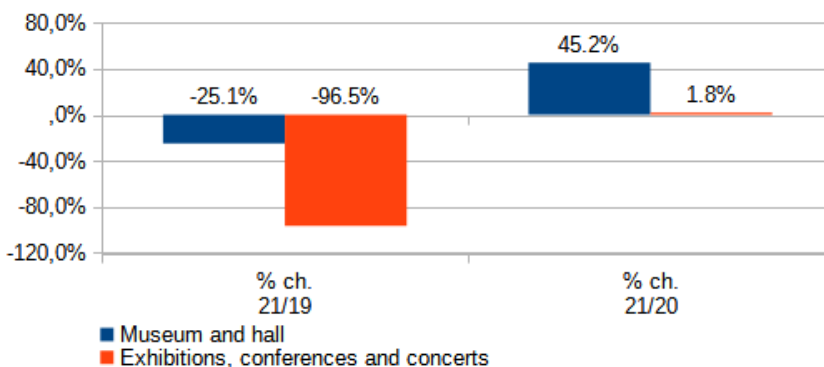
**Table 9.47:** Source: Scuola Grande di San Marco.



**Figure 9.78:** Total visitors 2017-2021.

	2017	2018	2019	2020	2021	% ch. 21/17	% ch. 21/19	% ch. 21/20
<b>Exhibitions</b>	13,500	20,000	20,000	0	0	-100.0%	-100.0%	
<b>Conferences and concerts</b>	2,800	3,170	2,850	791	805	-71.3%	-71.8%	1.8%
<b>TOTAL</b>	<b>16,300</b>	<b>23,170</b>	<b>22,850</b>	<b>791</b>	<b>805</b>	<b>-95.1%</b>	<b>-96.5%</b>	<b>1.8%</b>

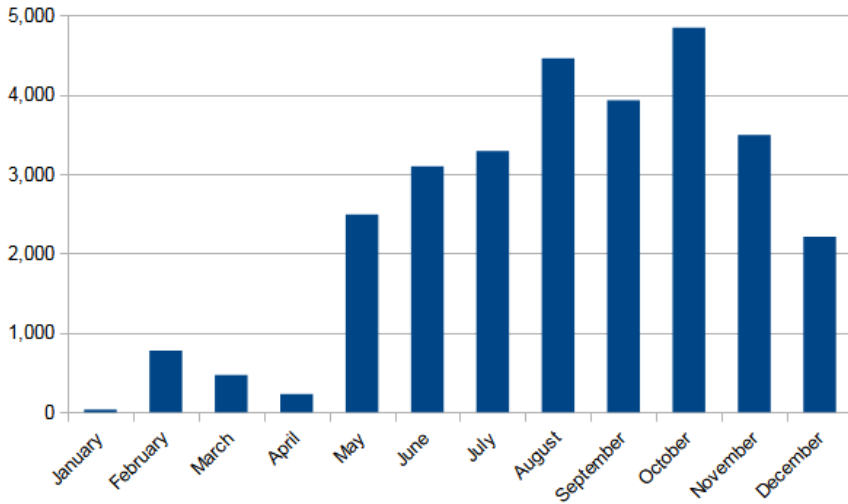
**Table 9.48:** Source: Scuola Grande di San Marco.



**Figure 9.79:** Visitors % change.

	Museum and hall	Church of San Lazzaro	Total	% ch. 21/19	% ch. 21/20
<b>January</b>	0	34	34	-96.7%	-98.9%
<b>February</b>	468	307	775	-51.9%	-66.7%
<b>March</b>	246	224	470	-74.3%	132.7%
<b>April</b>	112	118	230	-91.5%	-15.8%
<b>May</b>	1,309	1,179	2,488	-12.0%	226.5%
<b>June</b>	1,827	1,269	3,096	70.4%	13.6%
<b>July</b>	1,871	1,420	3,291	59.2%	21.4%
<b>August</b>	2,464	1,991	4,455	32.1%	33.3%
<b>September</b>	2,011	1,918	3,929	-0.3%	46.7%
<b>October</b>	2,309	2,535	4,844	-7.3%	127.8%
<b>November</b>	1,757	1,732	3,489	-25.7%	431.1%
<b>December</b>	1,437	772	2,209	-12.7%	5,713.2%
<b>TOTAL</b>	<b>15,811</b>	<b>13,499</b>	<b>29,310</b>	<b>-12.9%</b>	<b>40.8%</b>

**Table 9.49:** *Source: Scuola Grande di San Marco.*



**Figure 9.80:** 2021 visitors.

### 9.8.10 Scuola Grande della Misericordia

Event	2021
Exhibitions <sup>I</sup>	25,931
Conferences <sup>II</sup>	150
<b>TOTAL</b>	<b>26,081</b>

**Table 9.50:** *Source: Scuola della Misericordia di Venezia SpA.*

### 9.8.11 M9 - The Museum of the 20<sup>th</sup> Century

Year	2021
Visitors	16,750
Events (conferences, screenings, workshops, shows)	0
<b>TOTAL</b>	<b>16,750</b>

**Table 9.51:** *Source: M9 - 20<sup>th</sup> century museum.*

<sup>I</sup>20/05/2021 – 02/06/2021 “Studio visit. Alcantara – MaXXI Project” exhibition.  
21/05/2021 – 18/08/2021 “Best Italian interior design selection” exhibition and “Best international houses” exhibition.  
31/10/2021 – 05/12/2021 “Armodio, Vero verosimile e apparenti contrari” exhibition.  
<sup>II</sup>18/9/2021 “Il Foglio – Innovation festival” conference.

## 9.9 Temporary exhibitions visitors

### 9.9.1 World most visited temporary exhibitions.

Visitors	Title of exhibition	Location	City	Period
548,257	The NGV Triennial 2020 *	National Gallery of Victoria	Melbourne	19/12/2-18/4/21
324,987	Olafur Eliasson. In real life	Guggenheim	Bilbao	14/2/20-11/4/21
317,859	Hong Kong Experience. Hong Kong Experiment *	Hong Kong Museum of Art	Hong Kong	30/11/19-30/5/21
308,735	Chung Sang Hwa *	MMCA Cheongju	Cheongju	22/5/21-26/9/21
307,750	Collecting Van Gogh: Helene Kröller-Müller's Passion for Vincent's Art	Tokyo Metropolitan Art Museum	Tokyo	18/9/21-12/12/21
300,084	Jean-Michel Othoniel. The Narcissus Theorem *	Petit Palais	Paris	28/9/21-9/1/22
297,893	Georgia O'Keeffe	Centre Pompidou	Paris	8/9/21-6/12/21
238,516	Know My Name: Australian Women Artists 1900 to Now *	National Gallery of Australia	Canberra	14/11/20-9/5/21
237,891	Osgemeos:Segredos (Segreti)	Pinacoteca de São Paulo	San Paolo	15/10/20-9/8/21
222,000	Chiharu Shiota: Web of Time *	Museum of New Zealand Te Papa Tongarewa	Wellington	12/12/20-14/11/21

**Table 9.52:** Source: *Il Giornale dell'Arte* n. 427, April 2022

### 9.9.2 Italy most visited temporary exhibitions.

Visitors	Title of exhibition	Location	City	Period
203,721	Monet. Works from Marmottan Museum of Paris	Palazzo Reale	Milan	18/9/21-30/1/22
170,012	Jeff Koons. Shine	Palazzo Strozzi	Florence	2/10/21-30/1/22
142,416	Damien Hirst. Archaeology Now	Galleria Borghese	Rome	8/6/21-7/11/21
105,000	Neil Beloufa. Digital Mourning *	Pirelli Hangar Bicocca	Milan	18/2/21-9/1/22
85,000	Monet and the Impressionists	Palazzo Alberghati	Bologna	29/8/20-21/2/21
68,583	Pablo Atchugarry *	Palazzo Reale	Milan	27/10/21-31/1/22
64,395	Sars-CoV-2 Illustrated history of a virus *	Muse	Trento	7/5/21-12/9/21
55,654	American Art 1961-2001: From Andy Warhol to Kara Walker	Palazzo Strozzi	Florence	28/5/21-29/8/21
46,729	Glass Ark: Pierre Rosenberg animal collection *	Le Stanze del Vetro	Venezia	26/4/21-1/11/21
46,000	I love LEGO	Centro Culturale Altinate - San Gaetano	Padua	14/9/21-8/1/22

**Table 9.53:** Source: *Il Giornale dell'Arte* n. 427, April 2022

### 9.9.3 Venice most visited temporary exhibitions.

Visitors	Title of exhibition	Location	City	Period
46,729	Glass Ark: Pierre Rosenberg animal collection *	Le Stanze del Vetro	Venice	26/4/21-1/11/21
15,271	Venice and American Glass Studio *	Le Stanze del vetro	Venice	4/9/20-5/3/21
2,598	Architects of our time *	Galleria di Piazza San Marco	Venice	18/6/21-22/8-21
927	Giovanna Silva. Narratives/Relazioni *	Palazzetto Tito	Venice	9/7/21-5/9/21
743	Elena Cologni. Practices of care, or of cur(v)ing *	Palazzetto Tito	Venice	17/5/21-4/7/21
736	I would rather not to. The utopic space of representation. *	Galleria di Piazza San Marco	Venice	7/5/21-10/6/21

**Table 9.54:** Source: *Il Giornale dell'Arte* n. 427, April 2022

\*Free admission



## 9.10 Live performances

### 9.10.1 La Biennale di Venezia

	2021 Edition	Audience	% ch. 21/19	% ch. 21/20
International film festival	78 <sup>th</sup>	153,265	65.5%	52.4%
International festival of contemporary music	65 <sup>th</sup>	4,868	16.9%	179.9%
Theater international festival	49 <sup>th</sup>	2,803	-68.9%	-46.5%
International festival of contemporary dance	15 <sup>th</sup>	4,603	809.7%	97.2%
<b>TOTAL</b>		<b>165,539</b>	<b>55.7%</b>	<b>38.1%</b>

Table 9.55: Source: Fondazione La Biennale di Venezia.

### 9.10.2 La Fenice Opera House

Event	2021 Audience	% change 21/19 Audience	% change 21/20 Audience
Symphonic season	2,611	-88.0%	-42.1%
Opera season	14,875	-86.2%	-43.7%
Ballet	n.c.	-	-
<b>Total</b>	<b>17,486</b>	<b>-86.5%</b>	<b>-43.5%</b>
Others	16,344	8.3%	418.4%
<b>TOTAL</b>	<b>33,830</b>	<b>-76.6%</b>	<b>-0.8%</b>
<b>Visits</b>	<b>94,820</b>	<b>-42.5%</b>	<b>55.2%</b>

Table 9.56: Source: La Fenice Opera House Foundation.

### 9.10.3 Teatro Stabile del Veneto - The Goldoni Theatre

Event	2021		% ch. 21/20		% ch. 21/19	
	Shows	Audience	Shows	Audience	Shows	Audience
Prose season	17	5,463	6.3%	-5.4%	-63.0%	-75.9%
Dance season			-100.0%	-100.0%	-100.0%	-100.0%
Summer season	8	732	-42.9%	-37.4%	-88.2%	-81.9%
Shows for children, families, Schools			-100.0%	-100.0%	-100.0%	-100.0%
Special events	1	184	-75.0%	-86.5%	-94.1%	-98.1%
Let's have fun in the theater			-100.0%	-100.0%	-100.0%	-100.0%
<b>Total</b>	<b>26</b>	<b>6,379</b>	<b>-38.1%</b>	<b>-44.8%</b>	<b>-83.0%</b>	<b>-85.1%</b>
Others	30	7,000	-23.1%	169.2%	-23.1%	-67.6%
<b>TOTAL</b>	<b>56</b>	<b>13,379</b>	<b>7.7%</b>	<b>-5.5%</b>	<b>-70.8%</b>	<b>-79.2%</b>

Table 9.57: Source: Teatro Stabile del Veneto - The Goldoni Theatre.

#### 9.10.4 City of Venice – Culture Department - Theatres

	2021		% ch. 21/19		% ch. 21/20	
	Plays	Audience	Plays	Audience	Plays	Audience
Toniolo theatre	62	16,111	-56.9%	-80.3%	106.7%	-0.2%
Momo theatre	15	1,645	-76.2%	-84.4%	-16.7%	-40.4%
Teatro del Parco <sup>II</sup>	3	240			-75.0%	-84.6%
Teatrino Groggia	21	634			133.3%	-12.1%
Marghera Summer <sup>II</sup>	12	3,300			9.1%	9.1%
Cultural event	280	18,281				
Openair festival	23	6,100				
<b>TOTAL</b>	<b>416</b>	<b>46,311</b>	<b>101.0%</b>	<b>-49.8%</b>	<b>307.8%</b>	<b>74.2%</b>

**Table 9.58:** Source: Cultural Department – Municipality of Venice.

#### 9.10.5 City of Venice – Culture Department – Candiani Cultural Centre

Events	2021	% change	
		21/19	21/20
Exhibitions	3,515	-79.7%	-6.7%
Screenings	989	-84.3%	-34.2%
Didactics	3,099	-53.1%	44.6%
Events	6,313	-49.8%	-7.6%
<b>TOTAL</b>	<b>13,916</b>	<b>-67.5%</b>	<b>-2.3%</b>

**Table 9.59:** Source: Cultural Department – Municipality of Venice.

<sup>I</sup>Summer 2020 open air shows abided by Sars-Cov2 containment healthy provisions.

<sup>II</sup>Open from september 2021.



# Credits



For tourism movement data:  
*U.O. Statistics System – Veneto Region*

For infrastructure and tourism services data:  
*Alilaguna*  
*North Adriatic Sea Port Authority*  
*AVM*  
*CT Services – Municipality of Cavallino Treporti*  
*City of Venice – Water Traffic, Mobility and Transports Department*  
*VTP*

For VeneziaUnica website data:  
*Ve.La. S.p.A.*

For the museums, exhibitions and live show data:  
*Fondazione Musei Civici Venezia*  
*Ministry of Culture - Veneto Museums regional department*  
*Procuratoria of St. Mark's Basilica*  
*Tourism Office of the Patriarchal Curia of Venice*  
*Chorus - Association for the churches of the Patriarchate of Venice*  
*La Biennale di Venezia Foundation*  
*Peggy Guggenheim Collection*  
*Querini Stampalia Foundation*  
*Venezia Servizi alla Persona Foundation*  
*Venice Jewish Community - Jewish Museum*  
*Naval Historical Museum*  
*Museum of Torcello – Metropolitan City of Venice*  
*M9 - The Museum of the 20th Century*  
*Marciana National Library*  
*Scuola Grande di San Marco*  
*Scuola Grande di San Rocco*  
*Scuola Dalmata dei Santi Giorgio e Trifone*  
*Scuola Grande San Giovanni Evangelista*  
*Scuola Grande dei Carmini*  
*Scuola Grande della Misericordia di Venezia*  
*La Fenice Opera House Foundation*  
*Teatro Stabile del Veneto – Teatro Goldoni*  
*Cultural Department – Municipality of Venice*  
*Il Giornale dell'Arte*

